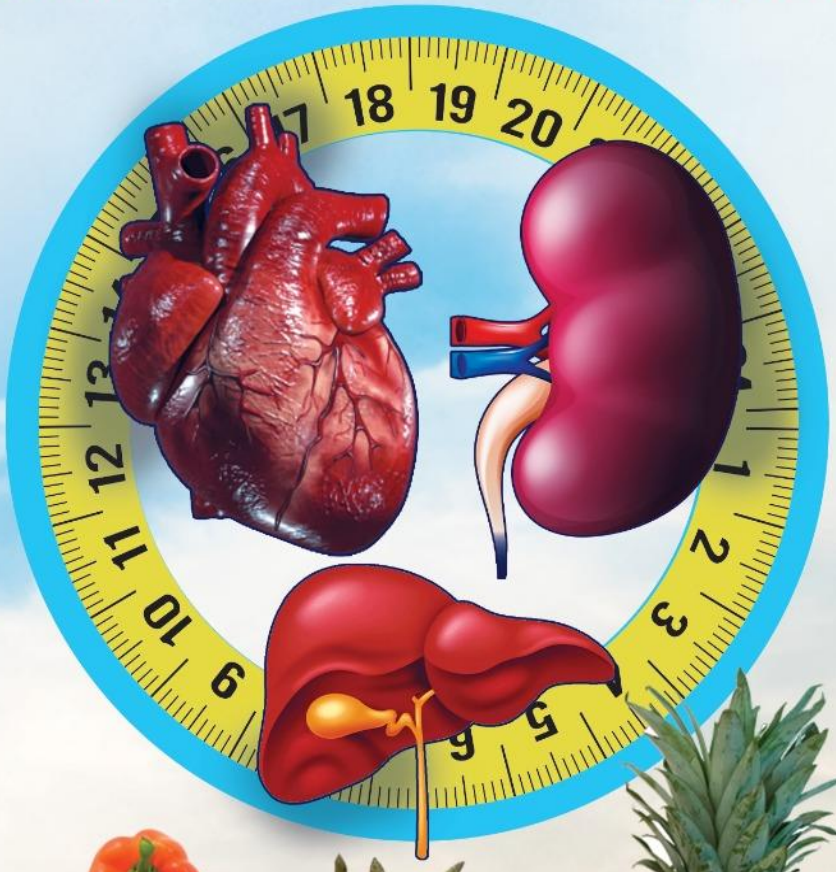
# Nutri CRM
# Clinical Course

Under patronage of
Sharkia Medical Association
**Prof. Khaled Safwat**
Head of Sharkia Medical Association

**Congress President**
**Prof. Noha Abbas**

**Congress Vice President**
**Prof. Mohamed Awad**



**9 August 2024 - Helnan Port Said Hotel - Egypt**

PURE SPOT EVENTS MANAGEMENT

# EXHIBITOR HANDBOOK

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# Why to Exhibit?

We all know this pandemic will come to an end and we need to get back to business: be prepared:
Exhibitions – Clear Goals, Preparation and more …

## Importance of Exhibition

Exhibitions are very important. It's a Perfect chance to interact with attendees in person. Your exhibit can also show that you're aware of the latest technology trends. It allows you to provide live product demos. When potential customers can see exactly how your products work, it could pique their interest. The exhibition also will enable you to answer customer questions in real time and allow you to have personal interactions & leads.

## Objectives of Exhibition

The main goal of exhibits is to make sure you leave the event with as many leads as possible. These leads should be "warm" or have the potential to turn into long-term loyal customers. You should also strive to ensure that existing customers feel valued when they visit your booth. One of your goals should also be to make your company just as appealing in person as it is in market. It is vital to have a fantastic, knowledgeable team at your booth to interact with Delegates.

## Purpose of Exhibition

The exhibition serves the purpose of making your services and products tangible. You can also make contact with businesses owner that you may want to work with in the future. It gives you the chance to connect with people who may share your professional vision. Connecting with these types of people will allow you to make innovative strides in your business.

