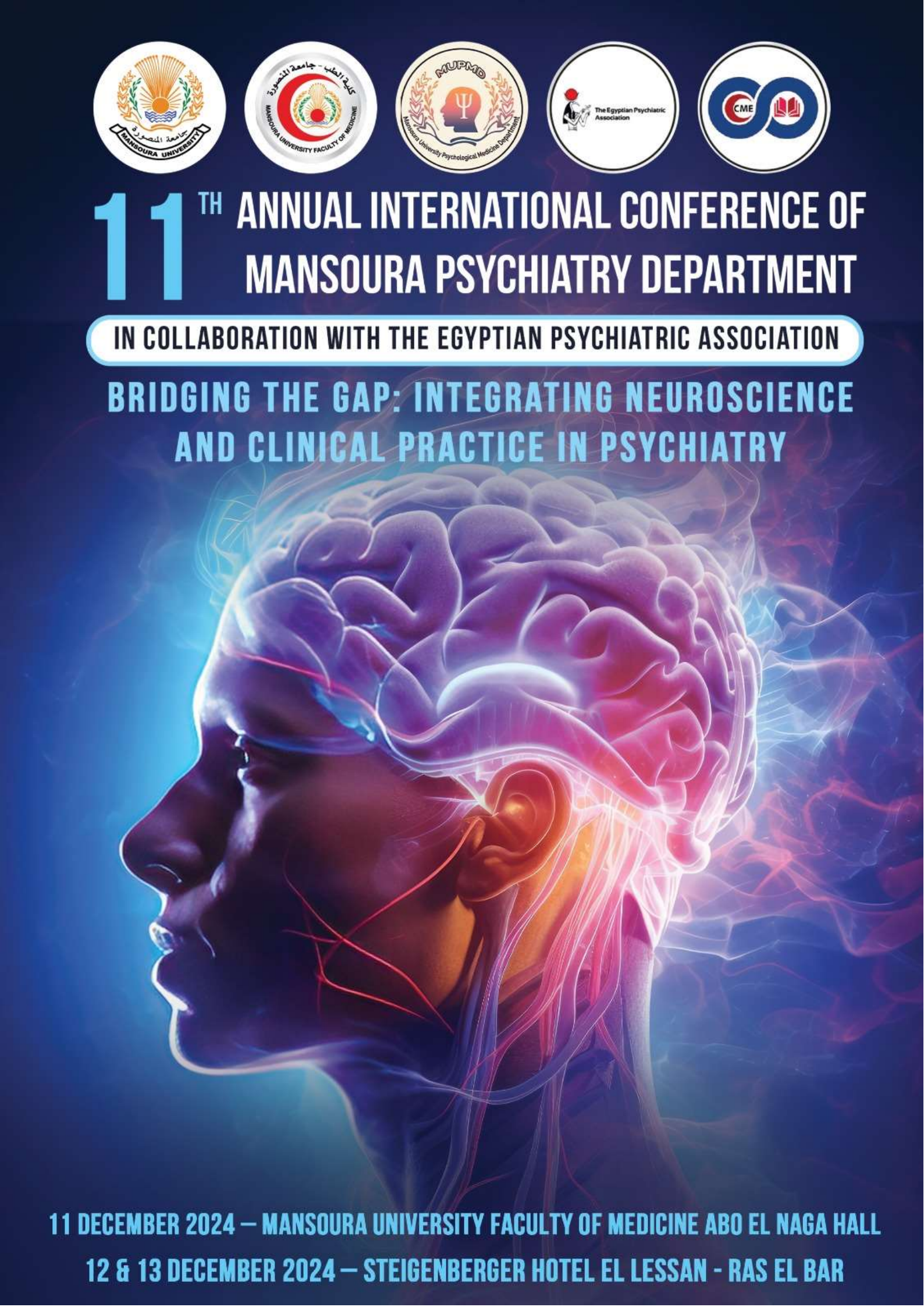
11TH ANNUAL INTERNATIONAL CONFERENCE OF MANSOURA PSYCHIATRY DEPARTMENT

IN COLLABORATION WITH THE EGYPTIAN PSYCHIATRIC ASSOCIATION

BRIDGING THE GAP: INTEGRATING NEUROSCIENCE AND CLINICAL PRACTICE IN PSYCHIATRY



11 DECEMBER 2024 – MANSOURA UNIVERSITY FACULTY OF MEDICINE ABO EL NAGA HALL

12 & 13 DECEMBER 2024 – STEIGENBERGER HOTEL EL LESSAN - RAS EL BAR

Sponsorship Packages

Sponsor levels & benefits	Diamond	Platinum	Golden	Silver
Package	**300,000 EGP**	**250,000 EGP**	**200,000 EGP**	**150,000 EGP**
Industrial Symposium	60 min	45 min	30 min	20 min
Booth Class	(A+) 2*6 m	(A+) 2*6 m	(A) 2*3 m	(A) 2*3 m
Accommodation	10 Rooms	5 Rooms	✗	✗
Doctor Full Registration	25	20	15	10
Program book ADS	Spreadsheet	Inside Back cover	Ads inside the program book	Ads inside the program book
Logo on conference Backdrop	√	√	√	√
Exclusive: VIP Lounge	Second day ''STEIGENBERGER ''	First Day ''Mansoura''	✗	✗
Exclusive: Coffee break area sponsorship	Second day ''STEIGENBERGER ''	First Day ''Mansoura''	✗	✗
Exclusive: Sponsor's Logo on Coffee Break & Lunch Kits	Second day ''STEIGENBERGER ''	First Day ''Mansoura''	✗	✗
Opening ceremony sponsorship	Second day ''STEIGENBERGER ''	First Day ''Mansoura''	✗	✗
Exclusive: Program at a glance sponsorship '' excluding production ''	√	✗	✗	✗
Logo on	Lanyards	Lanyards	Name tags	Name tags
Logo on Conference Bags '' excluding production ''	√	√	√	√

Insert in the conference delegate bags	√	√	√	√
Acknowledgment in thank you ads in program book	√	√	√	√
E-Registration Sponsorship: Your ad will appear on the registration and confirmation page at the end of each attendee online registration session and on every confirmation, communication delivered via e-mail & on registration landing page.	√	√	x	x
Chairpersons & Speakers Blast SMS reminder pre-sessions: Service that allows to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name "One shot"	√	√	x	x

Exhibition Spaces

Exhibition Space '' STEIGENBERGER & Mansoura' '	Booth Name	Booth Description & Space	Price (EGP)
	Class (A+) booth	Premium space (2 ×6 M)	60,000 EGP
	Class (A) booth	Premium space (2 × 3 M)	50,000 EGP
	Class (B) popup	Standard space (2 × 3 M)	40,000 EGP
	Class (C) Rollup	1 Rollup (2 × 1 M)	30,000 EGP

INDUSTRIAL SYMPOSIA



