2023 EARS

LESSONS LEARNED,
PROBLEMS SOLVED,
WISDOM THROUGH ADVERSITY

7TH UPPER EGYPT

ASSISTED REPRODUCTION CONFERENCE

GYNECOLOGY - ANDROLOGY - EMBRYOLOGY



EXHIBIT AND PROMOTIONAL SPONSORSHIP PROSPECTUS

WORKSHOPS	13-14 February, 2023	Cairo Marriott Hotel, Egypt
CONFERENCE	15-17 February, 2023	Cairo Marriott Hotel, Egypt

Conference Board

Conference Presidents



Prof. **Yacoub Khalaf**



Prof. **Mohamed Bedaiwy**

Conference Vice Presidents



Prof. **Hazem Abdel Ghafar**



Prof. **Mohamed Sabry**



Prof. **Mohamed Yahya**

Treasurer



Prof. **Ali Mahran**

Secretary General



Dr. **Mohamed Fawzy**

Conference Coordinators



Prof. **Ahmed Nabil**



Prof. **Mohamed Youssef**



Dr. **Hesham Kassem**

Why to Attend UEARS ?

The format for the 2023 Conference includes plenaries with invited speakers and proffered papers, company organized symposia, poster presentations & workshops. This gives all those involved with the Conference the opportunity to **learn** valuable knowledge, meet experts in the field and establish new **networks** and grow existing ones, all in an **enjoyable**, friendly and relaxing environment.



Why To Sponsor UEARS ?

01 - -Join more 70 Exhibitor

-Meet 2000 + registrars

02 - -B2B & B2C opportunities.

-Access to KOL Guests

03 - -Generate more sales leads

-Stay on top of industry trends

04 - Benefit from media exposure via our marketing campaigns

05 - Opportunity to demonstrate new and existing Products or services

06 - -Make a long-lasting impact on your target audience

Target Audience

UEARS is suited to anyone with an academic or professional interest in reproduction and its research; including



01 GYNECOLOGISTS

(Residents, fellows, specialists, consultants) from all over the world.

02 ANDROLOGISTS

(Residents, fellows, specialists, consultants) from all over the world.





03 LAB DIRECTORS

embryologists

04 MEDICAL FIELD RESEARCHERS





05 RELATED SOCIETIES MEMBERS

06 UNIVERSITY STAFF

Interested in the field of Reproduction endocrinology.





07 STUDENT PHD/MED/MSC

08 POSTGRADUATE STUDENTS





09 HEALTHCARE PROFESSIONALS

10 PHARMACOLOGISTS

and those who work in research and development of pharmaceuticals and related technology.





