The Egyptian Psychiatric Association

6TH ANNUAL INTERNATIONAL CONFERENCE OF PSYCHIATRY

NEUROPSYCHIATRY

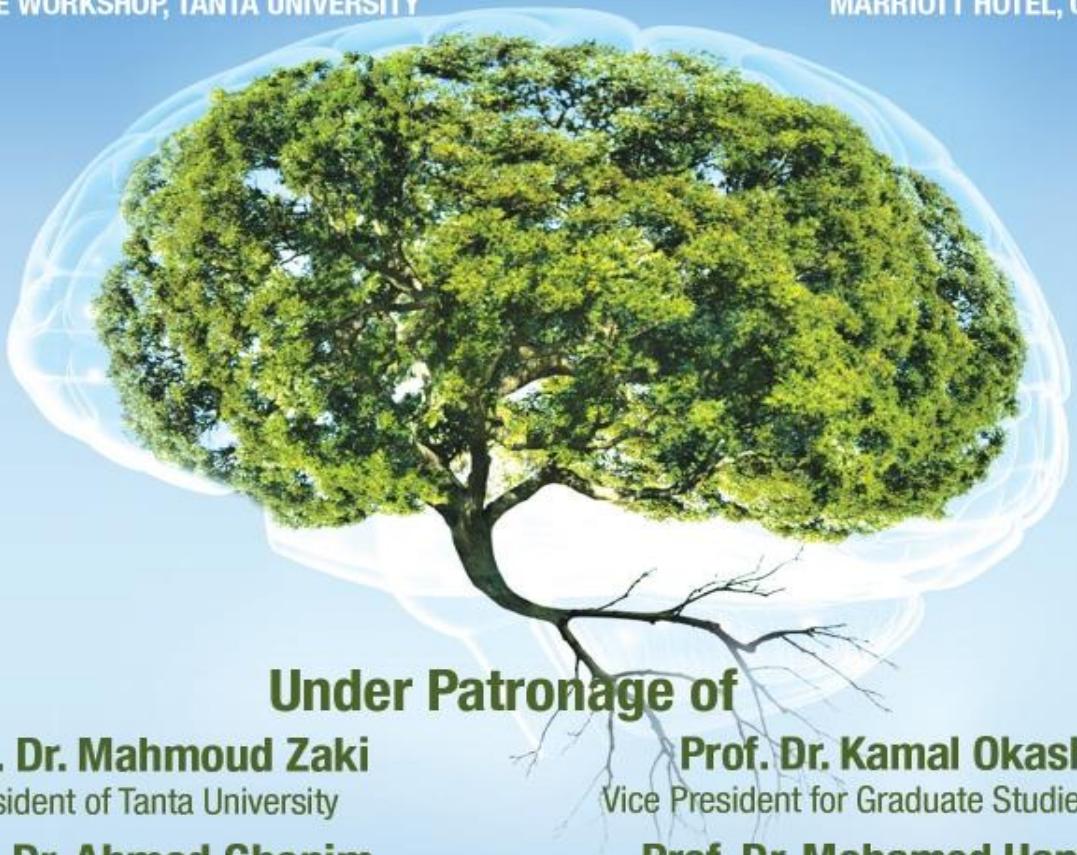
DEPARTMENT, TANTA UNIVERSITY

"IN THE CELEBRATION OF **THE GOLDEN JUBILEE OF TANTA UNIVERSITY**"
IN COLLABORATION WITH **THE EGYPTIAN PSYCHIATRIC ASSOCIATION**

"MODELS OF CARE IN PSYCHIATRY"

AUGUST **10TH**, 2022
PRE-CONFERENCE WORKSHOP, TANTA UNIVERSITY

AUGUST **11TH**, 2022
MARRIOTT HOTEL, CAIRO



Under Patronage of

Prof. Dr. Mahmoud Zaki
President of Tanta University

Prof. Dr. Kamal Okasha
Vice President for Graduate Studies Affairs

Prof. Dr. Ahmed Ghonim
Dean of Faculty of Medicine

Prof. Dr. Mohamed Hantera
Vice Dean for Graduate Studies and Research

Honorary Presidents

Prof. Ahmed Okasha
Past President of World Psychiatry Association

Prof. Momtaz Abd El-Wahab
President of Egyptian Psychiatry Association

Prof. El Sayed Gad
Professor of Neuropsychiatry

Conference President

Prof. Dr. Hosam El-Sawy
Head of Neuropsychiatry Department

WHY YOU SHOULD ATTEND?

