MIDDLE EAST

INTEGRATED ORTHO & WOUND

CONFERENCE

03-05TH MAY 2025

CORNICHE HOTEL SHARJAH





EXHIBIT AND CORPORATE SPONSORSHIP PROSPECTUS

Middle East integrated ortho & wound CONFERENCE

Conference Board

Dr. Tarek Youssef
Chairperson
Consultant Orthopaedic Surgeon, Al-Qasimi Hospital

Dr. Salma Alketbi
Scientific Committee Chairperson
(Wound and Hyperbaric Specialist Physician, Al-Qasimi Hospital)

Dr. Noura Salim
Co-Chairperson & Organizing Committee Chairperson
(Wound and Hyperbaric Specialist Physician, Al-Qasimi Hospital)



INVITATION

Dear Partner,

We are delighted to invite you to join us as a valued partner for the **Middle East Integrated Ortho & Wound Conference**, scheduled for **May 3-4, 2025**, at the **Corniche Hotel, Sharjah, UAE**.

This prestigious event will feature leading regional and international speakers, focusing on innovative advancements in **orthopedics and wound care**.

Your support as a sponsor will enhance your brand's visibility, demonstrate your commitment to healthcare excellence, and provide strategic networking opportunities with experts and professionals in the field.

Our organizer, **Pure Spot**, will be in touch to discuss tailored sponsorship options that suit your objectives.

We look forward to welcoming your partnership in making this conference a resounding success!

Warm regards,
Conference Committee
Middle East Integrated Ortho & Wound

Why to Attend?

The format for the 2025 Conference includes plenaries with invited speakers and proffered papers, company organized symposia & presentations . This gives all those involved with the Conference the opportunity to **learn** valuable knowledge, meet experts in the field and establish new **networks** and grow existing ones, all in an **enjoyable**, friendly and relaxing environment.



Why to Exhibit ?

Exhibiting gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

01 - -Personal contact with the leadership and executive officers of far-reaching regional and national organizations

02 - Breaks built into the schedule designed to maximize interaction between registrants and exhibitors

03 - -Make a long-lasting impact on your target audience

04 - Publicity and long term branding

05 - Opportunity to demonstrate new and existing Products or services

06 - -B2B & B2C opportunities.

-Access to KOL Guests

Achieving your business goals starts here.

Middle East integrated ortho & wound CONFERENCE

Target Audience

- ORTHOPEDIC SURGEONS
- Plastic SURGEONS
- Wound Care Specialists
- Rheumatologists
- Trauma Specialists
- EMERGENCY RESIDENTS
- PHYSIOTHERAPISTS
- NURSES
- General SURGEONS
- MEDICAL STUDENTS
- Rehabilitation Specialists

SPONSOR OPPORTUNITIES

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the conference .

The Conference is always open to new ideas.

SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Main Sponsorship Levels

Levels Determined by the accumulation of objects of Value

DIAMOND SPONSOR

120,000
AED

PLATINUM SPONSOR

100,000
AED

GOLD SPONSOR

75,000
AED

SILVER SPONSOR

50,000
AED





120,000 AED

-Symposium 30 min

-Marketing for your symposium

-Sign Up during your symposium inside the Meeting room

15 rooms (maximum of 30 nights) on a single basis.

-Priority choice opportunity of exclusive sponsorship (1st)

-Booth Class (A+) 2*6 m

-50 Full registration

-App Popup Notification (10 Times) Tailor Your Message

-Post Event Survey (Tailor Your Survey)or Your Branding

-Event Social Media Covering -4 Hours including photographer

-Coffee break area Sponsorship 1st day

-Program book ads As 2 Pages

-Logo on Conference E- Badge

-Logo on Conference Mobile App (Main Page)

- Logo on (Chairpersons , Speakers) Nametag ,Lanyard

-Email Blast (4-5 times) Tailor Your Message

- 15 Exhibitors Badges

- Opportunity to distribute your Flyer from registration desk (Production & Printing completed by Sponsor)

-Digital Branding at Speaker ready desk

-Trophies Acknowledgement Delivery on Closing Ceremony

- Program At a glance (Exclusive Opportunity)



100,000 AED

-Symposium 20 min

10 rooms (maximum of 20 nights) on a single basis.

