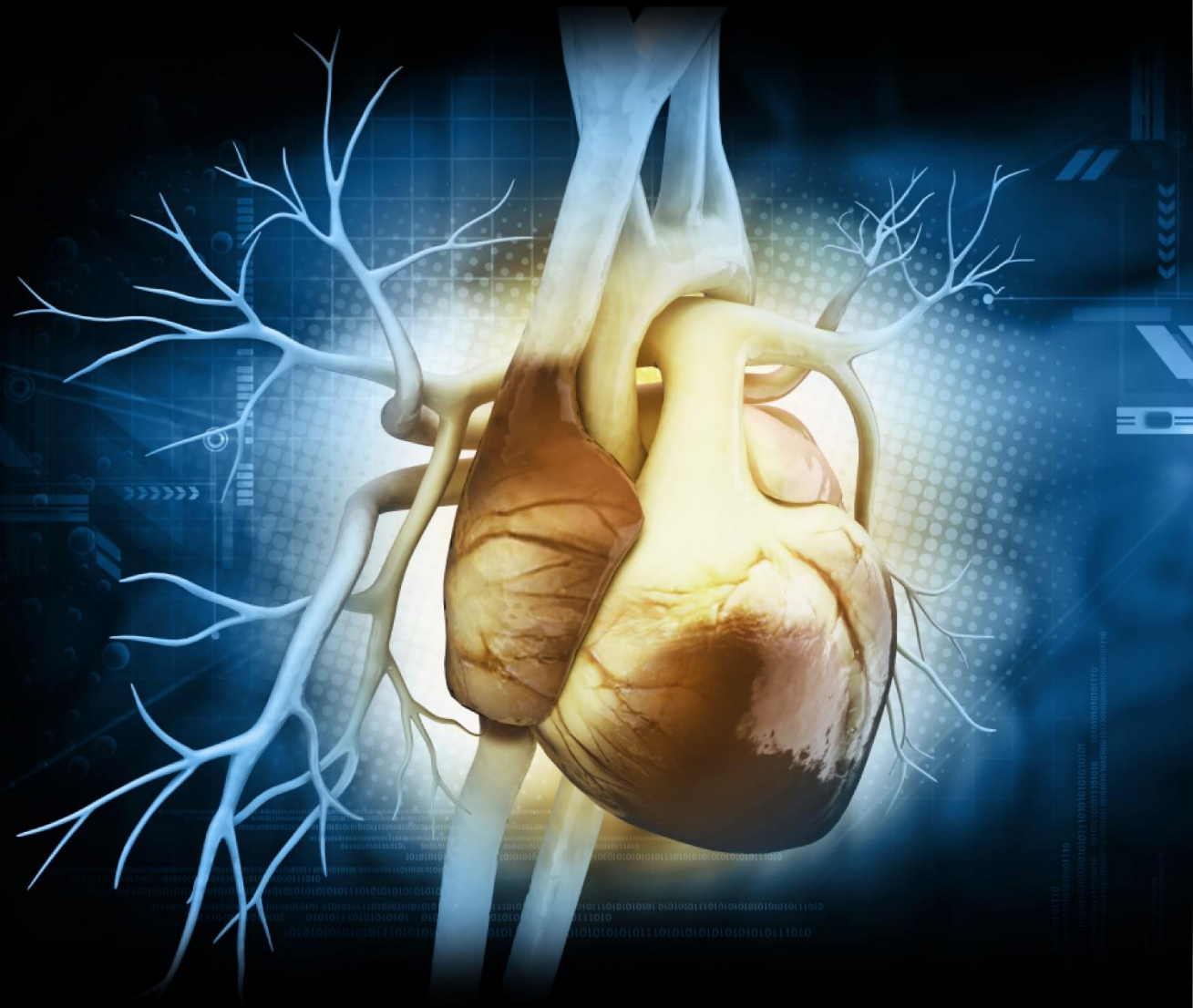
SCTS ISMAILIA MASTERCLASS

VIRTUAL CONFERENCE | 26,27 March, 2021



PARTNER AND EXHIBITOR PROSPECTUS

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Cardiothoracic Surgery department Suez canal university