11 DIRECTORS

of Association and Societies

12 ASSISTANT PROFESSORS, PROFESSORS





13 HEAD OF THE DEPARTMENTS

14 CEO'S OF COMPANIES





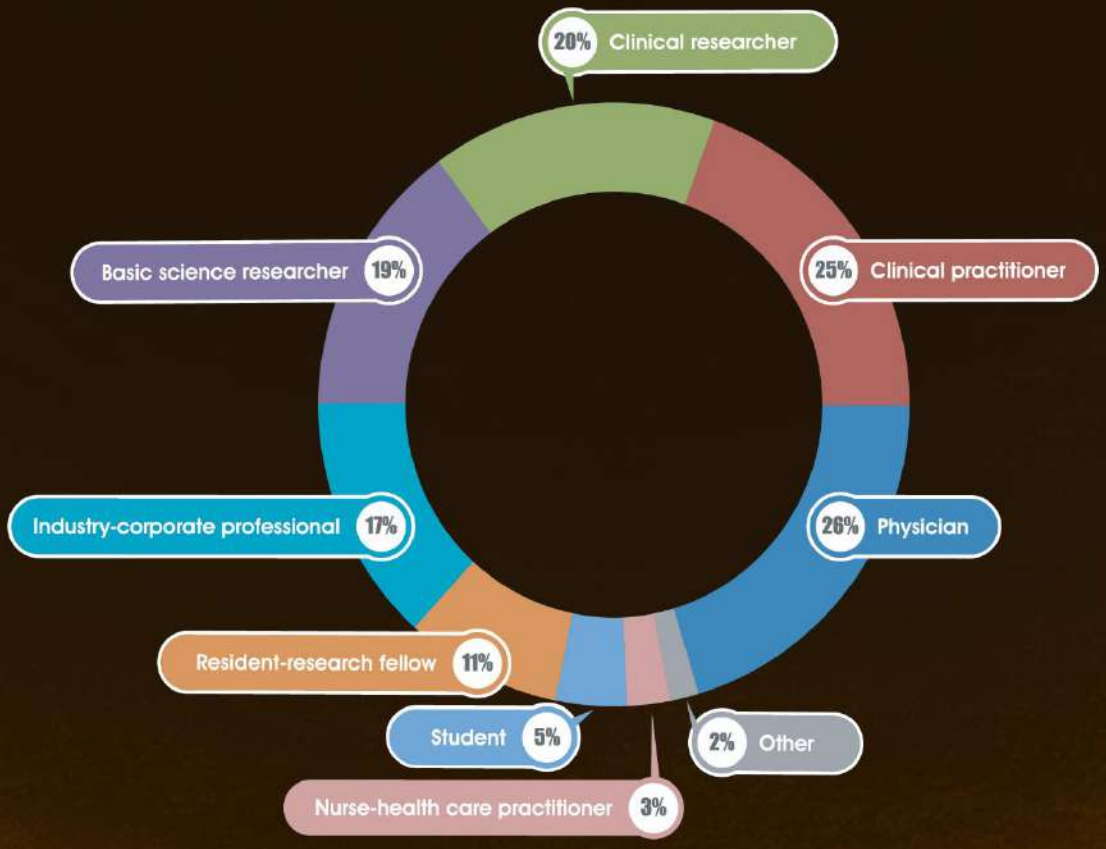
15 NURSES

nurse practitioners, professionals involved in Quality Control and Total Quality Management, house officers and other allied health professionals in the field of IVF.

PARTICIPANTS BY PROFESSIONAL ROLE IN 3 SPECIALISTS (GYNECOLOGY, EMBRYOLOGY, ANDROLOGY)

Physician 26%
Clinical practitioner 25%
Clinical researcher 20%
Basic science researcher 19%
Industry –corporate professional 17%
Resident –research fellow 11%
Student 05%
Nurse–health care practitioner 03%
Other 02%

PARTICIPANTS BY PROFESSIONAL ROLE



INTERNATIONAL CME ACCREDITATION:

An application for CME credit will be made once the scientific program is finalized. Further details will be Available via the official Conference website.

2016	UEMS		12 CME
2017	AACME		32.5 CME
2018	UEMS		23 CME
2019	CPD		32.5 CME
2020	CPD		41 CME
2022	CPD		44 CME
2023	Soon	Soon	Soon

