Annual Qalyubia Internal Medicine & Diabetes Association Conference

In collaboration with

Diabetes and Endocrinology Unit Faculty of Medicine Benha University

Updates in Different Medical Disease 2025

QIDA 2025



Tolip Golden Plaza, Cairo

24-25 April 2025

Conference Vice President
Prof. Mohamed Shawki

PURE SPOT EVENTS MANAGEMENT

Conference President
Prof. Ayman El Badawy

Why to Exhibit?

We all know this pandemic will come to an end and we need to get back to business: be prepared:
Exhibitions – Clear Goals, Preparation and more …

Importance of Exhibition

Exhibitions are very important. It's a Perfect chance to interact with attendees in person. Your exhibit can also show that you're aware of the latest technology trends. It allows you to provide live product demos. When potential customers can see exactly how your products work, it could pique their interest. The exhibition also will enable you to answer customer questions in real time and allow you to have personal interactions & leads.

Objectives of Exhibition

The main goal of exhibits is to make sure you leave the event with as many leads as possible. These leads should be "warm" or have the potential to turn into long-term loyal customers. You should also strive to ensure that existing customers feel valued when they visit your booth. One of your goals should also be to make your company just as appealing in person as it is in market. It is vital to have a fantastic, knowledgeable team at your booth to interact with Delegates.

Purpose of Exhibition

The exhibition serves the purpose of making your services and products tangible. You can also make contact with businesses owner that you may want to work with in the future. It gives you the chance to connect with people who may share your professional vision. Connecting with these types of people will allow you to make innovative strides in your business.

Sponsorship Levels & Benefits



QIDA 2025

At every support level, customized packages are built to meet your company's needs:

We offer 4 levels of support

Sponsorship Packages	Platinum 450,000 EGP	Golden 350,000 EGP	Silver 250,000 EGP	Bronze 150,000 EGP
Coffee break area	✓	✓	×	×
Sponsor's logo on coffee break & lunch kits	✓	✓	×	×
Logo Exposure on Main Screen layout except in other symposia time	✓	✓	✓	✓
Faculty lounge	✓	×	×	×
distribute ads from registration desk (Production & Printing completed by Sponsor)	4	3	2	1
Acknowledgement as MAIN Sponsor in all Printed Material.	Platinum	Golden	Silver	Bronze
An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products (PINNED POST)	1 Week	5 Days	4 Days	2 Days
Symposium	45 Min	30 Min	20 Min	15 Min
Recognition of Company Logo in Conference	Lanyard	Nametag	×	×
Full registered doctors (physical Attendance)	50	40	30	20
Program book Ads	Spread Sheet	inside Back Cover	Inside	Inside
Acknowledgment in thank you ads in program book	✓	✓	✓	✓
100 word company / Product Profile in the E- Program	✓	✓	✓	✓
Exhibit Stand	(A+) 2*3m Premium	(A+) 2*3m Premium	(B) 2*3 m	(c) 2*2m

All Prices are subject to 14% vat

Conference Registration & Accommodation



Registration Fees:

••Full Registration:
Includes Coffee break, lunch, program book, bag and certificate
••Scientific Registration:
Includes Coffee break, program book and certificate

Registration Category	Early Bird Deadline: 1 March 2025	Advanced Deadline: 1 April 2025	On-Site: 24 April 2025
Full Registration	3500 EGP	3800 EGP	4000 EGP
Scientific Registration	1500 EGP	2000 EGP	2500 EGP

Accommodation Fees:

Options	Package Includes	Cost
First Option	Accommodation for one night in a SGL Room @ conference Hotel based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 2 days of the conference.	7500 EGP
Second Option	Accommodation for one night in a DBL Room @ conference Hotel based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 2 days of the conference.	8500 EGP

Note: Rooms Booking Deadline not Later than 15 March 2025

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your Conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the Conference.

The conference is always open to new ideas.