1. Every year one in four adults, along with one in ten children, will have a mental health issue.
2. These conditions can profoundly affect literally millions of lives, affecting the capability of these individuals to make it through the day, to sustain relationships, and to maintain work.
3. The stigma attached to mental health causes a damaging, albeit ill-informed, attitude, making it more difficult for those affected to pursue help.
4. We can make a difference and contribution by raising awareness
5. The best way to deal with this stigma is through facts and a better understanding of mental health problems. From identifying the causes, pinpointing solutions, and ultimately recognising that we are really dealing with medical issues.
6. Talking Mental Health is a National Conference that will be taking place to help people understand and recognise poor Mental Health and to make a difference.
7. We will have a range of key note speakers, talking about their own personal journeys with Mental Health Conditions, and sharing their recovery stories.
8. There will be a range of companies and services attending on the day, exhibiting how they can support people with a mental health condition.
9. There are plenty of opportunities to network with others and start a conversation about mental health
10. The event will be a day of inspiration, motivation, learning, networking, sharing and positivity around Mental Health

LEADING EDUCATION:

- Earn CME credits.
- Learning new clinical skills and updates.
- Learning new technology, new tools.

NETWORKING:

- Interact with colleagues, professionals and leaders in the field.
- Stay in touch with the most advanced practical methods of Psychologist and Psychiatrics.
- Share experiences, insights and strategies in interactive peer-to peer round tables.
- Excellent networking opportunities away from the workplace.

WORKSHOPS

- Learn from the experts with focused workshops



Target Audience

- Psychiatrist

- Psychologist

Main Topics

- Addiction and Concurrent Disorders
- Youth and Student Mental Health
- Child Psychiatry
- Schizophrenia and Psychotic Disorders
- Comorbidity of Mental and Physical Diseases
- Mood disorders
- Trauma
- E-Mental Health
- Challenges to Provide Mental Health Services
- Neurocognitive Disorders
- Culture Psychiatry
- Forensic Psychiatry
- Personality Disorders
- Bipolar Disorders
- The Future of Psychotherapy

Why to Exhibit





- Make A Long-Lasting Impact On Your Target Audience.
- Generate More Sales Leads.
- Tailor Your Package.
- Find New Customers.
- Stay On Top Of Industry Trends.
- Brand Awareness For Company's Name in the Region.
- Access to Decision Makers.
- Benefit From Media Exposure Via Our Marketing Campaigns.
- Scope of Enhancing Marketing Opportunities and Collaborations.
- Conference Brings Together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B Meetings.
- Exhibitions Deliver Unique Value Not Provided By Other Marketing Channels.
- Ability to See a Large Number of Prospects and Customers over a Short Period of Time.
- Face-To-Face Meetings with Prospects and Customers.
- Opportunity to Demonstrate New and Existing Products or Services.

Sponsorship Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package	Silver Package
Package in EGP	**200,000**	**150,000**	**100,000**	**75,000**	**50,000**
Symposium	40 min 2 slots	30 min 2 slots	15 min	15 min	10 Min
Accommodation	10 nights Max 5 rooms SGL	6 nights Max 3 rooms SGL	X	X	X
Doctor full registration	30 Doctors	25 Doctors	20 Doctors	15 Doctors	10 Doctors
Booth class	(A+) 2*6 m	(A+) 2*5 m	(A+) 2*4 m	(A+) 2*3 m	(A+) 2*3 m
Exclusive sponsorship	Registration desk sponsorship	Registration desk sponsorship	x	x	x
Ads on LED: self-check in registration	√	√	x	x	x
logo on coffee break & lunch kits	Exclusive: Sponsor's logo on coffee break & lunch kits 1st day	Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day	x	x	x
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	x	x	x
VIP Lounge Sponsorship	√	x	x	x	x
Program book Ads	Ads as spreadsheet	Ads as a back cover	Ads in program book	Ads in program book	Ads in program book
Logo on Lanyards	√	x	x	x	x
Logo on Nametag	√	√	√	√	x
Logo on Conference back drop	√	√	√	√	√
Logo on Conference Bag	√	√	√	√	√
Delegate Bag Insert (Brochure / CD or DVD)	√	x	x	x	x
Email Blast awareness	√	√	√	√	√

