1st NutriPpolice International Conference

(Leading Nutrition Care in Hospitalized Patients)

Hybrid Conference **Evidence Based Approach**



"An Ounce of Prevention is Worth a Pound of Cure".

24-25 March 2022

Grand Nile Tower



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CONFERENCE BOARD

Horonary President
General Dr. **Abdelhares Ahmed**

Conference President
B. General **Dr.Tamer Ali**

Secretary General
Major Dr. **Angie Magdy**

Scientific lead
Dr. **Hoda Abdel Monem**

Logistics lead
Dr. **Marwa Fayez**

02

MAIN TOPICS

MAIN TOPICS

- “ Impact of nutrition care in ICU patients”
- “ Clinical Nutrition as integral part of cancer care”
- “Nutrition support in kidney disease … what should we do, why should we do it and how should we measure the impact”
- “ Roadmap for perioperative nutrition care”
- “ Principles and misconceptions in nutrition of hepatic patients”
- “ Clinical Nutrition Challenges in Major GIT Diseases”

03

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

ELITE SPONSOR

PLATINIUM SPONSOR

PEARL SPONSOR

GOLDEN SPONSOR

SILVER SPONSOR

SPONSORSHIP OPPORTUNITIES

Elite SPONSOR

- 2 * 6 m^2 of complimentary exhibition space
- 50 complimentary Conference registrations
- 30 min of Industrial Symposium
- Sponsorship of the Faculty Lounge for the 1st day
- Rollup during your symposium inside the Main Hall
- Exclusive Opportunities on the 1st day:
  - ✓ Company logo recognition on coffee break & lunch kits
  - ✓ Coffee break area sponsorship
- Advertisement on the Conference Program on a Spreadsheet
- Delegate bag inserts
- Company Logo on:
  - ✓ Lanyards
  - ✓ Nametags
  - ✓ Sponsors Board
  - ✓ Thanks Email to all the attendee after the Event
- ✓ Conference Bag

First priority in choice of exhibition booth space and location

200.000 EGP

PLATINIUM SPONSOR

- 2 * 6 m2 of complimentary exhibition space
- 40 complimentary Conference registrations
- 20 min of Industrial Symposium
- Sponsorship of the Faculty Lounge for the 2nd day
- Rollup during your symposium inside the Main Hall
- **Exclusive Opportunities on the 2nd day:**
  - ✓ Company logo recognition on coffee break & lunch kits
  - ✓ Coffee break area sponsorship
- Advertisement on the Conference Program as a back cover
- Delegate bag inserts
- **Company Logo on:**
  - ✓ Nametags
  - ✓ Sponsors Board
  - ✓ Conference Bag
- Second priority in choice of exhibition booth space and location

150.000 EGP

PEARL SPONSOR

- 2 * 3 m2 of complimentary exhibition space
- 30 complimentary Conference registrations
- 15 min of Industrial Symposium
- Rollup during your symposium inside the Main Hall
- Advertisement on the Conference Program book as an inner page
- Delegate bag inserts
- **Company Logo on:**
  - ✓ Nametags
  - ✓ Sponsors Board
  - ✓ Conference Bag
- Third priority in choice of exhibition booth space and location

100.000 EGP

GOLD SPONSOR

- 2 * 3 m2 of complimentary exhibition space
- 15 complimentary Conference registrations
- 10 min of Industrial Symposium
- Advertisement on the Conference Program book as an inner page
- Delegate bag inserts
- **Company Logo on:**
  - ✓ Nametags
  - ✓ Sponsors Board
  - ✓ Conference Bag
- Fourth priority in choice of exhibition booth space and location

75.000 EGP

SILVER SPONSOR

- 2 * 3 m2 of complimentary exhibition space
- 10 complimentary Conference registrations
- Advertisement on the Conference Program book as an inner page
- **Company Logo on:**
  - ✓ Sponsors Board
  - ✓ Conference Bag
- Fifth priority in choice of exhibition booth space and location

50.000 EGP

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship. Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your Conference brand dominance and odds of increasing your booth traffic.

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the NutriPolice Conference, We're always open to new ideas.

