

COMPANY PROFILE

WWW.PURESPOT.ORG

WELCOME

IT IS MY PLEASURE TO WELCOME YOU TO PURE SPOT WEBSITE. TO BRIEF YOU ON THE COMPANY'S BUSINESS AND HISTORY, I WILL START WITH THE COMPANY'S SLOGAN “PURITY IS OUR ETHICS & QUALITY IS NOT AN OPTION”

BY COOPERATING WITH OUR CUSTOMERS, SUPPLIERS, EMPLOYEES AND COMMUNITIES, WE FOCUS OUR EXPERTISE AND RESOURCES ON DEVELOPING THE MOST PROMISING MARKETS IN THE INTEREST OF ALL PARTNERS.

WE CONSTANTLY STRIVE TO PROVIDE THE HIGHEST QUALITY FOR ALL AND MAINTAIN A LEADING POSITION IN THE LOCAL AND INTERNATIONAL MARKETS THROUGH CONTINUOUSLY

IMPROVING OUR KNOWLEDGE, PRODUCTION CAPABILITIES, AND COMPETITIVENESS. WE SHALL ALWAYS RELY ON THE HIGHEST QUALITY STANDARDS IN ACHIEVING ALL OF OUR GOALS.

THERE ARE MANY CHALLENGES AHEAD OF US AND WE ARE READY FOR IT AS A PROFESSIONAL TEAM LEADING THE WAY FOR OTHERS TO FOLLOW. OUR STRENGTH IS IN DIVERSIFYING OUR BUSINESSES TO SUIT THE MARKET AND IMPLEMENT EFFECTIVE STRATEGIES TO REALIZE OUR GOALS.

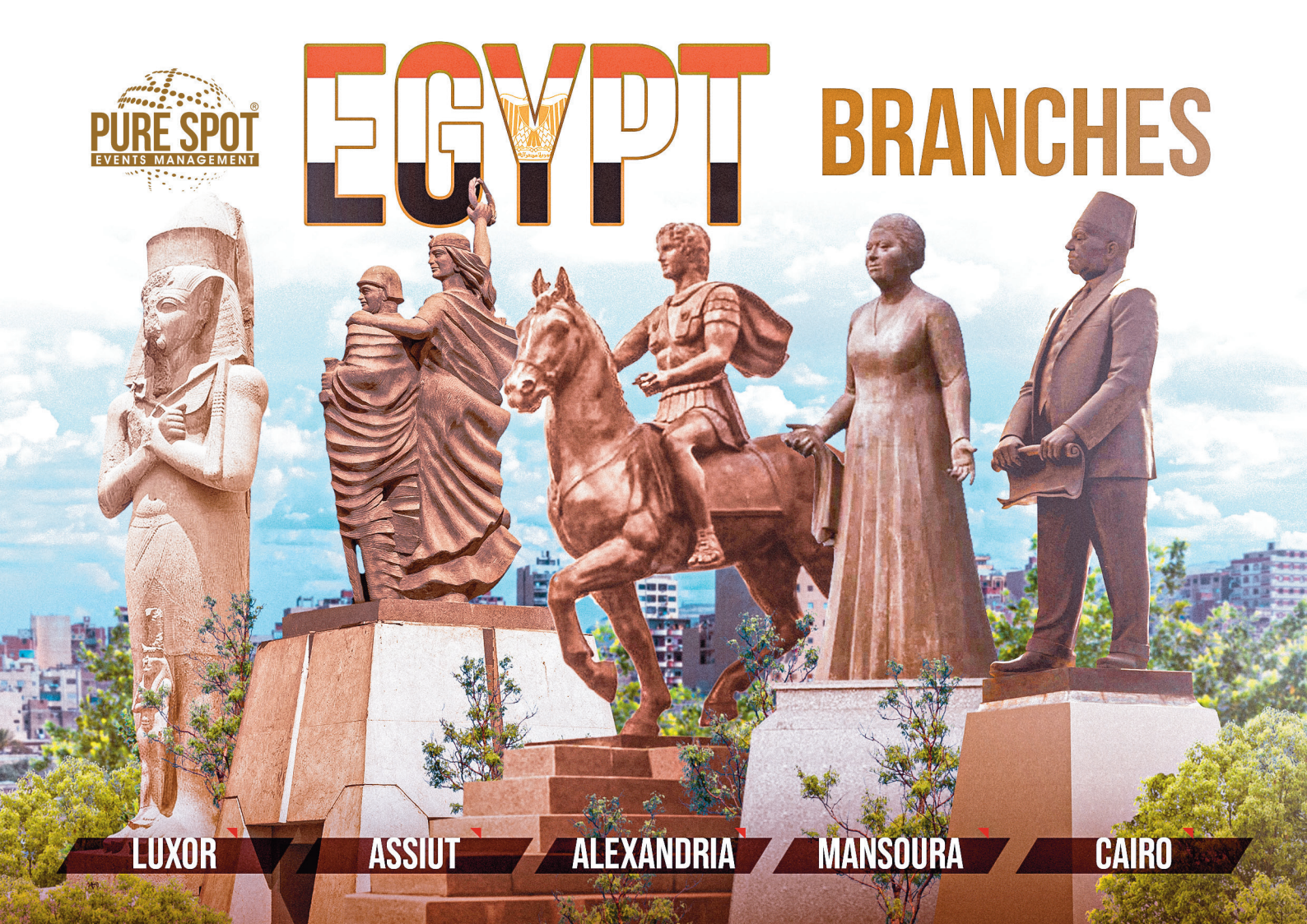
IT PLEASES US TO RECEIVE YOUR SUGGESTIONS AND NOTES THAT HELP IN ENHANCING OUR WEBSITE PERFORMANCE. "YOU ARE OUR ACHIEVEMENT'S PARTNER...YOUR OPINION IS OUR INTERESTS... AND YOUR SATISFACTION IS OUR GOALS."