Why should your company book a satellite symposium?

An industrial symposium constitutes an ideal way to reach a targeted audience and to inform potential clients about the latest scientific information and developments. It takes place inside the session halls assigned to the official conference program.

Note: The Sponsor must cover all speakers' expenses including registration, accommodation, and travel expenses.

Price in EGP	Duration
60,000 EGP	30 minutes
50,000 EGP	20 minutes
40,000 EGP	15 minutes

Registration & Accommodation Rates:

Registration type	Price	Includes
Registration only '3 Days ''	4,000 EGP	-Full Registration: Coffee Break, Lunch, and E-Certificate.

Accommodation	Price	Includes
Accommodation in a Single room	9,600 EGP	-Accommodation for Two nights in an SGL Room @ STEIGENBERGER Hotel, based on BB basis two nights
Accommodation in a Double room	10,000 EGP	-Accommodation for Two nights in a DBL Room @ STEIGENBERGER Hotel, based on BB basis two nights

- Deadline for Registration & Accommodation: 1 December 2024

Sponsorship Opportunities

Coffee Break Area Logo



Place your brand in the coffee break area for all to see. It will provide your company with excellent exposure!
''According to the availability''

25,000 EGP / Day

VIP Lounge



VIP Lounge is located in highly visible locations.
The lounge offers a prime spot for promoting your company's presence; your guests will get free entry.
''According to the availability''

30,000 EGP / Day

Lanyards



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Conference name.
''According to the availability''

50,000 EGP

Logo on delegate badges



Have your company name and logo printed on the delegate badges.
“According to the availability”

30,000 EGP

Program-At-A-Glance / POCKET PROGRAM



Distributed to every attendee, the Program-At-A-Glance contains high-level information for all educational aspects of the meeting, including the schedule of events, session listings, and meeting room locations. Supporters will receive recognition on the back cover.
“Exclusive for the main sponsor”

30,000 EGP

Delegate Bag Insert



Reach All Access attendees by distributing your promotional item in the conference bags. Only four bag inserts are available so your messaging will not get lost or diluted.

