Zagazig

5th Pediatric Endocrinology Conference

3 August 2023 - Scientific Center, Zagazig University Hospital



Under the Patronage of

Prof. Ahmed El Anany
Dean of Faculty of Medicine - Zagazig University

Prof. Usama Elsafi
Head of Pediatric Department-Zagazig University

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Prof. Ihab Abdulhamid

Executive Presidents
Prof. Hadeel Abdulrahman
Prof. Ashgan Alghobashi

Conference General Secretary
Prof. Mona Alshafie
Prof. Nermin Abdulmoniem

Conference Coordinators
Dr. Mai Alattar
Dr. Aliaa Al-Refaie

WELCOME MESSAGE

Dear professors and colleagues

On behalf of Pediatric Department, Faculty of Medicine Zagazig University, we have the honor to invite you all to the

5th Zagazig Pediatric Endocrinology Conference

The conference will be held at the Scientific Center, Zagazig University Hospital, Zagazig

on August 3, 2023

We look forward to welcoming you

Best Regards,

Prof. Hosam Kamal
Conference President



Prof. Ihab Abdulhamid
Conference President





WHY TO SPONSOR



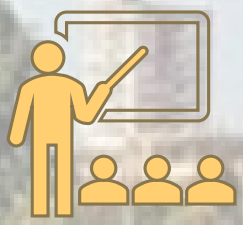
Personal Contact

Put a face on your brand the best way to create and maintain relationship with your target customers.

Get (Re)Connected

ZAGAZIG PEDIA will offer a range of networking opportunities, allowing you as sponsor to get closer to your target audience.



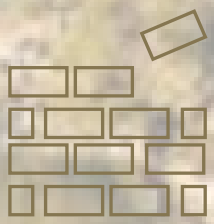


Education

Learn what is new in the Pediatric Endocrinology industry and how you can be part of it.

Build on the future

Platform to discuss the innovative researches and developments in the Pediatric Endocrinology. World eminent speakers, the most recent research advances, and the latest updates.





Presence

Show your commitment and support the community that support your business.

Sales

Promot new services or demonstrate new products and equipment



Zagazig Pedia 2023 PACKAGES

We are always happy to discuss creative ideas and look for ways to help you get the most out of our Conference. Sponsorship levels are divided into Elite, Diamond, Platinum and Golden packages as well as different exhibition opportunities . As demand is typically high we recommend considering a sponsorship package to get the best positions.

ELITE PACKAGE

100,000 EGP

- **Stand Class (A+)** 2*3 SQM Premium Place at the exhibition area.
- **30 Min** of Industrial Symposium
- **20** complimentary Conference physical registrations.
- **Exclusive Opportunities:**
  - ✓ Sponsorship of Registration desk
  - ✓ Sponsorship of Faculty Lounge
  - ✓ Sponsorship of Lunch area
  - ✓ Sponsorship of Lunch Kits
- Advertisement on the Conference LED Screen
- Advertisement on the Conference Program on a Spreadsheet
- Company Logo in thanks to our sponsors page in program book as our Elite sponsor
- Inserts in Attendee Bags (Production & Printing completed by Sponsor)
- Company Logo on Conference Bag
- Company Logo on Conference Backdrop

*First priority in choice of exhibition booth space and location



"All above rates are subject to 14% Vat"

DIAMOND PACKAG

75,000 EGP

- **Stand Class (A+)** 2*3 SQM Premium Place at the exhibition area.
- **20 Min** Industrial Symposium
- **15** complimentary Conference physical registrations.
- Exclusive Opportunities:
  - ✓ Company Logo on Nametag
  - ✓ Sponsorship of Coffee break area
  - ✓ Sponsorship of Coffee break Kits
- Company Logo on Conference Backdrop
- Advertisement on the Conference Program
- Company Logo in thanks to our sponsors page in program book as our Diamond sponsor
- Inserts in Attendee Bags (Production & Printing completed by Sponsor)
- Company logo on Conference Bag
- Company Logo on LED Screen