CHAIRMAN
MOHAMED IBRAHIM
Mohamed Ebrahim



PURE SPOT
EVENTS MANAGEMENT

EGYPT BRANCHES



LUXOR ASSIUT ALEXANDRIA MANSOURA CAIRO

PURE SPOT®
EVENTS MANAGEMENT

DUBAI

UAE BRANCH



VISION

WE BELIEVE THAT SUCCESS COMES FROM COOPERATION, SO WE PUT OUR COMPANY'S RESOURCES AT THE SERVICE OF OUR CLIENTS AND PARTNERS; EXPERIENCE, KNOWLEDGE, ENERGY, PRODUCTION FACILITIES, NETWORK OF EXPERTS AND INNOVATIVE SPIRIT OF OUR TEAM.



MISSION



OUR MISSION IS TO DELIVER EXCEPTIONAL VALUE THROUGH SUPERIOR EXECUTION OF INNOVATIVE MARKETING AND LOGISTICS SERVICES.

KEY FACTS

+20 YEARS OF MARKET EXPERIENCE & STILL COUNTING...

+750 INTERNATIONAL EVENTS

5% LESS THAN TURN OVER

+1 K ACCREDITED PROGRAMS

+1 K ONLINE CAMPAIGNS

+18 GLOBAL BUSINESS PARTNERS

+300 K DELEGATES

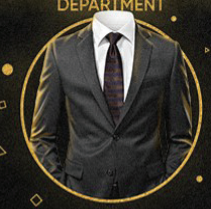
+2 K TOURISM PROGRAMS

+300 PARAMEDICAL EVENTS

+10 K SPONSORSHIP DEALS



BUSINESS DEVELOPMENT
DEPARTMENT



MEDICAL DEPARTMENT
DEPARTMENT



BRANDING
DEPARTMENT



iT SOLUTIONS
DEPARTMENT



10 PURE SPOT

AND THE LEGEND OF THE 10 RINGS

DIGITAL MARKETING
DEPARTMENT



PRODUCTION
DEPARTMENT



EVENTS MANAGEMENT
DEPARTMENT



MEDIA PRODUCTION
DEPARTMENT



VIRTUAL
SOLUTIONS



TRAVEL
DEPARTMENT



SERVICES





EVENTS MANAGEMENT
DEPARTMENT



BUSINESS DEVELOPMENT
DEPARTMENT



PRODUCTION
DEPARTMENT



MEDICAL
DEPARTMENT



ONLINE SOLUTIONS
DEPARTMENT



TRAVEL
DEPARTMENT



BRANDING
DEPARTMENT



MEDIA PRODUCTION
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VIRTUAL
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DDIGITAL MARKETING
DEPARTMENT

SERVICES

EVENTS MANAGEMENT

DEPARTMENT

THERE ARE MANY CHALLENGES AHEAD OF US AND WE ARE READY FOR IT AS A PROFESSIONAL TEAM LEADING THE WAY FOR OTHERS TO FOLLOW. OUR STRENGTH IS IN DIVERSIFYING OUR BUSINESSES TO SUIT THE MARKET AND IMPLEMENT EFFECTIVE STRATEGIES TO REALIZE OUR GOALS.

" EVENTS ARE OUR LANGAUGE "



SERVICES

BRANDING

DEPARTMENT



PURE SPOT IS A COMMUNITY WHERE YOUR STORY WILL BE EXHIBITED TO LIFE BY MASTERLY EXPERT ARTISTIC
2D & 3D GRAPHIC DESIGNERS.
AND ACROSS-THE-BOARD CONSUMMATE SKILLFUL MASTERS OF 2D MOTION GRAPHICS.
YOUR IMAGINATIVE STORY WILL BE LANDMARK DESIGN.