CTS.SCU

President of Masterclass
PROF. HANY ALDOMIATY

Secretary of Masterclass
PROF. MOHAMED AMR

Egyptian Society of Cardiothoracic Surgery

ESCTS

President of ESCTS
PROF. EL HUSSEINY GAMIL

ESCTS Secretary
PROF. EHAB WAHBY

Society for Cardiothoracic Surgery in Great Britain and Ireland

SCTS

President of SCTS
MR. SIMON KENDALL

Honorary secretary of Masterclass
MR. SRIDHAR RATHINAM

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COURSE DIRECTORS



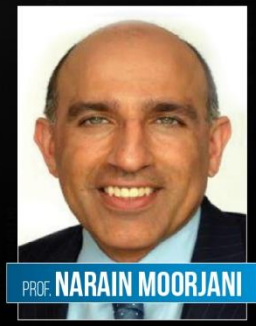
PROF. SRIDHAR RATHINAM

Consultant Thoracic Surgeon, University Hospitals of Leicester
SCTS Education Secretary



PROF. MOHAMED AMR

Professor of Cardiac Surgery, Suez Canal
University Ismailia Egypt



PROF. NARAIN MOORJANI

Consultant Thoracic Surgeon, University Hospitals of Leicester
SCTS Education Secretary

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Faculty List

Cardiac Surgery Faculty	
Simon Kendall	Consultant Cardiac Surgeon James Cook Hospital Middlesborough
David Jenkins	Consultant Cardiac & Transplant Surgeon Royal Papworth Hospital, Cambridge
Kulvinder Lall	Consultant Cardiac Surgeon Barts Hospital, London
Shafi Mussa	Consultant Congenital Cardiac Surgeon Bristol Royal Infirmary
Mohamed Osman	Senior Clinical Fellow Royal Papworth Hospital, Cambridge
Prakash Punjabi	Consultant Cardiac Surgeon Hammersmith Hospital, London
Arvind Singh	Consultant Cardiac Surgeon Basildon Hospital, Essex
Carin Van Doorn	Consultant Congenital Cardiac Surgeon Leeds Royal Infirmary

Thoracic Surgery Faculty	
Rajesh Shah	Consultant Thoracic Surgeon, Manchester University Hospitals
Maninder Kalkat	Consultant Thoracic Surgeon, University Hospitals of Birmingham
Carol Tan	Consultant Thoracic Surgeon, St George's Hospital London
Aman Coonar	Consultant Thoracic Surgeon Royal Papworth Hospital, Cambridge
Guiseppe Aresu	Consultant Thoracic Surgeon Royal Papworth Hospital, Cambridge

Invited Faculty	
Amr El Sisi	Consultant Anaesthetist, University Hospitals of Leicester
Amrita Bajaj	Consultant Thoracic Radiologist, University Hospitals of Leicester



VS

IN-PERSON

EVENTS



VIRTUAL

EVENTS

Virtual Event Elements

1. Event website
2. Event registration
3. Live presentation content
4. Live, one-way audio/video
5. Question and Answer
6. Live polling
7. Recorded content
8. Interactive video conferencing
9. Feedback surveys
10. Email Marketing
11. Social Media Engagement and Reach
12. Informal “Chat” Sessions
13. Hall-Style Meetings

Why They Will Attend?

1- Engage audiences with various online tools:

including live polls, session Q&A, surveys, session feedback, discussion board, and more

2- Notify attendees about any important updates via push notifications on their phones

3- Gain high-value Content:

Engage with our speakers in a live Q&A

4-Sessions (Live and Recorded)

5- Ease of attending.

No travel is required which minimizes out-of-office time with demanding schedules.

6- Content of the highest quality.



