3rd Pediatric Nutrition Scientific Day of Minia University

27 February 2025
Horus Resort Minia



Conference President
Prof. Gihan Bebars

PURE SPOT
EVENTS MANAGEMENT

3rd Pediatric Nutrition Scientific Day of Minia University

Under Patronage of

Prof. Essam Farahat
President of Minia University
Prof. Hossam ElDin Shawki
Dean of Faculty of Medicine

Endorsed by

Department of Pediatrics Gastroenterology, Hepatology, and Nutrition Unit

Under Supervision of:

Prof. Basma AbdElMoez
Head of Pediatrics Department
Prof. Gihan Bebars
Head of Gastroenterology, Hepatology, and Nutrition Unit

Scientific Committee

Dr. Yousra Samir
Lecturer of GIT, Hepatology, and Nutrition
Dr. Mohamed AbdElMonem
Lecturer of GIT, Hepatology, and Nutrition

PURE SPOT EVENTS MANAGEMENT

Welcome Message

"Dear Colleagues,

It is our pleasure to invite and welcome all of you to

3rd Pediatric Nutrition Scientific Day of Minia University Summit which will be held

in 27 February 2025

at Horus Resort Minia.

It will be a time to update our knowledge, discuss and share our experiences. A very rich and exciting scientific program is awaiting you addressing key issues and recent advances in Pediatric Nutrition.

We really appreciate your active participation and look forward to welcome you in our conference."

Conference President

Prof. Gihan Bebars

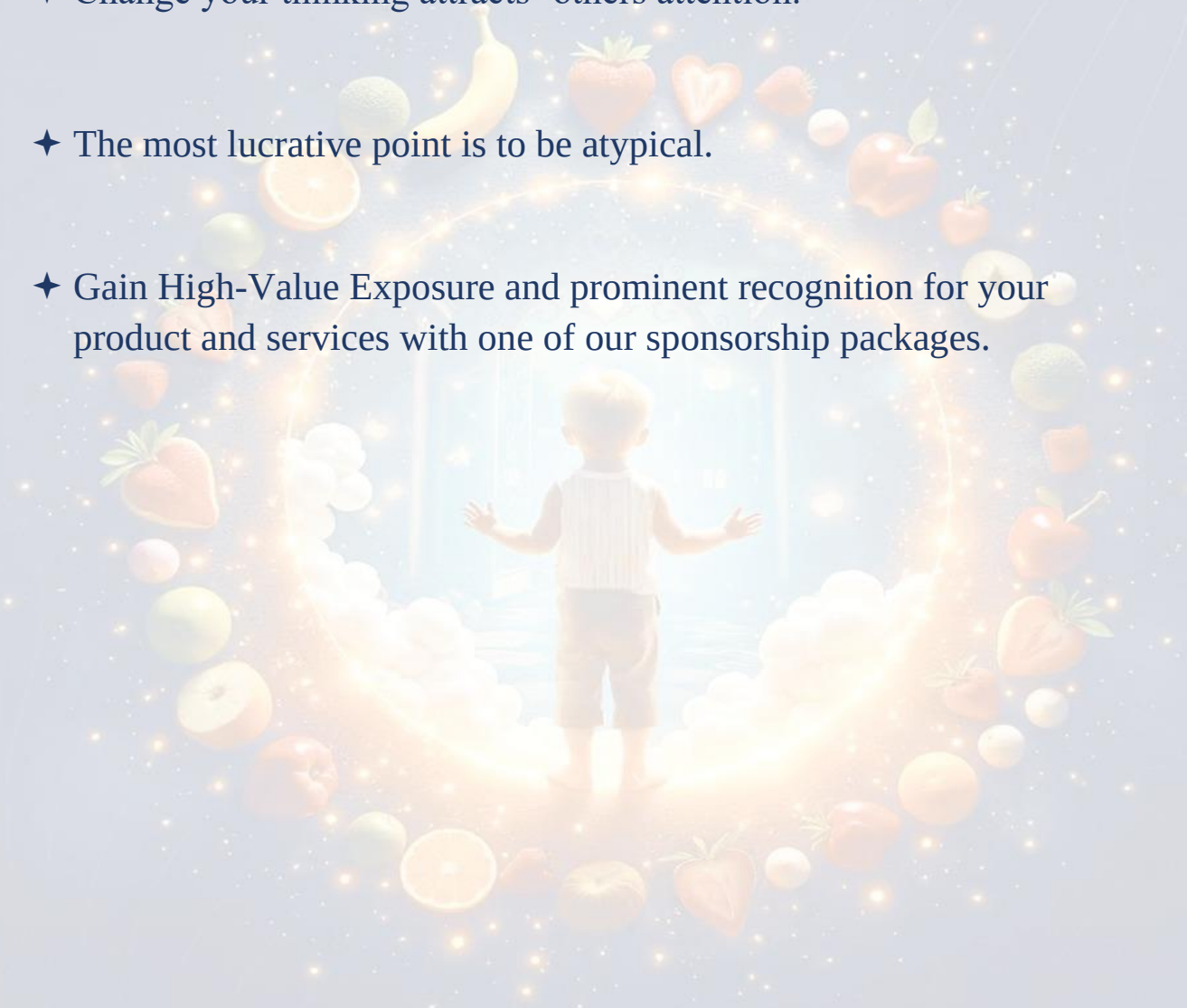
✦ Why to Exhibit

Get started showcasing your organization's benefits.

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.

Top Tips

- Expand your potential clients with ideal sponsorship items.
- Change your thinking attracts' others attention.
- The most lucrative point is to be atypical.
- Gain High-Value Exposure and prominent recognition for your product and services with one of our sponsorship packages.



