POLICE OBGYN SCIENTIFIC COUNCIL

PRESENTS

4TH POLICE OBGYN INTERNATIONAL CONFERENCE

"FUTURE STATUS OF WOMEN HEALTH"



Hilton
HELIOPOLIS
CAIRO, EGYPT

2-3 MARCH
2022

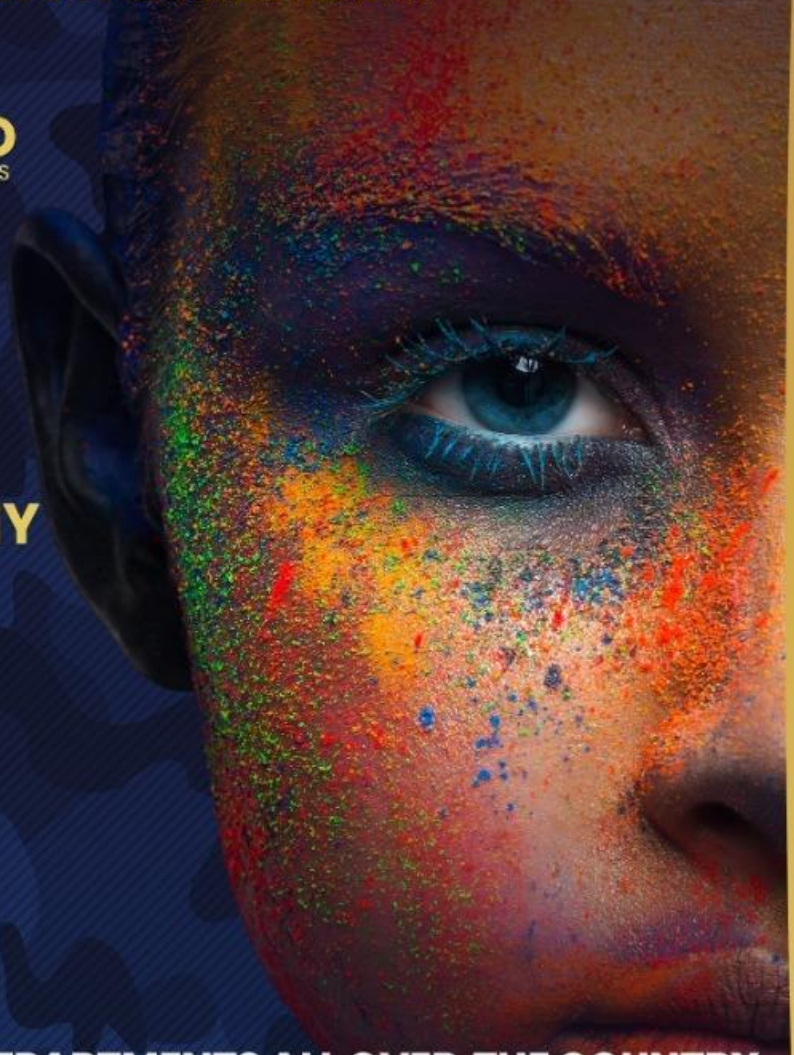
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ASUIT

SECRETARY GENERAL

MAJOR DR.
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Hilton
HELIOPOLIS
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2-3 MARCH 2022

Welcome Message

Dear Potential Sponsor/Exhibitor,

On behalf of the Police ObGyn Scientific Council, we are welcoming you to the largest collaboration in Obstetrics and Gynecology under patronage of Police Medical Services – Ministry of Interior.

We proceed in this CONFERENCE from our sense of responsibility towards Woman Health Care in Egypt, to give a good chance for exchange of experience & knowledge and to outline the actual situation of the health problems relating to this field.

Conference's Scientific Program is designed to provide state-of-the-art information on Woman Health Care and offering breakthrough advances in scientific research, patient management and clinical practice through an outstanding range of scientific symposia, extraordinary sessions, teaching lectures and much more. A comprehensive, stimulating and highly educational scientific experience is GUARANTEED for all.

