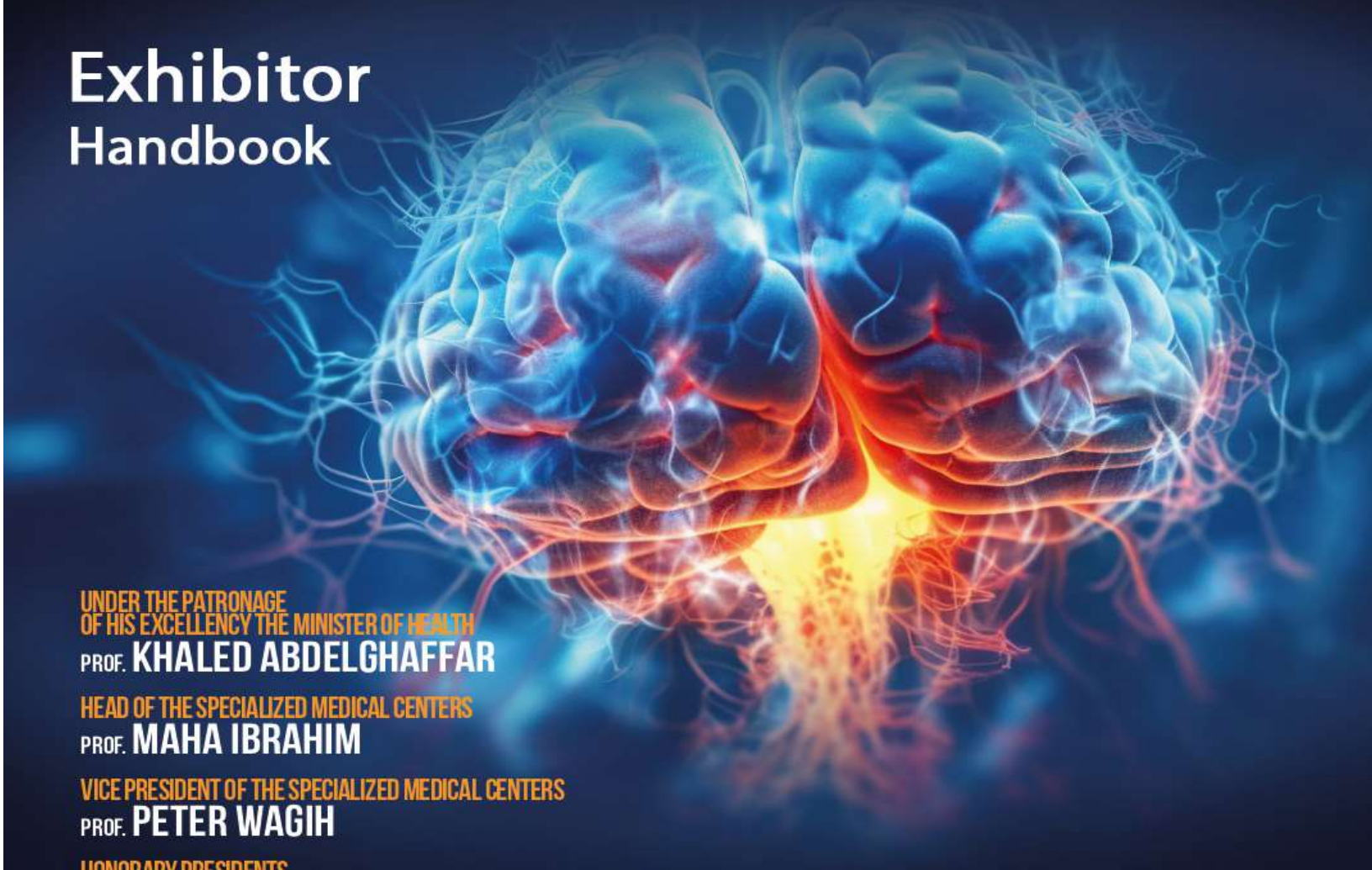
2nd MS UPDATED FORUM

SPECIALIZED MEDICAL CENTERS

Jan 2024 ,18,19

Grand Nile Tower Hotel, Cairo

Exhibitor Handbook



UNDER THE PATRONAGE
OF HIS EXCELLENCY THE MINISTER OF HEALTH
PROF. KHALED ABDELGHAFFAR

HEAD OF THE SPECIALIZED MEDICAL CENTERS
PROF. MAHA IBRAHIM

VICE PRESIDENT OF THE SPECIALIZED MEDICAL CENTERS
PROF. PETER WAGIH

HONORARY PRESIDENTS
PROF. TAREK MENECIE PROF. EMAN KHEDR

CONFERENCE PRESIDENT
PROF. ISMAIL RAMADAN

GENERAL SECRETARY
DR. AHMED HASHISH

Welcome Message

Dear colleagues, on behalf of the organizing committee, we are welcome you all to this iconic

2nd MS Updated Forum – Specialized Medical Centers

*In this unique learning format, different topics in all hot **MS** field, will be explored from experts in the field from different universities, enriching our National and International network and its emerging youngsters. Your participation will shape our scientific agenda with success and honor.*

We are eagerly anticipating to an excellent meeting with brilliant neurologists from different Neurology practices in Egypt and sharing new and exciting topics in MS which will be held on January 18-19, 2023. At Grand Nile Tower Hotel.

Waiting for all of you

WHY YOU SHOULD ATTEND?

Platform to discuss the innovative researches and developments in the Pharmaceutical Science. World eminent speakers, the most recent research advances, and the latest updates in MS disease.

An opportunity to meet others within specialty to network and to learn the latest information. It is an opportunity no doctors should overlook. it allows researchers and academicians of all levels of experience to participate in an area of career and education growth that is not easily found within the structure of the workplace.

Empower exhibitors to have expanded perceivability through marking and systems administration at the gathering and increase guide access to a center group of onlookers of experts and leaders.

LEADING EDUCATION:

*Earn CME credits.
*Learning new clinical skills and updates.
*Learning new technology, new tools.

NETWORKING:

*Interact with colleagues, professionals and leaders in the field.
*Stay in touch with the most advanced practical methods of Neurologists and Psychiatrics.
*Share experiences, insights and strategies in interactive peer-to peer round tables.
