Events Medical Conferences Digital Marketing Booths Production Media Production Branding Ads Tourism Audio Visual Giveaways Website Development

PURE SPOT®
EVENTS MANAGEMENT

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EVENTS MANAGEMENT

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I 6th Zone, Nasr City, Cairo, Egypt.
Landmark: in front of Child Garden
(+20) 2 267 21 944 (+20) 2 267 18 421

Assiut Branch: G2, Al Ibrahimeya St,
Nasr buildings, Assiut, Egypt.
(+2) 088 214 60 37 (+20) 2 267 18 421

Delta Branch Mansoura :
86 El Gomhoria St, First Floor, Flat 1.
Landmark: next to El Shenawy palace
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"PURITY IS OUR ETHICS & QUALITY IS NOT AN OPTION"

Welcome to our Company Profile...



Our Vision

We believe that success comes from cooperation, so we put our company's resources at the service of our clients and partners; experince, knowledge, energy, production facilities, network of experts & innovative spirit of our team.

Our Mission

Our mission is to deliver exceptional value through superior execution of innovative marketing and logistics services.



Pure Spot Key Facts

OVER **150** INTERNATIONAL EVENTS

OVER **18** GLOBAL BUSINESS PARTNERS

LESS THAN **5%** TURN OVER

OVER **500** ACCREDITED PROGRAMS

OVER **1000** ONLINE CAMPAIGNS

OVER **200,000** DELEGATES

OVER **10** YEARS OF MARKET EXPERIENCE & STILL COUNTING..

OVER **1000** TOURISM PROGRAMS

OVER **300** PARAMEDICAL EVENTS

OVER **6500** SPONSORSHIP DEALS

Our Services

- Business Development
- IT, Website, Apps
  Augmented Reality Etc.
- Media & Booths Production
- Travel
- Branding & Advertisement
- Medical Conferences
- Events Management
- Digital Marketing





Events Management

Pure Spot Events Management Company established in Egyptian Market since *2005,*

One of the most leading events management companies managing *5000+* Events at more than *15* Destinations & still count with a frequency of *1* to *4* events per week during the last couple of years.

" Events are our language "



Branding & Designs

2D & 3D Designs

Pure Spot is a community where your story will be exhibited to life by masterly expert artistic 2D & 3D graphic designers.

and across-the-board consummate skillful masters of 2D motion graphics.

Your imaginative story will be a landmark design.

Video Production

Includes: corporate videos, TV commercials, documentaries, TV programs, online videos, event coverage, photo session, promos.

Creative Solutions

Includes: full corporate Identity, logo design, packaging design

Gifts and Giveaways

Digital marketing

Social Media Marketing

Search Engine Marketing & Optimization "SEO"

Email Marketing Services

Digital Brand Strategy

Social Media Strategy & Management

SEM AdWords

Monitoring and Reporting

Digital Marketing Consultancy & Management

Digital Competitive Analysis and reporting



IT support

- Application Development Mobile
- Web & Desktop Apps
- Program Modifications API's
- Activations in Pavilion
- Registration Solutions.
- Network Installations & Upgrades
- IT Hardware & Software Sales
- Onsite IT support





Production & Logistics

Booths

Mockups

Roll Up

Pop Up

Interior & Exterior decorations
for exhibitions and events

Media production

Promo Videos

Photography

Voice over Arabic or foreign output

Equipment i.e. different types of Cameras up to 4K output.





Travel Agency

Airline tickets

Travel insurance

Transportation services

Excursions

Hotels

Tour guide

Meet & assist at airports

Visa

Success Partners Snapshot

PAC 23

SPICEGYPT
Prevention is better than Cure

حملة كلنا معاك من أجل مصر

MIDDLE EAST CONGRESS ON CLINICAL NUTRITION

SIMS

SAP

mindray

Forensic Middle East Congress 2016

KASR ALAINY

Delta Diabetes Association

EVAPHARMA
Securing Your Health

EGYPS
EGYPT PETROLEUM SHOW

CPD
The CPD Certification Service

UNESCO

ASN
EST. 1928

ESNT

Education, Dedication, care
www.onlinediabetes.net

ETSA

EASD
European Association for the Study of Diabetes

The Marketers league

FoodAfrica Cairo

Nestlé

NOVARTIS

CITRIX

teradix

MobileIron

Glenmark
A new way for a new world

VEEAM

Be one
FITNESS & SPORT CLUB

demo project

Education, Dedication, care

hikma.

GENESYS

جمجوم فارما
Jamjoom Pharma

See Egypt.eg

cloudweekend

Intercom
Integrating People, Business, and Technology

U.E.M.S.

EMORY UNIVERSITY

UNIVERSITÀ CAMPUS BIO-MEDICO DI ROMA

WCPD9

١٠٠ مليون صحة

NI

Queen Mary University of London

American Diabetes Association.

European Association of Urology

ACEG

and more...

PURE SPOT®
EVENTS MANAGEMENT

Growth Rate Since **2005** - **2019**

1000% Events growth rate from **15** to **165**

500% pure spot full time staff from **13** employees to **68** ..

800% departments growth rate from **1** department to **8** departments;

400 % Branches growth rate from **1** in Cairo to **4** branches

Thanks to our beloved customers & guests it wouldn't be a success without you