-Priority choice opportunity of exclusive sponsorship (2nd)

- Sign Up during your symposium inside the Meeting room
- -Booth Class (A) 2*4 m

-Post Event Survey (Tailor Your Survey)or Your Branding

-30 Full registration

-Logo on Coffee Break &-Lunch Kits 2nd day

-Coffee break area Sponsorship 2nd day

-Program book ads inside back cover

-Logo on Conference E- Badge

-APP Popup Notification (5 Times) Tailor Your Message

-Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

-Trophies Acknowledgement Delivery on Closing Ceremony



75,000 AED

-Booth Class (B) 2*3 m

5 rooms (maximum of 10 nights) on a single basis.

20 Full registration

-Priority choice opportunity of exclusive sponsorship (3rd)

-Program book ads inside page

-Logo on name-tag & Conference Bag

-Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

-APP Popup Notification (2 Times) Tailor Your Message

-Thank you Email to all the attendees after the event with your logo

-Trophies Acknowledgement Delivery on Closing Ceremony

SILVER SPONSOR

50,000 AED

-Booth Class (B) 2*3 m

-10 Full registration

-Priority choice opportunity of exclusive sponsorship (4th)

-Program book ads inside Page

-Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

-Trophies Acknowledgement Delivery on Closing Ceremony





Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment



An excellent opportunity for your organization to provide an educational lecture	**50,000 AED for 30 Minutes** **30,000 AED for 15 Minutes** **20,000 AED for 10 Minutes**

The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.

Event Booths

Exhibition Booths

Category	Description	Prices
Class (A+) booth	12 SQM Special space (2 X 6 m)	35,000 *AED*
Class (A) booth	8 SQM Special space (2 X 4 m)	25,000 *AED*
Class (B)	6 SQM Ordinary space (2 X 3 m)	15,000 *AED*
Class (C)	4 SQM Ordinary space (2 X2m) Roll up	10,000 *AED*



Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Exhibitors Registration

Exhibitors will Have access to the Exhibition and 2 Coffee break in addition to 2 lunch

Exhibitors No.

Space (2*6)	5 Free
space (2 X 4 m)	4 Free
space (2 X 3 m)	3 Free
space (2 X2m)	2 Free



Exhibition	2 MAY	3 MAY	4 MAY
Set up	04:00 -00:00	⊗	⊗
Exhibition	⊗	08:00AM – 06:00 PM	08:00AM – 06:00 PM
Dismantling	⊗	⊗	06:00 PM

* subject to change

REGISTRATION FEES:

Registration Category	Early Bird Registration Till 1 April	Late Registration Till 2 May	Onsite Registration 3 MAY
Physician	650AED	750 AED	850 AED
Other HCP	500AED	600AED	700 AED
Medical Student	250 AED	350 AED	450 AED

Registration for 2 days includes :
coffee break, lunch, program at a glance, and CME certificate.



REGISTRATION & ACCOMMODATION FEES

Accommodation Packages	Early Bird	Late before
SGL Package	1500	1750

Single Room Package includes :

1 Full registration & Accommodation based on Bed and breakfast for 2 nights



Registration Sponsorship Packages

Category	Description	Prices
Class (A+) booth 12 sqm	Full Registration 50 Registration	32,500 *AED*
Class (A) booth 6 sqm	Full Registration 40 Registration	26,000 *AED*
Class (B)Popup 6 sqm	Full Registration 25 Registration	16,250 *AED*

Terms and Conditions

You will be charged 25% of Total Amount.

- In case of any cancellation before 45 Days of the arrival date

You will be charged 50% of Total Amount.

- In case of any cancellation before 30 Days of the arrival date

You will be charged 100% (*No Refund*)

- In case of any cancellation before 15 Days of the arrival date

All cancellation and refund requests must be made in writing and submitted via email.



Corniche Hotel Sharjah



Additional Ideas for branding



The following opportunities will help increase your on-site visibility and build brand equity with your target audience.

Registration Area Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration area. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on it.