EXHIBITION SPACE

α The cost of Class (A+) includes12 sqm Premium space (6mX2m) area.	50.000 EGP
α The cost of Class (A) includes 6 sqm Special Space (3mx2m) area.	40.000 EGP
α The cost of Class (B) includes 6sqm Popup (3mx2m) area.	20.000 EGP
α The cost of Class (C) includes 4sqm (2mx2m) area.	15.000 EGP

INDUSTRIAL SYMPOSIUM

α Time slots will be assigned on a First-come, First-served basis.
The price includes:

- ✓ Meeting Room Rental
- ✓ Standard audio/visual equipment

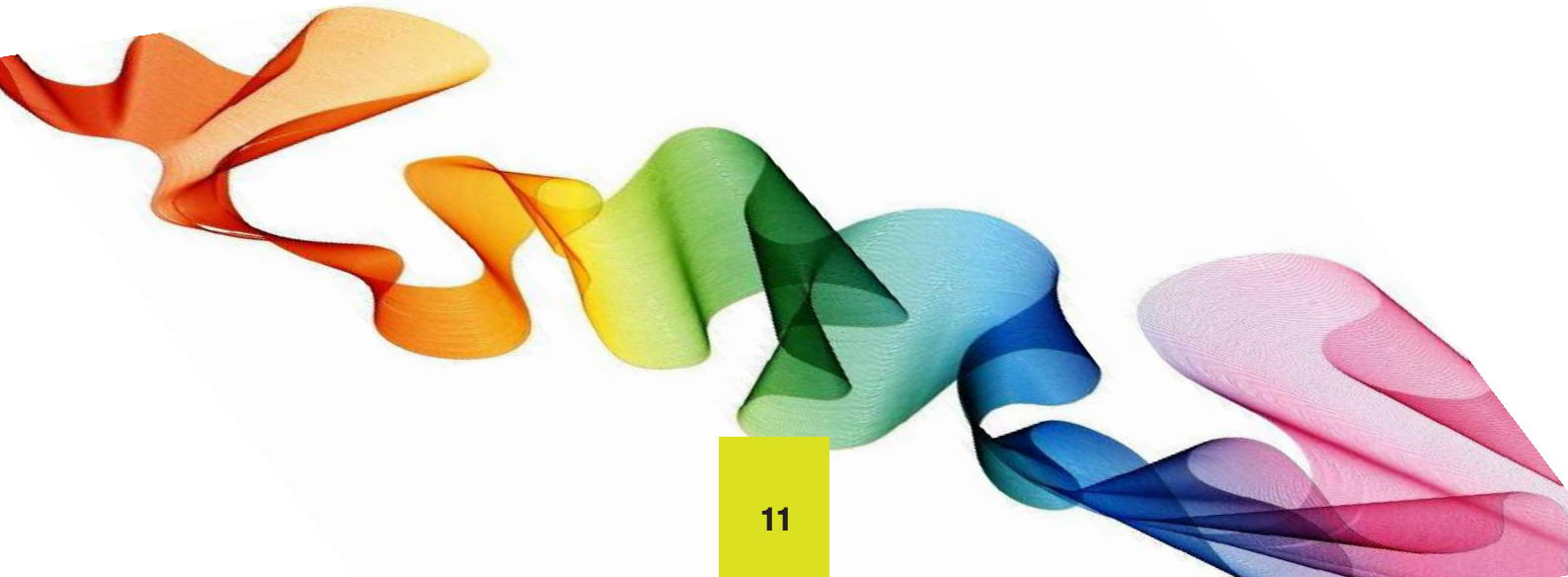
*Note: the Sponsor will invite Speakers & cover their travel costs and accommodation as well

An excellent opportunity for your organization to provide an educational lecture

α The cost of 30 min	60.000 EGP
α The cost of 20 min	40.000 EGP
α The cost of 10 min	20.000 EGP

Upgrade your Symposium & ADD Refreshments during your symposium

α The cost for 100 PAX Per 30 Min	60.000 EGP



04

SPONSORSHIP ALTERNATIVES

ADDITIONAL SPONSORSHIP OPPORTUNITIES

REGISTRATION DESK BRANDIG

- Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

35.000 EGP

MAIN CONFERENCE LED SCREEN ADS

- Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

20.000 EGP

COFFEE BREAK AREA EXPOSURE

- Place your brand like Pole flags @ the coffee break area for all to see.