*Excellent networking opportunities away from the workplace.

WORKSHOPS:

- Learn from the experts with focused workshops

Target Audience

- Neurologists
- Neurosurgery



Main Topics

-

Why to Exhibit

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.
-







2nd MS UPDATED FORUM

SPECIALIZED MEDICAL CENTERS

Jan 2024 ,18,19 | Grand Nile Tower Hotel, Cairo

Sponsorship Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package	Silver Package
Package in EGP	**(500,000)**	**(400,000)**	**(300,000)**	**(250,000)**	**(200,000)**
Symposium	60 min **Thursday**	40 min **Thursday**	30 min **Thursday**	20 min **Friday**	15 Min Friday
Nights	30 nights Max 15 rooms	20 nights Max 10 rooms	14 nights Max 7 rooms	10 nights Max 5 rooms	6 nights Max 3 room
Doctor full registration	30 Doctors	25 Doctors	20 Doctors	15 Doctors	10
Booth class	(A+) 2*6 m	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A+) 2*3 m
Exclusive sponsorship	Registration desk sponsorship	Registration desk sponsorship	X	X	X
logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	X	X	X
VIP Lounge Sponsorship	1st Day	2nd Day	X	X	X
Program book Ads	Ads as spreadsheet	Ads inside back cover	Ads in program book	Ads in program book	Ads in program book
Logo on Lanyards	x	x	x	x	X
Logo on Nametag	√	√	√	√	√
Logo on Conference back drop	√	√	√	√	√
Logo on Conference Bag	√	√	√	√	√
Delegate Bag Insert	√	√	√	√	√

"All above rates are subject to 14% Vat"

Exhibition Spaces

Stand Type	Size	Cost in EGP	Specs
Special Place A+	**2×6**	**100,000**	Stand, Booth or Led screen
Class A+ Premium Space	**2×4**	**75,000**	Stand, Booth or Led screen
Class A	**2×3**	**50,000**	Stand , Popup

Accommodation & Registration

Accommodation Type	Cost
Registration only	**3000 EGP**
Accommodation & Registration SGL	**15200 EGP**
Accommodation & Registration DBL	**16,300 EGP**

- Accommodation for 2 nights in Grand Nile Tower **Hotel** Standard room BB
- Including Full Access to all Physical Scientific Sessions
- Conference kit, Coffee break, Lunch **and Attendance Certificate**



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Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Cost	Day	Duration
200,000 EGP	Thursday	60 minutes
150,000 EGP	Thursday	30 minutes
100,000 EGP	Thursday	20 minutes
150,000 EGP	Friday	60 minutes
100,000 EGP	Friday	30 minutes
75,000 EGP	Friday	20 minutes

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.