CREATIVE SOLUTIONS

INCLUDES: FULL CORPORATE IDENTITY, LOGO DESIGN, PACKAGING DESIGN

GIFTS AND GIVEAWAYS

SERVICES

DIGITAL MARKETING

DEPARTMENT



- SOCIAL MEDIA MARKETING
- SEARCH ENGINE MARKETING &
- OPTIMIZATION “SEO”
- EMAIL MARKETING SERVICE
- DIGITAL BRAND STRATEGY
- SOCIAL MEDIA STRATEGY & MANAGEMENT
- SEM ADWORDS.
- MONITORING AND REPORTING
- DIGITAL MARKETING CONSULTANCY &
- MANAGEMENT
- DIGITAL COMPETITIVE ANALYSIS AND REPORTING

SERVICES

ONLINE

SOLUTIONS

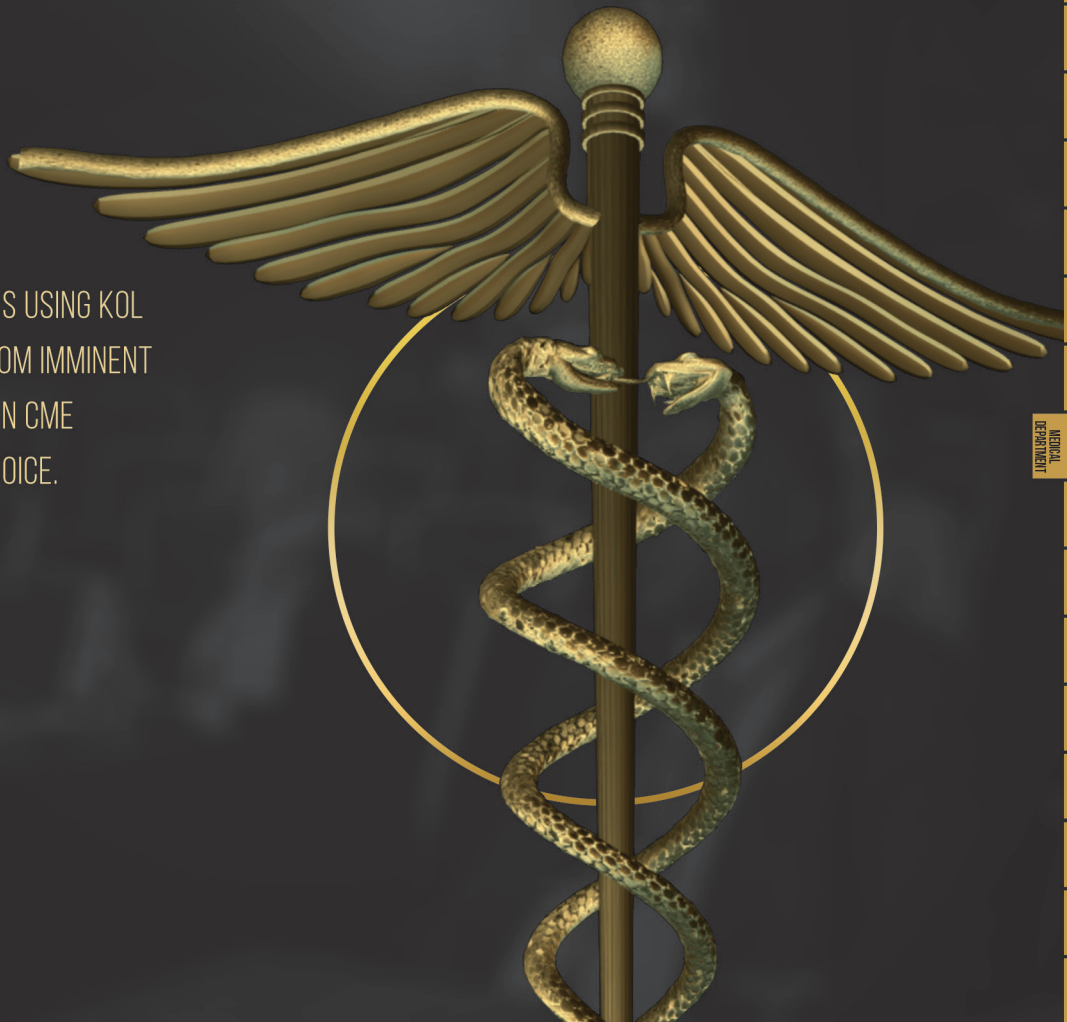
- MOBILE APPLICATION DEVELOPMENT
- WEB & DESKTOP APPS
- PROGRAM MODIFICATIONS API'S
- ACTIVATION IN PAVILION
- REGISTRATION SOLUTIONS
- NETWORK INSTALLATION & UPGRADE
- IT HARDWARE & SOFTWARE SALES
- ONSITE IT SUPPORT



SERVICES

MEDICAL
DEPARTMENT

WE OFFER WORLD-CLASS CURRICULUMS USING KOL SPEAKERS WITH AN ENDORSEMENT FROM IMMINENT SCIENTIFIC ENTITIES WITH WELL-KNOWN CME PROVIDERS THEN WE WILL BE YOUR CHOICE.



