KASR ALAINY
CAIRO UNIVERSITY - FACULTY OF MEDICINE

Rheumatology& Rehabilitation Department

14th Annual Rheumatology and Rehabilitation Kasr Alainy Conference

Towards Precision in Rheumatology

Kasr Al Ainy Conference Center (Main Hall)
9-10 April, 2025

President of The Conference
Prof. Hanan Ahmed Kotb



PURE SPOT
EVENTS MANAGEMENT

UNDER PATRONAGE OF

PROF. DR. HUSAM SALAH MOURAD
DEAN OF FACULTY OF MEDICINE, CAIRO UNIVERSITY

PRESIDENT OF THE CONFERERNCE
PROF. DR. HANAN AHMED KOTB

VICE PRESIDENT OF THE CONFERENCE
PROF. DR. IMMAN MOKHTAR

HONORARY PRESIDENT
PROF. DR. EMAN EL SOROUGY

CONFERERNCE GENERAL SECRETARY
PROF. DR. SAMAR FAWZY

SCIENTIFIC COMMITTEE
PROF. DR. HANAN A. KOTB
HEAD OF SCIENTIFIC COMMITTEE
PROF. DR. AYMAN EL GARF
PROF. DR. BASSEL EL ZORKANY
PROF. DR. SAMAR FAWZY
PROF. DR. GEILAN ABDEL MONEIM
PROF. DR. MANAL SEDKY
PROF. DR. IMMAN MOKHTAR
PROF. DR. HATEM EL EISHI
PROF. DR. AMIRA ABDELSABOUR

ORGANIZING COMMITTEE
PROF. DR. EMAN EL SOROUGY
HEAD OF ORGANIZING COMMITTEE
PROF. KHALED EL HADIDI
PROF. DR. HALA RAAFAT
PROF DR. REEM HAMDY

CONFERERNCE COORDINATOR
A. PROF. SALLY SAMY

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Welcome Message

Dear colleagues, on behalf of the organizing committee, we welcome you all to this iconic Conference

"Towards Precision Medicine in Rheumatology"

The 14th Annual Rheumatology and Rehabilitation, Kasr Alainy Conference brings together a diverse and esteemed group of experts, researchers, clinicians, and professionals passionate about enhancing our understanding of rheumatic diseases and improving patient outcomes. The rich program includes a range of topics, from groundbreaking research findings to innovative treatment approaches.

It is with great pleasure and enthusiasm that we welcome you to the The 14th Annual Rheumatology and Rehabilitation, Kasr Alainy Conference, a gathering dedicated to advancing the field of Rheumatology. As we convene to embark on a journey of exploration, collaboration, and knowledge-sharing that will undoubtedly contribute to the evolution of rheumatological care.

May this conference be a source of inspiration, collaboration, and new connections. Let us forge ahead with a shared commitment to advancing rheumatological care and improving the lives of those affected by these complex conditions.

Thank you for being part of 14th Annual Rheumatology and Rehabilitation, Kasr Alainy conference, which will be held on April 9-10, 2024. At Kasr Al Ainy Conference Centre (Main Hall) .

Together, let us make this conference a resounding success. Your participation will shape our scientific agenda with success and honor.

Sincerely

Conference President

Prof. Hanan Ahmed Kotb

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Main Topics

Throughout two days, lectures and interactive sessions covering comprehensive and multidisciplinary approaches to address the various aspects of rheumatologic diseases, patient care and management.

Emphasizing on holistic and patient-centered approach to diagnosis and management of rheumatic conditions. Addressing not only the medical aspects but also the psychosocial, educational, and lifestyle components of care.

The collaboration between rheumatologists and a multidisciplinary approach to shared decision making and coordination of care.

We will encourage active engagement in discussions, provide insightful sessions, and clinical debates.

The exchange of ideas and experiences is the catalyst for progress in our field, and your contributions play a vital role in shaping the future of Rheumatology.

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Why to Exhibit

Conference brings together eminent Rheumatologists, researchers and business entrepreneurs

Access to decision makers

Brand awareness for company's name in the region

Make a long-lasting impact on your target audience

Tailor your package

Find new customers and generate more sales leads

Benefit from media exposure via our marketing campaign

Scope of enhancing marketing opportunities and collaborations

Exhibitions deliver unique value not provided by other marketing channels

Ability to see a large number of prospects and customers over a short period of time

Face-to-face meetings with prospects and customers

Opportunity to demonstrate new and existing products or services







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Sponsorship Packages

Sponsor levels and benefits	Platinum Package	Golden Package	Silver Package
Package in EGP	**(200,000)**	**(150,000)**	**(100,000)**
Symposium	**30 min**	**20 min**	**10 min**
Doctor full registration	**25 Doctors**	**20 Doctors**	**10 Doctors**
Booth class	**(A+) 2*6 m**	**(B) 2*4 m**	**(C) 2*3 m**
Exclusive sponsorship	Registration desk sponsorship - logo	X	**X**
logo on coffee break & lunch vouchers	Sponsor's logo on coffee break & lunch *vouchers*	Sponsor's logo on coffee break & lunch *vouchers*	Sponsor's logo on coffee break & lunch *vouchers*
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	X	**X**
Program book Ads	Ads inside back cover	Ads in program book	Ads in program book
Logo on Nametag	√	√	√
Logo on Conference back drop if any	√	√	√
Logo on Conference Bag	√	√	√
Delegate Bag Insert	√	√	√

"All above rates are subject to 14% Vat"

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Exhibition Spaces

Stand Type	Size	Cost in EGP	Specs
Special Place A Premium Space	**2×6**	**100,000**	Stand, Booth or Led screen
Class B	**2×4**	**75,000**	Stand, Booth or Led screen
Class C	**2×3**	**35,000**	Stand , Popup

Scientific Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Cost	Duration
200,000 EGP	30 minutes
150,000 EGP	20 minutes
100,000 EGP	10 minutes

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.