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Extra Sponsorship Opportunities

Registration Desk



Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

35,000 EGP

Program Ads



The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands
Of attendees at psychiatry Conference 2022.

- **Inside Front Cover** 25,000
- **Inside Back Cover** 25,000
- **Insert** 15,000

Lanyards



Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
With your corporate name and log

35,000 EGP

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Bags

Placing company logo under tier sponsorship
Next to congress title on congress bag **Production**
And transport Cost is not included in fee.
3cm × 3cm maximum logo size for 150 bag

50,000 EGP



Bag inserts

Congress bag inserts is applicable for
Maximum 5 sponsors

25,000 EGP



Notes & Pens

150 Notepads and pens will be distributed
To the Conference delegates holding your company logo

40,000 EGP



Photo Session Booth

An Excellent opportunity for your company to make
Its exposure more attractive, Company's logo and products
Will be shown as background in each Photo will take by the
Audience or conference board.

50,000 EGP



"All above rates are subject to 14% Vat"

Coffee Break Area

Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos.
Etc...

25,000 EGP



Opening Ceremony

Sponsors can introduce their products
As promo video before the opening Ceremony starts

50,000 EGP



Intro & Outro Video

Sponsor can show its products as promo video
Showing running the day except other sponsor's Symposia

25,000 EGP



Logo Exposure on Main Screen

Exposure on Main Screen layout "fixed logo during the event except another symposia time

30,000 EGP



"All above rates are subject to 14% Vat"

Exposure in News-Feed Bar

Your company logo and products will be shown as Sliding-bar through the meeting except another Symposia time

30,000 EGP



Expert Meeting

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

75,000 EGP



Rotating 3D Logo

Your company logo or product will be shown as rotating during your Symposium except other symposia
Duration 7-10 seconds

25,000 EGP

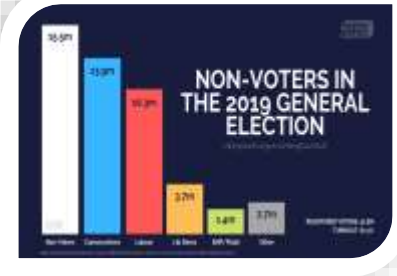


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Polls & Voting

Active polls and voting system for delegates during your symposium time to gain high level of attraction

25,000 EGP →



Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

75,000 EGP/ 30 Lockers →



Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product.
You will have the opportunity to display your (Name / logo on banners) “Non Exclusive”

→



“All above rates are subject to 14% Vat”

Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

25,000 EGP



Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Exclusive in Main Entrance	75.000 EGP
Exhibition Area Sponsorship	50.000 EGP
Main Hall sponsorship	50,000 EGP



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

75,000 EGP



"All above rates are subject to 14% Vat"

Dangler Table Flag

Each table in the conference will be holding your customized branded flag for 150 flag.

45,000 EGP



Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

50,000 EGP



Direction Sign

Directional signage is to direct your customers towards and to guide them through your premises And most popular places

30,000 EGP **Only for 2 signs**



"All above rates are subject to 14% Vat"

Sanitizers stand



Automatic hand sanitizer dispensers are better than the traditional ones as they dispense the sanitizer automatically. Valuable and effective for sponsor. High exposure

50,000 EGP **For each one**

Gala Dinner



Invite KOL Speakers and selected audience for Gala Dinner including full branding.