SERVICES

MEDIA PRODUCTION

DEPARTMENT

INCLUDES CORPORATE VIDEOS, TV COMMERCIALS,

DOCUMENTARIES, TV PROGRAMS , ONLINE VIDEOS

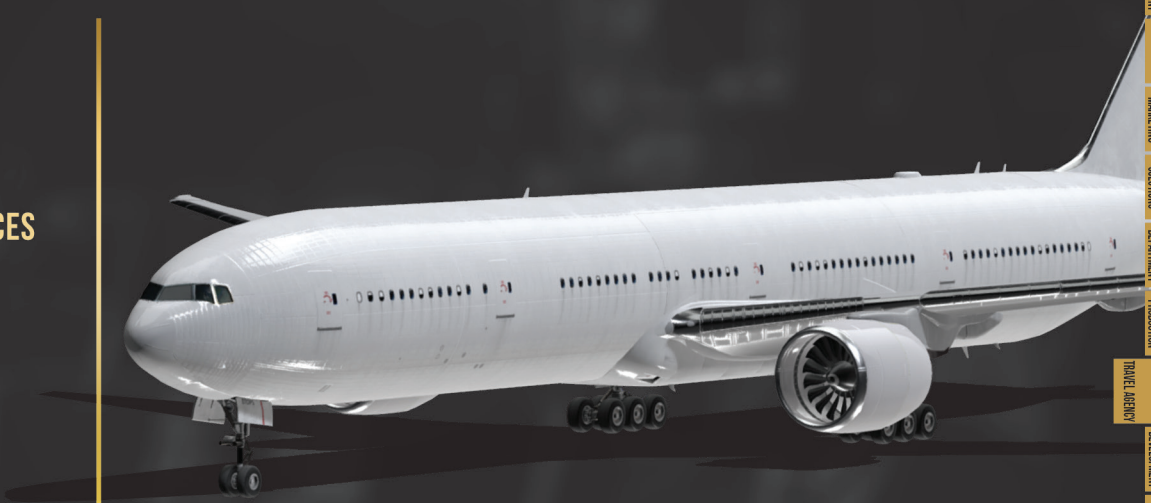
EVENT COVERAGE, PHOTO SESSION, PROMOS



SERVICES

TRAVEL
DEPARTMENT

- AIRLINE TICKETS
- TRAVEL INSURANCE
- TRANSPORTATION SERVICES
- EXCURSIONS
- HOTELS
- TOUR GUIDE
- MEET & ASSIST AIRPORTS
- VISA



SERVICES

BUSINESS DEVELOPMENT

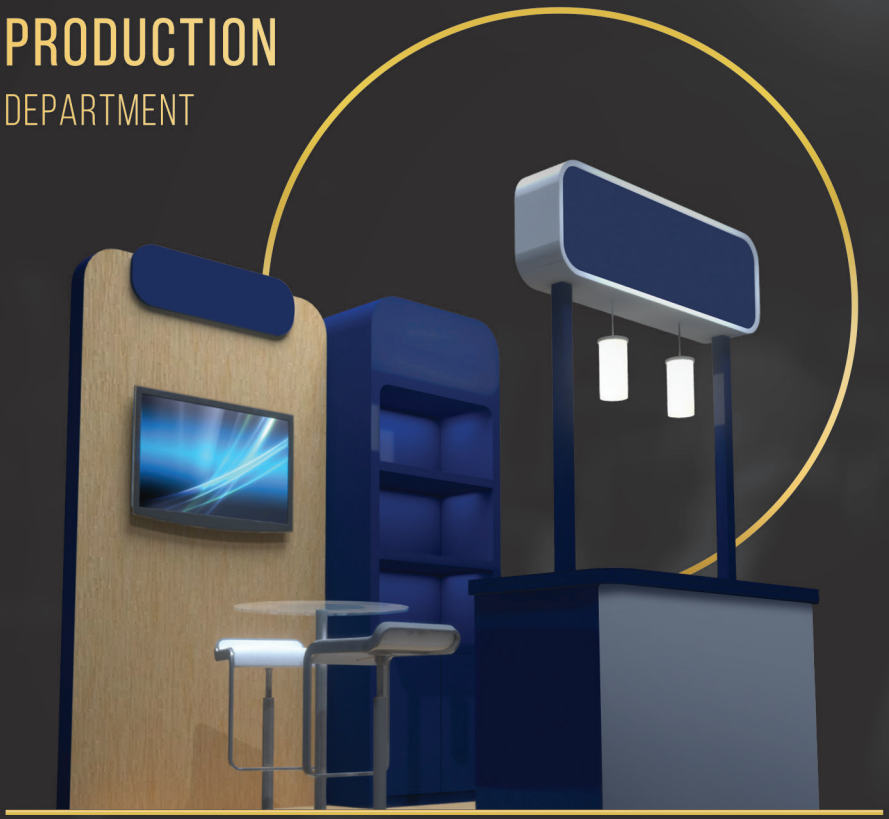
DEPARTMENT

IN THE SIMPLEST TERMS, BUSINESS DEVELOPMENT CAN BE SUMMARIZED AS THE IDEAS, INITIATIVES, AND ACTIVITIES THAT HELP MAKE A BUSINESS BETTER, INCLUDING INCREASING REVENUES, BUSINESS EXPANSION GROWTH, AND MORE ROI BY BUILDING STRATEGIC PLANS AND MAKING STRATEGIC BUSINESS DECISIONS.