UEARS 2022 Supporters & Exhibitors

MAIN SPONSOR

FERRING PHARMACEUTICALS

DIAMOND SPONSOR

DEVARTLab
TOGETHER FOR WORTHY LIFE

GOLDEN SPONSOR

IBSA

SILVER SPONSOR

GLOBAL PHARM

MERCK

EIO
المكتب المصري للاستيراد
EGYPTIAN IMPORT OFFICE

Abbott

MINAPHARM PHARMACEUTICALS

NERHADOU INTERNATIONAL

SUCCESSFUL PARTNERS

INFINITY

Globe International Pharmaceutical

WIS Pharm

Mash Premiere For Pharmaceutical Industry

EIPICO

SCOPE MEDICAL

COOK MEDICAL

ADWIA

EVAPHARMA

modern Bio-Systems

Epione Medical Supplies

OCTABIOTIC PHARMA

ALONDRA

B. G. Karim Medical Supplies

المدينة للحقن المجهري

Hochster Pharmaceutical Industries

Brother Pharma

Gold PLUS

SIG Medical Solutions

بيوميديكال تكنولوجي
BIOMEDICAL TECHNOLOGY

Warnex Pharmaceutical
Innovation to a healthy future

penta pharma Egypt
your healthcare partner

CMC Cairo Medical

STARK ENDOSCOPY

AL-EDWAN

INTEGRA PHARM

ASTER MEDICAL

CAIRO OBGYN

WWW.UEARS.NET

ORGANIZED BY: PURE SPOT EVENTS MANAGEMENT


OCEAN
Brazil
ATLANTIC
OCEAN
INDIAN
OCEAN



Conference Registration & Accommodation

Registration Types

Early Bird Till Dec 14	Advanced Till Jan 14	Late Till Feb 14	Onsite Feb 15
Egyptian Resident (3 Days) Full Registration			
3000 EGP	3500 EGP	4000 EGP	4500 EGP
Egyptian Young Physician>33 Registration			
1250 EGP	1500 EGP	1750 EGP	2000 EGP

Egyptian Resident Registration

Registration includes the following: bag, Certificate of Attendance, Certificates of accreditation , Coffee break & lunch

Egyptian Young Physician>33 Registration

includes the following :
Certificate of Attendance, Coffee break

Physical Registration Packages

REGISTRATION PACKAGES	SGL	DBL	PACKAGE INCLUDES
First Package 2 Nights	11000 EGP	12000 EGP	Accommodation for **2 Nights** At Cairo Marriott Hotel Based on (Bed &Breakfast) Full Registration for one person for the 3 days of the conference

Note: In case of Two Doctors sharing in the same room Extra Registration Fees will be paid

Terms and Conditions



Registration & Accommodation:

-check in Time at 03:00 PM / check out time at 12:00 noon

A request must be sent by email before the conference for early /late check in and late check out (Additional charges may apply)

-Rooms and rates are available Exclusively to registered attendees

-children are not included in the following package

- For hotel reservations, ID copy should be received before check in date.
- List of Registration & Accommodation to be sent to Pure Spot before February 5, 2022 to confirm (Names – Dates – Spelling)

- Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).

Cancellation Policy (for Registration & Accommodation)

All reservation should be canceled in writing, stating the reason for.

- In case of any cancellation or amendment before 60 Days of the arrival date you will charge 25% From Total Amount.
- In case of any cancellation or amendment before 45 Days of the arrival date you will charge 50% From Total Amount.
- In case of any cancellation, amendment or No Show before 30 Days of the arrival date you will charge 100%.

become our

partner

grow with us



Main Sponsorship Levels

DIAMOND SPONSOR

750,000
EGP

PLATINUM SPONSOR

675,000
EGP

GOLD SPONSOR

600,000
EGP

SILVER SPONSOR

500,000
EGP

BRONZE SPONSOR

400,000
EGP



Sponsorship Opportunities

Levels Determined by the accumulation of objects of Value

We offer 5 levels of support

Sponsor levels and benefits	Diamond	Platinum	Gold	Silver	Bronze
Package	750,000 L.E	675,000 L.E	600,000 L.E	500,000 L.E	400,000 L.E
Industrial symposium	30 min	30 min	20 min	20min	10min
SGL Accommodation (for Egyptian delegates)	60 nights (30 Room)	44 nights (22 Room)	36 nights (18 room)	20 nights (10 Room)	18 nights (9 Room)
Full registered doctors with CME Certificate	100	80	70	60	50
Booth Class (A+)	2*6 m	2*6 m	2*6 m	2*6 m	2*6 m
Rollup during your symposium inside the Main Hall	✓	✓	✓	✓	✓
Program book ads	Ads as spreadsheet	Ads inside back cover	inside	inside	inside
Acknowledgement as MAIN Sponsor in all Printed or Online Documents	Diamond	Platinum	Gold	Silver	Bronze
Acknowledgement on Sponsors Board	✓	✓	✓	✓	✓
Delegate Bag Inserts	4	3	2	1	1
Roll up at exhibition area	4	3	2	1	
Logo on Conference Bag	✓	✓	✓		
Logo on	Lanyards	Nametag	Nametag	Nametag	
Exclusive Sponsorship	Registration desk	Program at a glance	Speaker Ready room		
Faculty Lounge Sponsorship	1st day	2nd day			
Logo on Coffee Break & Lunch Kits	Exclusive: Sponsor's logo on coffee break & lunch kits 1st day	Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day			
Coffee break area Sponsorship	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day			
Email Blast	✓				
"Thank you Email" to all the attendee after the event with your logo	✓				
Conference entrance gate sponsorship	1 gate				

SPONSOR OPPORTUNITIES

01

Choose an Individual Sponsorship

Showcase your brand and boost exhibit hall booth traffic with an individual sponsorship.
Congress sponsorships display your brand strength in the industry and increase the awareness of your company's purpose.