Branded Invitation will be distributed to for your selection for 100 Pax

250,000 EGP

“All above rates are subject to 14% Vat”

Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Any cancelations should be written by official mail.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

Payment Methods

- Payment will be through Pure Spot bank account as follows:

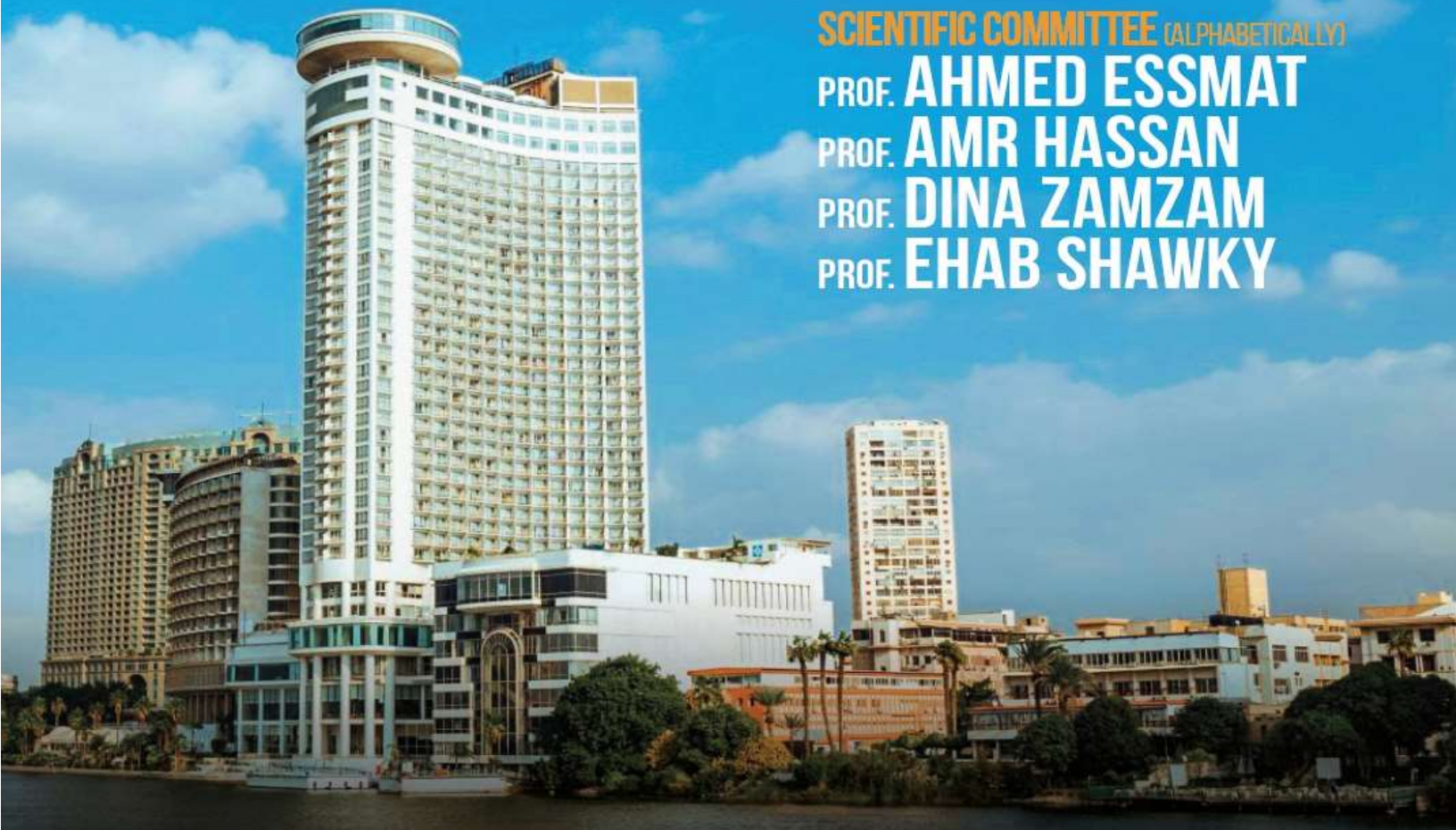
Pure Spot Bank Account Details:

Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG110040000701820060473010015

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you there

2nd MS UPDATED FORUM



SCIENTIFIC COMMITTEE (ALPHABETICALLY)

PROF. AHMED ESSMAT
PROF. AMR HASSAN
PROF. DINA ZAMZAM
PROF. EHAB SHAWKY

PURE SPOT EVENTS MANAGEMENT
www.purespot.org

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ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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19 YEARS OF EXCELLENCE

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