Upper Egypt Society of Clinical Nutrition and Metabolism

UESCNM

UPPER EGYPT CONGRESS OF CLINICAL NUTRITION AND METABOLISM 2022



25-26 MAY, 2022

ASSIUT CITY, EGYPT

SPONSORSHIP AND EXHIBITION PROSPECTUS

5TH UPPER EGYPT CONGRESS OF CLINICAL NUTRITION AND METABOLISM 2022

HONORARY PRESIDENTS



PROF. AMR MATTER

- PRESIDENT OF EGYPTIAN SOCIETY OF PARENTERAL AND ENTRAL NUTRITION (EGSPEN)
- VICE PRESIDENT OF THE EGYPTIAN MEDICAL ASSOCIATION FOR THE STUDY OF OBESITY (EMASO)



PROF. MUSTAFA ELSAID

-PROFESSOR OF PEDIATRICS AND PEDIATRIC PULMONOLOGY (ASSIUT UNIVERSITY)

PRESIDENTS OF THE CONGRESS



PROF. MEDHAT ELARABY

-PROFESSOR OF CLINICAL NUTRITION (ASSIUT FACULTY OF MEDICINE)
-PHD IN OBESITY MANAGEMENT (PISA UNIVERSITY,ITALY)
-MEMBER OF AMERICAN OBESITY ASSOCIATION (AOA)
-MEMBER OF EUROPEAN ASSOCIATION OF STUDYING DIABETES (EASD)
- VICE PRESIDENT OF UPPER EGYPT SOCIETY OF CLINICAL NUTRITION AND METABOLISM (UESCNM)



PROF. OSAMA EL-ASHEER

-PROFESSOR OF PEDIATRICS (ASSIUT UNIVERSITY)
-HEAD OF CLINICAL NUTRITION UNIT ASSIUT UNIVERSITY CHILDREN HOSPITAL
- PRESIDENT OF UPPER EGYPT SOCIETY OF CLINICAL NUTRITION AND METABOLISM (UESCNM)

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FIND YOUR TARGET AUDIENCE

- PEDIATRICIANS
- INTERNAL MEDICINE PHYSICIANS
- CLINICAL NUTRITIONISTS PHYSICIANS
- STAFF MEMBERS & POST GRADUATE STUDENTS OF PUBLIC HEALTH
- INTENSIVE CARE SPECIALISTS
- ONCOLOGISTS
- HOUSE OFFICERS
- GENERAL PRACTITIONER
- PHYSIOTHERAPY
- MEDICAL STUDENTS
- PROFESSORS & STAFF MEMBERS AND POST GRADUATE STUDENTS FACULTY OF NURSING
- STAFF MEMBERS & POST GRADUATE STUDENTS OF CLINICAL PHARMACY
- DIETATIONS



REGISTRATION FEES:

Registration Category	Early Bird Till 25 January 2022	Advanced Till 25 March 2022	Late Till 24 May 2022	On-Site: 25 May 2022
Full Registration	1000 EGP	1250 EGP	1500 EGP	1750 EGP
Scientific Registration	450 EGP	650 EGP	850 EGP	1000 EGP

50% discount for UESCNM members

Full Registration: Includes

Coffee break, lunch, program book, bag , certificate &CME Certificate

Scientific Registration: Includes

Coffee break, program book and certificate

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CLINICAL NUTRITION AND METABOLISM 2022

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THE CONFERENCE WILL BE ACCREDITED FROM







Why To Exhibit ?

Get exposed to the right target audience and grow your business channels

Promoting your company, products and services

Network with delegates

Publicity and long term branding

Access to decision makers

Increase your company exposure


Sponsorship
Opportunities

Main Sponsorship Levels

Diamond
Sponsor Type

175,000
EGP

Platinum
Sponsor Type

150,000
EGP

Golden
Sponsor Type

100,000
EGP

Silver
Sponsor Type

75,000
EGP





Sponsorship Levels & Benefits

At every support level, customized packages are built to meet your company's needs:

