3rd UPPER EGYPT CONFERENCE OF OBSTETRICS & GYNECOLOGY

UCOG

— Women's Health Challenges —

3rd UPPER EGYPT CONFERENCE OF OBSTETRICS AND GYNECOLOGY

January 23 – 25, 2019 | InterContinental City Stars, Cairo, Egypt

SPONSORSHIP OPPORTUNITIES



3rd UPPER EGYPT CONFERENCE OF OBSTETRICS & GYNECOLOGY

UCOG

— Women's Health Challenges —

3rd Upper Egypt Conference of Obstetrics & Gynecology (UCOG)

"Women's Health Challenges"

In Collaboration with

ASWAN UNIVERSITY

BENI-SUEF UNIVERSITY

MINIA UNIVERSITY

AL-AZHAR UNIVERSITY FACULTY OF SCIENCE-ASSIUT

SOUTH VALLEY UNIVERSITY

January 23 – 25, 2019

InterContinental City Stars, Cairo, Egypt

Honorary Presidents

Head of OB & GYN Upper Egypt Departments

Prof. Alaa Abdel Hamid (Assiut University)
Prof. Hosam Eldin Shawky (Minia University)
Prof. Ahmed Hashem (South Valley University)
Prof. Mohamed Salah (Aswan University)

Conference President

Prof. Abdou Saeed Abd-El Hafez
Head of OB & GYN Department, Sohag University

Local Organizing Committee

Ass. Prof Ahmed Samair

Ass. Prof Saad El Gelany

Ass. Prof Momen M. Hassan

Ass. Prof Mahmoud Hosney

Ass. Prof Ahmed Ezz

Dr. Ayman Moheb

Dr. Karium Shaheen

Welcome Message

Dear Colleagues, Dear Delegates،

It's a great pleasure and honor to extend you a warm invitation to attend the 3rd Upper Egypt Conference of Obstetrics & Gynecology **(UCOG),** which will be held at InterContinental City Stars, Cairo, Egypt. January 22-23, 2018.

3rd Upper Egypt Conference of Obstetrics & Gynecology **(UCOG)** is dedicated exclusively to women's health care. The **(UCOG)** traces its origins to 2017 when a group of practicing obstetricians from Upper Egypt Universities met and formed the **(UCOG).** And they are committed to the physical, mental and emotional health of women

(UCOG) Conference Main Theme is: Women's Health Challenges

(UCOG) brings upon a new platform to share and discuss all the issues regarding Women's Health.

And it refers to the branch of medicine that focuses on the treatment and diagnosis of diseases and conditions that affect a women's physical and emotional well-being. Gynecology is a branch of medical science concerned with women's health issues. Many women face a gynecological disorder at some point in their life.

(UCOG) conference includes Plenary lectures, Keynote lectures and Pre-Conference Workshops by eminent personalities from around the world in addition to contributed papers both oral and poster presentations.

This International **(UCOG)** Conference is a gathering of experts, professionals, doctors, academicians and researchers from all over the world. Meet Obstetrics & Gynecology experts, strengthen and update your ideas on Obstetrics & Gynecology. By attending **(UCOG),** you will meet carefully selected, top class scientists and doctors who influenced the past, influence the present, and most importantly emerging young scientists who will shape the future of Obstetrics & Gynecology. Facilitating a global co-operation between scientists and institutions is another benefit.

Best Wishes…

(UCOG) 2018

Organizing Committee

Main Theme

Women's Health Challenges

Why to Attend?

- **Meet Experts & Influencers Face To Face**
- **Networking Opportunities**
- **Learning In A New Space**
- **Break Out Of Your Comfort Zone**
- **Greater Focus**
- **Learn Skills And Stay Up-To-Date**
- **Educational Opportunities**



Target Audience:

- **Women’s Healthcare Students, Scientists and professors**
- **Gynecology surgeons, pathologists**
- **Women’s health Care Researchers**
- **Healthcare Faculty**
- **Medical Colleges**
- **Healthcare Associations and Societies**
- **Business Entrepreneurs**
- **Training Institutes**



Scientific Sessions / Tracks

Gynecology & Obstetrics
Maternal Fetal Medicine
Gynecological Endoscopy
Gynecological Endocrinology
Reproductive Medicine
Family Planning
Benign Breast Disease
Women Reproductive Cancers
HIV In Obstetrics And Gynaecology