# Sponsorship Levels & Benefits

## all prices are subject to 14% VAT



# Sponsorship Opportunities

At every support level, customized packages are built to meet your company's needs:

We offer 4 levels of support

| Sponsorship Packages | Platinum 150,000 EGP | Golden 125,000 EGP | Silver 100,000 EGP | Bronze 75,000 EGP |
|---|---|---|---|---|
| Exhibit booth | (A+) 2*6 m | (A) 2*4 m | (B+) 2*3m | (B) 2*3 m |
| Symposium | 45 Min | 30 Min | 20 Min | 15 Min |
| Coffee break area | ✓ | ✓ | × | × |
| Sponsor's logo on coffee break & lunch kits | ✓ | ✓ | × | ü |
| Logo Exposure on Main Screen layout except in other symposia time | ✓ | ✓ | ✓ | ✓ |
| Distribute flyer from registration desk (Production and printing are completed by Sponsor) | 5 | 3 | 2 | 1 |
| Email Campaigns Blast Sponsors' Acknowledgment to more than 100 K attendees * Reach every conference registrant with a logo. * Tailor Your message & choose your preferred layout. | Frequency 4 | Frequency 3 | Frequency 2 | Frequency 1 |
| Acknowledgement as MAIN Sponsor in all Printed or Online Document/Material. | Platinum | Golden | Silver | Bronze |
| An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products (PINNED POST) | 1 Week | 5 Days | 4 Days | 2 Days |
| Recognition of Company Logo in Conference | Lanyard | Nametag | × | × |
| Full registered doctors (physical Attendance) | 40 | 30 | 20 | 10 |
| Program book Ads | Spread Sheet | Inside Back Cover | Inside | Inside |
| Acknowledgment in thank you ads in program book | ✓ | ✓ | ✓ | ✓ |
| After the event "Thank you email" | ✓ | ✓ | × | × |
| to all attendees with company logo | ✓ | ✓ | | |
| 100 word company / Product Profile in the E- Program | ✓ | ✓ | ✓ | ✓ |



# Conference Registration & Accommodation

# Registration Fees

| Category & cost | Before 5 July 2024 | After 5 July 2024 |
|---|---|---|
| Scientific Registration | 350 EGP | 550 EGP |
| Full Registration | 650 EGP | 850 EGP |
| Certificate only | 200 EGP | 400 EGP |

**Scientific registration Including**

- **Attending scientific session ,Coffee break and CME Certificate**

**Full registration Including**

- **Attending scientific session ,Coffee break, lunch and CME Certificate**

**Certificate only Including CME Certificate**

# Accommodation Fees

| Rooms | Port Said Hotel (EX. Helnan Port Said Hotel) |
|---|---|
| Single room | 1600 EGP |
| Double Room | 2000 EGP |

All above rate are for one night in based on (bed & breakfast)

Note: Rooms Booking Deadline not Later than 25 July, 2024

01

**Choose an Individual Sponsorship**

02

**Choose Multiple Sponsorship**

03

**Tailor Your Own Sponsorship**

# Physical Event Booths










| Exhibition Booths | Category | Description | Price |
|---|---|---|---|
| | Class (A+) booth | 12 sqm Premium space booth<br>(2 X 6 m) | 80,000 |
| | Class (A) | 8 sqm Special space booth<br>(2 X4 m) | 70,000 |
| | Class (B+) | 6 Sqm booth (2 X 3 m) | 50,000 |
| | Class (B) | 6 Sqm Popup (2 X 3 m) | 40,000 |
| | Class (C) | 4 Sqm only roll up (2 X 2 m) | 30,000 |

## Industrial Symposium

**Timeslots will be assigned on a First-come, First-served basis.**

**The price includes:**
- Meeting Room Rental
- Standard audio/visual equipment

**Note:**
**the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well**

| | |
|---|---|
| **An excellent opportunity for your organization to provide an educational lecture** | **75,000 EGP for 45 Minutes**<br>**65,000 EGP for 30 Minutes**<br>**50,000 EGP for 20 Minutes**<br>**40,000 EGP for 15 Minutes** |







# Additional Ideas for branding





## Photo booth Sponsorship

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

**35,000 EGP**

Non-Exclusive Opportunity

**70.000 EGP**

Exclusive Opportunity







## Crossing Gate

Get your name and branding on Sequence Gate in Special Place & on the main Entrance Hall

**35,000 EGP**

## Branded Pole Flags

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides

-For Entrance or in lunch

**15,000 EGP**



## Rotating Backlit Cube

Catch the eyes of attendees by securing this back-lit, rotating structure places in prominent
areas of the conference .
All four sides of the cube will display your message
2 slot available

**35.000 EGP**

per tower







## Conference Mockup

Conference logo mockup in letters &
Backdrop with Your company logo
“According to the Availability“

