جامعة الإسكندرية
ALEXANDRIA UNIVERSITY

قسم طب الأطفال
DEPARTMENT OF PEDIATRICS

جمعية طوارئ الأطفال
PEDIATRIC EMERGENCY ASSOCIATION

IN COLLABORATION WITH
PEDIATRIC EMERGENCY ASSOCIATION

23rd ANNUAL SCIENTIFIC CONFERENCE OF PEDIATRIC DEPARTMENT

PRE-CONFERENCE WORKSHOPS - 21-22 APRIL 2025

23-24 APRIL 2025

CONVENTION CENTER, FACULTY OF MEDICINE, ALEXANDRIA UNIVERSITY



UNDER PATRONAGE OF
PROF. ALY ABD EL MOHSEN
DEAN OF FACULTY OF MEDICINE

HONORARY PRESIDENTS
PROF. MAHMOUD ADEL **PROF. HEND HANAFY** **PROF. MAHMOUD EL ZALABANY**

CONFERENCE PRESIDENT
PROF. MANAL ABD ELGAWAD

HOSPITAL DIRECTOR
DR. GHADA ABD ELAZEEZ

Why to Exhibit?

We all know this pandemic will come to an end and we need to get back to business: be prepared:
Exhibitions – Clear Goals, Preparation and more …

Importance of Exhibition

Exhibitions are very important. It's a Perfect chance to interact with attendees in person. Your exhibit can also show that you're aware of the latest technology trends. It allows you to provide live product demos. When potential customers can see exactly how your products work, it could pique their interest. The exhibition also will enable you to answer customer questions in real time and allow you to have personal interactions & leads.

Objectives of Exhibition

The main goal of exhibits is to make sure you leave the event with as many leads as possible. These leads should be "warm" or have the potential to turn into long-term loyal customers. You should also strive to ensure that existing customers feel valued when they visit your booth. One of your goals should also be to make your company just as appealing in person as it is in market. It is vital to have a fantastic, knowledgeable team at your booth to interact with Delegates.

Purpose of Exhibition

The exhibition serves the purpose of making your services and products tangible. You can also make contact with businesses owner that you may want to work with in the future. It gives you the chance to connect with people who may share your professional vision. Connecting with these types of people will allow you to make innovative strides in your business.

Sponsorship Levels & Benefits



All prices are subject to 14% VAT

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Sponsorship Opportunities

At every support level, customized packages are built to meet your company's needs:

We offer 4 levels of support

Sponsorship Packages	Platinum 250,000 EGP	Golden 200,000 EGP	Silver 150,000 EGP	Bronze 100,000 EGP
Coffee break area	First day	Second day	×	×
Sponsor's logo on coffee break & lunch kits	First day	Second day	×	×
Logo Exposure on Main Screen layout except in other symposia time	✓	✓	✓	✓
Faculty lounge	First day	Second day	×	×
distribute ads from registration desk (Production & Printing completed by Sponsor)	4	3	2	1
Acknowledgement as MAIN Sponsor in all Printed Material.	Platinum	Golden	Silver	Bronze
An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products (PINNED POST)	1 Week	5 Days	4 Days	2 Days
Symposium	45 Min	30 Min	20 Min	15 Min
Recognition of Company Logo in Conference	Lanyard	Nametag	×	×
Full registered doctors (physical Attendance)	50	40	30	20
Program book Ads	Spread Sheet	inside Back Cover	Inside	Inside
Acknowledgment in thank you ads in program book	✓	✓	✓	✓
Exhibit Stand	(A+) 2*6m booth Premium	(A) 2*4m booth Premium	(B) 2*3 m booth	(c) 2*3m Popup

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01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your Conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the Conference.

The conference is always open to new ideas.

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Exhibition Spaces Packages

Package Name	Package Description	Price (EGP)
Class (A+)	12 m^2 Ordinary space, Booth (2*6 m) In a premium location	70,000 EGP
Class (A)	8 m^2 Ordinary space, booth (2*4 m) In a premium location	60,000 EGP
Class (B)	6 m^2 Ordinary space, booth (2*3 m)	50,000 EGP
Class (B) popup	6 m^2 Ordinary space, popup (2*3 m)	40,000 EGP
Class (C) roll up	4 m^2 Ordinary space, rollup (2*2 m)	30,000 EGP











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Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note:

the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well

An excellent opportunity for your organization to provide an educational lecture

Duration	Amount
45 Minutes	80,000 EGP
30 Minutes	70,000 EGP
20 Minutes	60,000 EGP
15 Minutes	40,000 EGP



Workshop Sponsorship

150,000 EGP

- 2 Roll-ups inside the workshop hall
- 50 complimentary workshop registrations
- sponsor logo on the delegate badge
- Full page advert on inside front cover of the program; logo and company name on the front cover
- Prominent display of logo at all workshop sessions and breaks
- Logo Exposure on Main Screen Layout
- distribute ads from the workshop registration desk (Production & Printing completed by Sponsor)

- 2 Symposiums 30 minutes for each one

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note:

the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well



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Registration Fees: **3000** EGP

••Full Registration:

Includes Coffee break, lunch, program book, certificate, Attending scientific sessions, access to exhibition area



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Branding Ideas

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Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

80,000 EGP



Main Conference LED Screen Ads



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

50,000 EGP

Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

50,000 EGP/Day

“According to the Availability“



Gala Dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

“Only for 100 Pax”

250,000 EGP/Day

Conference Lunch



As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

"Only for 150 Pax"

300,000 EGP

Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

50,000 EGP / Day

"According to the Availability"

*Priority to the main Packages



Lanyards



Exclusive Opportunity:

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

35,000 EGP

"According to the Availability"

Note Pads And Pens



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

15,000 EGP

Photo booth Sponsorship

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

25,000 EGP

Non-Exclusive Opportunity

70.000 EGP

Exclusive Opportunity



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on
Splash page 10,000 EGP
Inside front/back cover 20,000 EGP
Spreadsheet 20,000 EGP
Full page inserted 15,000 EGP

Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
10,000 EGP
4 Opportunities available



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Bags



Placing company logo on congress bag.

Logo size 3cm×3cm maximum

“According to the availability”

50,000 EGP

Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

35,000 EGP



Email Blast



Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience

10,000 EGP onetime cost

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logo on Delegate Badges



Non-Exclusive Opportunity:
Have your company name and logo printed on the delegate badges.
25,000 EGP
"According to the Availability"

Customize Your Package



We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient

All prices are subject to 14% VAT

Payment Methods



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers Account No.:
EGP: 1820060473010015 /
IBAN EG110040000701820060473010015
USD: 1820060472020015/
BAN EG110040000701820060472020015
EUR: 1820060472030014/
BAN EG870040000701820060472030014
Swift Code: : EAABEGCXXXX

By Check

The check Payable to: Pure Spot
بيور سبوت لتنظيم المؤتمرات



PROJECT MANAGER

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