*Second priority in choice of exhibition booth space and location

PLATINUM PACKAGE

50,000 EGP

- **Stand Class (A)** 2*3 SQM at the exhibition area.
- **15 Min** Industrial Symposium
- **10** complimentary Conference physical registrations.
- Advertisement on the Conference Program
- Company Logo in thanks to our sponsors page in program book as our Platinum sponsor
- Company Logo on LED Screen
- Company Logo on Conference Backdrop
- Company Logo on Conference Bag
- Inserts in Attendee Bags (Production & Printing completed by Sponsor)



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EXHIBITION SPACES



The exhibition will be held at **Scientific Center Zagazig University Faculty of Medicine** with goodavailable spaces to highlight your products & services.

EXHIBITION RATES

Stand Class (A) 6 SQM (2*3 M) at the Exhibition area	50,000 EGP
Stand Class (B) 6 SQM (2*3 M) **Popup** at the Exhibition area	30,000 EGP
Stand Class (B) 4 SQM (2*2 M) Roll Up	20,000 EGP



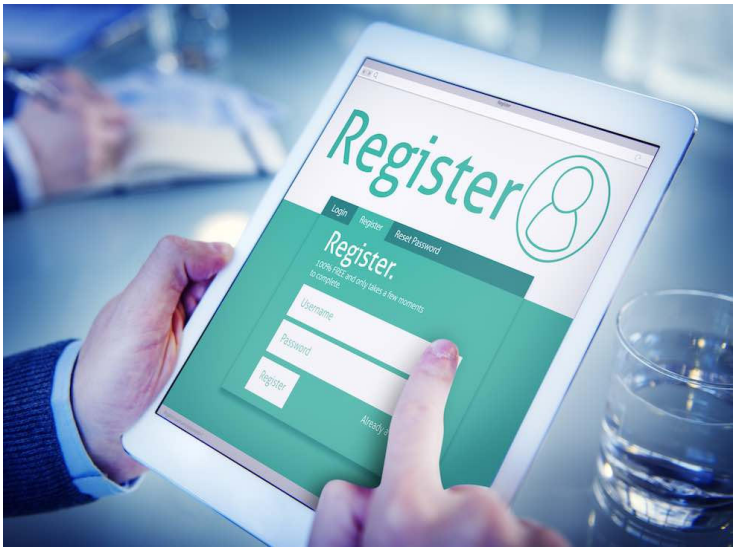


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PHYSICL REGISTRATION

Registration Category	Cost
Full Registration	**2000 EGP**
Scientific Registration	**1000 EGP**

Full Registration for 1 day includes: coffee break, lunch, program book, bag and certificate.





SYMPOSIA

An Excellent Opportunity for your Organization to Provide an Educational lecture.

30 Min Industrial Symposia	50,000 EGP
20 Min Industrial Symposia	40,000 EGP
15 Min Industrial Symposia	30,000 EGP

Note: The Sponsor will invite the Speakers, covering travel cost, Accommodation, & other related services.

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ADDITIONAL BRANDING OPTIONS

Registration Desk Branding Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete onsite registration forms. Sponsors can put their advertisement on all four panels of the kiosk.	**35,000 EGP** According to the Availability
Conference Coffee Break area Sponsorship Place your brand like Pole flags @ the coffee break area for all to see.	**30,000 EGP** According to the Availability
Conference Lunch area Sponsorship Place your brand like Pole flags @ the Lunch area for all to see.	**50,000 EGP**
Conference Mockup Conference logo mockup in letters & Backdrop with Your company logo	**50,000 EGP** According to the Availability
Conference Main Gate Conference Main Gate with Your company logo	**50,000 EGP**
Lanyard Sponsorship Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.	**30,000 EGP** According to the Availability
Sanitizer Branded Stand	**25,000 EGP**
Company Logo on Conference Bag Placing company logo on congress bag. **Logo size 3cm * 3cm maximum**	**30,000 EGP** According to the Availability
Company Logo on Conference Badge Have your company name and logo printed on the delegate badges.	**25,000 EGP** According to the Availability
Program at a glance Sponsorship Sponsor will have the opportunity to get more exposure to all attendees.	**30,000 EGP** According to the Availability
Promo Video Acknowledgment Video can boost your Exposure in an effective way to increase customer engagement.	**25,000 EGP**
Photo Booth Sponsorship Expanding your social marketing reach as the photos are shared with friends and friends of friends in the region.	**50,000 EGP**
Sponsoring Direction Sign	**30,000 EGP**