SERVICES

PRODUCTION
DEPARTMENT



INDOOR OR OUTDOOR, DON'T BOTHER YOUR SELF; STARTING FROM CONCEPT DESIGN CONVERTING IT TO 2D, 3D, OR ANIMATION IDEAS, INCLUDING PRINTING, OUTDOOR ADS, BOOTHS & EXPO PRODUCTION, STANDALONE IDENTITY DESIGN WITH PERFECT EXECUTIONS, I.E., BACKDROPS, PHOTO BOOTH, ENTRANCE GATE, REGISTRATION DESK, MOCKUPS, PODIUM, CLADDING, DECORATION IDEAS WITH AN EXCELLENT RESPONSIVENESS 24/7, WE WILL BE YOUR CHOICE.

SERVICES

VIRTUAL

PLATFORM

INCLUDING 2D OR 3D ANIMATION PLATFORM USING THE EXCEEDINGLY ADVANCED PLATFORM FOR MAKING FULL VIRTUAL EVENTS WITH FULL FEATURES LIKE ACTUAL OFFLINE EVENTS WITH AN EXCELLENT MEDIA PRODUCTION FOR FURTHER CONTENT ENGAGEMENT INCLUDING LOBBY, AUDITORIUM, BREAKOUT ROOMS, MEET THE EXPERT ROOM, POSTERS ROOM, INFORMATION / REGISTRATION DESK, LEADERBOARD, GAME CORNER, POLLS, DETAILED REPORTS WITH AN INTEGRATED PAYMENT GATEWAY & EXTRA UNIQUE FEATURES



PORTFOLIO


MEDIA HOUSE SERVICES
FILM MAKING
SCRIPT WRITING
MAIN LAYOUT DESGIN
MONTAGE
SCREEN STRAPS
AUDIO/ VISUAL EFFECTS
CONTROL ROOM
DRAMA INSERTS
NARRATOR
ON AIR REAL STUDIO
VIDEO RECORDING
PROMO VIDEOS
2D & 3D ANIMATION
INFOGRAPHICS
SIMULTANEOUS TRANSLATION

PORTFOLIO



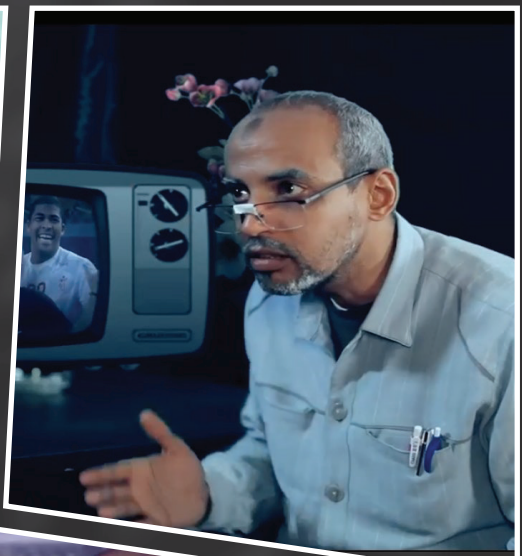




Live Studio











Media Production

PORTFOLIO


THE HEART BEAT, THE SPARK OF THEIR EYES
AT FIRST WHEN THEY SPOKE , THAT WHEN ALL STARTED .


MARRIAGE EVEN FOR THE SMALLEST DETAILS, IT ALL STAYS THE SAME.


THEY HAVE A HOPE NOW


Media Production

PORTFOLIO

PHYSICAL
EVENT SERVICES





TRAVEL
SERVICES



BUSINESS
DEVELOPEMNT



CONCEPT
DESIGN



DIGITAL
MARKETING



REGISTRATION
SYSTEM



SPONSORSHIP



AUDIO
VISUAL



PRODUCTION
HOUSE



BRANDING



MEDIA
HOUSE



IT
SOLUTIONS











Physical Events

PORTFOLIO



Physical Events

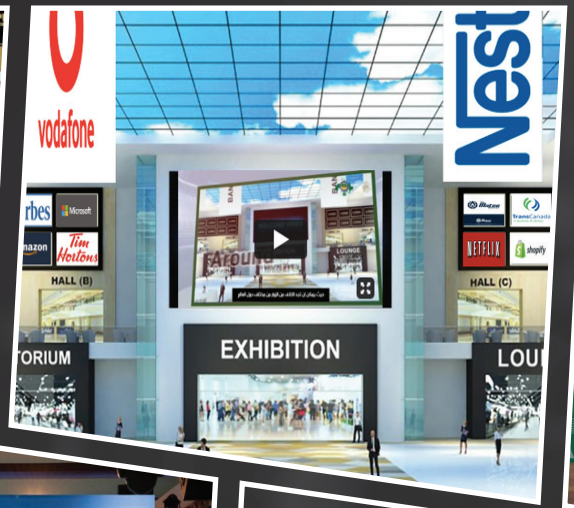
PORTFOLIO


THE NEW TREND
VR EVENTS
VIRTUAL EVENTS
VIRTUAL 3D EVENTS
HYBRID EVENTS
WEBINARS
HUB EVENTS
Pure spot
Prof. Magdy Abo Rayan