Exhibition Spaces Packages

Package Name	Package Description	Price (EGP)
Class (A+) pop up	6 m^2 Ordinary space (2*3 m) In a premium location	120,000 EGP
Class (B) popup	6 m^2 Ordinary space (2*3 m)	100,000 EGP
Class (C) roll up	4 m^2 Ordinary space (2*2 m)	80,000 EGP







Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

Note:

the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well

An excellent opportunity for your organization to provide an educational lecture

Duration	Amount
45 Minutes	200,000 EGP
30 Minutes	170,000 EGP
20 Minutes	140,000 EGP
15 Minutes	110,000 EGP





Branding Ideas

Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

80,000 EGP



Main Conference LED Screen Ads



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

50,000 EGP

Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

50,000 EGP/Day

“According to the Availability“



Gala Dinner

Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

"Only for 100 Pax"

200,000 EGP/Day



Conference Lunch



As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

"Only for 150 Pax"

225,000 EGP

Hotel Room Door Drop

Get your name and branding at attendee's rooms.

35,000 EGP/Day



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

50,000 EGP / Day

"According to the Availability"

*Priority to the main Packages



Lanyards



Exclusive Opportunity:

Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

35,000 EGP

"According to the Availability"

logo on Delegate Badges

Non-Exclusive Opportunity:
Have your company name and logo printed on the delegate badges.
25,000 EGP
"According to the Availability"



Program at a glance Sponsorship



Exclusive Opportunity:
Sponsor will have the opportunity to get more exposure to all attendees
30,000 EGP
"According to the Availability"

Certificate Folders

Have your company name and logo printed on the certificate folders
25,000 EGP



Note Pads And Pens



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

15,000 EGP

Photo booth Sponsorship

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

25,000 EGP

Non-Exclusive Opportunity

70.000 EGP

Exclusive Opportunity



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on
Splash page 10,000 EGP
Inside front/back cover 20,000 EGP
Spreadsheet 20,000 EGP
Full page inserted 15,000 EGP

Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
10,000 EGP
4 Opportunities available



Bags



Placing company logo on congress bag.
Logo size 3cm×3cm maximum
"According to the availability"
80,000 EGP

Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.
35,000 EGP



Email Blast



Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience
10,000 EGP onetime cost

Parking Voucher Sponsorship



Distribute Branded Parking Voucher from your Booth to the delegates

15,000 EGP/25 Cars.