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ADDITIONAL BRANDING OPTIONS

Conference Dinner — **75,000 EGP**

Invite KOL Speakers and selected audience for Gala Dinner including full branding.
Invitation for 100 PAX

Program Ads

The Final Program is distributed onsite to All meeting attendees and contains complete Details about the meeting as well as the local area. Place your advertisements in the hands of Attendees at the Conference 2023.

Spread Sheet	**35,000 EGP**
Full Page	**25,000 EGP**
Half Page	**20,000 EGP**

Conference Bag inserts — **25,000 EGP**

Conference bag inserts is applicable for Maximum 5 sponsors

Notes & Pens — **30,000 EGP**

150 **Notepads and pens** will be distributed to the Conference delegates holding your company logo

Opening Ceremony Sponsorship — **50,000 EGP**

Sponsors can introduce their products as promo video before the opening Ceremony starts

Expert Meeting — **75,000 EGP**

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day including Coffee break

Charging Locker — **50,000 EGP**

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas. Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

Certificates Folders — **30,000 EGP**

Have your company name and logo printed on the certificate folders for Speakers, chairmen and delegates

Light Box Sponsorship — **25,000 EGP**

Ability to put your add on 1 light box around the exhibition area

Faculty Lounge — **75,000 EGP**

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

Dangler Table Flag — **35,000 EGP**

Each table in the conference will be holding your customized branded flags

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MAXIMIZE YOUR MARKETINF

Don’t delay in finalizing your marketing plans to enhance your visibility.! We’re happy to work with you to develop a sponsorship package that meets your marketing goals and budget.

All of the sponsorship packages can be tailored to suit your corporate needs.

If you would like to showcase your organization in a unique way, please contact us





Conference Highlights, Please Read Carefully

• General Notes

* All the agreements must be approved by the Conference Board.* All the companies should finalize their participation before July 15, 2023.

*** 14% VAT will be added.**

• Booth Allocation:

* First come first served basis & Priority for main sponsors after official confirmation.

• Advertisements & Publications:

* The file has to be with resolution not less than **300** pixels / inch
* All the advertisement materials for the conference (Advertisements Designs - Logos - Flyers,, etc) Should be delivered to the organizing company (Pure Spot) before July 15, 2023 or the organizing company will not be responsible for any delays .

• Cancellation Policy (For Registration):

All reservation should be canceled in writing, stating the reason for.

• In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.

• In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.

• In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge Full stay 100%.

PAYMENT METHODS

Please choose one of the following modes of payment

• Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:
Cairo: 62 Makram Ebaid St., 6th Zone,Nasr City,
Landmark: In Front of Child Garden

• Bank Transfer to

Com. Reg. No: 376550
Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers
Account No.:
EGP: 1820060473010015 / IBAN EG1100400007018200604730100 15
USD: 1820060472020015/ BAN EG1100400007018200604720200 15
EUR: 1820060472030014/ BAN EG8700400007018200604720300 14
Swift Code: : EAABEGCX

• By Check:

A Payable check to: Pure Spot Events Management
بيورسبوت لتنظيم المؤتمرات





PURE SPOT
EVENTS MANAGEMENT

www.purespot.org

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19 YEARS OF EXCELLENCE