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Extra Sponsorship Opportunities

Registration Desk



Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

35,000 EGP

Program Ads

The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.

Lanyards



Each attendee receives a name badge

Accompanied by a highly visible lanyard adorned

With your corporate name and log

35,000 EGP

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Bags

Placing company logo under tier sponsorship
Next to congress title on congress bag

3cm × 3cm maximum logo size for 250 bags

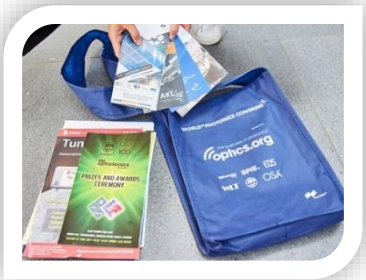
50,000 EGP



Bag inserts

Congress bag inserts is applicable for
Maximum 5 sponsors

25,000 EGP



Notes & Pens

250 Notepads and pens will be distributed
To the Conference delegates holding your company logo

40,000 EGP



Photo Session Booth

An Excellent opportunity for your company to make
Its exposure more attractive, Company's logo and products
will be shown as background in each Photo taken by the
Audience or conference board.

50,000 EGP



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Coffee Break Area

Place your brand on coffee break area for all to see.

Sponsor can use roll up holding its product name or logos. Etc...



25,000 EGP →

Logo Exposure on Main Screen

Exposure on Main Screen layout "fixed logo during the event except another symposia time



30,000 →

Exposure in News-Feed Bar

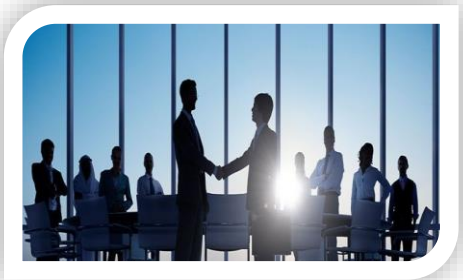
Your company logo and products will be shown as Sliding-bar through the meeting except another Symposia time



30,000 →

Expert Meeting

An Excellent opportunity to expand your business with the Key note speakers in a private meeting room for one day including Coffee break



75,000 →

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Rotating 3D Logo

Your company logo or product will be shown as rotating during your Symposium except during other symposia
Duration 7-10 seconds

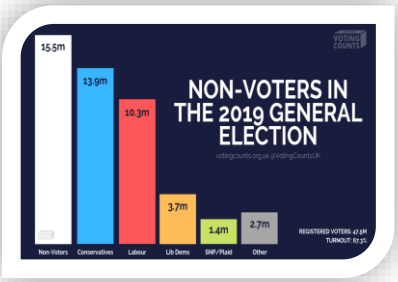
25,000



Polls & Voting

Active polls and voting system for delegates during your symposium time to gain high level of attraction

25,000



Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

25,000 EGP



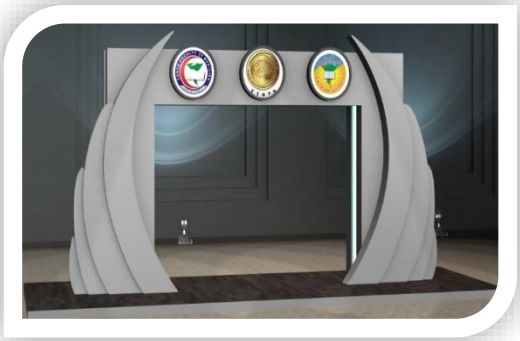
Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Exclusive in Main Entrance — 75,000 EGP

Exhibition Area Sponsorship — 50,000 EGP

Main Hall sponsorship — 50,000 EGP



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VIP Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will be welcomed including a continuous rich coffee break

75,000 EGP



Dangler Table Flag

Each table in the conference will be holding your customized branded flag for 150 flag.

45.000 EGP



Conference Mockup

Conference logo mockup in letters & Backdrop with

Your company logo

50,000 EGP



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Direction Sign



Directional signage is to direct your customers towards and to guide them through your premises
And most popular places

30,000 EGP

Sanitizers stand



Automatic hand sanitizer dispensers are better than the traditional ones as they dispense the sanitizer automatically. Valuable and effective for sponsor.
High exposure

50,000 EGP →

Gala Dinner



Invite Keynote Speakers and selected audience for Gala Dinner including full branding.

Branded Invitation will be distributed to your selected 100 guests.

250.000 →

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Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with "**Tailor Your Package**" option which may be more convenient.

Terms & Conditions

Any cancellations should be written by official mail..

Cancellation before **60 days, 50%** will be deducted from the agreed upon amount

Cancellation before **45 days, 75%** will be deducted from the agreed upon amount

Cancellation before **30 days**, **Full charge** will be applicable from the agreed upon amount

Payment Methods

Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details:

Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG110040000701820060473010015

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you there

PROJECT MANAGER

MR. ALI MANSOUR

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IAPCO ACCREDITED

IATA

ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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