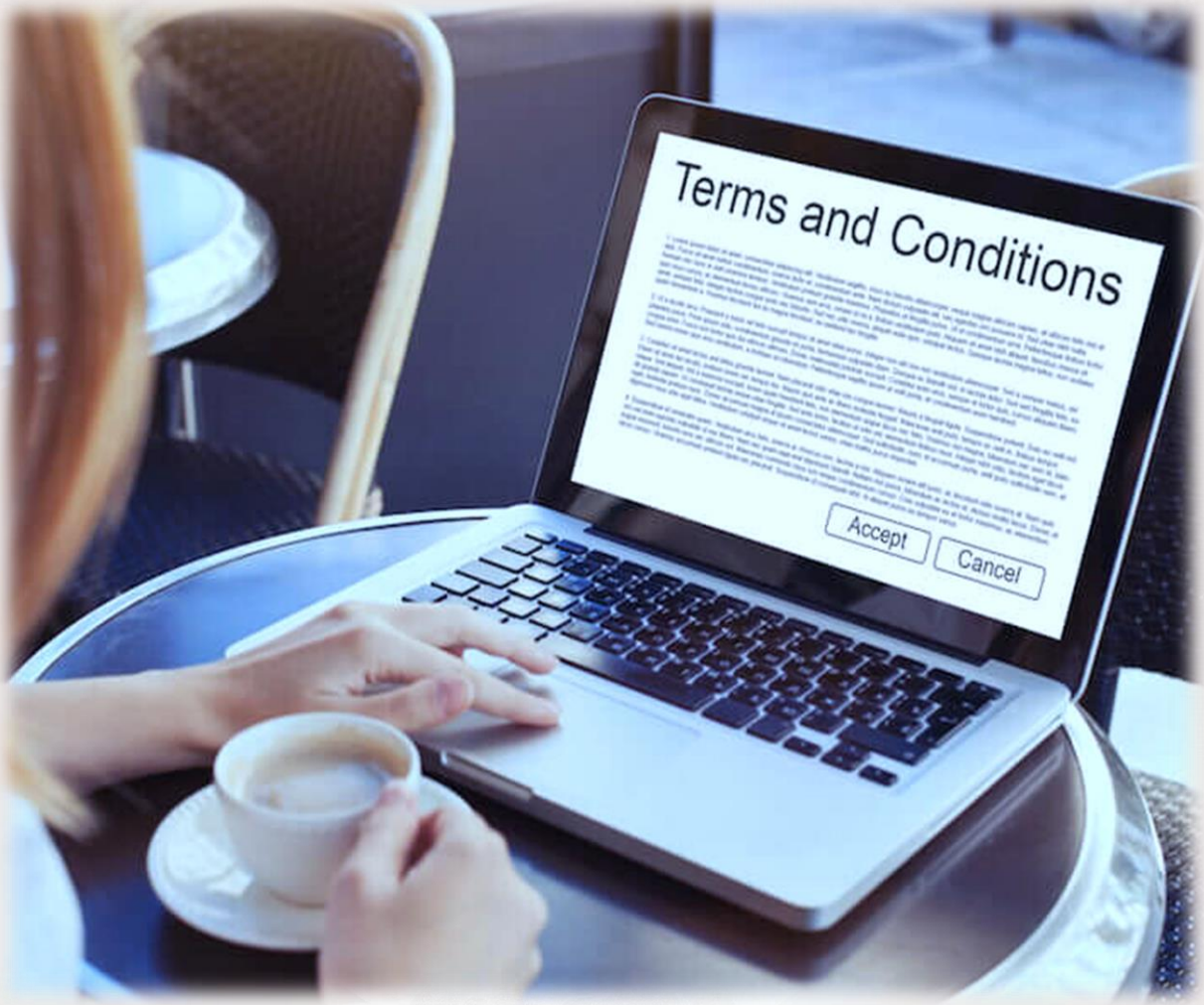
Non-Exclusive Opportunity.

Customize Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient.



Terms & Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

We will not confirm any participation without mail only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Registration & Accommodation:

- **In case 2 doctors will share the same room, extra registration will be applied.**
- **For hotel reservations, ID copy should be received before check in date.**
- **List of Registration & Accommodation to be sent to Pure Spot before 15 March 2025 to confirm (Names – Dates – Spelling)**
- **Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).**
- **Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-mail, others…)**

Advertisements & Publications:

- The file has to be with resolution not less than 300 pixels / inch
- All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before 15 March 2025 or the organizing company will not be responsible for any delays .

Cancellation Policy (for Registration & Accommodation)

All reservation should be canceled in writing, stating the reason for:

- In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.
- In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.
- In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge Full stay 100%.

Payment Methods



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** 40 El Emam El Ghazaly St. (Al Kods St.) - 6th Floor, New Toreil, Mansoura.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers Account No.:
EGP: 1820060473010015 /
IBAN EG110040000701820060473010015
USD: 1820060472020015/
BAN EG110040000701820060472020015
EUR: 1820060472030014/
BAN EG870040000701820060472030014
Swift Code: : EAABEGCX

By Check

The check Payable to: Pure Spot
بيور سبوت لتنظيم المؤتمرات



PROJECT MANAGER

MS. WESSAM HATEM

0100 911 0644

WESAM.HATEM@PURESPOT.ORG

ALEXANDRIA LUXOR DELTA ASYUT DUBAI

20 YEARS OF EXCELLENCE

FOLLOW US

PURE SPOT EVENTS MANAGEMENT

www.purespot.org