02

Choose Multiple Sponsorship

Multiple sponsorships make big impressions for your brand and reassure buyers that your brand is an industry leader.
Guarantee your conference brand dominance and odds of increasing your booth traffic .

03

Tailor Your Own Sponsorship

Let us know if you have a sponsorship idea for the UEARS conference .

The UEARS is always open to new ideas.

SPONSORSHIPS THAT FIT YOUR GOALS AND BUDGET

Event Booths



Exhibition Booths

Category	Description	Price
Class (A+) booth	12 SQM Special space (2 X 6 m)	**175,000EGP**
Class (A) booth	8 SQM Special space (2 X 4 m)	**125,000 EGP**
Class (A) booth	6 SQM Ordinary space (2 X 3 m)	**100,000 EGP**
Class (A) popup	6 SQM Ordinary space (2 X 3 m)	**60,000 EGP**
Class (B) popup	6 SQM Ordinary space (2 X 3 m)	**40,000 EGP**
Class (C)	4 SQM only roll up (2 X 2 m)	**30,000 EGP**

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:

- Meeting Room Rental
- Standard audio/visual equipment

An excellent opportunity for your organization to provide an educational lecture	**100,000 for 30 Minutes** **75,000 for 20 Minutes** **50,000 for 15 Minutes**

Upgrade your Virtual Symposium

Add Hybrid Option +Marketing Campaign	**25,000**

The Sponsor will invite the Speakers covering Travel cost, Accommodation, Transportation and other related services.



