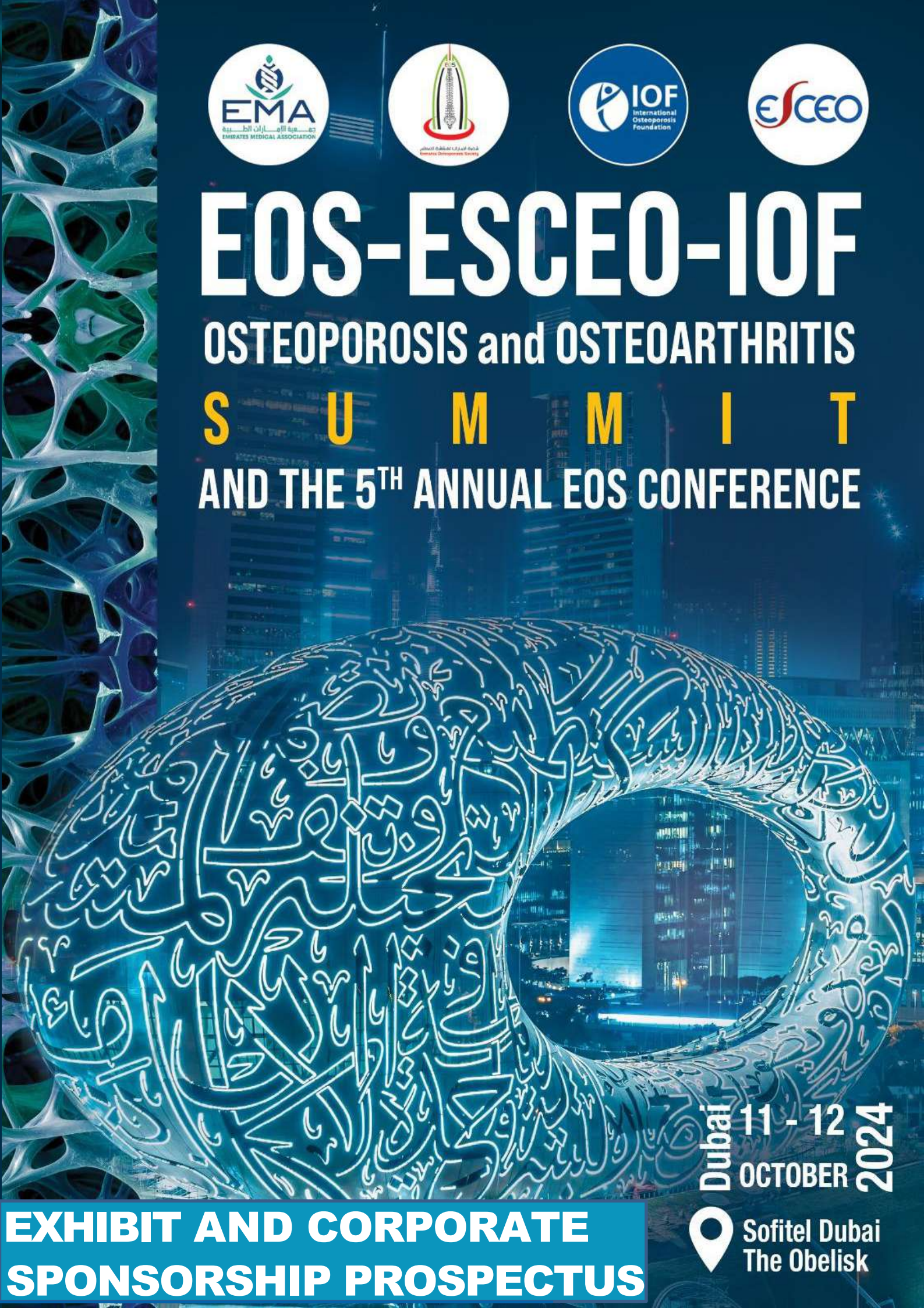

EMA
EMIRATES MEDICAL ASSOCIATION
IOF
International Osteoporosis Foundation
ESCEO
EOS-ESCEO-IOF
OSTEOPOROSIS and OSTEOARTHRITIS
SUMMIT
AND THE 5TH ANNUAL EOS CONFERENCE
Dubai
11 - 12 OCTOBER 2024
Sofitel Dubai
The Obelisk
EXHIBIT AND CORPORATE
SPONSORSHIP PROSPECTUS

# Summit Board



## Dr. AbdulRahim Suhaili

**-President of EOS**
**-Chairman of the Conference**
-Director & Consultant, Nuclear Medicine, Burjeel Medical City, MBZ City, Abu-Dhabi.