25,000 EGP

Certificate Folders



Have your company name and logo printed on the Certificate Folders
“Exclusive”

30,000 EGP

Note Pad & Pens



Provide branded notepads and pens to be distributed in the participants' bags.
“Exclusive”

30,000 EGP ‘’ Production not included’’

Advertising in the final program

The printed version will be handed out to all participants during the congress

Spreadsheet	**30,000 EGP**
Inside Back cover	25,000 EGP
Full page inserted (inner page)	20,000 EGP

E-Registration Sponsorship



Your ad will appear on the registration and confirmation page at the end of each attendee online registration session and on every confirmation, communication delivered via e-mail & on a registration landing page.

25,000 EGP

Logo Exposure on the Main Screen



Exposure on Main Screen layout “fixed logo during the event except for another symposia time

35,000 EGP ‘’in Mansoura or STEIGENBERGER‘’

Email Blast



Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 6.5 K emails from our target audience.

15,000 EGP “One-time cost”

Chairpersons & Speakers Blast SMS Reminder Pre-Sessions



Service that allows sending customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

20,000 EGP "One shot"

Intro & Outro Video



Sponsors can show their products as promo video showing running the day except other sponsor's Symposia.

25,000 EGP '' in Mansoura or STEIGENBERGER''

Photo Booth



Sponsors will have the opportunity to promote themselves through Photo Booth which all registered attendees are invited.

30,000 EGP '' STEIGENBERGER''

Fresh Fruit / Snack Station

To encourage healthy eating and keep energy levels high throughout the long Conference days, local and seasonal fruit will be available complimentary across the Conference facilities at dedicated stations. Ex: Popcorn – Chocolate fountain - Ice cream maker - Others.

"Price upon request"

Registration Desk Branding



Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the disk.

30,000 EGP

Meet the Expert Sessions



You can invite your guests to meet the expert with a maximum of 20 PAX for 20 Minutes during the conference program/break time.

30,000 EGP



Tailor your package:

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Contact us for the best solution for your needs



Cancellation policy:

- **Any cancelations should be written by official mail.**
- **Cancellation before 45 days, 25% will be deducted from the received rooming list.**
- **Cancellation before 30 days, 50% will be deducted from the received rooming list.**
- **Cancellation before 15 days, Full charge will be applicable from the received rooming list.**

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Confirmation :

Contribution is confirmed by email that should be sent to the Project Manager of the conference,

So we will not confirm any participation without email or by phone only.

VAT:

14% VAT WILL BE ADDED TO ALL PRICES



Please choose one of the following methods of payment:

- **Cash at Pure Spot Offices**

Working hours: 10:00 AM - 05:00 PM Sun-Thu

- Cairo: 62 Makram Ebaid St., 6th Zone, Nasr City, Landmark: In Front Of Child Garden.
- Assuit: G2, Al Ibrahimeya St, Nasr buildings.
- Mansoura: Delta: 40 El Emam El Ghazaly St. (Al Kods St.) - 6th Floor , New Toreil , Mansoura .

- **Bank Transfer to**

Account Name: Pure Spot Congress & Event Organizers

Account Number: 1820060473010015

Bank Name: Arab Banking Corporation – Egypt

- **By Cheque**

The cheque payable to شركة بيور سبوت لتنظيم المؤتمرات



For any inquiries please don't hesitate to get in touch

- Mr.Ali Yahya
- Project Manager
- Mob: +201017689966
- Email: Ali.Yehia@purespot.org
- Tel: +20502396642 & +20226718421 & 050 2332808



PROJECT MANAGER

MR. ALI YEHIA

010176899966

ALI.YEHIA@PURESPOT.ORG

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