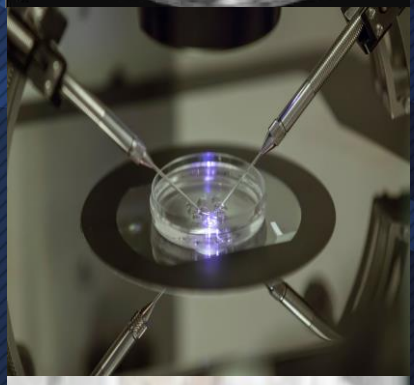
WAITING for your active participation



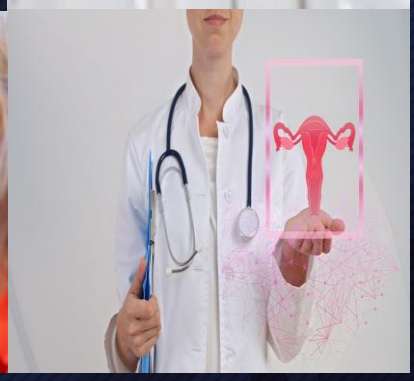
Conference Main Topics

- Advances in Obstetrics
- Advances in Gynecology
- Imaging in Obstetrics & Gynecology
- Reproductive Medicine:
  - ART
  - NaProTechnology
- Sub Gynecology:
  - Functional Gynecology (innovative)
  - Gynecological Oncology (special)
- National Menopause Program Project









Pre-Conference Workshop



Advanced Obstetrics & Gynecology Ultrasound

Electronic Fetal Monitoring

Hysteroscopy

Colposcopy

Laparoscopy

Artificial Reproductive Technology

Functional Gynecology

***Note:** Extra Registration Fees for Each One will Applied



Conference Registration & Accommodation

REGISTRATION FEES:

••**Full Registration:**

Includes Coffee break, lunch, program book, bag and certificate

••**Scientific Registration:**

Includes Coffee break, program book and certificate

Registration Category	Early Bird Deadline: 15 January 2021	Advanced Deadline: 1 March 2022	On-Site: 2 March 2022
Full Registration	2000 EGP	2500 EGP	3000 EGP
Scientific Registration	1000 EGP	1500 EGP	2000 EGP

FULL PACKAGES:

••**Full Registration:**

Includes Coffee break, lunch, program book, bag and certificate

••**Scientific Registration:**

Includes Coffee break, program book and certificate

Options	Package Includes	Cost
First Option	Accommodation for two nights in a SGL Room @ Hilton Cairo Heliopolis based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 2 days of the conference.	5900 EGP
Second Option	Accommodation for Two nights in a DBL Room @ Hilton Cairo Heliopolis based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 2 days of the conference.	6200 EGP

Note: Rooms Booking Deadline not Later than **15 January 2022**



Thank You for your Support



















































Why to Exhibit?

We all know this pandemic will come to an end and we need to get back to business: be prepared:
Exhibitions – Clear Goals, Preparation and more …

Importance of Exhibition

Exhibitions are very important. It's a Perfect chance to interact with attendees in person. Your exhibit can also show that you're aware of the latest technology trends. It allows you to provide live product demos. When potential customers can see exactly how your products work, it could pique their interest. The exhibition also will enable you to answer customer questions in real time and allow you to have personal interactions & leads.

Objectives of Exhibition

The main goal of exhibits is to make sure you leave the event with as many leads as possible. These leads should be "warm" or have the potential to turn into long-term loyal customers. You should also strive to ensure that existing customers feel valued when they visit your booth. One of your goals should also be to make your company just as appealing in person as it is in market. It is vital to have a fantastic, knowledgeable team at your booth to interact with Delegates.

Purpose of Exhibition

The exhibition serves the purpose of making your services and products tangible. You can also make contact with businesses owner that you may want to work with in the future. It gives you the chance to connect with people who may share your professional vision. Connecting with these types of people will allow you to make innovative strides in your business.

Sponsorship Levels & Benefits



Sponsorship Opportunities

At every support level, customized packages are built to meet your company's needs:

We offer 5 levels of support

Sponsor levels and benefits	Elite Package	Platinum Package	Pearl Package	Golden Package	Silver Package
Package	(300,000) L. E	(225,000) L. E	(175,000) L. E	(100,000) L. E	(75,000) L. E
Industrial symposium	30 min	20 min	15 min	10 min	×
Full registration	50 Doctors	40 Doctors	Doctors 30	15 Doctors	10 Doctors
Booth Class	(A+) 2*6 m	(A+) 2*6 m	(A) 2*3 m	(A) 2*3 m	© 2* 3m Popup
Faculty Lounge Sponsorship	1st day	2nd day	×	×	×
Rollup during your symposium inside the Main Hall	✓	✓	✓	×	×
Logo on Coffee Break & Lunch Kits	Exclusive: Sponsor's logo on coffee break & lunch kits 1st day	Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day	×	×	×
Coffee break area Sponsorship	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	×	×	×
Program book ads	Ads as spreadsheet	Ads as a back cover	Ads in program book	Ads in program book	Ads in program book
Logo on Lanyards	✓	×	×	×	×
Logo on nametag	✓	✓	✓	✓	×
Acknowledgement on Sponsors Board	✓	✓	✓	✓	✓
Logo on Conference Bag	✓	✓	✓	✓	✓
Email Blast	✓	×	×	×	×
Delegate Bag Inserts	✓	✓	✓	✓	×
Rollup at Speaker ready desk Sponsorship	✓	×	×	×	×
Thank you Email to all the attendee after the event with your logo	✓	×	×	×	×

Note: 2*6 sqm booth sale priority for Elite package

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your Conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the AASD Conference.

The AASD is always open to new ideas.

Physical Event Booths









Exhibition Booths

Category	Description	Price
Class (A+) booth	12 sqm Premium space (2 X 6 m)	75,000
Class (A)	6 sqm Special space (2 X 3 m)	50,000
Class (B)	6 Sqm Popup (2 X 3 m)	30,000
Class (C)	4 Sqm only roll up (2 X 2 m)	15,000

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note: the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well

An excellent opportunity for your organization to provide an educational lecture	65,000 for 30 Minutes 45,000 for 20 Minutes 25,000 for 10 Minutes

Upgrade your Symposium

Add Refreshments during your symposium	95,000 for 100 PAX Per 60 Min 70,000 for 75 PAX Per 45 Min 45,000 for 50 PAX Per 30 min

Upgrade your Virtual Symposium

Add Hybrid Option +Marketing Campaign	25,000




Additional
Ideas for
branding

Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

50,000 EGP



Main Conference LED Screen Ads



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

20,000 EGP

Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

50,000 EGP/Day

"According to the Availability"



Main Entrance Stairs



Exclusive Opportunity:
Opportunities for the meeting by securing one of these prime locations for visibility. Opportunity includes production, installation and removal.
50,000 EGP

Conference Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.
"Only for 300 Pax"
100,000 EGP



Gala Dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo
"Only for 100 Pax"
150,000 EGP/Day

Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

50,000 EGP / Day

"According to the Availability"

*Priority to the main Packages



Press Room Sponsorship



Non-Exclusive Opportunity:

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new products you will have the opportunity to display your Brand on banners.

50,000 EGP

Hotel Room Door Drop

Get your name and branding at attendee's rooms.

35,000 EGP/Day



Lanyards



Exclusive Opportunity:
Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.
25,000 EGP
"According to the Availability"

logo on Delegate Badges

Non-Exclusive Opportunity:
Have your company name and logo printed on the delegate badges.
15,000 EGP
"According to the Availability"



Program at a glance Sponsorship



Exclusive Opportunity:
Sponsor will have the opportunity to get more exposure to all attendees.
30,000 EGP
"According to the Availability"

Certificate Folders

Have your company name and logo printed on the certificate folders

25,000 EGP



Note Pads And Pens



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

15,000 EGP

Photo Session Booth

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

15,000 EGP

Non-Exclusive Opportunity

100.000 EGP

Exclusive Opportunity



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on

Splash page **10,000 EGP**

Inside front/back cover **20,000 EGP**

Spreadsheet **20,000 EGP**

Full page inserted **15,000 EGP**

Outside back cover **20,000 EGP**

Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.

10,000 EGP

4 Opportunities available



Bags



Placing company logo on congress bag.

Logo size 3cm×3cm maximum

"According to the availability"

50,000 EGP

Email Blast

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience

10,000 EGP onetime cost



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

15,000 EGP/ One shot

Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.

35,000 EGP



Parking Voucher Sponsorship



Distribute Branded Parking Voucher from your Booth to the delegates
10,000 EGP/25 Cars.
Non-Exclusive Opportunity.

Customize Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient.