## Dr. Mustafa Al-Izzi

**-Vice President of EOS**
-Professor & Consultant Rheumatologist, Mediclinic Welcare Hospital, Dubai.



## Dr. Ahmed El Serafi

**-Secretary General of EOS**
**- Organizing Committee Chairman**
-Consultant Radiologist
-Professor of Radiology, international Radiology Centre, Sharjah.



## Dr. Luay Tapponi

**-EOS Cultural Committee Chairperson**
-Professor & Consultant Orthopaedic Surgeon, Specialized Medical Center, Al Ain.



## Dr. Ahmed Zayat

**-Head of EOS Scientific Committee**
-Senior Consultant Rheumatologist, University Hospital Sharjah, United Arab Emirates.

# *Invitation*

Dear Partners

It is with great pleasure that we extend this invitation to you as a valued partner for **the Summit Emirates Osteoporosis Society (EOS), The European Society for Clinical and Economic Aspects of Osteoporosis, Osteoarthritis (ESCEO) & International Osteoporosis Foundation (IOF),**

scheduled to take place from October 11th to 12th, 2024, at the Sofitel Obelisk, Dubai, United Arab Emirates alongside our EOS 5th Annual Conference. The Summit will be attended by 6 International speakers in addition to our local and regional speakers. The Summit will cover domains of osteoporosis. Rheumatology. Osteoarthritis. Vitamin D and Calcium therapies.

Your support as a sponsor will play a vital role in ensuring the success of this esteemed event. By partnering with us, you will have the opportunity to align your brand with excellence in healthcare, gain exposure to a diverse professional audience, and demonstrate your commitment to advancing osteoporosis and osteoarthritis care in the region.

We cordially invite you to join us at this prestigious gathering, where leading experts and professionals will converge to explore the latest advancements and foster collaboration in osteoporosis, osteoarthritis, and musculoskeletal disease care.

Our event organizer (Pure Spot) will contact you shortly to discuss tailored sponsorship opportunities that align with your objectives.

Thank you for considering this opportunity to partner with us. We look forward to your invaluable support and participation in this groundbreaking event.

**Sincerely,**
**EOS Board**

# About EOS, ESCEO & IOF

The Emirates Osteoporosis Society (EOS) is a non-profit organization based in the United Arab Emirates (UAE) dedicated to raising awareness about osteoporosis and bone health. Established to address the growing concern of osteoporosis within the UAE and the wider region, EOS aims to educate the public, healthcare professionals, and policymakers about the prevention, diagnosis, and management of osteoporosis.

EOS conducts various activities such as public awareness campaigns, educational seminars, workshops, and screenings to disseminate information about osteoporosis risk factors, early detection methods, and treatment options. Additionally, the society collaborates with healthcare institutions, governmental bodies, and international organizations to promote research and advancements in the field of osteoporosis.

Through its initiatives, EOS strives to reduce the burden of osteoporosis by empowering individuals to take proactive measures to maintain healthy bones and prevent fractures, ultimately improving the quality of life for those affected by this condition in the UAE and beyond.

The European Society for Clinical and Economic Aspects of Osteoporosis and Osteoarthritis (ESCEO) is a non-profit organization, dedicated to a close interaction between clinical scientists dealing with rheumatic disorders, pharmaceutical industry developing new compounds in this field, regulators responsible for the registration of such drugs and health policy makers, to integrate the management of Osteoporosis and Osteoarthritis within the comprehensive perspective of health resources utilization.

www.esceo.org

**Objective**

ESCEO provides practitioners with the latest clinical and economic information, allowing them to organize their daily practice, in an evidence- based medicine perspective, with a cost-conscious perception.

