2025

MINIA DERMA

11th Minia Dermatology Venerology Congress

The Workshops 19th February 2025 - Minia University Hospital (Tertiary Hospital)

20-21 February 2025 - Jewel El-Minya Hotel- El-Minya



Main Topics

Dermatology:

- Psoriasis
- Vitiligo
- Urticaria
- Hair Problems
- Dermatology
- Skin Aging

Cosmetic Dermatology:

- Chemical Peeling
- Micro Needling
- Mesotherapy
- Laser
- Botox
- Threads

Workshops:

- Vitiligo Grafting
- Dermabrasion
- Mesotherapy
- Peeling
- Botox
- Filler
- Nanofat Injection

Andrology

MINIA DERMA



Prof. Sherif Shokry Awad

Head of Dermatology Department Minia University

President of The Conference



Maha Hussien

Professor of Dermatology - Minia University

Vice President



Dr. Hesham Sayed Oudah

Assistant Lecture of Dermatology, Andrology and STDs

General Secretary

MINIA DERMA

Welcome Message

Dear Success Partners,

The Board of Minia Dermatology and Venereology Department – Al-Minia are Delighted To Invite You To Share With Us The Success of Such A Unique Event

"The 11th Annual Conference of Minia Dermatology and Venereology"

"Minia Derma 2025"

The Workshops Will Be Held by The 19th of February 2025 at Minia University Hospital (Tertiary Hospital).

The Conference Will Be Held from The 20th to 22nd of February 2025.

Through Variety of State of The Art of Session, Workshops and Keynote Lectures, The Conference Will Have a Special Focus On Exploring New Books Worldwide In Basic and Clinical Researches.

The Conference Will Bring Together Researchers, Clinicians and Health Care Professionals in a Unique Forum Enabling The Exchange of The Latest Insights of Academic And Clinical Researches Related To Dermatology.

It Will Be A Great Occasion For Sharing The Latest Advances In Both Science And Practice Within The Research And Variable Clinical Communities.

Thank You For Your Participation And You Are Most Welcome To Such An Inspiring, Educational And Enjoyable Program.

Minia Derma Board

MINIA DERMA

Why to Exhibit in Our Event?

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.







MINIA DERMA

Diamond Package 250,000

Platinium Package 150,000

Golden Package 100,000

Silver Package 80,000

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Sponsor Package Prices	Diamond 250,000 L.E	Platinum 150,000 L.E	Golden 100,000 L.E	Silver 80,000 L.E
Symposium	30 Minutes	15 Minutes	X	X
Full Registration Without Accommodation	35 Doctors	20 Doctors	10 Doctors	05 Doctors
Exhibition Space	A+ (2M x 6M)	A+ (2M x 3M)	A (2M x 3M)	A (2M x 3M)
Logo on Coffee Break & Lunch Tickets	Sponsor's Logo on Coffee Break & Lunch Tickets	Sponsor's Logo on Coffee Break & Lunch Tickets	√	√
Coffee Break Area	Coffee Break Area Sponsorship 1st Day	Coffee Break Area Sponsorship 2nd Day	X	X
VIP Lounge Sponsorship	√	X	X	X
Program Book Ads	Ads on Spread Sheet	Ads Inside Back Cover	Ads in Program Book	Ads in Program Book
Delegate Bag Insert	√	√	√	√

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Exhibition Spaces





Stand Type	Size	Cost in EGP
Exhibition Space A+	2M x 6M	70,000 LE
Exhibition Space A	2M x 3M	50,000 LE
Exhibition Space B	2M x 3M	40,000 LE
Pop-Up	2M x 3M	25,000 LE

Industrial Symposium

Cost	Duration
60,000 LE	**15** Minutes
40,000 LE	**10** Minutes



Industrial Symposium Coordination Will Be Through The Head of Scientific Committee

Note: The Sponsor Will Totally Cover The Invited Speakers (Travel Cost, Accommodation, Transportation & Other Related Services.

"ALL RATES ARE SUBJECTED TO 14% VAT"

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Additional Ideas for Branding





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Registration Desk Branding

Reach Attendees Outside ofThe Exhibit Hall By Sponsoring The Registration Desk. This Counter Has A Visible Presence in The Registration Area, As It Provides Meeting Attendees With An Area to Complete On-Site Registration Forms.

60,000 EGP





Main Congress LED Screen Ads

Put Your Ads on The LED Screens Inside The Main Hall Between Sessions & In The Exhibition Area

50,000 EGP

Coffee Break & Lunch Area Exposure

Place Your Brand like Pole Flags @ The Coffee Break Area & lunch for All To See.