Special Opportunities Picked for you

Registration Desk Branded



Pole Flags on Registration Desk



Main Gates Sponsorship

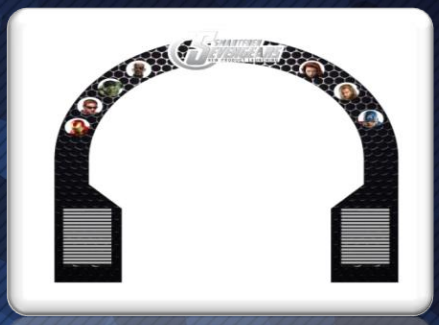


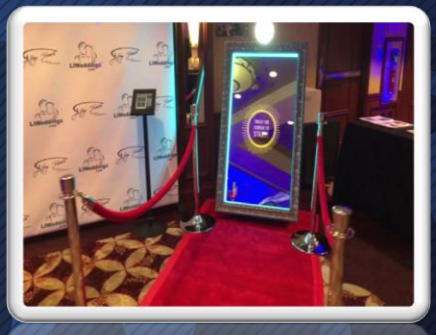
Photo Booth



Light Box on Main Conference Backdrop



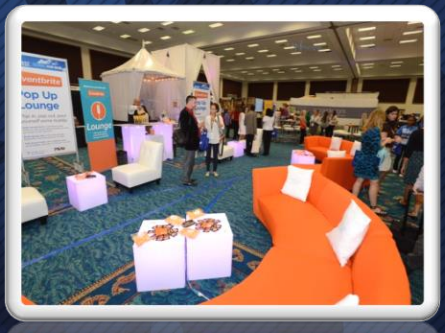
Selfie Mirror



Ice Breaker Corner



Exclusive Lounge

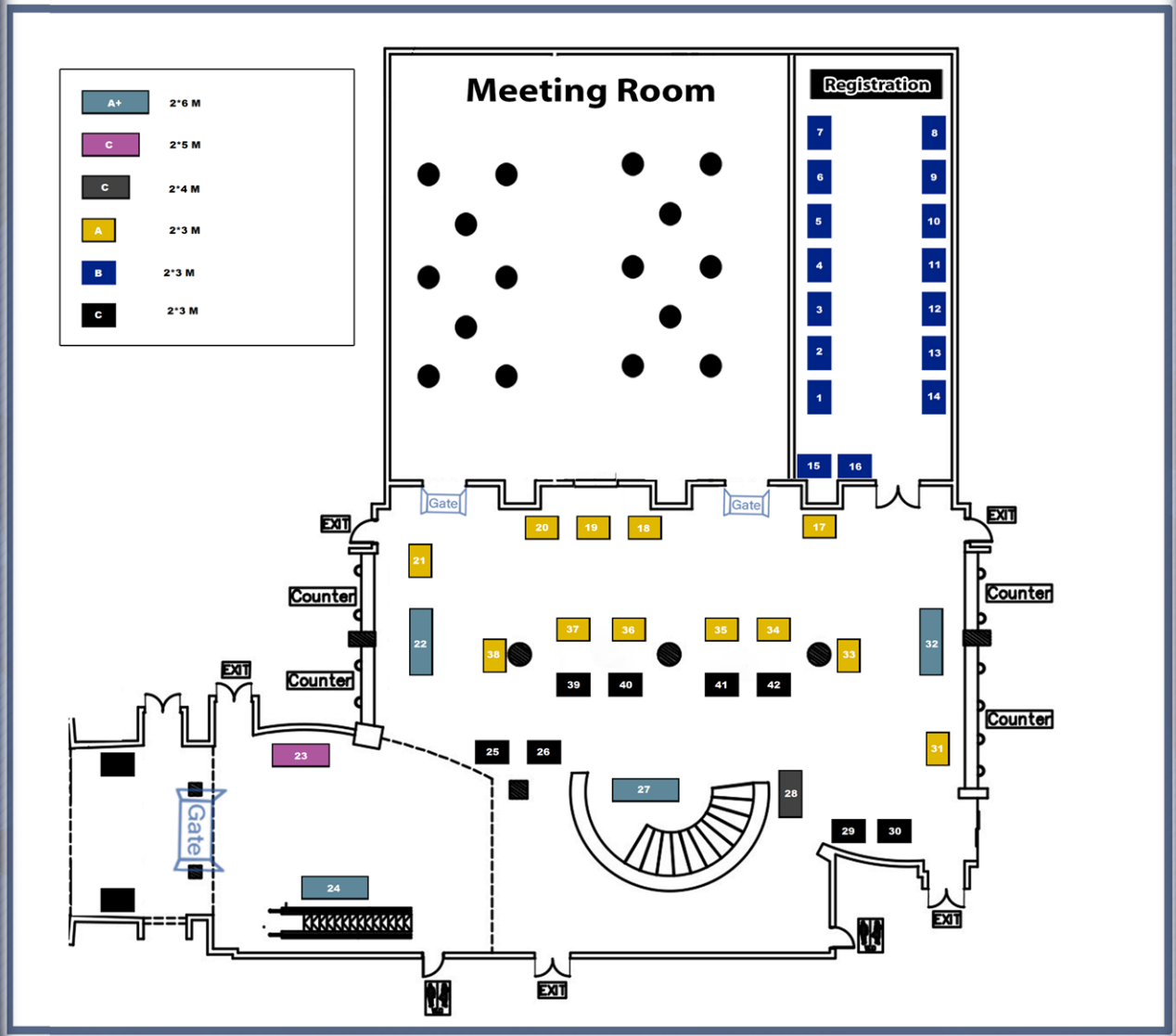


Parking Vouchers



Floor Plan

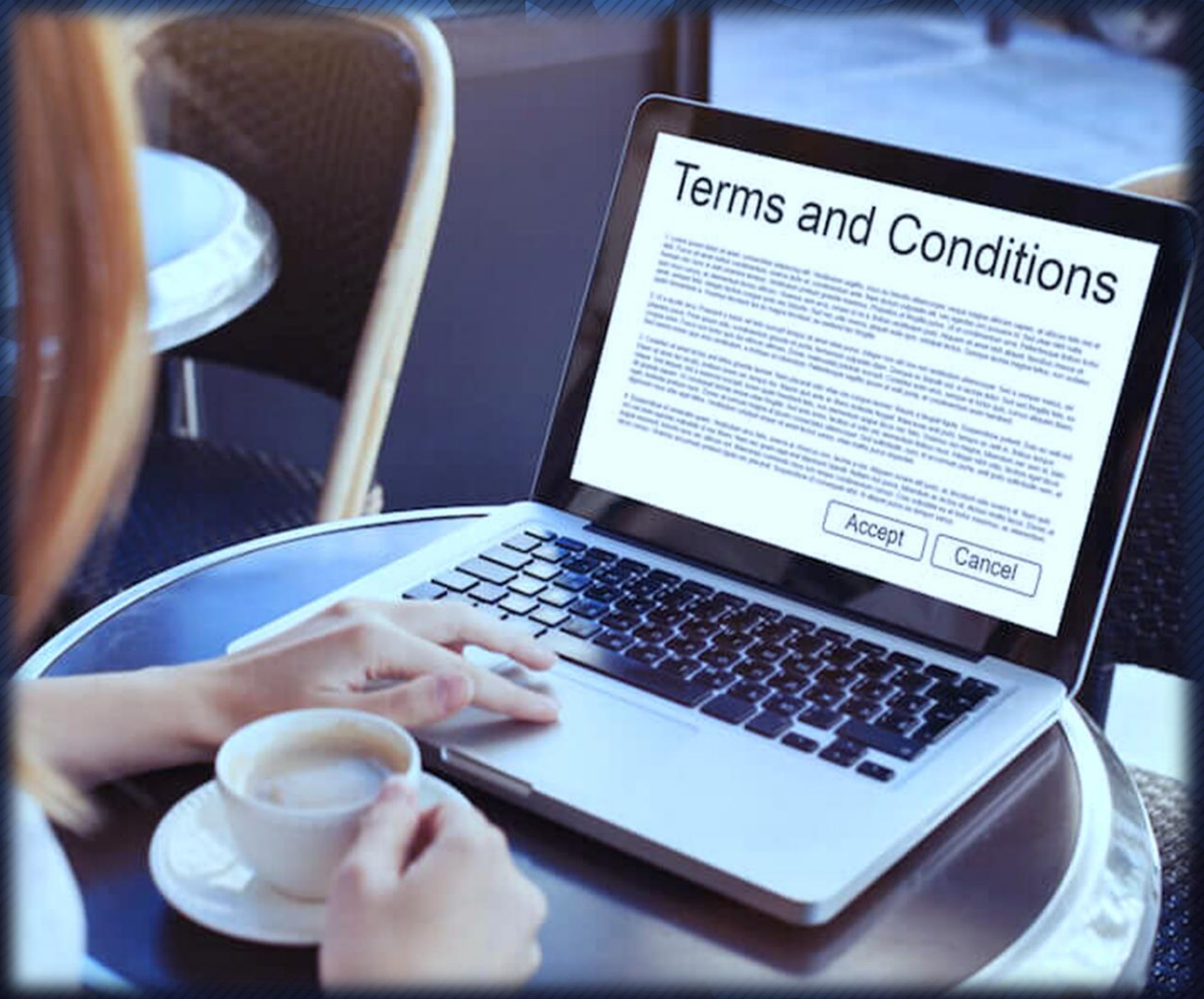
Pearl Floor plan



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Terms & Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail or by phone only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Registration & Accommodation:

- **In case 2 doctors will share the same room, extra registration will be applied.**
- **For hotel reservations, ID copy should be received before check in date.**
- **List of Registration & Accommodation to be sent to Pure Spot before February 25, 2022 to confirm (Names – Dates – Spelling)**
- **Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).**
- **Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-mail, others…)**

Children Policy:

(Applicable to children sharing parents' room)- Maximum 2 children per room:

- **1st Child 00-05.99 years free of charge on accommodation based on the same meal plan.**
- **2nd Child 06-13.99 will be charged 50% from the accommodation per person in double.**

Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before February 20, 2022 or the organizing company will not be responsible for any delays .**