Breast Health
Contraception
Gestational Diabetes
Infections ObGyn
Laparoscopy And Hysteroscopy
Pelvic Pain
Pregnancy And Birth
Surgical Gynecology
Young Women
Stem Cells In Obstetrics And Gynaecolgy
Sexual And Reproductive Health And Rights

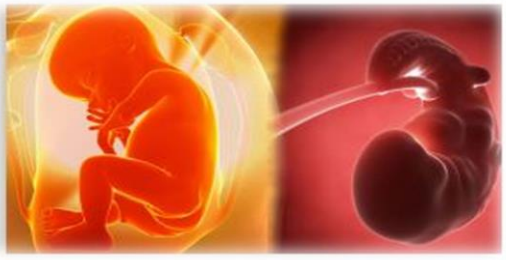
Midwifery
Uro - Gynecology

Gynecological Oncology
Prenatal Diagnosis
Menopause
Infertility

PCOS And Hyperandrogenisms

Diabetes In Pregnancy
Fetal Monitoring
HPV
Integrative Medicine
ObGyn Ultrasound
Postpartum Depression
Prenatal Genetic Testing
Weight Management
Neonatology





WHY TO EXHIBIT AT UCOG?

Get started showcasing your organization's benefits to thousands

When you Exhibit at UCOG 2019 Conference, you get a unique opportunity to gain exposure with your key customer audiences.

You'll have a chance to:

*** Showcase Your Line Of Products And Recent Innovations**

*** Collect High-Quality Sales Leads**

*** Build Brand Awareness**

*** Cultivate Customer Relationship**

*** Gain Direct Access To Decision-Makers**

*** Elevate Your Company's Brand:**

*** Share Your Expertise**

HOW TO SECURE YOUR PARTICIPATION?



Exhibition

The exhibition will be available to showcase your products & Services.

Rates in EGP

	Package Name	Package Description	Price (EGP)
Exhibition space	**Class (A+) booth**	12 sqm Premium space (2 X 6 m)	**100,000**
	Class (A) booth	6 sqm Special space (2 X 3 m)	**75,000**
	Class (B)	6 Sqm Ordinary space (2 X 3 m)	**50,000**
	Class (C)	4 Sqm only roll up (2 X 2 m)	**25,000**

Industrial symposia:

Why your company should book a satellite symposia?

Industrial symposium constitute an ideal way to reach a targeted audience and to inform potential clients about the latest scientific information and developments. It takes place inside the session halls assigned to the official conference program.

Symposium	**An excellent opportunity for your organization to provide an educational lecture**	**60,000 for 45 minutes** **45.000 for 30 Minutes**

The price includes:

- Meeting Room Rental/Standard audio/visual equipment

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.





Registration fees:

Registration Category	Advance Deadline August 20, 2018	Late Deadline January 22, 2019	January 23, 2019 Onsite Registration
Full Registration	1750 L.E	2000 L.E	2500 L.E
Scientific Registration	750 L.E	1000L.E	1250 L.E

Full Registration for 3 days includes Coffee Break, lunch, program book, Bag, Certificate

Scientific Registration for 3 days includes Coffee Break, program book, Certificate



Registration Packages:

Registration Package	Price	Package includes
First Option	5300 L.E.	Accommodation for Two nights in a SGL Room @ InterContinental City Stars based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference.
Second Option	5700 L.E	Accommodation for Two nights in a DBL Room @ InterContinental City Stars based on (bed & breakfast), Taxes Included. II. Full Registration for one person for the 3 days of the conference

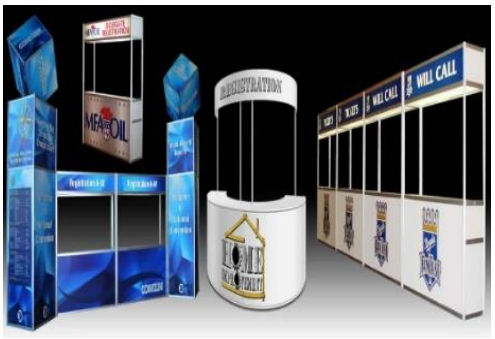
Sponsorship and Advertising Buys Pricing