35,000 EGP

According to Availability

## Directions Signs

Signs will be located outside the exhibit hall and/or in session hallways

**20,000 EGP**



## Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

**70,000 EGP**




## Conference Backdrop Sponsorship




Put your Logo on the main conference room backdrop

**150,000 EGP**

**Exclusive for only one company**

## Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

**35,000 EGP/Day**

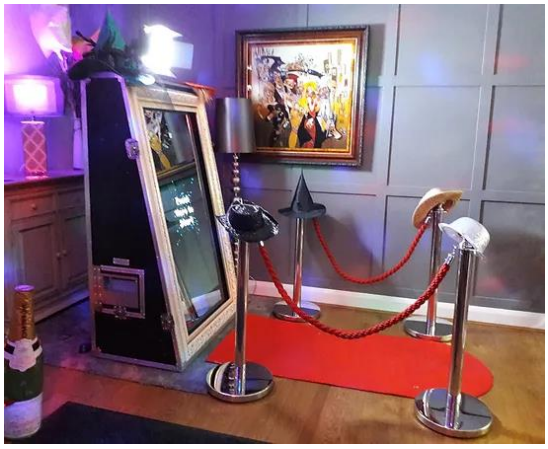
**“According to the Availability“**



# Magic mirror photo booth

A magical, interactive photo booth experience for the modern crowd. This unique photo booth attracts all audiences with its charming design, durable casing, interchangeable frames, and exciting features

**40,000 EGP**



# Charging Locker




Get noticed while attendees power up their mobile devices for the day. This important tool will be placed in key areas. Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

**60,000 EGP**

## Hotel Room Door Drop

Get your name and branding at attendee's rooms.

**35,000 EGP/Day**



## Conference Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

"Only for 150 Pax"

**255,000 EGP**



## Gala Dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

"Only for 100 Pax"

**200,000 EGP/Day**

# Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

**80,000 EGP / Day**

"According to the Availability"

*Priority to the main Packages



# Press Room Sponsorship




**Non-Exclusive Opportunity:**

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new products you will have the opportunity to display your Brand on banners.

**50,000 EGP**

# Lanyards



**Exclusive Opportunity:**
Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.
**50,000 EGP**
"According to the Availability"

# logo on Delegate Badges

**Non-Exclusive Opportunity:**
Have your company name and logo printed on the delegate badges.
**40,000 EGP**
"According to the Availability"



# Program at a glance Sponsorship



**Exclusive Opportunity:**
Sponsor will have the opportunity to get more exposure to all attendees
**50,000 EGP**
"According to the Availability"

## Certificate Folders

Have your company name and logo printed on the certificate folders

**40,000 EGP**




## Note Pads And Pens



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

**35,000 EGP**

## Bags



Placing company logo on congress bag.

Logo size 3cm×3cm maximum

"According to the availability"

**70,000 EGP**

# Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on
Splash page 20,000 EGP
Inside front/back cover 25,000 EGP
Spreadsheet 35,000 EGP
Full page inserted 15,000 EGP

# Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
25,000 EGP
4 Opportunities available