Main Congress LED Screen Ads



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

Coffee Break Area Exposure

Place your brand like Pole flags
@ the coffee break area for all to see.
According to the Availability



Product Theaters – 30 Min



Product Theaters located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry
"According to the Availability"
***Priority to the main Packages**

Congress Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

For 100 PAX / Per Day



Branding of the speaker's ready room



Facilities will be available at the Congress for speakers and abstract presenters to check their Presentations.

- Sponsor's name/ company's logo will appear at This Area by roll up

- Opportunity to provide Sponsor's Name at the laptop screen

Non-Exclusive

VIP Lounge

Top VIP (Speakers, Chairmen spend time in this lounge served by tea , coffee , cookies

-Sponsor's name/ company's logo will appear on This Area by roll up

Exclusive Opportunity

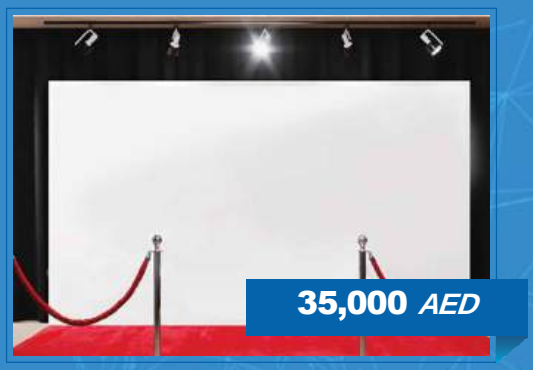


Photo Booth -Exclusive

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

"According to the Availability"

**Priority to the main Packages*



Crossing Gate –Exclusive



Get your name and branding on
2 Sequence Gates in Special Places & on the main Entrance Hall

Branded pole Flags – Non-Exclusive

Be one of the first brands to be seen and stay at the forefront of attendees' minds by featuring your brand on the outside flagpoles

-Can be branded on both sides
-For Entrance or Coffee Break Area
- Available for 4 sponsors – 6 pole flags for each



Advertising in Final Program -Non-Exclusive

The printed version will be handed out to all participants during the congress Your Company ADS:



Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the Congress bags.
Only four bag inserts are available so your messaging will not get lost or diluted.

4 Opportunities available

"Production not included"



Bags –Exclusive



Placing company logo on congress bag. Logo size 3cm×3cm maximum

"According to the availability"

"Production not included"

Logo on Delegate E-Badges

Have your company name and logo on the delegate badges.

"According to the Availability

" Non-Exclusive Opportunity



5,000 *AED*

Directions Signs



10,000 *AED*

Signs will be located outside the exhibit hall and/or in session hallways

Non-Exclusive Opportunity (Maximum 5)

Speakers & Chairpersons Lanyards

Each Sp,CH receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Congress name.

"According to the Availability"
Exclusive Opportunity



6,000 AED

Water Bottles –Exclusive



15,000 *AED /day*

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees

"Production not included"

Email Blast -*Non-Exclusive*

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience



3,000 *AED*

Sponsors Email campaign



4,000 *AED / shot*

Service that allow to send customized Email for Congress Database acknowledged by your company name

Post Congress Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

Non-Exclusive



8000 *AED*

Advertisement during breaks



6,000 *AED*

Video advertisement during breaks (Loop between 5-10 minutes)

Maximize Your Marketing



We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient



Contribution is confirmed by E-mail which sends to the responsible for the Congress, We will not confirm any participation without E-mail or by phone only

5 % VAT

WILL BE ADDED TO ALL PRICES

MIDDLE EAST
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CONFERENCE

CONFERENCE BOARD

DR. NOURA SALIM
CO-CHAIRPERSON & ORGANIZING COMMITTEE CHAIRPERSON
(WOUND AND HYPERBARIC SPECIALIST PHYSICIAN, AL-QASIMI HOSPITAL)

DR. TAREK YOUSSEF
CHAIRPERSON
(CONSULTANT ORTHOPAEDIC SURGEON, AL-QASIMI HOSPITAL)

DR. SALMA ALKETBI
SCIENTIFIC COMMITTEE CHAIRPERSON
(WOUND AND HYPERBARIC SPECIALIST PHYSICIAN, AL-QASIMI HOSPITAL)



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