2nd Egyptians Metabolic Syndrome

Art Of Management





N Novotel
Cairo Airport

22 -23
JUNE 2023

Conference President
Prof. Mohamed Hegazy

Welcome Message

Dear Colleagues,

It is our pleasure to invite and welcome all of you to Egyptians Metabolic Syndrome Summit which will be held in 22-23 June 2023 at Novotel Cairo Airport Hotel, Cairo.

It will be a time to update our knowledge, discuss and share our experiences. A very rich and exciting scientific program is awaiting you addressing key issues and recent advances in endocrinology and diabetes.

We really appreciate your active participation and look forward to welcome you in our conference.

Conference President

Prof. Mohamed Hegazy



✦ Why to Exhibit

Get started showcasing your organization's benefits.

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.







TOP TIPS

- Expand your potential clients with ideal sponsorship items.
- Change your thinking attracts' others attention.
- The most lucrative point is to be atypical.
- Gain High-Value Exposure and prominent recognition for your product and services with one of our sponsorship packages.



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22-23 June 2023

Novotel - Cairo Airport

Accommodation & Registration Rates

Items	Cost	
Registration only	**2600** EGP	
Accommodation & Registration	SGL	DBL
	7500 EGP	**8500** EGP

- Notes

- **Accommodation** for two nights based on BB in Novotel Cairo Airport Hotel

- **Registration** including
  - Full access for all scientific sessions
  - Conference kit
  - Coffee break for 2 days
  - Lunch for 2 days
  - Certificate



Benefits for Main Sponsors

	300.000	250,000	200,000	150,000
Sponsorship Benefits	DIAMOND	PLATINUM	GOLD	SILVER
Symposium	1 hour	45 min	30 min	15 min
Full registration	20	15	10	5
Booth / stand	2*6	2*3	2*3	2*3
Registration desk	✓	✗	✗	✗
Ads in program	Spread sheet	Full page	Full page	Full page
Logo on backdrop	✓	✓	✓	✓
Ability to place extra materials	✓	✓	✗	✗
Logo on conf. Kit	1st Day	2nd Day	✗	✗
Logo on Conf. Bag	✓	✓	✓	✓
Rotating logo during symposium	✓	✓	✓	✓

Industrial Symposium

Satellite symposia are prioritized to our main sponsors and are priced at **100,000**. For **30** Minutes

Timeslots will be assigned on a First-come, First-served basis. Refreshments are included compliments of the conference; Main Sponsors will be reserved first opportunity for prime timeslots during lunch and reception.

- The price includes:
- Meeting Room Rental
- Standard audio/visual equipment
- Refreshment during symposium

Note: The Sponsor will invite Speakers. The Sponsor will cover travel costs and accommodation of the speakers as well.

Symposia

Symposium Time	Specs	Price (EGP)
60 Minutes	**Sponsoring session**	**90,000**
45 Minutes	**2-3 slots**	**70,000**
20 Minutes	**1 Slot**	**50,000**
15 Minutes	**1 Slot**	**30,000**

Note: **Sponsor will invite Speakers will cover travel costs, accommodation and any other costs**

Exhibition Spaces

Package Name	Package Description	Price (EGP)
Class (A+)	12m² Special booth space (2 X 6 m)	75,000
Class A	8m² Special booth space (2 X 4 m)	60,000
Class B	6m² Ordinary booth space (2 X 3 m)	50,000
Class B	Pop up	40,000
Class C	roll up	30,000

"All above rates are subject to 14% Vat"







Other Branding Options

Registration Desk

Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

35,000 EGP



Program Ads

The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands
Of attendees at the Conference

- **Inside Front Cover** 25,000
- **Inside Back Cover** 25,000
- **Insert full page** 15,000
- **spreadsheet** 30,000



Lanyards

Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
With your corporate name and logo

30,000 EGP



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Logo on Bags

Placing company logo under tier sponsorship
Next to congress title on congress bag **Production**
And transport Cost is not included in fee.
3cm × 3cm maximum logo size

35,000 EGP



Bag inserts

Congress bag inserts is applicable for
Maximum 5 sponsors

25,000 EGP



Notes & Pens

150 Notepads and pens will be distributed
To the Conference delegates holding your company logo
Production And transport Cost is not included in fee.