Amazing Attendee Engagement just like Face-to-Face Conferences

The Benefits of Sponsoring Virtual Events



1- Develop relationships & Reconnect with current customers.
Hear what professionals have to say about your products – and their future needs. interact with your current and prospective customers

2- Increase your knowledge and understanding

3- Networking and Connecting by: Using registration data

4- Achieve measurable results & Sell your products

5- Ensure great ROI

6- Gather data and leads

Participation in the event gives your organization a variety of ways to engage with attendees, including:

*__Interacting__ virtually with attendees throughout the conference
*__Positioning__ your company as a thought-leader with a sponsored session
*__Increasing__ brand awareness with virtual product demos
*__Tracking__ content interaction with attendees

By becoming a sponsor, you are supporting the emergence of an engaging and unique educational experience


Special Opportunities for Recognition
Before, During, and After the Conference.
You'll gain great visibility and have the chance to mingle with the profession's thought leaders, supporters, and staff.
You can enhance your marketing message to attendees and prospects – before, during, and after the conference!
We're delighted to work with you to create a sponsorship Opportunity that meets your company's marketing goals and budget.
Sponsorship Opportunities

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Sponsorship Packages and Benefits:



Cost in Egyptian Pound	100,000	85,000	65,000	45,000
Main Sponsors notification Sliding Banner * On Conference website homepage, Facebook Page & Facebook Event Cover	*	*	*	*
Social media promotion	5 posts	4 posts	3 posts	2 posts
Ads at the Preliminary Program * sponsorship recognition at Program provided to all attendees	spreadsheet	2 full pages	1 full page	1 full page
Email Campaigns Blast Sponsors' Acknowledgment to more than 15 K attendees *Reach every conference registrant with a logo, link in one to one attendee communication. * Tailor Your message & choose your preferred layout.	Frequency: 4	Frequency: 3	Frequency: 2	Frequency: 1
Symposium	30 min.	20 Min.	15 Min	10 Min
Virtual private assistant during the event * one from organizers team serving you during virtual event	*	*	*	*
Sponsor logo Exposure on Main Screen layout * Your logo will be fixed during all virtual event except for another symposia time	*	*	*	*
Event (Intro , Outro) video *Sponsors' Logo Acknowledgement	*	*	*	*

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Sponsorship Packages and Benefits:









Rotating 3D Logo ***From 7 to 10 seconds**	Frequency: 4	Frequency: 3	Frequency: 2	Frequency: 1
Rewards Program subscription *Powered by your company logo & Representative * Rewards will comply with each sponsor rules	Prizes:10	Prizes: 7	Prizes: 5	Prizes: 3
Polls / Voting system during symposium time	*	*	*	
Event Cross-Linking *Streaming on sponsors' Facebook page, website or YouTube	*	*	*	*
Digital Metrics Analysis: *Provision of data metrics analysis after the Event including prescriber information, specialty, user statistics, and detailed report to your session attendees	*	*	*	*
Social Media Pinned posts for highlighting partners	One week	4 Days	2 Days	1 Day
Updated Newsfeed bar * Sponsor Customized updated info to announce about session, symposium, product, spread message or rewards	**Frequency:15**	**Frequency: 1**	**Frequency:7**	**Frequency: 5**

Extra Sponsorship Options

Extras	Description	Cost in EGP
Symposium	30 min	20000
Symposium	20 min	15000
Symposium	10 min	10000
CME Certificates Package	**100**	**20000**
CME Certificates Package	**75**	**15000**
CME Certificates Package	**50**	**10000**
Exposure in news-Feed bar	**During webinar**	**5000**
Exposure in Screen Main Layout *Except another symposia Time		**25000**
Pinned post on Event Social Media Page * Paid Campaign on Event Page	**3 Days**	**6000**
Live Polls during break Time *Tailor your polls for better engagement about certain info, product or service	**1**	**10000**
Break time Banner *Brand Transitions between Speakers or Slides	**1**	**15000**