The International Osteoporosis Foundation (IOF) is a non-profit, nongovernmental organization dedicated to the worldwide fight against osteoporosis, the disease known as "the silent epidemic". IOF's members – committees of scientific researchers, patient, medical and research societies and industry representatives from around the world – share a common vision of a world without osteoporotic fractures. IOF now represents 322 societies in 101 locations around the world.

osteoporosis.foundation

**Mission**

Increase awareness and understanding of osteoporosis;

Motivate people to take action to prevent, diagnose and treat osteoporosis;

Support national osteoporosis societies in order to maximize their effectiveness.

## Why to Attend?

The format for the 2024 Conference includes plenaries with invited speakers and proffered papers, company organized symposia & presentations . This gives all those involved with the Conference the opportunity to **learn** valuable knowledge, meet experts in the field and establish new **networks** and grow existing ones, all in an **enjoyable**, friendly and relaxing environment.




## Why to Exhibit ?

Exhibiting gives you unprecedented access to current and prospective clients. Here are the benefits of being an exhibitor:

01 - -Personal contact with the leadership and executive officers of far-reaching regional and national organizations

02 - Breaks built into the schedule designed to maximize interaction between registrants and exhibitors

03 - -Make a long-lasting impact on your target audience

04 - Publicity and long term branding

05 - Opportunity to demonstrate new and existing Products or services

06 - -B2B & B2C opportunities.

-Access to KOL Guests

**Achieving your business goals starts here.**

# Target Audience

- Orthopaedics / Orthopedic Surgeons
- Radiologist
- Rheumatologist
- Nuclear Medicine
- Internal Medicine
- Nutrition
- Family Medicine
- Medical Students
- Reproductive Medicine
- Geriatrics
- Endocrinologist
- Spinal Surgeons
- Physical Medicine and Rehabilitation
- Radiography

# SPONSOR OPPORTUNITIES

## 01

### Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

## 02

### Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your conference brand dominance and odds of increasing your booth traffic .

## 03

### Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the conference .

The Conference is always open to new ideas.

## SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

# Main Sponsorship Levels

**Level Determined by the accumulation of objects of Value**

DIAMOND SPONSOR

**300,000**
AED

PLATINUM SPONSOR

**250,000**
AED

GOLD SPONSOR

**200,000**
AED

SILVER SPONSOR

**150,000**
AED

BRONZE SPONSOR

**100,000**
AED






# 300,000 AED

-Symposium 30 min

-Marketing for your symposium

-30 Room nights based on Single basis (15 Room)

-Priority choice opportunity of exclusive sponsorship (1st )

-Roll up during your symposium inside the Meeting room

-Booth Class (A+) 2*6 m

-50 Full registration

-Coffee break area Sponsorship 1st day

-Program book ads As Spreadsheet

-Logo on Conference E- Badge

-Logo on Conference Mobile App ( Main Page )

- Logo on (Chairpersons , Speakers ) Nametag ,Lanyard

-Email Blast (4-5 times ) Tailor Your Message

- 15 Exhibitors Badges

- Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

-Digital Branding at Speaker ready desk

-Trophies Acknowledgement Delivery on Closing Ceremony

- Program At a glance ( Exclusive Opportunity )




## 250,000 AED

-Symposium 20 min

10 Room nights based on Single basis (5 Room)

-Priority choice opportunity of exclusive sponsorship (2nd )

-Rollup during your symposium inside the Meeting Room

-Booth Class (A) 2*4 m

-30 Full registration

-Logo on Coffee Break & -Lunch Kits 2nd day

-Coffee break area Sponsorship 2nd day

-Program book ads inside back cover

-Logo on Conference E- Badge

-Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

-Trophies Acknowledgement Delivery on Closing Ceremony




## 200,000 AED

GL

-Booth Class (B) 2*3 m 20 Full registration

-Priority choice opportunity of exclusive sponsorship (3rd )

-Program book ads inside page

-Logo on name-tag & Conference Bag

-Opportunity to distribute your Flyer from registration desk

(Production & Printing completed by Sponsor)

-Thank you Email to all the attendees after the event with your logo

-Trophies Acknowledgement Delivery on Closing Ceremony




## 150,000 AED

-**Booth Class (B) 2*3 m**

-**10 Full registration**

-**Priority choice** opportunity of exclusive sponsorship (4th)

-**Program book ads inside back cover**

-**Logo on name-tag & Conference Bag**

-**Opportunity to distribute your Flyer from registration desk**
**(Production & Printing completed by Sponsor)**