Sponsor levels and benefits	Elite	Platinum	Golden	Silver	Bronze
Package	**300,000 EGP**	**250,000 EGP**	**200,000 EGP**	**150,000 EGP**	**100,000 EGP**
No. of nights	45 nights	36 nights	27 nights	18 nights	9 nights
Industrial Symposium	60 min	45 min	30 min	30 min	15 min
Doctor Full Registration	200 Doctor	150 Doctor	100 Doctor	75 Doctor	50 Doctor
Booth Class	(A +) 2* **6**m	(A+) 2*6 m	(A+) 2*6 m	(A+) 2*6 m	(A+)2*3 m
Exclusive Sponsorship	Registration Desk	Program at A Glance	internet Café	X	X
Opening ceremony sponsorship	√	X	X	X	X
Ads on LED: self-check in Registration	√	√	X	X	X
Exclusive: Faculty Lounge	1st day	2nd day	3rd day	X	X
Exclusive: Coffee break area sponsorship	1st day	2nd day	3rd day	X	X
Exclusive: Sponsor's Logo on Coffee Break & Lunch Kits	1st day	2nd day	3rd day	X	X
Program book ADS	as spread sheet	as a Back Cover	Inside	inside	inside
Exclusive: Logo on	lanyards	Name tags	X	X	X
Logo on Conference Bags	√	√	√	√	X
Logo on conference Backdrop	√	√	√	√	√
Conference Entrance gates Sponsorship	√	X	X	X	X
Cell phone charging stations	√	√	X	X	X
Chairpersons & speaker's appreciation emails – after the conference	√	√	√	√	√
Acknowledgment in thank you ads in program book	√	√	√	√	√
Hospitality treatment to all guests by offering flowers to all guests sponsored by your company logo	√	X	X	X	X
logo & link favor the company on conference website	Home page	Registration page	Sponsor page	X	X
insert in the conference delegate bags	√	√	√	√	√
roll up in Conference meeting room During your Symposium	√	√	√	√	√
Registrars Database scanning	√	√	X	X	X
Exhibition area Passport	√	√	√	√	√
Speaker ready room sponsorship	√	X	X	X	X

Sponsorship Opportunities

UCOG: the ideal opportunity to brand your products and services through a wide variety of sponsorship items.

Registration Fill-in Counter



Reach attendees outside of the exhibit hall by sponsoring the Registration Fill-In Counter. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

50,000 EGP

Coffee Break Area Logo



Place your brand on coffee break area for all to see.
Sponsorship will provide your company with excellent exposure!
According to the availability

50,000 EGP/ Day

Main Entrance Stairs



Opportunities for the meeting by securing one of these prime locations for visibility.
Opportunity includes production, installation and removal.
(Exclusive Opportunity)

50,000 EGP

Faculty Lounge



Grand Faculty Lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry
According to the availability

75,000 EGP (per Day)

UCOG STUDIO / Press Room SPONSORSHIP



A key place for interviews where you will receive a guaranteed interview to promote your presence at conference and highlight new products
"Not exclusive"

35,000 EGP

Exhibition Area Passport

*The Passport Program is a sponsorship opportunity designed to ensure conference registrars to stop by your booth. By completing the passport program are entered into a drawing to win prizes from sponsors

*Logo and booth # on Passport
*Registrars must visit each sponsor booth for a chance to win any of the prizes donated by Sponsors
*Raffle drawing will be held during closing ceremony
*Sponsor will have opportunity to briefly address attendees before the drawing of their prize
*Digital Signage inside meeting room with sponsor logos and booth numbers
Each sponsor to supply raffle prize valued at



10,000 EGP minimum

Certificate of Attendance Terminals



These terminals will be placed in the registration area where attendees will have the opportunity to print their own Certificates

50,000 EGP

Website Ads



Sponsor's logo appears & hyper link which leads to your company website

Website **homepage**	**20,000 EGP**
Website **registration page**	**15,000 EGP**
Website **other pages**	**10,000 EGP**

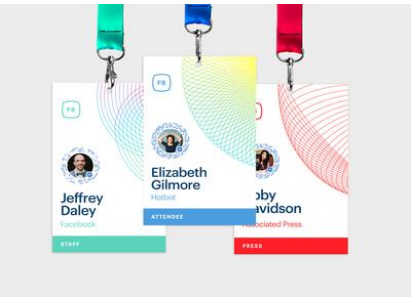
Lanyards



Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the Conference name.
"According to the availability"

25,000 EGP

Logo on delegate badges



Have your company name and logo printed on the delegate badges.
"According to the availability"

25,000 EGP

Mobile Device Charging Stations

Attendees need to recharge their multiple devices and these units, placed strategically within the venue, will capture their attention with digital and static advertisements while they are tapping into your power source.
Price includes digital and print signage and electrical power
(3 sets of 3 units each available)
"According to the availability"

25,000 EGP for 3 units



Hotel Keycards

Make a first impression as attendees arrive & Customize hotel keycards covers with your personalized design will be distributed to meeting attendees upon check in.
(Exclusive Opportunity)

50,000 EGP



Hotel Room Door Drop

Get your name and branding in front of attendee's rooms on Daily Basis.

