13th Annual Conference of

Neurology Department Faculty of Medicine, Mansoura University

"Debatable and Controversial Issues in Neurology"

In collaboration with

Egyptian Society of Neurology, Psychiatry and Neurosurgery



October **24-25,** 2024

Steigenberger El lessan
Hotel - Ras El bar

MEDCIN

Under Patronage of

Prof. Sherif Youssef Khater
President of Mansoura University

Prof. Ashraf Shoma
Dean of Faculty of Medicine

Prof. Tamer Abu Al-Saad
Vice Dean Faculty of Medicine for Postgraduate Studies

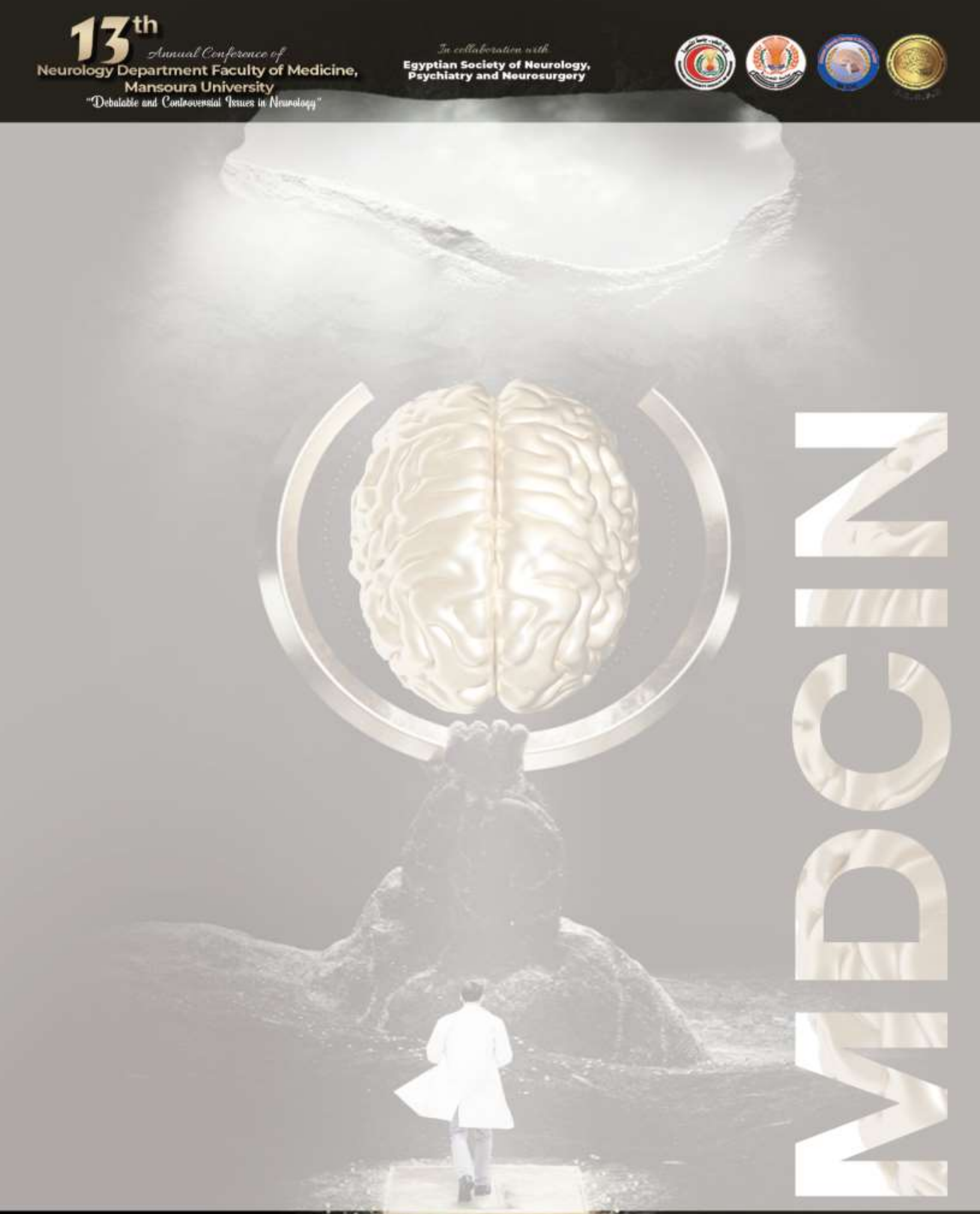
Prof. Elshaarawy Kamal
Executive Director of Mansoura University Hospitals

Conference President
Prof. Ibrahim El Menshawi
Head of Neurology Department

Conference Coordinator
Dr. Ashraf zaher

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MDCIN

October 24-25, 2024 | Steigenberger El Iessan Hotel - Ras El bar

WHY YOU SHOULD ATTEND?