80,000 EGP/Day

"According To Availability "



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Coffee Break Exposure

As A Networking Break Sponsor, You Have the Opportunity to Display Your Name or Logo on Banners In The Break Area

40,000 EGP/Day

"According To Availability"

Lunch Area Exposure

As A Networking Lunch Sponsor, You Have The Opportunity to Display Your Name or Logo on Banners In The Lunch Area

50,000 EGP/Day

"According To Availability"





Congress VIP Lounge

You Have The Opportunity To Display Your Name or Logo on Banners In The VIP Lounge Area.

60,000 EGP – Per Day

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Bag Inserts

Reach All Access Attendees By Distributing Your Promotional Item in the Conference Bags.
Bag Inserts Are Available So Your Messages Will Not Get Lost or Diluted.

30,000 EGP





Conference Bags

Placing Company Logo on Conference Bag.
Logo Size 3cm x 3cm Maximum

60,000 EGP
"According to the Availability"

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Conference Photo Booth

Expanding Your Social Marketing Reach As The Photos Are Shared With Friends, And Friends of Friends In The Region.

- 50,000 EGP For Non-Exclusive Opportunity For Repeated Logos.

- 100,000 EGP For Exclusive Opportunity.

NB. The Photo is for Demonstration and Herein May Vary Regarding to New Updates

Your Logo on Conference Lanyards

60,000 EGP

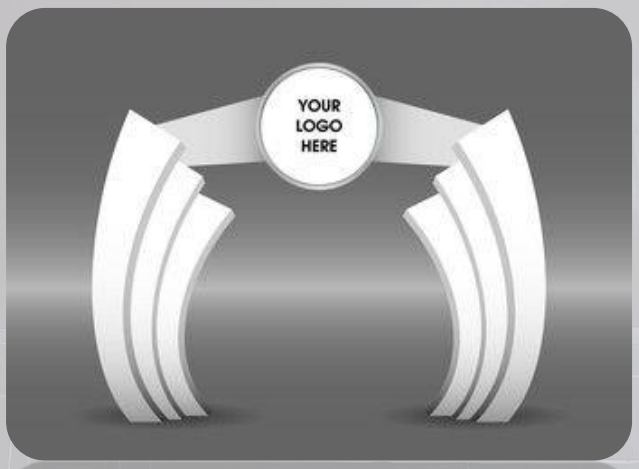




Your Logo on The Conference Name Tag

30,000 EGP

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Conference Entrance Gate

50,000 EGP

NB The Photo is for Demonstration and Herein May Vary Regarding to New Updates

Sponsoring Direction Sign

50,000 EGP

NB The Photo is for Demonstration and Herein May Vary Regarding to New Updates



MINIA DERMA



Email Campaigns

We Will Send Customized E-mail Campaign To Our Database Highlighting Your Symposia, Booth Information or Products.

30.000 EGP

Ads in Final Program

Spread Sheet	40,000 EGP
Full Page	25,000 EGP
Inside Back Cover	15,000 EGP







Promo Video Acknowledgment

Video Can Boost Your Exposure in An Effective Way To Increase Customer Engagement.

50.000 EGP

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Conference Mockup

Congress Logo Mockup in Letters & Backdrop With Your Company Logo

75,000 EGP

"According To Availability "

NB. The Photo is for Demonstration and Herein May Vary Regarding to New Updates

Speakers' Desk

Facilities Will Be Available At The Congress For Speakers And Abstract Presenters To Check Their Presentations.

- Sponsor's Name/ Company's Logo Will Appear On This Area By Roll-Up.

- Opportunity To Provide Sponsor's Branding On The Laptop Screen

50,000 EGP



MINIA DERMA

Maximize Your Marketing

Don't Hesitate To Finalize Your Marketing Plans To Enhance Your Visibility! We're Glade To Work With You To Develop A Sponsorship Package That Meets Your Marketing Goals and Budget.

All of The Sponsorship Packages Can Be Tailored To Suit Your Corporate Needs. If You Would Like To Showcase Your Organization in A Unique Way, Please Contact Us.



MINIA DERMA

Payment Methods

- **Cash at Pure Spot Office:**

Working Hours: 10:00 AM-05:00 PM Sun - Thu

Addresses:
Cairo: 62 Makram Ebeid St., 6th Zone, Nasr City, 4th & 5th Floor.
Landmark: In Front of Child Garden.
Assiut: 4 Street 11,Takseem El-Hokokeyin, In Front of Dar El-Monassabat, 2nd Floor.
Delta: El-Gomhuria St., Tarek El-Zeiny Building, 2nd Floor, Apartment No.5.
Landmark: Next to Fathallah Market, Above Tarek El-Zeiny Mall.
Alex: 427 Al-Geish St., Loran, In Front of KFC.