35,000 EGP/ Day



Program-At-A-Glance / POCKET PROGRAM

Distributed to every attendee, the Program-At-A-Glance contains high-level information for all educational aspects of the meeting, including the schedule of events, session listings, and meeting room locations. Supporter will receive recognition on the back cover.
"According to the availability"

60,000 EGP



Daily newsletter Advertising



Inserted into the middle of the Daily newspaper will be the only printed resource specifically highlighting for exhibitors, Learning Destination partners and Prime Time Event hosts. Include your ad to gain even more visibility.
(3 available)

20,000 EGP / Day

Wi-Fi service



Providing conference attendees with Wi-Fi access from your booth including free ads within conference signs

50,000 EGP

Conference webcasting Service



Providing conference attendees an online access to highly selected materials along with speaker's video recording
Terms & Conditions applied
(5 sponsors maximum)

50,000 EGP

Conference Educational Support Materials



NOTE PADS AND PENS
Production not included
Provide branded note pads and pens to be distributed in the participants' bags.

25,000 EGP

Bags



Placing company logo on congress bag. Logo size 3cm * 3cm maximum
"According to the availability"

25,000 EGP

Delegate bag insert (Brochure / CD or DVD)

Reach All Access attendees by distributing your promotional item in the conference bags. Only four bag inserts are available so your messaging will not get lost or diluted.
(4 available)

30,000 EGP



Certificate Folders

Have your company name and logo printed on the Certificate Folders

25,000 EGP



Speakers Booklet Sponsorship

Have your company name and/or logo printed on the Speakers Booklet
(5 sponsors maximum)

25,000 EGP



Advertising in final program

The printed version will be handed out to all participants during the congress

Booklet holder branding	**25,000 EGP**
Your Company Logo on **splash page**	**25,000 EGP**
Inside Back cover - Front Cover	**25,000 EGP**
Spreadsheet	**35,000 EGP**
Full page inserted	**10,000 EGP**
Outside **Back cover**	**35,000 EGP**



E-Registration Sponsorship



Your ad will appear on the registration and confirmation page at the end of each attendee online registration session and on every confirmation communication delivered via e-mail & on registration landing page.

10,000 EGP

Email Blast



Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 6.5 K emails from our target audience –

15,000 EGP - onetime cost

Chairpersons & Speakers Blast SMS reminder pre-sessions



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name

15,000 EGP - one shot

Meet the Expert sessions



You can invite your guests to meet the Expert with a maximum of 20 PAX for 30 Minutes during conference program / break time

50,000 EGP

Post conference or Opening ceremony Promo Videos



Get your name and branding in Post conference or Opening ceremony Promo Videos

50,000 EGP

Parking vouchers



Get your name and branding in parking vouchers

35,000 EGP /Day

Late checkout



Allows a guest to check out later than the normal time
With **max 10 rooms – 4:00 pm**

15,000 EGP

Opening Ceremony



Sponsorship of the opening ceremony i.e. placing your brand on Back Drop, Lectern, Mics, Lightening your brand color scheme ---etc.
Valid for Main sponsors packages

50,000 EGP

Gala dinner



Sponsorship of the gala dinner. This is always well attended as participants take the opportunity to network and establish contacts in a relaxed setting:
Round up Table Sponsors
Sponsors receive table signage with your Company Logo,

250,000 EGP

Welcome reception



Sponsor will have the opportunity to promote itself through a networking reception to which all registered attendees are invited

175,000 EGP

Photo session Booth



Sponsor will have the opportunity to promote itself through Photo Session Booth which all registered attendees are invited

50,000 EGP

Snacks corner

Which will includes:

Popcorn - Chocolate fountain - Ice cream maker - Others

50,000 EGP /Day

Conference Lunch

As a networking lunch sponsor, you have the opportunity to display your name/logo on banners in the lunch area

150,000 EGP /Day



Fruit basket

Either to stick your logo on the fruits or on the fruits basket itself
To 50 Guests