Platform to discuss the innovative researches and developments in the Pharmaceutical Science. World eminent speakers, the most recent research advances, and the latest updates in Neurology.

An opportunity to meet others within specialty to network and to learn the latest information. It is an opportunity no doctors should overlook. it allows researchers and academicians of all levels of experience to participate in an area of career and education growth that is not easily found within the structure of the workplace.

Empower exhibitors to have expanded perceivability through marking and systems administration at the gathering and increase guide access to a center group of onlookers of experts and leaders.

LEADING EDUCATION:

*Earn CME credits.
*Learning new clinical skills and updates.
*Learning new technology, new tools.

NETWORKING:

*Interact with colleagues, professionals and leaders in the field.
*Stay in touch with the most advanced practical methods of Neurologists and Psychiatrics.
*Share experiences, insights and strategies in interactive peer-to peer round tables.
*Excellent networking opportunities away from the workplace.

WORKSHOPS:

- Learn from the experts with focused workshops

Target Audience

- Neurologists
- Neurosurgery



Main Topics

Neurology	
Controversial Issues in	Dementias and movement disorders
Cerebrovascular Diseases	Neurocognitive disorders
Multiple Sclerosis	Epilepsy
Neuromuscular disorders and pain	

Why to Exhibit

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.







Sponsorship Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package	Silver Package
Package in EGP	(350,000)	(300,000)	(250,000)	(200,000)	(150,000)
Symposium	40 min	30 min	20 min	15 min	10 Min
Nights	10 nights Max 5 rooms SGL	10 nights Max 5 rooms SGL	6 nights Max 3 rooms SGL	4 nights Max 2 rooms SGL	2 nights Max 1 room SGL
Doctor full registration	20 Doctors	15 Doctors	10 Doctors	10 Doctors	X
Booth class	(A+) 2*6 m	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A+) 2*3 m
Exclusive sponsorship	Registration desk sponsorship	Registration desk sponsorship	X	X	X
logo on coffee break & lunch kits	Exclusive: Sponsor's logo on coffee break & lunch kits 1st day	Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day	X	X	X
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	X	X	X
VIP Lounge Sponsorship	1st day	2nd Day	X	X	X
Program book Ads	Ads as spreadsheet	Ads inside back cover	Ads in program book	Ads in program book	Ads in program book
Logo on Lanyards	√	x	x	x	X
Logo on Nametag	√	√	√	√	X
Logo on Conference back drop	√	√	√	√	√
Logo on Conference Bag	√	√	√	√	√
Delegate Bag Insert (Brochure / CD or DVD)	√	X	X	X	X

Exhibition Spaces

Stand Type	Size	Cost in EGP	Notes
Booth Premium	2×6 M	100,000	Limited front f main hall
Class A +	2×3 M	80,000	Front of main hall
Class A	2×3 M	60,000	Front of main hall
Class B	2×3 M	50,000	Exhibition area
Class C	Roll up	30,000	Exhibition area

Accommodation & Registration

Accommodation Type	Cost
Registration only	**3500 EGP**
Accommodation & Registration SGL	**11500 EGP**
Accommodation & Registration DBL	**13500 EGP**





- Accommodation for 2 nights in Stiengenberger Ellesan- Ras El Bar Standard room BB
- Including Full Access to all Scientific Sessions
- Conference kit, Coffee break, Lunch **and Attendance Certificate**

Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Cost	Duration
120,000 EGP	40 minutes
80,000 EGP	30 minutes
60.000 EGP	20 minutes
40,000 EGP	10 minutes

75,000 EGP	**Expert Meeting for 15 doctors** **Invite 15 doctors to separate room including break per day**

Workshop

Cost	Duration
40,000 EGP	60 minutes
20,000 EGP	30 minutes

Extra Sponsorship Opportunities

Registration Desk

Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

35,000 EGP



Program Ads

The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands
Of attendees at psychiatry Conference 2022.