## Email Blast

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience

**20,000 EGP** onetime cost



## Chairpersons & Speakers Blast SMS Reminder Pre-Sessions



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

**30,000 EGP/ One shot**

## Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

**50,000 EGP**

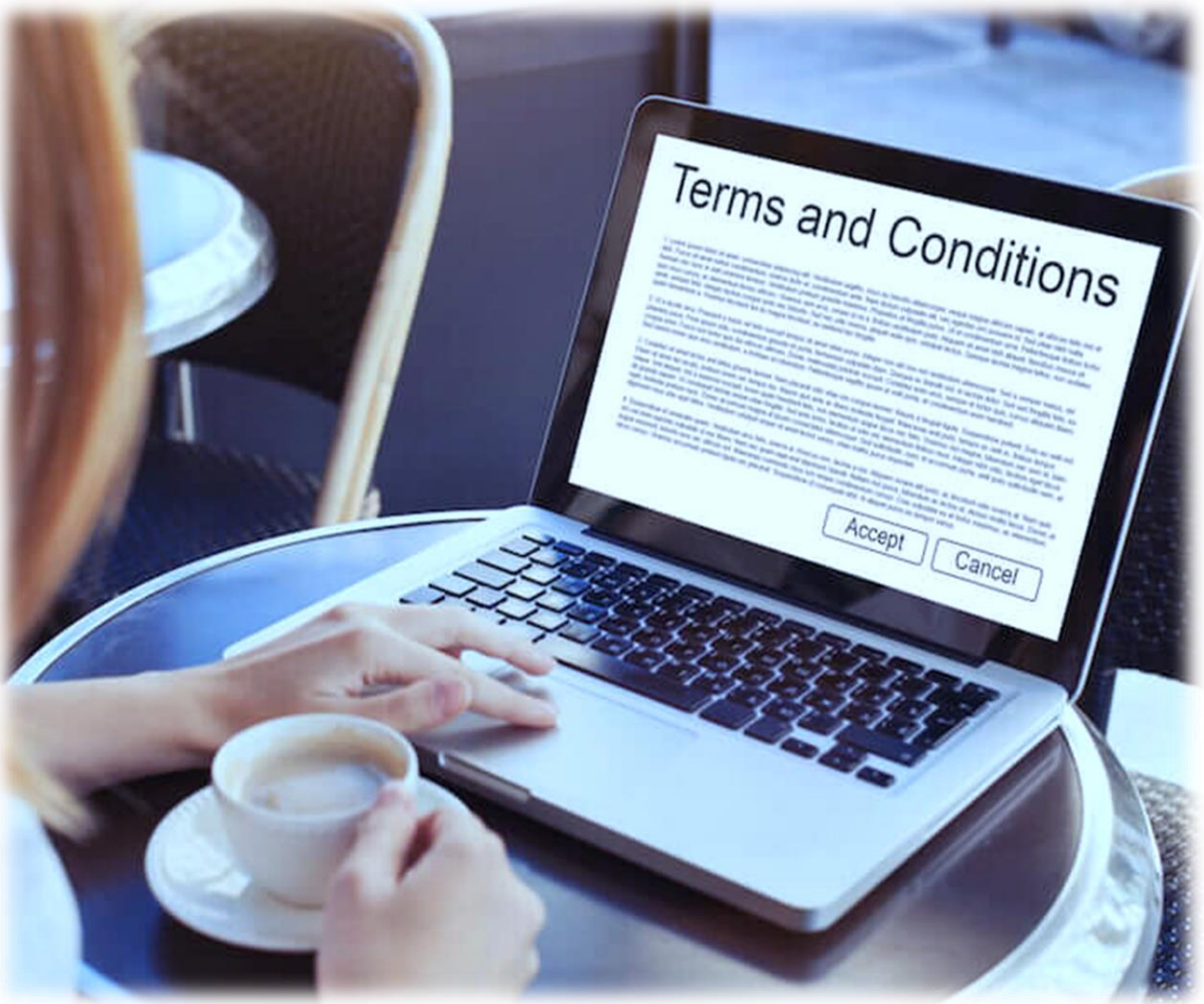


# Customize Your Package

**We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient.**



# Terms & Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

**We will not confirm any participation without mail or by phone only**

## Booths Allocation:

**First come first served basis & Priority for main sponsors after official confirmation**

## Registration & Accommodation:

- **In case 2 doctors will share the same room, extra registration will be applied.**
- **For hotel reservations, ID copy should be received before check in date.**
- **List of Registration & Accommodation to be sent to Pure Spot before 5 July 2024 to confirm (Names – Dates – Spelling)**
- **Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).**
- **Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-mail, others…)**

## Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before 5 July 2024 or the organizing company will not be responsible for any delays .**

# Payment Methods



**Please choose one of the following modes of payment**

## Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

**Address:**

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  **Landmark:** In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** 40 El Emam El Ghazaly St. ( Al Kods St. ) - 6th Floor, New Toreil, Mansoura..

## Bank Transfer to:

**Bank Name: Arab Banking Corporation - Egypt**
**Branch: 62 Makram Ebied St.**
**Address: 62 Makram Ebied St. Area No. 6 - Nasr City**
**Account Name: Pure Spot Congress & Event Organizers Account No.:**
**EGP: 1820060473010015 /**
**IBAN EG110040000701820060473010015**
**USD: 1820060472020015/**
**BAN EG110040000701820060472020015**
**EUR: 1820060472030014/**
**BAN EG870040000701820060472030014**
**Swift Code: : EAABEGCX**

## By Check

**The check Payable to: Pure Spot**
**بيور سبوت لتنظيم المؤتمرات**

# Venue

The Conference will take place at Port Said Hotel (Ex. Helnan Port Said) Egypt which is ideally located in Atef El sadat st. Portsaid, Egypt



## For Reserving your Place | Registration | Accommodations

**No doubt you have lots of queries...**

**Why not get in touch...!**




**Project Manager:** **Ms. Wessam Hatem**

**Phone:** **+2 010 09110644**

**Email:** wesam.hatem@purespot.org




**PROJECT MANAGER**

MS. WESSAM HATEM

0100 911 0644

WESAM.HATEM@PURESPOT.ORG


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