The Price is per day &According to the Availability“

35.000 EGP

MAIN ENTRANCE STAIRS

Exclusive Opportunity:

- Opportunities for the meeting by securing one of these prime locations for visibility. Opportunity includes production, installation and removal.

35.000 EGP

CONFERENCE LUNCH

- As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

“Only for 300 Pax”

75.000 EGP

GALA DINNER

- Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

This Price is Per day & Only for 100 Pax

120.000 EGP

MAIN CONFERENCE BACKDROP

- Put your logo on the Main Conference Backdrop in front of all guest

This Opportunity is available for the Main Sponsors Only

20.000 EGP

CERTIFICATE FOLDERS

- Have your company name and logo printed on the certificate folders

20.000 EGP

NOTE PADS AND PENS

- Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

10.000 EGP

PHOTO BOOTH SPONSORSHP

- Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

Non-Exclusive Opportunity

10.000 EGP

Exclusive Opportunity

50.000 EGP

ADVERTISING IN FINAL PROGRAM

The printed version will be handed out to all participants during the congress Your Company Logo:

Your Company Logo on:

Splash page	10.000 EGP
Inside front/back cover	15.000 EGP
Spreadsheet	15.000 EGP
Full page inserted	10.000 EGP
Outside back cover	15.000 EGP

DELEGATE BAG INSERT

- Reach All Access attendees by distributing your promotional item inside the conference bags. Only four bag inserts are available so your messaging will not get lost or diluted.

4 Opportunities available

10.000 EGP

BAGS

- Placing company logo on congress bag.

Logo size 3cm×3cm maximum
"According to the availability

35.000 EGP

FACULTY LOUNGE

- Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

50.000 EGP

This Price is Per day, According to the Availability & Priority to the main Packages

PRESS ROOM SPONSORSHIP

Non-Exclusive Opportunity:

- A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new products you will have the opportunity to display your Brand on banners.

50.000 EGP

HOTEL ROOM DOOR DROP

- Get your name and branding at attendee's rooms.

35.000 EGP

This Price is Per day

LANYARDS

Exclusive Opportunity:

- Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

15.000 EGP

According to the Availability

LOGO ON DELEGATE BADGES

Non-Exclusive Opportunity:

- Have your company name and logo printed on the delegate badges.

10.000 EGP

According to the Availability

PROGRAM AT A GLANCE SPONSORSHIP

Exclusive Opportunity:

- Sponsor will have the opportunity to get more exposure to all attendees

According to the Availability

Non-Exclusive Opportunity

10.000 EGP

Exclusive Opportunity

30.000 EGP

MAIN ENTRANCE GATE

Non-Exclusive Opportunity

20.000 EGP

- Show your brand in front of all attendees and in a very special location

Exclusive Opportunity

50.000 EGP

DIRECTIONAL SIGN

Exclusive Opportunity:

15.000 EGP

- Signs will be located outside the exhibit hall and/or in session hallways

EMAIL BLAST

- Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience

This Price is for one time

10.000 EGP

CHAIRPERSONS & SPEAKERS BLAST SMS REMINDER PRE-SESSIONS

- Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

This Price is for one Shot

10.000 EGP

POST CONFERENCE PROMO VIDEO

- Video can boost your Exposure in an effective way to increase customer engagement.

25.000 EGP

PARKING VOUCHER SPONSORSHIP

- Distribute Branded Parking Voucher from your Booth to the delegates

This Price is for 25 Cars

15.000 EGP

CUSTOMIZE YOUR PACKAGE

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient.

05

CONGRESS VENUE

GRAND NILE TOWER

GRAND NILE TOWER

Grand Nile Tower is a luxury landmark hotel located in a great spot, on Roda Island, a peaceful haven directly poised on the River Nile.

The hotel enjoys a perfect, location in the center of the business and commercial district of Cairo, very close to Cairo's many cultural and tourist attractions. The Grand Nile Tower Hotel is just 20 km from Cairo Airport, 2 Km from the Egyptian Museum and 19 Km from the Pyramids.