-**Trophies Acknowledgement Delivery on Closing Ceremony**




## 100,000 AED

**Booth Class (B) 2*3 m**

**Priority choice** opportunity of exclusive sponsorship (5th )

**15 Full registration**

**Program book ads inside page**

**1 Insert in conference Bags (Production & Printing completed by Sponsor)**



# Industrial Symposium

**Timeslots will be assigned on a First-come, First-served basis.**

**The price includes:**

- Meeting Room Rental
- Standard audio/visual equipment

| | |
|---|---|
| **An excellent opportunity for your organization to provide an educational lecture** | **50,000 AED for 30 Minutes**<br>**30,000 AED for 15 Minutes**<br>**20,000 AED for 10 Minutes** |

**The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.**



## Symposium Upgrade

| | |
|---|---|
| **Add Hybrid Option +Marketing Campaigns** | **15,000 AED** |

# Event Booths

Exhibition Booths

| Category | Description | Prices |
|---|---|---|
| Class (A+) booth | 12 SQM Special space (2 X 6 m) | 70,000 *AED* |
| Class (A) booth | 8 SQM Special space (2 X 4 m) | 50,000 *AED* |
| Class (B) | 6 SQM Ordinary space (2 X 3 m) | 30,000 *AED* |
| Class (C) | 4 SQM Ordinary space (2 X2m) Roll up | 25,000 *AED* |




## Booths Allocation:

**First** come first served basis & Priority for main sponsors after official confirmation

## Exhibitor Badges

Exhibitors will receive the following Exhibitor badges for free. These badges provide access to the Exhibition and 2 Coffee break in addition to 2 lunch

| | Exhibitors Badges |
|---|---|
| Space (2*6) | 5 Free |
| space (2 X 4 m) | 4 Free |
| space (2 X 3 m) | 3 Free |
| space (2 X2m) | 2 Free |




## Exhibition

| | 10 October | 11 October | 12 October |
|---|---|---|---|
| Set up | 04:00 -00:00 | | |
| Exhibition | | 08:00AM – 06:00 PM | 08:00AM – 06:00 PM |
| Dismantling | | | 06:00 PM |

* subject to change

# REGISTRATION FEES

| Category | Early Bird Till 31 July | Late Before10 October | Onsite |
|---|---|---|---|
| Physician | 1,300AED | 1,500 AED | 2000 AED |
| Other HCP | 600 AED | 800 AED | 1000 AED |
| Medical Student | 500 AED | 700 AED | 850 AED |

# REGISTRATION & ACCOMMODATION FEES

| Accommodation Packages | Early Bird Till 31 July | Late Before 10 October |
|---|---|---|
| SGL Package | 2,750 AED | 3,000 AED |

## Single Room Package includes :

**1 Full registration & Accommodation based on Bed and breakfast for 2 nights.**



# Registration Sponsorship Packages

## Select Your Package , Take Your Space For Free

| Registration Packages | Free Space | Prices |
|---|---|---|
| Full Registration<br>50 Registrars | Class(A+)<br>booth 12 sqm | 75,000 *AED* |
| Full Registration<br>40 Registrars | Class (A)<br>booth 6 sqm | 60,000 *AED* |
| Full Registration<br>25 Registrars | Class (B)<br>booth 6 sqm | 37,500 *AED* |



# Terms and Conditions



**All reservation should be cancelled in writing, stating the reason for.**

- In case of any cancellation or amendment before **60 Days** of the arrival date you will **charge 25%** From Total Amount.

- In case of any cancellation or amendment before **45 Days** of the arrival date you will **charge 50%** From Total Amount.

- In case of any cancellation, amendment or No Show before **30 Days** of the arrival date you will **charge 100%.**



