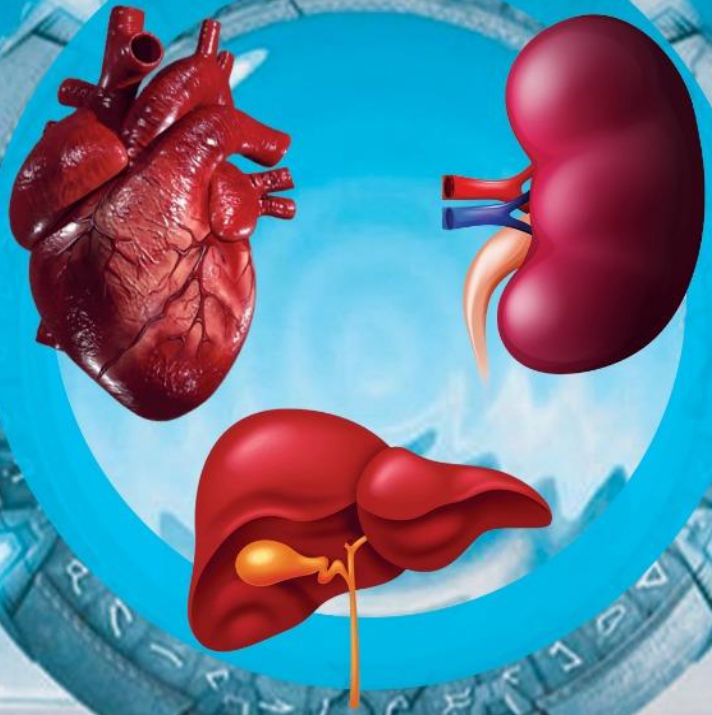
# CRM - CME
# NUTRI - CRM
## *Clinical Program*

Sharkia Endocrinology & Diabetes Association (SHEDA)



# Screen To Prevent

**SHEDA President**
**Prof. Mohamed Kamar**

**Conference Presidents**
**Prof. Mohamed Awad**
**Prof. Noha Abbas**

**14**
**August 2025**

**Cairo- Marriott**
**Zamalek Hotel**

# EXHIBITOR HANDBOOK

# Index


| Content | # |
|---|---|
| Conference Registration & Accommodation | 5 |
| Why to Exhibit? | 6 |
| Sponsorship Levels & Benefits | 8 |
| Physical Event Booths | 11 |
| Industrial Symposium | 12 |
| Additional Ideas for branding | 13 |
| Terms & Conditions | 21 |
| Payment Methods | 23 |




# Conference Registration & Accommodation

# Registration Fees:

••Full Registration:

Includes Coffee break, lunch, program book, bag and certificate

••Scientific Registration:

Includes Coffee break, program book and certificate

| Registration Category | Early Bird | On-Site: |
|---|---|---|
| Full Registration | 3500 EGP | 4500 EGP |
| Scientific Registration | 2000 EGP | 3000 EGP |

# Accommodation Fees:

| Options | Package Includes | Cost |
|---|---|---|
| Single room | Accommodation for one night based on (bed & breakfast), & Full registration | 15000 EGP |
| Double room | Accommodation for one night in a DBL based on (bed & breakfast), Full Registration for one person | 17000 EGP |

Note: Rooms Booking Deadline not Later than **31 July 2025**

# Why to Exhibit?

We all know this pandemic will come to an end and we need to get back to business: be prepared:
Exhibitions – Clear Goals, Preparation and more …

## Importance of Exhibition

Exhibitions are very important. It's a Perfect chance to interact with attendees in person. Your exhibit can also show that you're aware of the latest technology trends. It allows you to provide live product demos. When potential customers can see exactly how your products work, it could pique their interest. The exhibition also will enable you to answer customer questions in real time and allow you to have personal interactions & leads.

## Objectives of Exhibition

The main goal of exhibits is to make sure you leave the event with as many leads as possible. These leads should be "warm" or have the potential to turn into long-term loyal customers. You should also strive to ensure that existing customers feel valued when they visit your booth. One of your goals should also be to make your company just as appealing in person as it is in market. It is vital to have a fantastic, knowledgeable team at your booth to interact with Delegates.

## Purpose of Exhibition

The exhibition serves the purpose of making your services and products tangible. You can also make contact with businesses owner that you may want to work with in the future. It gives you the chance to connect with people who may share your professional vision. Connecting with these types of people will allow you to make innovative strides in your business.