Cancellation Policy (for Registration & Accommodation)

All reservation should be canceled in writing, stating the reason for.

- **In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.**
- **In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.**
- **In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge Full stay 100%.**

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Payment Methods

Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** El Gomuhria St. Flat No.5
  Landmark: beside Fathallah Market, Above Tarek El Zeini Mall.

Bank Transfer to:

Com. Reg. No: 376550
Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers
Account No.:
EGP: 1820060473010015 /
IBAN EG1100400007018200060473010015
USD: 1820060472020015/
BAN EG1100400007018200060472020015
EUR: 1820060472030014/
BAN EG8700400007018200060472030014
Swift Code: : EAABEGCX

By Check

The check Payable to: Pure Spot
بيور سبوت لتنظيم المؤتمرات

Venue

The Conference will take place at Hilton Cairo Heliopolis (EX Fairmont) Hotel, Egypt which is ideally located in El-Orouba, Sheraton Al Matar, Qism El-Nozha,Cairo, Egypt



For Reserving your Place | Registration | Accommodations

No doubt you have lots of queries...

Why not get in touch...!



Project Manager: Hend Magdy

Phone: +2 010 09224483

Email: hend.magdy@egypure.org

About Egypt

The pearl of Africa, Egypt welcomes its visitors with its beautiful climate, impressive nature, tasteful cuisine, cultural heritage and rich historical background. You can enjoy swimming or diving in Sharm el Sheikh and have an unforgettable summer holiday in the high-end hotels, or you can be impressed by the beyond words history in Cairo.
Taking a tour on the legendary Nile will also make a lifetime experience or shopping at the souks. If none of these appeal to you, you can go for climbing Mount Sinai or you can prove yourself in quad biking in the desert.
Without any doubt, pyramids in Egypt will only be a part of your Egypt trip. If you think the pyramids are the only attraction that are worth seeing.

Visa Procedure of Egypt

Egypt requires visa from travelers from some foreign countries. For more detailed information, you can visit the official website of Egypt Ministry of Foreign Affairs.

Attractions in Egypt

Scuba Diving in Sharm El Sheikh – Pyramids – Nile- Muhammad Ali Mosque and the Egyptian Museum

Shopping in Egypt

Egypt offers a wide range of handmade souvenirs and all of them will put a smile on the faces of your family members and friends. You can consider buying these popular souvenirs for your beloved ones.
Handmade Egyptian carpets- Alabaster products -Papyrus paintings- Jewelry-Cartouches.

Event Tourism in Egypt

With its cultural and historical background, Egypt plays an important role as an ideal hub for international and academic events such as conferences, congresses, symposiums and trade shows. Events in Egypt has always drawn considerable attention worldwide especially in the last 15 years.



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Organized By

PURE SPOT
EVENTS MANAGEMENT