# Additional Ideas for branding



## Email Blast -*Non-Exclusive*

**Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience**



**3,000** *AED*

## Sponsors Email campaign



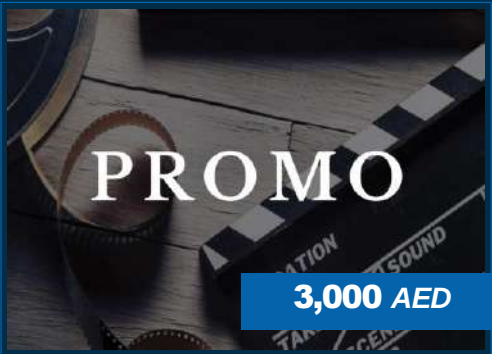
**4,000** *AED / shot*

**Service that allow to send customized Email for Congress Database acknowledged by your company name**

## Post Congress Promo Video

**Video can boost your Exposure in an effective way to increase customer engagement.**

*Non-Exclusive*




**3,000** *AED*

## Advertisement during breaks




**6,000** *AED*

**Video advertisement during breaks (Loop between 5-10 minutes)**

## Congress Lunch

As a networking lunch sponsor, you will have the opportunity to display your name/logo on banners in the lunch area.

*For 100 PAX / Per Day*




## Branding of the speaker's ready room




Facilities will be available at the Congress for speakers and abstract presenters to check their Presentations.

- Sponsor's name/ company's logo will appear at This Area by roll up

- Opportunity to provide Sponsor's Name at the laptop screen

**Non-Exclusive**

## VIP Lounge

Top VIP (Speakers, Chairmen spend time in this lounge served by tea , coffee , cookies

-Sponsor's name/ company's logo will appear on This Area by roll up

**Exclusive Opportunity**



## Registration Area Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration area. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on it.




## Main Congress LED Screen Ads




Put your ads on the LED Screens inside the main hall between Sessions & in the exhibition area

## Coffee Break Area Exposure

Place your brand like Pole flags
@ the coffee break area for all to see.
**According to the Availability**




## Product Theaters – 1 hour




Product Theaters located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry
"According to the Availability"
*Priority to the main Packages

## Logo on Delegate E-Badges

**Have your company name and logo on the delegate badges.**

**"According to the Availability**

**" Non-Exclusive Opportunity**



**5,000** *AED*

## Directions Signs




**5,000** *AED*

**Signs will be located outside the exhibit hall and/or in session hallways**

**Non-Exclusive Opportunity (Maximum 5)**

## Speakers & Chairpersons Lanyards

**Each Sp,CH receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Congress name.**

**"According to the Availability"**
**Exclusive Opportunity**



6,000 AED

## Water Bottles –Exclusive




**15,000** *AED /day*

Sponsoring the water bottle is great way to show your company 's brand and logo in front of all the attendees

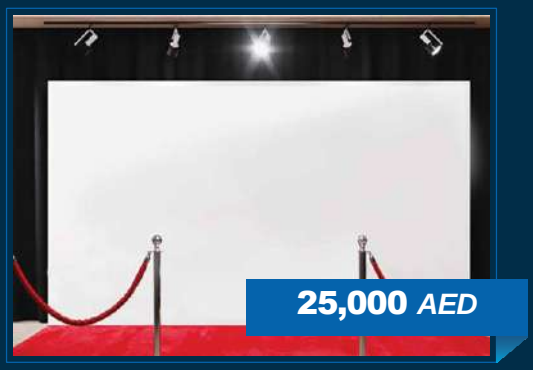
**"Production not included"**

## Photo Booth -Exclusive

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

**"According to the Availability"**

**Priority to the main Packages*




## Crossing Gate –Exclusive




Get your name and branding on
2 Sequence Gates in Special Places & on the main Entrance Hall

## Branded pole Flags – Non-Exclusive

Be one of the first brands to be seen and stay at the forefront of attendees' minds by featuring your brand on the outside flagpoles

-Can be branded on both sides
-For Entrance or Coffee Break Area
- Available for 4 sponsors – 6 pole flags for each



## Advertising in Final Program -Non-Exclusive

The printed version will be handed out to all participants during the congress Your Company ADS:




## Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the Congress bags.
Only four bag inserts are available so your messaging will not get lost or diluted.