# Sponsorship Levels & Benefits



# Sponsorship Opportunities

At every support level, customized packages are built to meet your company's needs:

We offer 4 levels of support

| Sponsorship Packages | Platinum 300,000 EGP | Golden 250,000 EGP | Silver 200,000 EGP | Bronze 150,000 EGP |
|---|---|---|---|---|
| Exhibit booth | (A+) 2*6 m | (A) 2*4 m | (B+) 2*3m | (B) 2*3 m |
| Symposium | 45 Min | 30 Min | 20 Min | 15 Min |
| Coffee break area | ✓ | ✓ | ✓ | × |
| Sponsor's logo on coffee break & lunch kits | ✓ | ✓ | ✓ | × |
| Logo Exposure on Main Screen layout except in other symposia time | ✓ | ✓ | ✓ | ✓ |
| Distribute flyer from registration desk (Production and printing are completed by Sponsor) | 5 | 3 | 2 | 1 |
| Email Campaigns Blast Sponsors' Acknowledgment to more than 100 K attendees * Reach every conference registrant with a logo. * Tailor Your message & choose your preferred layout. | Frequency 4 | Frequency 3 | Frequency 2 | Frequency 1 |
| Acknowledgement as MAIN Sponsor in all Printed or Online Document/Material. | Platinum | Golden | Silver | Bronze |
| An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products (PINNED POST) | 1 Week | 5 Days | 4 Days | 2 Days |
| Full registered doctors (physical Attendance) | 40 | 30 | 20 | 10 |
| Program book Ads | Spread Sheet | Inside Back Cover | Inside | Inside |
| Acknowledgment in thank you ads in program book | ✓ | ✓ | ✓ | ✓ |
| After the event "Thank you email "to all attendees with company logo | ✓ | ✓ | × | × |
| 100 word company / Product Profile in the E- Program | ✓ | ✓ | ✓ | ✓ |

01

## Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

## Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your Conference brand dominance and odds of increasing your booth traffic .

03

## Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the CRM Conference.

The CRM is always open to new ideas.

# Physical Event Booths










| Exhibition Booths | Category | Description | Price |
|---|---|---|---|
| | Class (A+) booth | 12 sqm Premium space (2 X 6 m) | 90,000 EGP |
| | Class (A) | 8 sqm Special space (2 X4 m) | 80,000 EGP |
| | Class (B) | 6 Sqm Popup (2 X 3 m) | 70,000 EGP |
| | Class (C) | 4 Sqm only roll up (2 X 2 m) | 50,000 EGP |

## Meet the expert session

An excellent opportunity for your organization to provide an educational lecture

**Timeslots will be assigned on a First-come, First-served basis.**

**The price includes:**

- Meeting Room Rental
- Standard audio/visual equipment

**Note:**

**the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well**

| Duration | Price |
|---|---|
| 45 Minutes | 110,000 EGP |
| 30 Minutes | 90,000 EGP |
| 20 Minutes | 70,000 EGP |
| 15 Minutes | 50,000 EGP |



# Additional Ideas for



# Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

**80,000 EGP**




# Main Conference LED Screen Ads



Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

**50,000 EGP**

# Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

**50,000 EGP/Day**

**"According to the Availability"**



## Hotel Room Door Drop

Get your name and branding at attendee's rooms.

**50,000 EGP/Day**



## Gala Dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting: Sponsor will receive table signage with Company Logo

"Only for 100 Pax"

**100,000 EGP/Day**

# Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

**45,000 EGP / Day**

"According to the Availability"

*Priority to the main Packages



# Press Room Sponsorship




**Non-Exclusive Opportunity:**

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new products you will have the opportunity to display your Brand on banners.

**50,000 EGP**

# Chairpersons & Speakers Blast SMS Reminder Pre-Sessions



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

**15,000 EGP/ One shot**

# Note Pads and Pens



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.

"Production not included"