Exhibition Opportunities

Stand Type	Size	Cost in EGP	Cost Includes
Special Place A+	2×6 M	75,000	1 table, two chairs
Special Place A+	2×5 M	60,000	1 table, two chairs
Special Place A+	2×4 M	50,000	1 table, two chairs
Class A,B	2×3 M	40,000	1 table, two chairs
Class C	2×3 M	30,000	1 table, two chairs

Registration & Accommodation

Accommodation Type	Cost
Registration only	3,600 EGP
Accommodation & Registration SGL	6,700 EGP
Accommodation & Registration DBL	7,700 EGP

- Accommodation for 1 night in Marriott Hotel Standard room BB
- Including Full Access to all Scientific Sessions and workshop
- Conference kit, Coffee break, Lunch and Attendance **CME** Certificate





"All above rates are subject to 14% vat"

Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Duration	Cost
40 minutes	60,000
30 minutes	50,000
15 minutes	40,000
10 minutes	30,000

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.



"All above rates are subject to 14% vat"

Extra Sponsorship Opportunities

Registration Desk

Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

35,000 EGP



Program Ads

The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands
Of attendees at psychiatry Conference 2022.

- **Front Cover** 25,000
- **Back Cover** 25,000
- **Insert** 15,000



Lanyards

Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
With your corporate name and logo

30,000 EGP



"All above rates are subject to 14% Vat"

Bags

Placing company logo under tier sponsorship
Next to congress title on congress bag **Production**
And transport Cost is not included in fee.
3cm × 3cm maximum logo size

30,000 EGP



Bag inserts

Congress bag inserts is applicable for
Maximum 5 sponsors

25,000 EGP



Notes & Pens

150 Notepads and pens will be distributed
To the Conference delegates holding your company logo

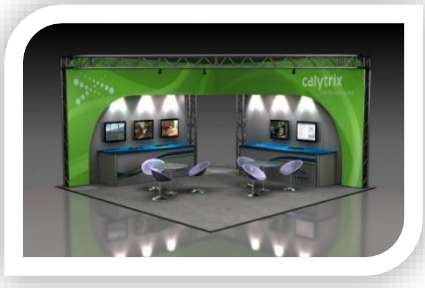
30,000 EGP



Photo Session Booth

An Excellent opportunity for your company to make
Its exposure more attractive, Company's logo and products
Will be shown as background in each Photo will take by the
Audience or conference board.

50,000 EGP



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Coffee Break Area

Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos.
Etc...

25,000 EGP



Opening Ceremony

Sponsors can introduce their products
As promo video before the opening Ceremony starts

50,000 EGP



Intro & Outro Video

Sponsor can show its products as promo video
Showing running the day except other sponsor's Symposia

25,000 EGP



Logo Exposure on Main Screen

Exposure on Main Screen layout "fixed logo during the event except another symposia time

30,000 EGP



"All above rates are subject to 14% Vat"

Exposure in News-Feed Bar

Your company logo and products will be shown as Sliding-bar through the meeting except another Symposia time

30,000 EGP



Expert Meeting

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

75,000 EGP



Rotating 3D Logo

Your company logo or product will be shown as rotating during your Symposium except other symposia
Duration 7-10 seconds

25,000 EGP



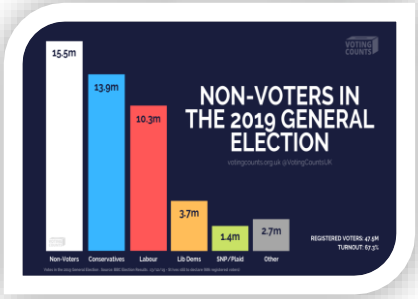
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Polls & Voting

Virtually

Active polls and voting system for delegates during your symposium time to gain high level of attraction

25,000 EGP



Free online Registration

Virtually

Delegates who are not able to attend physically can also attend virtually throughout the invitation hybrid link with your company logo to be sent from our data base (as special offer)