30,000 EGP

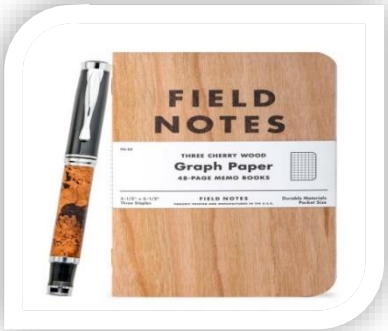


Photo Booth sponsorship

An Excellent opportunity for your company to make
Its exposure more attractive, Company's logo and products
Will be shown as background in each Photo will take by the
Audience or conference board.

50,000 EGP



"All above rates are subject to 14% Vat"

Coffee Break Area

Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos.
Etc...

25,000 EGP



Opening Ceremony

Sponsors can introduce their products
As promo video before the opening Ceremony starts

50,000 EGP



Intro & Outro Video

Sponsor can show its products as promo video
Showing running the day except other sponsor's Symposia

25,000 EGP



Expert Meeting

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

75,000 EGP



"All above rates are subject to 14% Vat"

Rotating 3D Logo

Your company logo or product will be shown as rotating during your Symposium except other symposia
Duration 7-10 seconds

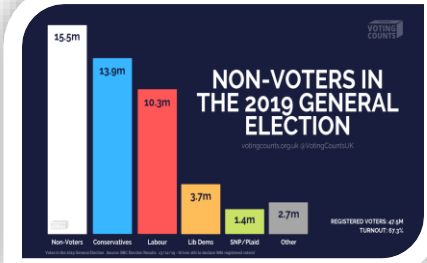
25,000 EGP



Polls & Voting

Active polls and voting system for delegates during your symposium time to gain high level of attraction

25,000 EGP



Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

50,000 EGP/ 30 Lockers

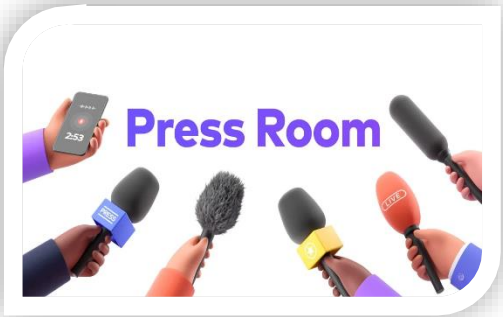


"All above rates are subject to 14% Vat"

Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product.
You will have the opportunity to display your (Name / logo on banners) “Non Exclusive”

50,000 EGP



Certificates Folders

Have your company name and logo printed on the certificate folders for Speakers, chairmen and delegates maximum 150 folder

30,000 EGP



Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

25,000 EGP

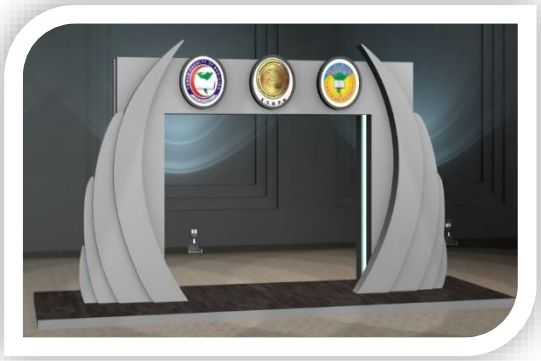


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Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Exclusive in Main Entrance	50.000 EGP
Exhibition Area Sponsorship	35.000 EGP
Main Hall sponsorship	50.000 EGP



Faculty Lounge

The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

75.000 EGP



Delegate Name tag

Have your company name & logo printed on the delegate badges.