Sponsor levels and benefits	Diamond	Platinum	Golden	Silver
Package	**175,000**	**150,000**	**100,000**	**75,000**
Industrial symposium	30 min	20 min	15 min	10 min
Full registration	50 Doctors	40 Doctors	30 Doctors	15 Doctors
Booth Class	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A) 2*3 m
Faculty Lounge Sponsorship	1st day	2nd day	×	×
Rollup during your symposium inside the Main Hall	✓	✓	✓	×
Logo on Coffee Break & Lunch Kits	1st day	2nd day	×	×
Coffee break area Sponsorship	Sponsorship 1st day	Sponsorship 2nd day	×	×
Program book ads As	spreadsheet	Back cover	Inside page	Inside page
Logo on Lanyards	✓	×	×	×
Logo on nametag	✓	✓	✓	✓
Acknowledgement on Sponsors Board	✓	✓	✓	✓
Logo on Conference Bag	✓	✓	✓	✓
Email Blast	✓	×	×	×
Insert in conference Bags (Production & Printing completed by Sponsor)	4	3	2	1
Rollup at Speaker ready desk	✓	×	×	×
Thank you Email to all the attendee after the event with your logo	✓	✓	✓	×

Note: 2*6 sqm booth sale priority for Elite package

SPONSOR OPPORTUNITIES

01

Choose an Individual Sponsorship

02

Choose Multiple Sponsorship

03

Tailor Your Own Sponsorship

SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Event Booths

	Booth Name	Booth Description	Price in EGP
Exhibition space	Class (A+) booth	12 SQM Special space (2 X 6 m)	75,000
	Class (A) booth	6 SQM Ordinary space (2 X 3 m)	50,000
	Class (B) popup	6 SQM Ordinary space (2 X 3 m)	35,000
	Class (C)	4 SQM only roll up (2 X 2 m)	20,000



Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture	**50,000 for 30 Minutes** **35,000 for 20 Minutes** **20,000 for 10 Minutes**

Upgrade your Symposium

Add Refreshments during your symposium	**75,000 for 100 PAX Per 60 Min** **65,000 for 75 PAX Per 45 Min** **55,000 for 50 PAX Per 30 min**

Upgrade your Virtual Symposium

Add Hybrid Option +Marketing Campaign	**25,000**



The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.

Registration Desk Branding

50,000

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.



Main Conference LED Screen Ads

20,000



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Coffee Break Area Exposure

20,000 /Day

Place your brand like Pole flags @ the coffee break area for all to see.

"According to the Availability"



Faculty Lounge

50,000 /day

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry



Gala Dinner

100,000 /day



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

Conference Lunch

100,000 /day

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.





Photo Booth

20,000

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region. "



Crossing Gate

20,000



Get your name and branding on
2 Sequence Gates in Special Places
& on the main Entrance Hall
"

Branded Flags

20,000

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides
-For Entrance or Coffee Break Area





Certificate Folders

25,000

Have your company name and logo printed on the certificate folders



Note Pads And Pens

15,000



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

Water Bottles

20,000

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees





Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company ADS:



Splash page 10,000 EGP

Inside front/back cover 20,000 EGP

Spreadsheet 20,000 EGP

Full page inserted 15,000 EGP

Outside back cover 20,000 EGP

Delegate Bag Insert

10,000

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.



Bags

30,000



Placing company logo on congress bag.

Email Blast

10,000

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions

15,000 /shot



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

Post Conference Promo Video

35,000 /shot

Video can boost your Exposure in an effective way to increase customer engagement.





Lanyards

25,000



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

"According to the Availability"

logo on Delegate Badges

15,000

Have your company name and logo printed on the delegate badges.



Directions Signs

15,000



Signs will be located outside the exhibit hall and/or in session hallways

Maximize Your Marketing



We are aware that the Sponsorship of any of the above items **may not suit your current marketing target plan.**

In this case, we can provide you with Customizing your package option which may be more convenient



Terms and Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail or by phone only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before May 15, 2022 or the organizing company will not be responsible for any delays .**

14 %VAT

WILL BE ADDED TO ALL PRICES


PAY
VIRTUAL CARD
credit card
PAYMENT OPTION



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Account Name: Pure Spot Congress & Event Organizers

Account Number: 100016436504

Bank Name: CIB

And send copy of bank transfer by Email

By Check

The check Payable to: Pure Spot

بيور سبوت لتنظيم المؤتمرات



For Reserving your Place | Registration

No doubt you have lots of queries...

Why not get in touch...!

Project Manager: Yasmine Said

Phone: +2 012 862 111 75

Email: Yasmine@egypure.org

UPPER EGYPT CONGRESS OF CLINICAL NUTRITION AND METABOLISM 2022



To find out more or take advantage of any of the sponsorship opportunities outlined in this Prospectus Contact:

PURE SPOT EVENTS MANAGEMENT

PROJECT MANAGER

MS. YASMINE SAID (+2) 012 862 111 75 Yasmine@egypure.org

pure.spot www.purespot.org info@egypure.org