Benefits for Main Sponsors

Cost:	150.000	100.000	75.000
Sponsorship Benefits:	PLATINUM	GOLD	SILVER
Symposium	20 min	20 min	15 min
Full registration	20	10	5
Booth / stand	Class A	Class B	Class B
Registration desk	✓	✗	✗
Ads in program	Full page	Full page	Full page
Logo on backdrop	✓	✗	✗
Logo on conf. Kit	✓	✓	✗
Logo on Conf. Bag	✓	✓	✗
Rotating logo during symposium	✓	✓	✓

Symposia

Symposium Time	Specs	Price (EGP)
20 Minutes	1 Slot	40,000
15 Minutes	1 Slot	35,000

Note: **Sponsor will invite Speakers will cover travel costs, accommodation and any other costs**

Exhibition Spaces

Package Name	Package Description	Price (EGP)
Class A	6m^2 Ordinary booth space (2 X 3 m)	45,000
Class B	Pop up (2 X 3 m)	35,000
Class C	Roll up	25,000

"All above rates are subject to 14% Vat"

Other Branding Options

Registration Desk:



Sponsor can use its company logo and products on Conference registration desk

(**High Exposure**)

35,000 EGP

Program Ads:



The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands
Of attendees at the Conference

- **Inside Front** **25,000**
- **Inside Back** **25,000**
- **Insert full page** **15,000**
- **Spreadsheet** **30,000**

Lanyards:

Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
With your corporate name and logo

30,000 EGP



"All above rates are subject to 14% Vat"

Logo on Bags:

Placing company logo under tier sponsorship
Next to congress title on congress bag
Production And transport Cost is not included in fee.
3cm × 3cm maximum logo size

35,000 EGP



Bag inserts:

Congress bag inserts is applicable for
Maximum 5 sponsors

25,000 EGP



Photo Booth Sponsor ship:



An Excellent opportunity for your company to make

Its exposure more attractive, Company's logo and products

Will be shown as background in each Photo will take by the

Audience or conference board.

50,000 EGP

"All above rates are subject to 14% Vat"

Coffee break area:



Place your brand on coffee break area for all to see.

Sponsor can use roll up holding its product name or logos. Etc...

25,000 EGP

Intro Outer Video:



Sponsor can show its products as promo video Showing running the day except others sponsor's Symposia

25,000 EGP

Expert Meeting:



An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

75,000 EGP

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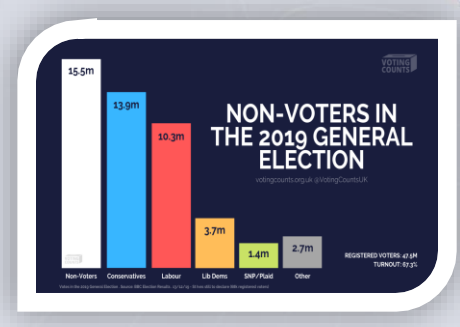
Rotating 3D Logo:



Your company logo or product will be shown as rotating during your Symposium except other symposia
Duration 7-10 seconds

25,000 EGP

Polls and Voting:



Active polls and voting system for delegates during your symposium time to gain high level of attraction

25,000 EGP →

Charging Locker:



Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

50,000 EGP/ 30 Lockers →

"All above rates are subject to 14% Vat"

Certificate Folders:

Have your company name and logo printed on the certificate folders for Speakers, chairmen and delegates maximum 150 folder

30,000 EGP



Light Box Sponsorship:

Ability to put your add-on 1 light box around the exhibition area

25,000 EGP



Get your name and branding on the main Entrance for Meeting Halls

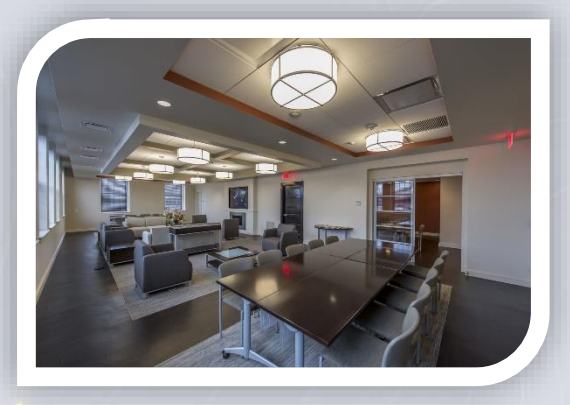
Exclusive in Main Entrance	**50.000 EGP**
Exhibition Area Sponsorship	**35.000 EGP**
Main Hall sponsorship	**50.000 EGP**



Faculty Lounge:

The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

75.000 EGP



Delegate name tag:

Have your company name & logo printed on the delegate badges.

25.000 EGP



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Tailor Your Package

We are aware that the sponsors of any of the above items may not suit your current marketing target, in this case, we can provide you with tailoring your package option which may be more convenient

Terms and Conditions:

- Any cancelations should be written by official mail.
- Any cancellation made less than 60 days will result in a cancellation fee.
- Cancellation before 60 days, 50% will be deducted from the received rooming list.
- Cancellation before 45 days, 75% will be deducted from the received rooming list.
- Cancellation before 30 days, Full charge will be applicable from the received rooming list.

Payment Methods:

- Payment will be through Pure Spot bank account as follows:

Pure Spot bank account details:

Bank Name: Arab Banking Corporation – Egypt
Branch: 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name: Pure Spot Congress & Event Organizers
Account Number: 1820060473010015
Swift Code: EAABEGCX007
IBAN: EG110040000701820060473010015



PROJECT MANAGER

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IAPCO ACCREDITED

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ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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