PORTFOLIO

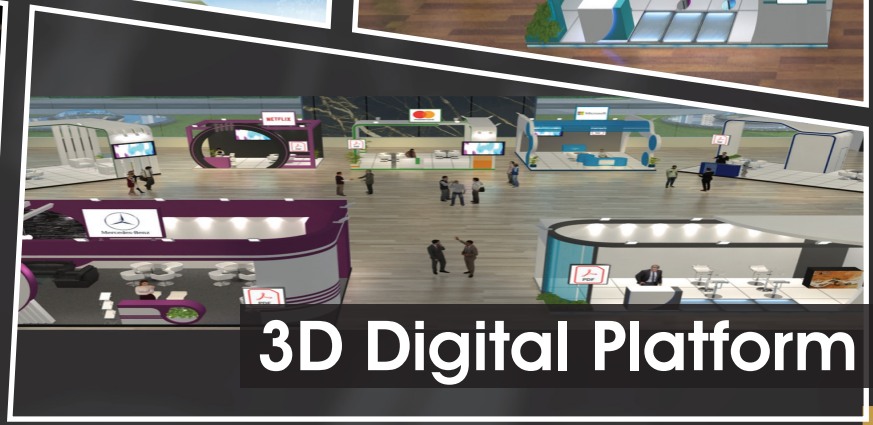
All photos from actual virtual event







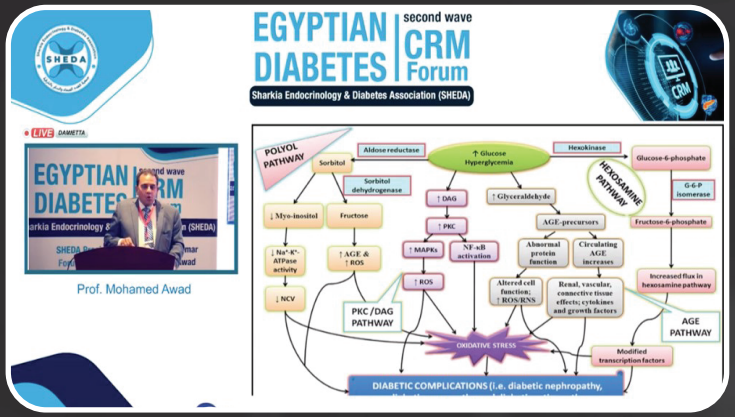


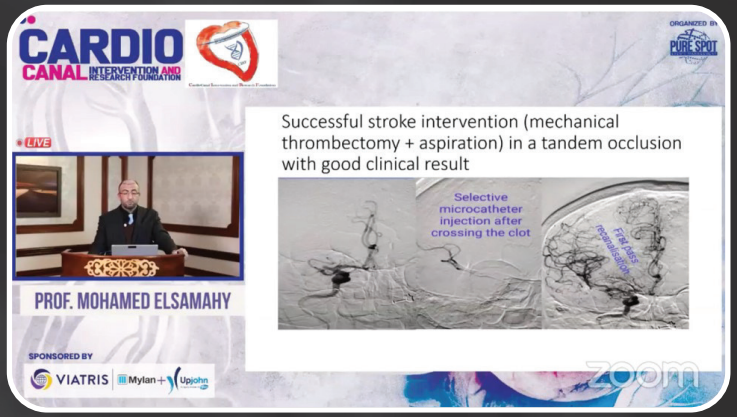


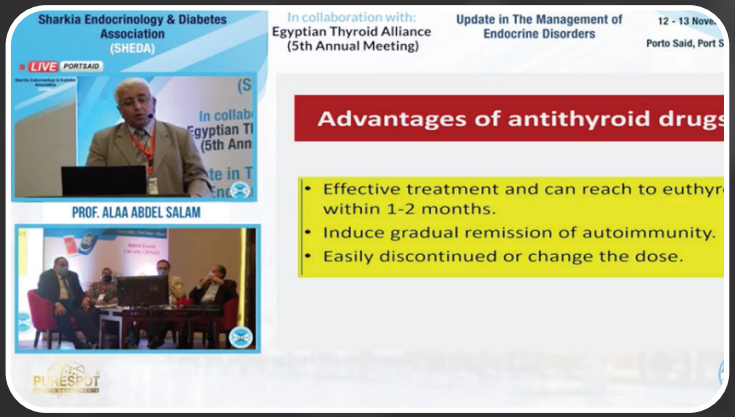
3D Digital Platform

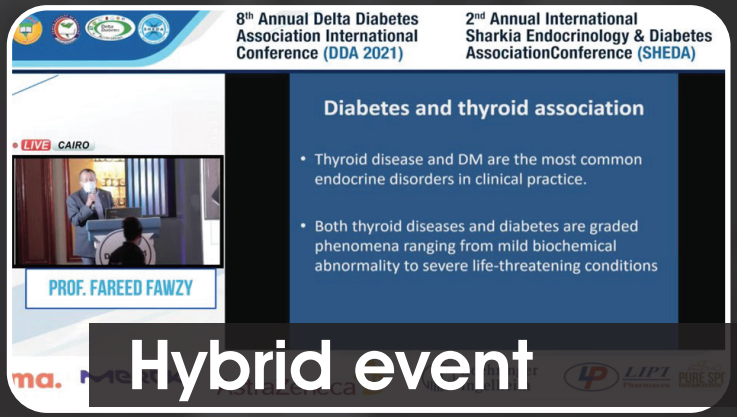
PORTFOLIO

All photos from actual virtual event









Hybrid event

PORTFOLIO

All photos from actual virtual event







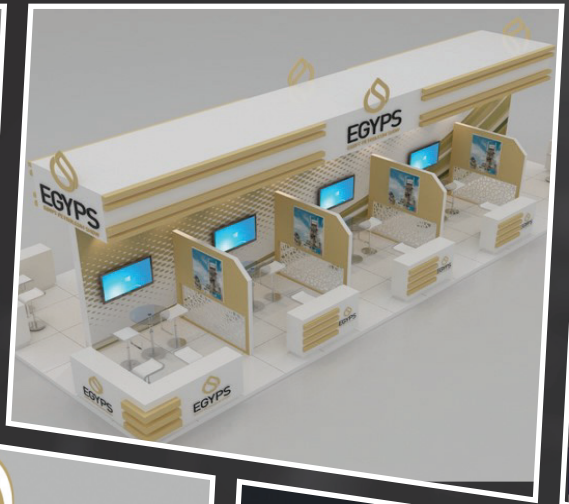




Webinar

PORTFOLIO









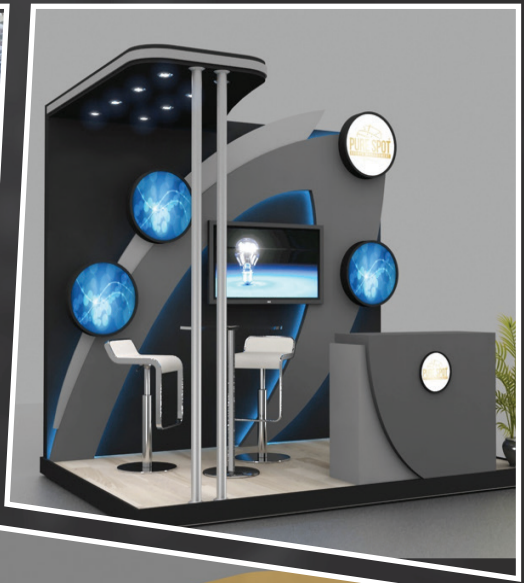


Production House

PORTFOLIO











Production House

PORTFOLIO











Production House

PORTFOLIO











Production House

PORTFOLIO

Our print is

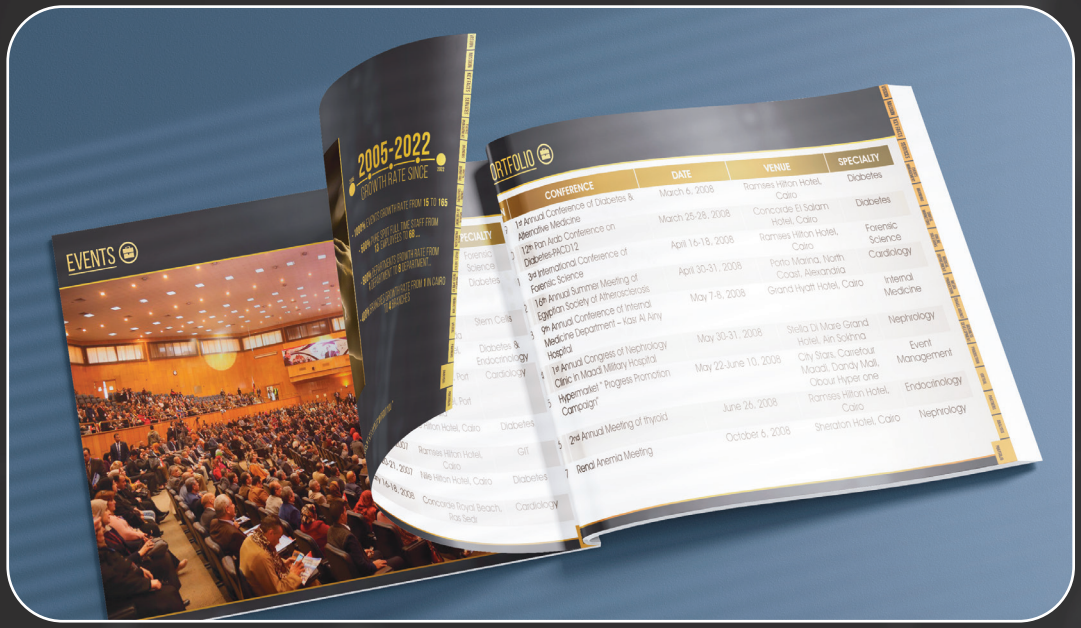
Everywhere

Since 2005



PURE SPOT®
EVENTS MANAGEMENT

PORTFOLIO



For Further Info please Scan here

PURE SPOT
EVENTS MANAGEMENT

PARTNERS


COP27
SHARM EL-SHEIKH
EGYPT 2022
FRONTIERS OF CHANGE
The Marketers league
FoodAfrica Cairo
Nestlé
UNESCO
ESNT
MobileIron
Glenmark
A new way for a new world
VEEAM
Be one
FITNESS & SPORT CLUB
EDC
Education, Dedication, care
demo project
NOVARTIS
hikma.
GENESYS
Intercom
جمجوم فارما
Jamjoom Pharma
See Egypt.eg
cloudweekenc
CITRIX
U.E.M.S.
EMORY UNIVERSITY
WCPD9
١٠٠ مليون صحة
teradix
Queen Mary
University of London
نادي الزهور
American Diabetes Association.
European Association of Urology
ACEG
ASN
EST. 1928
Rotary
حزب الوفد
FAO
FIAT PANIS
حملة
WFP