25,000 EGP



Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

50,000 EGP/ 30 Lockers

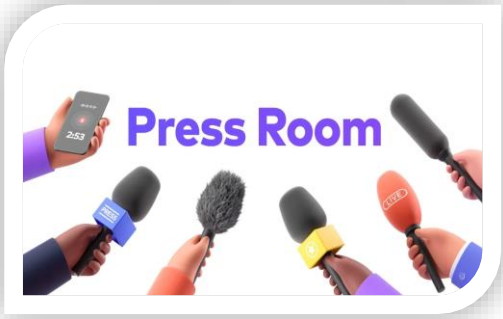


"All above rates are subject to 14% Vat"

Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product. You will have the opportunity to display your (Name / logo on banners) “Non Exclusive”

50,000 EGP



Certificates Folders

Have your company name and logo printed on the certificate folders for Speakers, chairmen and delegates

30,000 EGP



Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area

25,000 EGP

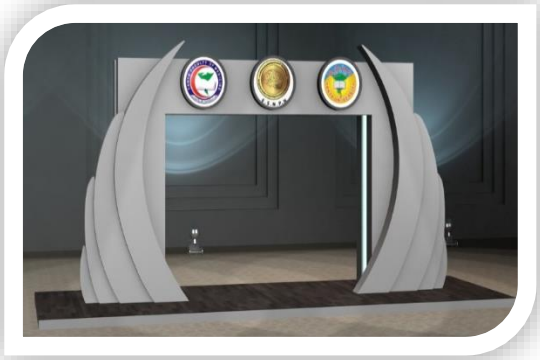


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Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Exclusive in Main Entrance	50,000 EGP
Exhibition Area Sponsorship	35,000 EGP
Main Hall sponsorship	50,000 EGP



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

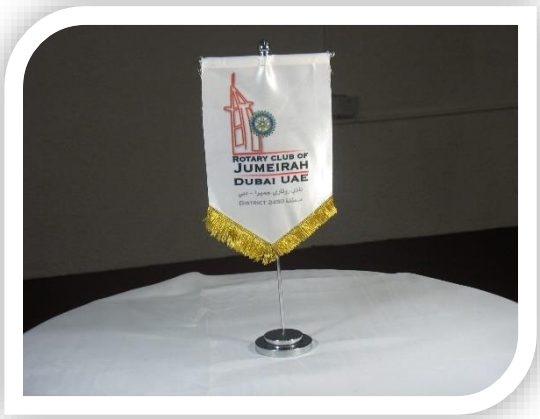
75,000 EGP



Dangler Table Flag

Each table in the conference will be holding your customized branded flag

35,000 EGP



"All above rates are subject to 14% Vat"

Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

50.000 EGP



Branded Flags

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles
- Can be branded on both sides - For Entrance or Coffee Break Area:

- Exclusive **50,000 EGP**

- Non Exclusive **25,000 EGP**
  Maximum 5 Sponsors



Direction Sign

Directional signage is to direct your customers towards and to guide them through your premises and most popular places

30.000 EGP **Only for 2 signs**



"All above rates are subject to 14% Vat"

Sanitizers stand

Automatic hand sanitizer dispensers are better than the traditional ones as they dispense the sanitizer automatically. Valuable and effective for sponsor. High exposure

25,000 EGP **For each one**



Parking Vouchers

Have your company name, Logo and product on the Parking Vouchers

For 150 vouchers

30,000 EGP



Gala Dinner

Invite KOL Speakers and selected audience for Gala Dinner including full branding.