The Hotel has an extensive range of facilities to capture the imagination and requirements of all our guests. The very nature of the Hotel is a sociable and always enjoyable meeting place











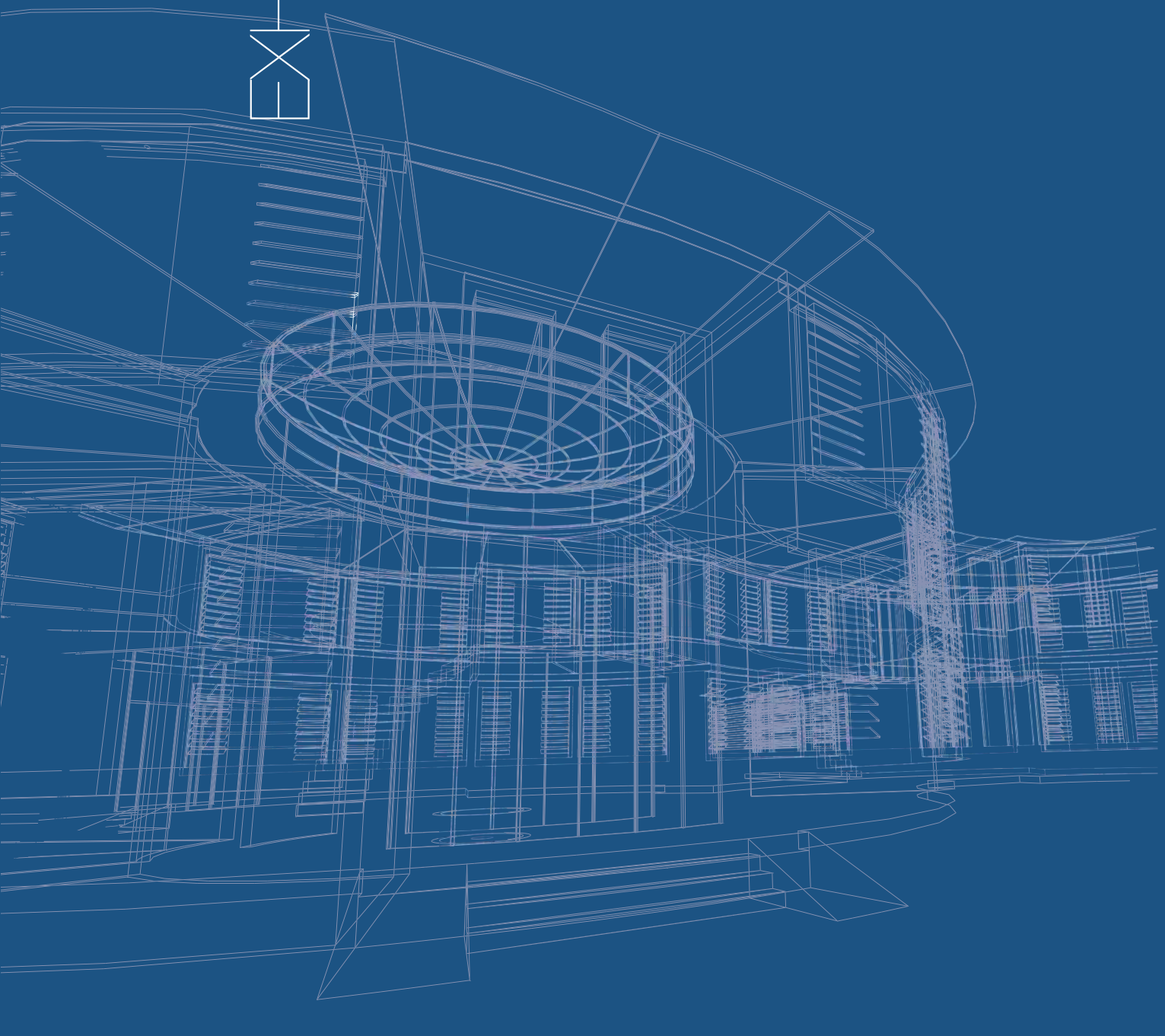


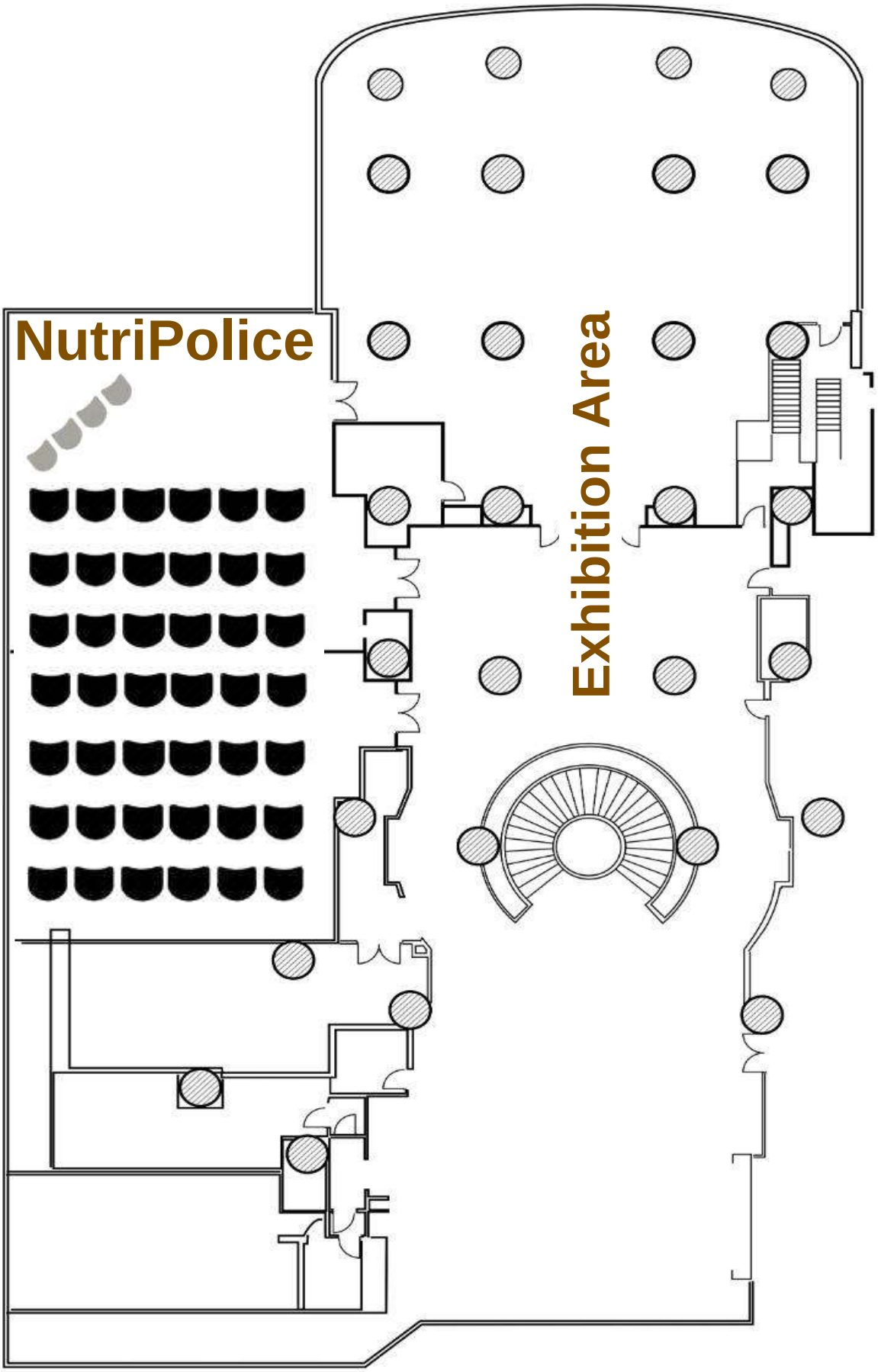


06

EXHIBITION AREA

FLOOR PLAN




NutriPolice
Exhibition Area

07

REGISTRATION & ACCOMMODATION

REGISTRATION & ACCOMMODATION FEES

Registration Fees 07

	Early Bird Until January 15, 2022	Advanced Rate Until March 23, 2022	Onsite
FULL REGISTRATION	1500 EGP	2000 EGP	2500 EGP
SCIENTIFIC REGISTRATION	900 EGP	1200 EGP	1500 EGP