25.000 EGP



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Tailor Your Package

We are aware that the sponsors of any of the above items may not suit your current marketing target, in this case, we can provide you with tailoring your package option which may be more convenient

Terms & Conditions

- Any cancelations should be written by official mail.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

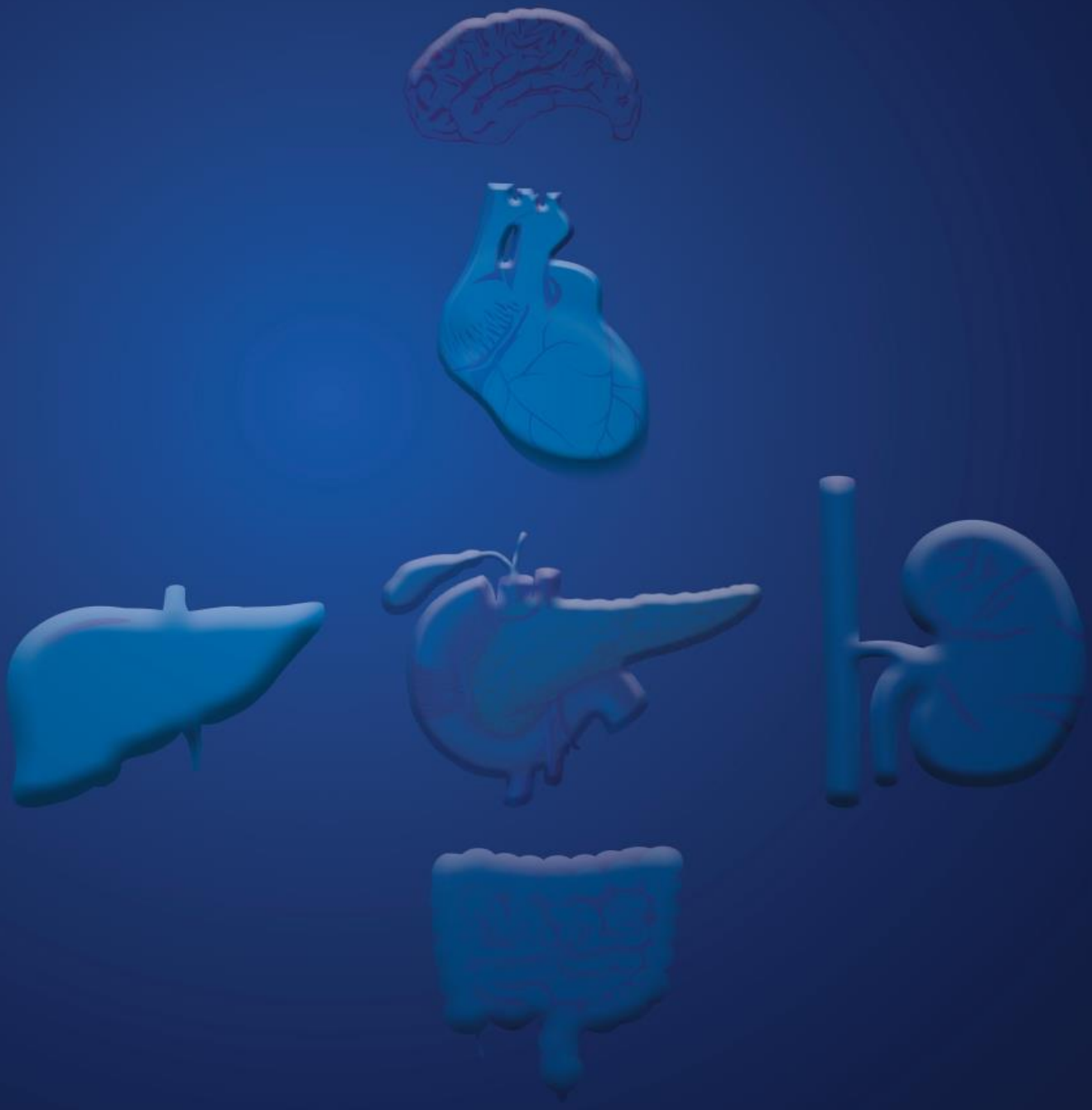
Payment Methods

- Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details

Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG110040000701820060473010015
Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you their



PURE SPOT
EVENTS MANAGEMENT
www.purespot.org

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