- **Inside Front Cover** 25.000
- **Inside Back Cover** 25.000
- **Insert** 15,000



Lanyards

Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
With your corporate name and logo

40,000 EGP



"All above rates are subject to 14% Vat"

Bags

Placing company logo under tier sponsorship
Next to congress title on congress bag **Production**
And transport Cost is not included in fee.
3cm × 3cm maximum logo size

40,000 EGP



Bag inserts

Congress bag inserts is applicable for
Maximum 5 sponsors

25,000 EGP



Notes & Pens

150 Notepads and pens will be distributed
To the Conference delegates holding your company logo

45,000 EGP



Photo Session Booth

An Excellent opportunity for your company to make
Its exposure more attractive, Company's logo and products
Will be shown as background in each Photo will take by the
Audience or conference board.

50,000 EGP



"All above rates are subject to 14% Vat"

Coffee Break Area

Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos.
Etc...

25,000 EGP



Opening Ceremony

Sponsors can introduce their products
As promo video before the opening Ceremony starts

50,000 EGP



Intro & Outro Video

Sponsor can show its products as promo video
Showing running the day except other sponsor's Symposia

25,000 EGP



Expert Meeting

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

75,000 EGP



Rotating 3D Logo

Your company logo or product will be shown as rotating during your Symposium except other symposia
Duration 7-10 seconds

25,000 EGP

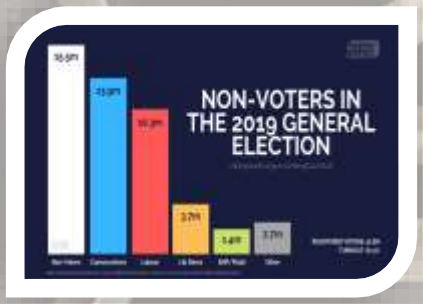


Polls & Voting

Virtually

Active polls and voting system for delegates during your symposium time to gain high level of attraction

30,000 EGP



Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

50,000 EGP/ 30 Lockers

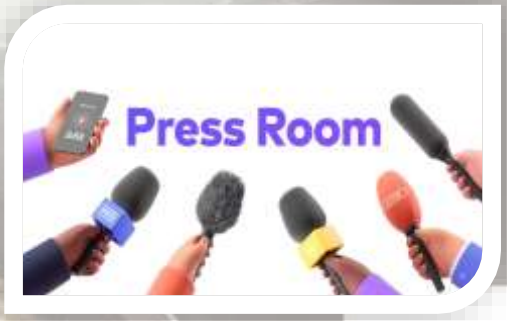


"All above rates are subject to 14% Vat"

Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product. You will have the opportunity to display your (Name / logo on banners) "Non Exclusive"

50,000 EGP



Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

35,000 EGP



Entrance Gates

Get your name and branding on the main Entrance for Meeting Hall

Exclusive in Main Hall 50.000 EGP

Exhibition Area Sponsorship 35.000 EGP



"All above rates are subject to 14% Vat"

Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

75,000 EGP



Dangler Table Flag

Each table in the conference will be holding your customized branded flag for 40 flag.

35,000 EGP



Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

50,000 EGP



Branded Flags



Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles - Can be branded on both sides - For Entrance or Coffee Break Area:

- Exclusive **50,000 EGP**
- Non Exclusive **25,000 EGP**
  Maximum 5 Sponsors
-

Direction Sign



Directional signage is to direct your customers towards and to guide them through your premises
And most popular places

Only for 3 signs

30.000 EGP

Parking Vouchers



Have your company name, Logo and product on the Parking Vouchers
For 150 vouchers

15.000 EGP

Gala Dinner



Invite KOL Speakers and selected audience for Gala Dinner including full branding.

Invitation for 100 Pax

100.000 EGP

Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Any cancelations should be written by official mail.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

Payment Methods

- Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details:

Bank Name	: Arab Banking Corporation – Egypt
Branch	: 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name	: Pure Spot Congress & Event Organizers
Account Number	: 1820060473010015
Swift Code	: EAABEGCX007
IBAN	: EG1100400007018200604730100 15

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you their



PROJECT MANAGER

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