Full Registration includes:

- Coffee Break
- Lunch
- Program Book
- Bag
- Certificate

Scientific Registration includes:

- Coffee Break
- Program Book
- Certificate

Full Package Fees 07

Grand Nile Tower (Conference Hotel)	Details	Fees
FIRST OPTION	I. Accommodation for two nights in a SGL Room @ Grand Nile Tower based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 2 days of the conference.	5200 EGP
SECOND OPTION	I. Accommodation for two nights in a DBL Room @ Grand Nile Tower based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 2 days of the conference.	5900 EGP

Note

- Rooms Booking Deadline not Later than 10 March 2022





07

GENERAL INFORMATION & REGULATONS FOR EXHIBITORS

Please use the booking form below to reserve the sponsorship opportunities for your company and send by e-mail directly to hend.magdy@**egypure.org** . **We** will not confirm any participation without mail or by phone only.

• BOOTH ALLOCATION:

- First come first served basis & Priority for main sponsors after official confirmation.

• REGISTRATION & ACCOMMODATION:

- In case 2 doctors will share the same room, extra registration will be applied.
- For hotel reservations, ID copy should be received before check in date.
- List of Registration & Accommodation to be sent to Pure Spot before March **18, 2022** to confirm (Names – Dates – Spelling)
- Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).
- Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-mail, Others...)

Children Policy:

(Applicable to children sharing parents' room)- Maximum 2 children per room:

- 1st Child 00-05.99 years free of charge on accommodation based on the same meal plan.
- 2nd Child 06-13.99 years will be charged 50% from the accommodation per person in double.

• ADVERTISEMENTS & PUBLICATIONS:

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before March 15, 2022 or the organizing company will not be responsible for any delays .

• CANCELLATION POLICY (FOR REGISTRATION & ACCOMMODATION)

All reservation should be canceled in writing, stating the reason for.

• In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.

• In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.

• In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge Full stay 100%.

PAYMENT METHODS



Please choose one of the following modes of payment

• CASH AT PURE SPOT OFFICES

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address

Cairo: 62 Makram Ebaid St., 6th Zone,Nasr City,
Landmark In Front of Child Garden

Assiut G2, Al Ibrahimeya St, Nasr buildings, Assiut.

Mansoura El Gomuhria St. Flat No.5
Landmark beside Fathallah Mark :

• BANK TRANSFER TO:

Com. Reg. No: 376550Tax Reg. No: 516-349-287

Bank Name: Arab Banking Corporation - Egypt

Branch: 62 Makram Ebied St.

Address: 62 Makram Ebied St. Area No. 6 - Nasr City

Account Name: Pure Spot Congress & Event Organizers Account No.:

EGP: 1820060473010015 / IBAN EG1100400007018200604730100 15

USD: 1820060472020015/ BAN EG1100400007018200604720200 15EUR: 1820060472030014/ BAN EG8700400007018200604720300 14

Swift Code: : EAABEGCX

• BY CHECK:

The check Payable to: Pure Spot

بيور سبوت لتنظيم المؤتمرات

BOOKING FORM

Booking Form

09

Name of the company.....

Address .....

City/State.....Country.....

Phone.....

Email.....

Contact Person Mr/Mrs.....

We are interested in (please check box)

Exhibition Area

Selected Sponsorship Options

1	_____	£ _____	£ _____
2	_____	£ _____	£ _____
3	_____	£ _____	£ _____
4	_____	£ _____	£ _____
5	_____	£ _____	£ _____

TOTAL AMOUNT IN EGP (£) £ _____

Date ..... Name ..... Signature.....



For Reserving your Place I Registration I Accommodations
No doubt you have lots of queries...

PURE SPOT®
EVENTS MANAGEMENT

Project Manager: Hend Magdy
Phone: +2 010 09224483
Email: hend.magdy@egypure.org