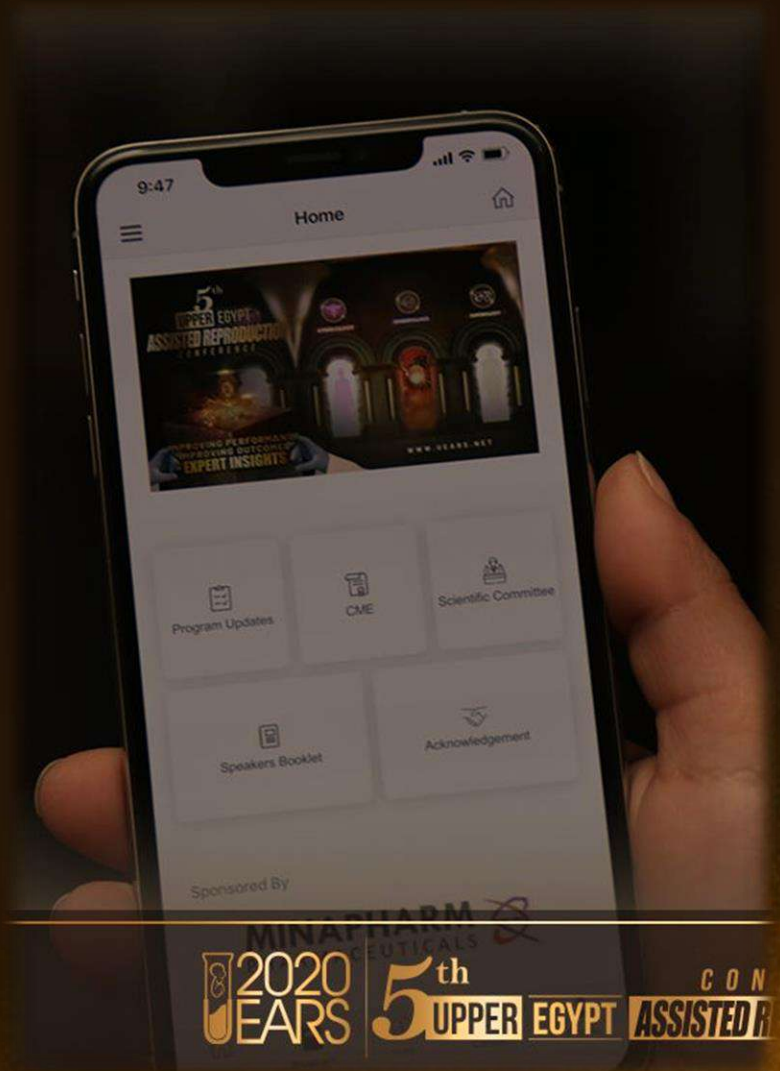
UEARS Mobile Application

The Mobile Application enables participants to access all Conference –related information and functions, such as Scientific Program, abstracts, Faculty information, participant's "personal scheduler", Exhibitors information, special features, etc..

KEY FEATURES

- The sponsor logo will have special relevance in the Industry section, with information about the Company and hyperlink to its official website

-Sponsor will be recognized on the home screen.




Additional
Ideas for
branding

Rotating Backlit Cube

Catch the eyes of attendees by securing this back-lit, rotating structure places in prominent areas of the conference .
All four sides of the cube will display your message

50,000 EGP Per Column



Press Room Sponsorship



Get noticed while attendees power up their mobile devices for the day. This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.

50,000 EGP/ 30 Lockers

Crossing Gate

Get your name and branding on 2 Sequence Gate on the

main Entrance Hall 75,000 EGP

in the Exhibition 50,000 EGP



Advertising Tower

■ Visibility from all angles of this four-sided column so your brand will dominate the space and not be missed

■ Tower will be placed in high traffic area

35,000 EGP Per Tower



Branded Flags



Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

- Can be branded on both sides

For Entrance or Coffee Break Area:

- **Exclusive 50,000 EGP**
  up to 5 flags
- **Non Exclusive 20,000 EGP**
  Maximum 5 Sponsors

Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

According to the availability

75,000 EGP



UEARS VIP Lounge

-Top VIP (Speakers, Chairmen spend time in this lounge served by tea , coffee , cookies
-Sponsor's name/ company's logo will appear on This Area by roll up

75,000 EGP / Per Day

Exclusive Opportunity



Main Conference LED Screen Ads



Put your logo or small ads on screens set in all scientific halls between sessions .
It will be visible to all participates and thus you will gain thousands of impressions

50,000 EGP

Photo Session Booth

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

35,000 EGP

Non-Exclusive Opportunity

60.000 EGP

Exclusive Opportunity



Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

75,000 EGP



Speakers' Get-Ready Room



Facilities will be available at the Conference for speakers and abstract presenters to check their Presentations.

- Sponsor's name/ company's logo will appear on This Area by roll up
-Opportunity to provide Sponsor's Name at the laptop screen

75.000 EGP

Attendee Welcome Letter

welcome letter that will be given to each attendee upon checking in at Registration desk. This sponsorship will increase your brand visibility at the show by including your logo, booth number and a promotion you would like to include.

35,000 EGP



logo on ASK-ME-T-SHIRTS

All front line staff at the conference will wear specially designed and easily recognizable t-shirts with the conference logo

Sponsor's benefits:
Company logo on the sleeve



Press Room Sponsorship



Non-Exclusive Opportunity:
A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new products you will have the opportunity to display your Brand on banners.
50,000 EGP

Magic Mirror Photo Booth

A magical, interactive photo booth experience for the modern crowd. This unique photo booth attracts all audiences with its charming design, durable casing, interchangeable frames, and exciting features.
Exclusive : 30,000 EGP



Video Wall Advertisement

■ Advertise on the big screen! Your company's video-advertisement will be shown on multiple large interior video walls for all to see.
■ An assortment of eye catching screens throughout the conference , strategically placed where attendees can't miss them!
■ let's showcase your brand for all to see!
1-3 minutes 20,000 EGP



Event Schedule Board



Catch the eyes of attendees who are trying to locate sessions in the Conference
■ Prominently displayed in the Conference
■ Thousands of eyes are on this board every day. Be seen by attendees
■ It's one of the most frequently viewed items in the Conference
50,000 EGP

High- Boy table Clings

High-boy tables will be places in Prominent areas of the Expo Hall. Have your branding on one set or multiple sets of these tables and capture the attention of attendees while they are relaxing , dining and meeting with others or just passing by.