**15,000 EGP**

# Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on

Splash page 20,000 EGP

Inside front/back cover 30,000 EGP

Spreadsheet 40,000 EGP

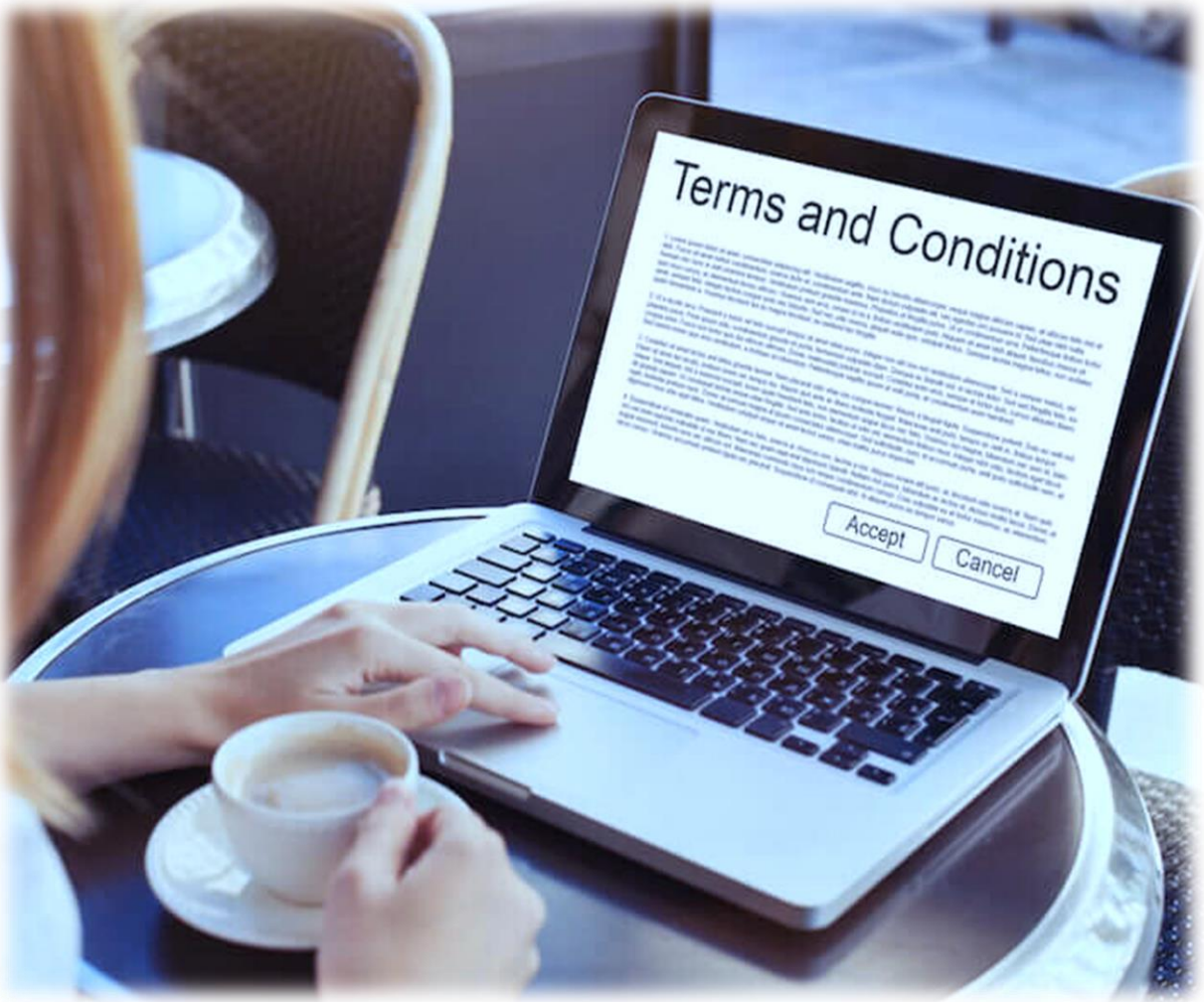
Full page inserted 20,000 EGP

# Customize Your Package

**We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient.**



# Terms & Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,

**We will not confirm any participation without mail or by phone only**

## Booths Allocation:

**First come first served basis & Priority for main sponsors after official confirmation**

## Registration & Accommodation:

- **In case 2 doctors will share the same room, extra registration will be applied.**
- **For hotel reservations, ID copy should be received before check in date.**
- **List of Registration & Accommodation to be sent to Pure Spot before** 31 July 2025 **to confirm (Names – Dates – Spelling)**
- **Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).**
- **Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-mail, others…)**

## Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before** 31 July 2025 **or the organizing company will not be responsible for any delays .**

## Cancellation Policy (for Registration & Accommodation)

**All reservation should be canceled in writing, stating the reason for.**

- **In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.**
- **In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.**
- **In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge Full stay 100%.**



# Payment Methods

**Please choose one of the following modes of payment**

## Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

**Address:**

**Cairo:** 62 Makram Ebaid St., 6th Zone, Nasr City,
Landmark: In Front Of Child Garden
**Assuit :** Takseem Elhokokeen.st. No. 11 Building 4, floor 2,
**Delta** : 40 El Emam El Ghazaly St. ( Al Kods St. ) - 6th Floor, New Toreil, Mansoura.
**Alex:** 427 Al-Geish St., Loran, in front of KFC.
**Luxor:** 23 Central St., from Television St.
**Dubai:** Dubai Airport free zone area (DAFZA), building 8W, 5th floor, Regus business center office 511

## Bank Transfer to:

**Bank Name: Arab Banking Corporation - Egypt**
**Branch: 62 Makram Ebied St.**
**Address: 62 Makram Ebied St. Area No. 6 - Nasr City**
**Account Name: Pure Spot Congress & Event Organizers Account No.:**
**EGP: 1820060473010015 /**
**IBAN EG110040000701820060473010015**
**USD: 1820060472020015/**
**BAN EG110040000701820060472020015**
**EUR: 1820060472030014/**
**BAN EG870040000701820060472030014**
**Swift Code: : EAABEGCX**

## By Check

**The check Payable to: Pure Spot**
**بيور سبوت لتنظيم المؤتمرات**

PURE SPOT
EVENTS MANAGEMENT

## For Reserving your Place | Registration | Accommodations

**No doubt you have lots of queries...**



**Why not get in touch...!**


**Project Manager:** **Ms. Wessam Hatem**

**Phone:** **+2 010 09110644**

**Email:** wesam.hatem@purespot.org




**PROJECT MANAGER**

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