13th International Congress of

SPIC-EGYPT

Member Society of IFIC

"IPC Makeover in Post-Pandemic Era"

Society President
Prof. Dr. Nagwa Khamis

Congress Secretary
Prof. Dr. Ghada Ismail



2-3 December 2023

Novotel Cairo Airport Hotel
Cairo, Egypt

SPIC-EGYPT

NOVOTEL
Cairo Airport





Novotel Cairo Airport
Cairo Airport, Sheraton Al Matar, El Nozha, Cairo Governorate 11776

Location

https://goo.gl/maps/4dgnJM5shLqWXEoM8

2- 3 December 2023

Novotel Cairo Airport Hotel

SPIC-EGYPT

Welcome Message

Dear Colleagues,

It is our pleasure to welcome you to the thirteen international congress of SPIC Egypt which will be held on 2-3 December 2023 at Novotel Cairo Airport Hotel, in Cairo- Egypt.

It will be a proper time to update and reform our knowledge and practice, to discuss and share our experiences, in the "Post Pandemic Era". A very rich and exciting scientific program is waiting for you addressing key issues and recent advances in infection prevention and control, in partnership with experts of IPC from around the globe. We really appreciate your active participation and look forward to welcome you all in our conference.

Society President

Prof Dr. Nagwa Khamis



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Why to Exhibit

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.

Sponsorship Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Golden Package
Package in EGP	(150,000)	(100,000)	(75,000)
Symposium	15 min	15 min	15 min
Booth class	(A+) 2*3 m	(A) 2*3 m	(B) 2*3 m
Exclusive sponsorship	Registration desk	Name Tags	x
Ads on LED screen	√	√	x
logo on coffee break & lunch kits	1st and 2nd Day	x	x
Coffee break area	1st and 2nd Day	x	x
Faculty Lounge Sponsorship	√	x	x
Program book Ads	spreadsheet	Inside back cover	Inside page
Logo on Lanyards	√	x	x
Logo on Conference back drop	√	√	x
Logo on Conference Bag	√	√	x
Delegate Bag Insert (Brochure / CD or DVD)	√	√	x
Email Blast	√	√	x

Exhibition Spaces

Stand Type	Size	Cost in EGP	Cost Includes
Special Place A+ (Booth)	2×3 M	75,000	1 table, two chairs
Class A (Booth)	2×3 M	60,000	1 table, two chairs
Class B (Pop Up)	2×3 M	45,000	1 table, two chairs
Class C (Roll Up)	2*1 M	30,000	1 table, two chairs

Registration Types

Registration Types	Rates	Description
Full Registration	2000 EGP	Including Full Access to all Scientific Sessions including two workshops. Conference kit, Coffee break, Lunch and Attendance Certificate
Scientific Registration	1000 EGP	Including Full Access to all Scientific Sessions without workshops Coffee break, and Attendance Certificate

Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture.

Cost	Duration
15 minutes	35,000 EGP

Extra Sponsorship

Extras		Cost in EGP
Exposure in Screen Main Layout *Except another symposia Time		30000
Exposure in News-Feed Bar		20000
Break Time Banner *Brand Transitions between Speakers or Slides		20000
Intro Video Shows your product, logos and customized message		25000
Outro Video Shows your product, logos and customized message		25000
Sponsor Conference Lunch		75000 / Day
Sponsor Faculty Lounge		50000
Sponsor Conference Break		25000 / Day
Sanitizers Branded Stand		15000
Sponsors Conference Bags Printed logo on Conf. bags According to the availability		20000
Sponsor Lanyards		30000
Conference Entrance Gate		35000
Name Tags		25000
Ads on LED screen		20000
logo on coffee break & lunch kits		10000/DAY
Logo on Conference back drop		30000
Delegate Bag Insert (Brochure / CD or DVD)		10000
Email Blast		15000
Ads in Final Program	Spread sheet	20000
	Full page insert	10000
	Inside back cover	15000

Tailor your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Any cancelations should be written by official mail.
- All above rates are subject to 14% vat.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

Payment Methods

- Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details:

Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG110040000701820060473010015

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you there

SPIC-Egypt Congress

APIC
Association for Professionals in Infection Control and Epidemiology

Supreme Council of University Hospitals
Supreme IPC Committee

wfhss
World Federation for Hospital Sterilisation Sciences

SF2H
Risque infectieux et soin



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19 YEARS OF EXCELLENCE

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