**4 Opportunities available**

**"Production not included"**




## Bags –Exclusive

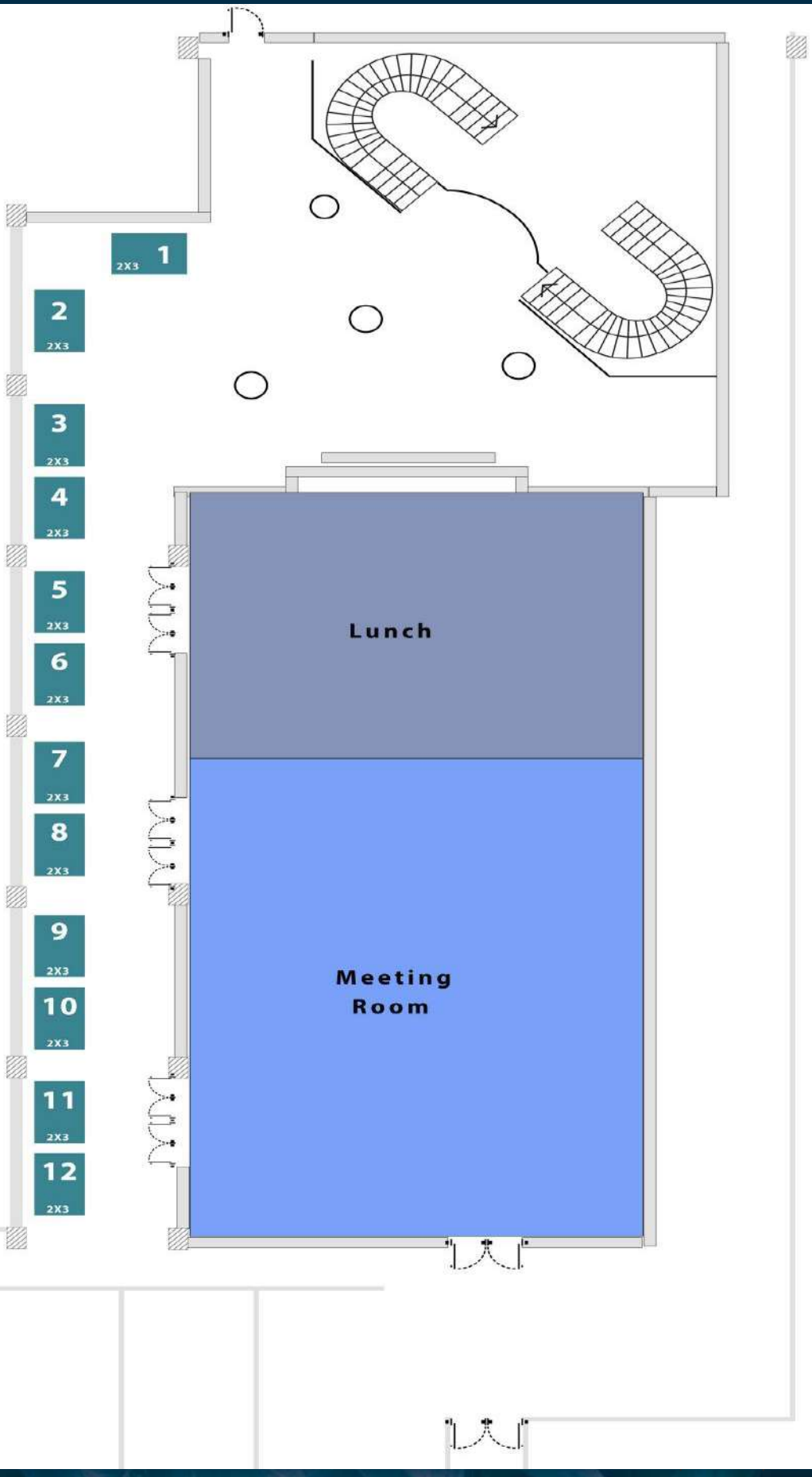



Placing company logo on congress bag. Logo size 3cm×3cm maximum

**"According to the availability"**

**"Production not included"**

# Exhibition Floor Plan (Subject to change)



# Maximize Your Marketing




**We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan.**

**In this case, we can provide you with Customizing your package option which may be more convenient**



**Contribution is confirmed by E-mail which sends to the responsible for the Congress, We will not confirm any participation without E-mail or by phone only**

# 5 % VAT

**WILL BE ADDED TO ALL PRICES**



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EVENTS MANAGEMENT

www.purespot.org

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+971 50-949-0425 / +971 50 554 6063 INFO@PURESPOT.ORG

ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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20 YEARS OF EXCELLENCE

PROJECT MANAGER

MR. OMAR MOHAMED +97143211283 OMAR.MOHAMED@PURESPOT.ORG