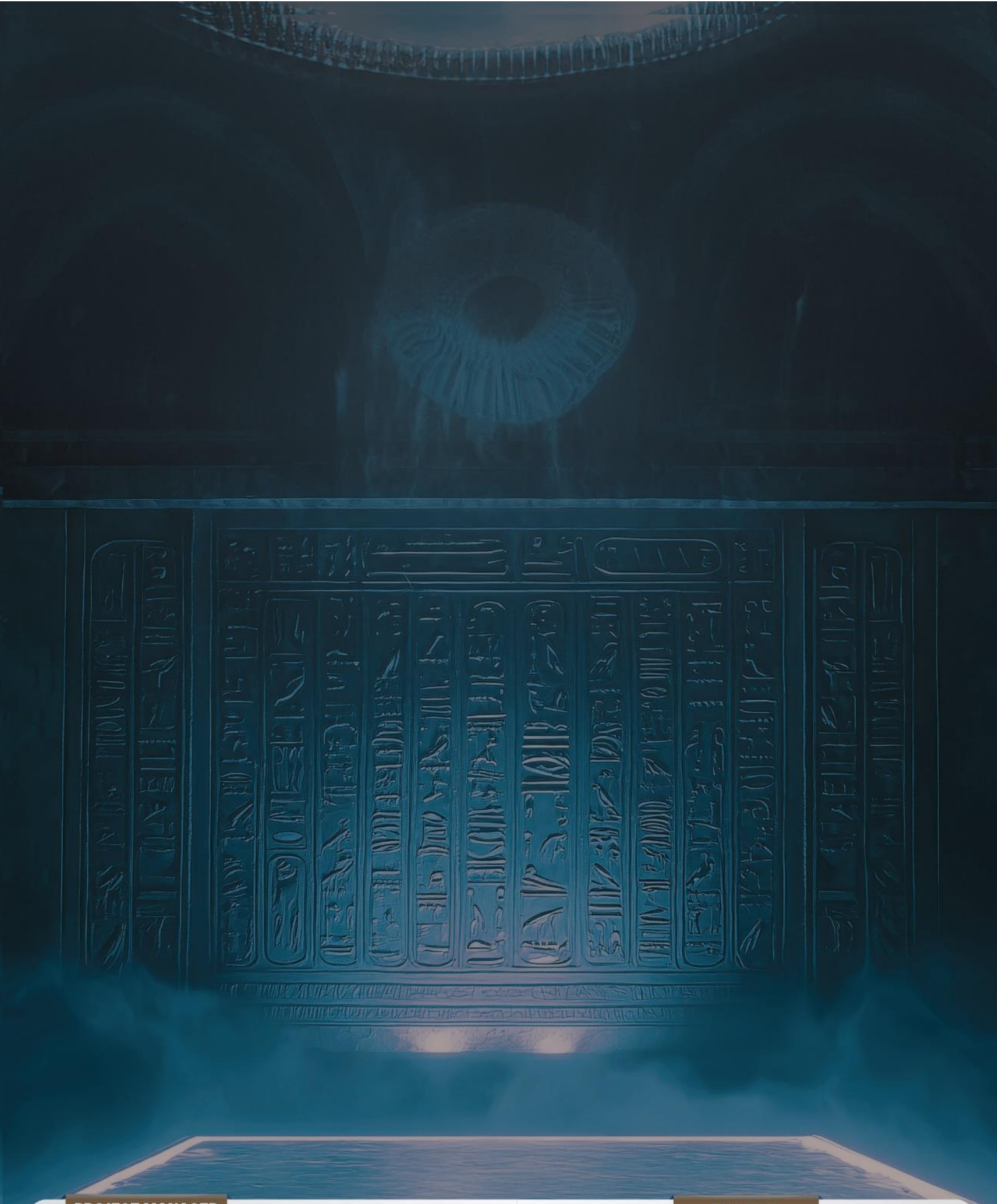


- **Bank Transfer To**

Com. Reg. No: 376550
Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Account Name: Pure Spot Congress & Event Organizers
Account No. EGP: 1820060473010015 / IBAN EG1100400007018200604730100l5
Swift Code: EAABEGCX

- **By Check:**

The Check Is Payable To: **Pure Spot Events Management**



PROJECT MANAGER

MS. REHAB M. EL-BARKOUKI

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REHAB.EL-BARKOUKY@PURESPOT.ORG

IAPCO ACCREDITED

IATA

ALEXANDRIA LUXOR DELTA ASYUT DUBAI

20 YEARS OF EXCELLENCE

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www.purespot.org