Invitation for 100 Pax

100,000 EGP



"All above rates are subject to 14% Vat"

Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Any cancelations should be written by official mail.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

Payment Methods

- Payment will be through Pure Spot bank account as follows:

Pure Spot Bank Account Details:

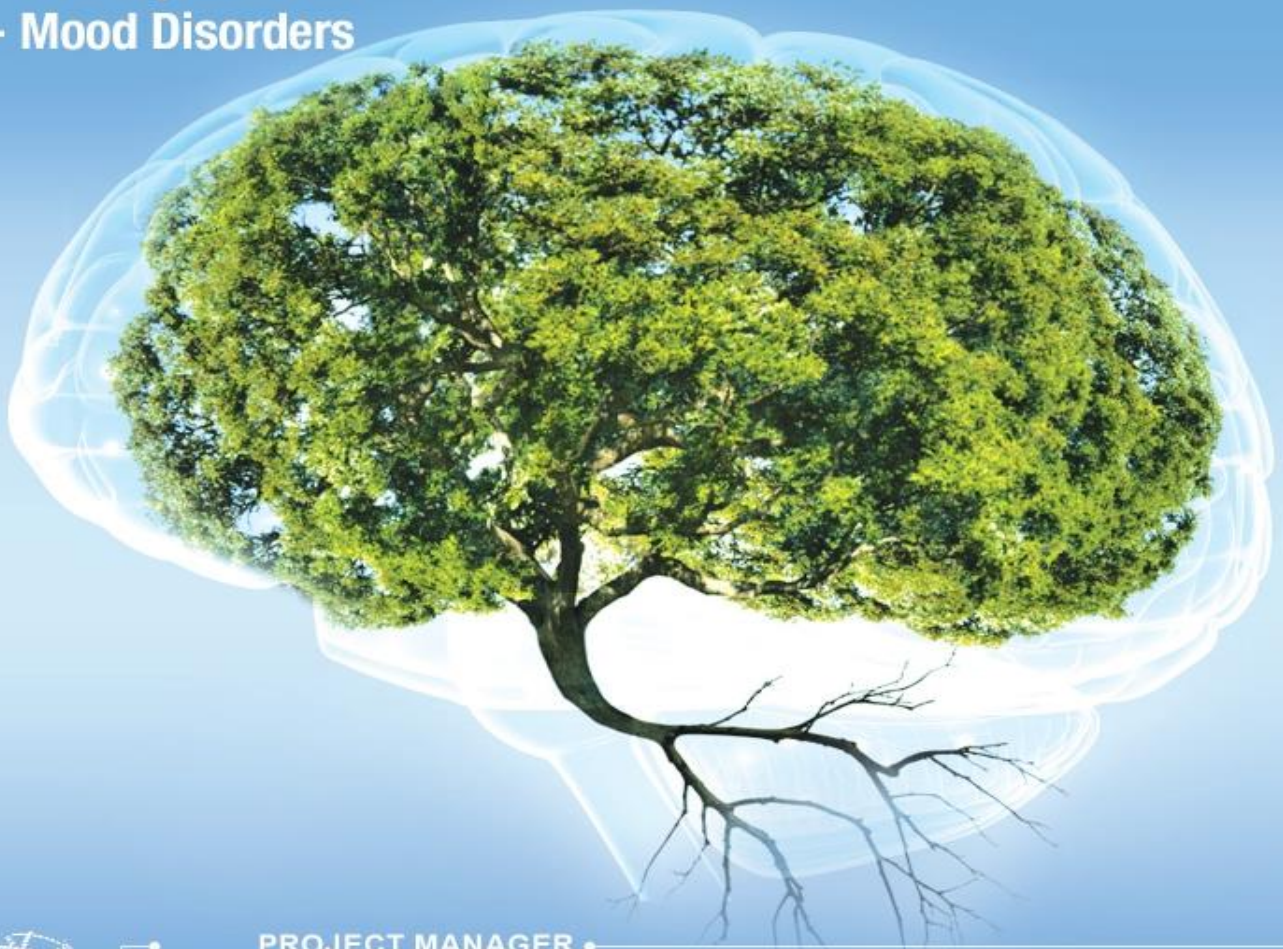
Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG1100400007018200604730100 15

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you their

Main Topics

- Addiction and Concurrent Disorders
- Youth and Student Mental Health
- Child Psychiatry
- Schizophrenia and Psychotic Disorders
- Comorbidity of Mental and Physical Diseases
- Trauma
- E-Mental Health
- Neurocognitive Disorders
- The Future of Psychotherapy
- Challenges to Provide Mental Health Services
- Personality disorders
- Forensic psychiatry
- Culture psychiatry
- Woman Mental Health
- Anxiety Disorders
- Mood Disorders



PURE SPOT EVENT MANAGEMENT

PROJECT MANAGER

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