PARTNERS


Meta
EGASUS
Operational Excellence Solutions
infobip
alteryx
snowflake
UNLOCK
معمار المرشدي
MEMAAR ALMORSHEDY
AASD
E.F.S.S
Medtronic
MERCK
MSD
novo nordisk
Pfizer
unicef
UNFPA
UNAIDS
World Health Organization
amref
health africa
ETSA
SPICEGYPT
Prevention is better than Cure
SpeakUpAfrica.
IPPF
PAD23
Education, Dedication, care
www.onlinediabetes.net
SAP
mindray
حملة كلنا معاك من أجل مصر
MIDDLE EAST CONGRESS ON CLINICAL NUTRITION
EASD
European Association for the Study of Diabetes
EVAPHARMA
EGYPS
CPD
The CPD Certification Service
KASR ALAINY
Delta Diabetes Association

ANALYSIS



2005-2022

2005 — 2022

GROWTH RATE SINCE

- **1000%** EVENTS GROWTH RATE FROM **15** TO **165**

- **500%** PURE SPOT FULL TIME STAFF FROM **13** EMPLOYEES TO **68** ...

- **800%** DEPARTMENTS GROWTH RATE FROM **1** DEPARTMENT TO **8** DEPARTMENT...

- **400%** BRANCHES GROWTH RATE FROM **1** IN CAIRO TO **4** BRANCHES

" THANKS FOR OUR BELOVED CUSTOMERS & GUESTS IT WOULDN'T BE A SUCCESS WITHOUT YOU "


CME FROM AACME IN 2008
FIRST EVENT WITH ADA IN DUBAI 2012
EVENT ASN 2013-2018
SIDE EVENT EASD 2014/2015
IN ATLANTA, GEORGIA, USA WCPD9 2016
SAUDI GERMAN EVENT IN JEDDAH KSA 2016
WITH IDF IN SUDAN SIDC 2016
NEW SERVICE ONLINE SOLUTIONS AT APRIL 2020
FACTS ABOUT US
WWW.PURESPOT.ORG


UNESCO PREFERRED VENDOR
SINCE 2016
WORKED WITH
ROTARY, UNICEF, WHO, WFP, FAO, UNAIDS,UNFPA,
AFRICAN UNION, AMREF HEALTH CARE, SPEAK UP
AFRICA , IPPF & NATIONAL COUNCIL FOR WOMEN.
WORKING WITH
100 MILLION SEHA " CAIRO OFFICIAL LAUNCH"
OFFICIAL ORGANIZER AT
PRESIDENTIAL CAMPAIGN " UPPER EGYPT"
WORKING WITH
MINISTRY OF INTERIOR, JUSTICE, HEALTH &
AGRICULTURE
FACTS
ABOUT US
WWW.PURESPOT.ORG


OUR RECORDS
19 YEARS OF SUCCESS
1K EVENTSS
6 BRANCHES
10 DEPARTMENTS
90 FULL TIME STAFF
241 EVENTS DURING COVID 19 PANDEMIC, ON AVERAGE (15 EVENTS MONTHLY)
FACTS ABOUT US
WWW.PURESPOT.ORG


OUR RECORDS
250+ WEBINARS
6 VIRTUAL 3D EVENTS
150+ VIRTUAL AIR PRODUCTION
50 DEPARTMENTS
500 ACCREDITED EVENTS FROM AACME, CPD, UEMES
OFFICIAL PROVIDER FOR AACME & CPD
FACTS ABOUT US
WWW.PURESPOT.ORG

CAIRO BRANCH :

62 MARKAM EBAID ST, | 6TH ZONE, NASR CITY, CAIRO, EGYPT.
LAND MARK: IN FRONT OF THE CHILD PARK

(+2) 2-267-21-944
(+2) 2-267-18-421

ASSIUT BRANCH :

G2, AL IBRAHIMEYA ST, NASR BUILDINGS, ASSIUT, EGYPT

(+2) 088-214-60-37
(+2) 2-267-18-421

DELTA BRANCH MANSOURA :

40 IMAM AL-GHAZALI STREET (AL QOUDS), SIXTH FLOOR,
NEW TORIL

(+2) 0102-990-0706
(+2) 2-267-18-421

ALEX BRANCH :

427 AL-GUEISH ST, LORAN, 5TH FLOOR (IN FRONT OF KFC)

(+2) 0100-098-8963
(+2) 3-5865785

LUXOR BRANCH :

23 CENTRAL ST., FROM TELEVISION ST.

(+2) 0100-084-4792
(+2) 2-267-18-421

DUBAI BRANCH :

AL SAQR BUSINESS TOWER, TRADE CENTER SECOND, 336-211

(+971) 50-949-0425