15,000 EGP /Day



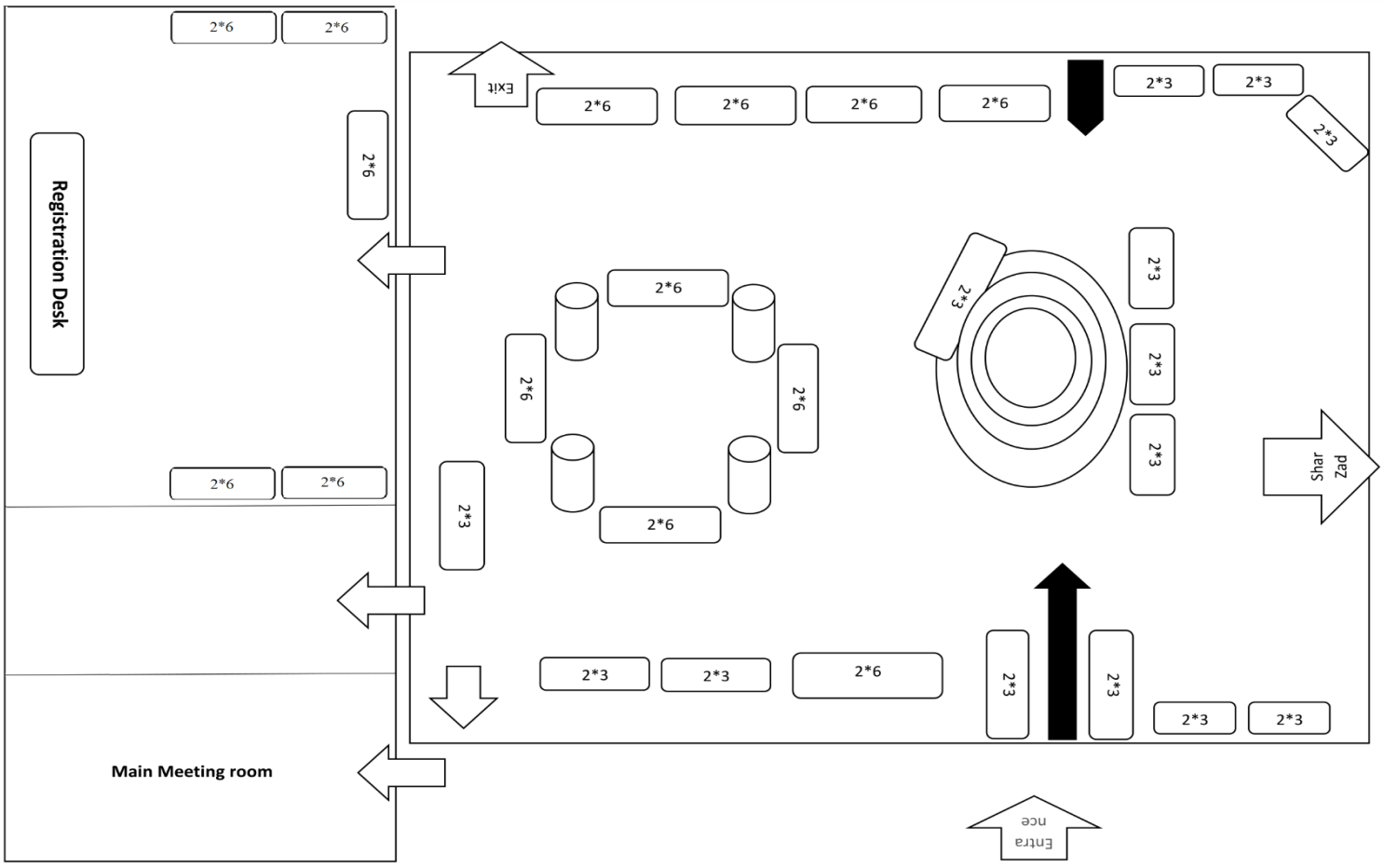
Tailor your package:

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Tailor your package and get 10 % off out of the total cost



Floor Plan


2*6
2*6
Exit
2*6
2*6
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2*6
2*3
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2*3
Registration Desk
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2*6
2*6
2*6
2*6
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2*3
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2*3
2*3
Shar
Zad
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Main Meeting room
Entra
nce

Venue and Contact Details

Venue & Accommodation

InterContinental Cairo Citystars

Omar Ibn El Khattab, Heliopolis, Nasr City



Mail us to know more!

For Reserving your Place | Registration | Accommodations

No doubt you have lots of queries...

Why not get in touch..!

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Pure Spot
EVENTS MANAGEMENT

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ALEXANDRIA

Soon

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