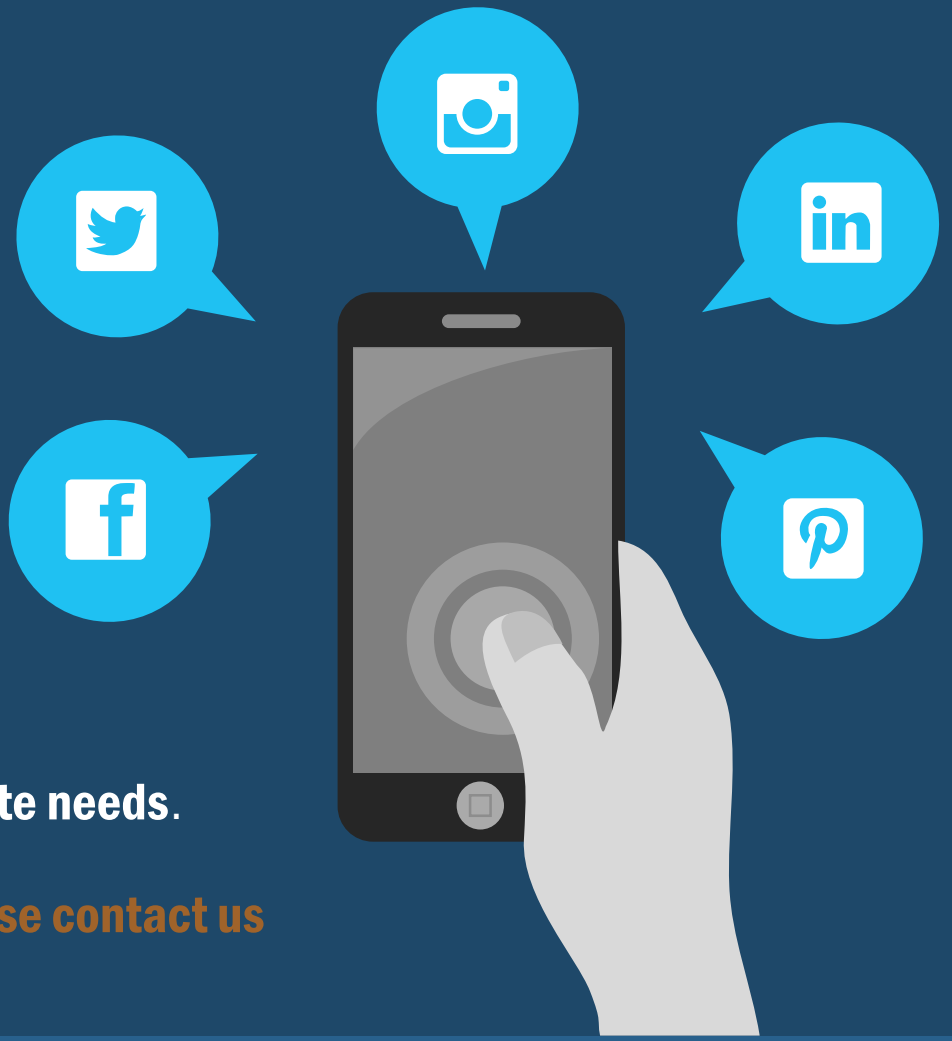
Extras	Description	Cost in EGP
1 min Video during Break time ***Video Transitions between Speakers or Slides including video production**	**1**	**10000**
Rewards Program subscription ***Powered by your company logo & Representative** *** Rewards will comply with each sponsor rules**	**5**	**25000**
Sponsored Intros and Video Ads ***Video Production by sponsor**	**2 - 5 minutes**	**15000**
Email Campaign to The Data Base *** Customize email blast to our Data Base**	**1**	**5000**

14 %VAT WILL BE ADDED TO ALL PRICES

Maximize Your Marketing!

Don’t delay in finalizing your marketing plans to enhance your visibility.!

We’re happy to work with you to develop a sponsorship package that meets your marketing goals and budget.



All of the sponsorship packages can be tailored to suit your corporate needs.

If you would like to showcase your organization in a unique way, please contact us

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PURE SPOT EVENTS MANAGEMENT



PROJECT MANAGER

MS. YASMINE SAID (+2) 012 862 111 75 Yasmine@egypure.org

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