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry
75,000 EGP (per Day)
according to the availability



Meet & Ask the Expert



Opportunity to organize an Scientific Session where an expert chosen by the Company discusses a topic to a small audience of delegates
(program subject to the approval of the Conference Scientific Committee).
with a maximum of 50 PAX for 30 Minutes during conference program/break time
Includes:• Hall rental, standard audio/visual equipment, display table

Guide Map

Display your company on one of the most used pieces of the conference

- Stand and company name highlighted on the board
- Pre-event and onsite recognition
- Podium with led screen

25,000 EGP



Conference Lunch

As A networking lunch Sponsor .
You have the opportunity to display your name or logo on banners in the lunch area
150,000 EGP / per day
only for 300 pax



Coffee Break Area Exposure



lace your brand on coffee break area for all to see.
Sponsor's name/ company's logo will appear on this area
-Acknowledgement at the Program
-Acknowledgement at the Coffee Break Tickets
according to the availability
50,000 EGP/Day

Gala Dinner Activity

This is always well attended as participants take the opportunities to network and establish contacts in relaxed setting :

-Round up Table sponsors

– Printed invitation with sponsor logo

-2 IED screen

Minimum 10 pax (1500 EGP /person)



FRESH FRUIT / SNACK STATION

To encourage healthy eating and keep energy levels high throughout the long Conference days, **local and seasonal fruit** will be available complimentary across the Conference facilities at dedicated stations. **(Price upon Request)**
Popcorn - Chocolate fountain – Ice cream maker - Others



Coffee Cart



A coffee cart in the exhibition
The benefits are as follows:
• Recognition as Coffee Cart Sponsor (with company logo) on all congress material
• Opportunity to display a pull-up banner near the coffee cart
• Opportunity to brand the coffee cart, takes-away cups, etc with the company logos
• Acknowledged as Coffee Cart sponsor on Floor Plan

Lanyards



Exclusive Opportunity:
Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.
50,000 EGP
"According to the Availability"

logo on Delegate Badges

Non-Exclusive Opportunity:
Have your company name and logo printed on the delegate badges.
35,000 EGP
"According to the Availability"



Program at a glance Sponsorship



Exclusive Opportunity:
Sponsor will have the opportunity to get more exposure to all attendees.
50,000 EGP
"According to the Availability"

Certificate Folders

Have your company name and logo printed on the certificate folders
35,000 EGP



Certificates Hand over (Exclusive)



You have the Opportunity to hand over certificates through branded unite & selecting one of your team is option
40,000 EGP

Directions Signs

Signs will be located outside the exhibit hall and/or in session hallways
Non-Exclusive Opportunity:
35,000 EGP



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on
Splash page **10,000 EGP**
Inside front/back cover **20,000 EGP**
Spreadsheet **20,000 EGP**
Full page inserted **15,000 EGP**
Outside back cover **20,000 EGP**

Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
10,000 EGP
4 Opportunities available



Bags



Placing company logo on congress bag.
Logo size 3cm×3cm
"According to the availability"
50,000 EGP

HOTEL KEY CARDS

Your company logo will be displayed along with EWDS logo and handed to all guests of the host hotel.
50,000 EGP



Water Bottles / BRANDED WATER STATIONS



Sponsoring the water bottle or brand the stations
is great way to show your company ‘s brand and logo in front of all the attendees
60,000 EGP / per day

Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.
35,000 EGP



Email Blast

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience
20,000 EGP onetime cost



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name
15,000 EGP/ One shot

Advertising on UEARS Official Website

Put your company's logo on the website and linking it to your company's website
25,000 EGP





Contribution is confirmed by mail which sends
to the responsible for the conference,
We will not confirm any participation
without mail or by phone only

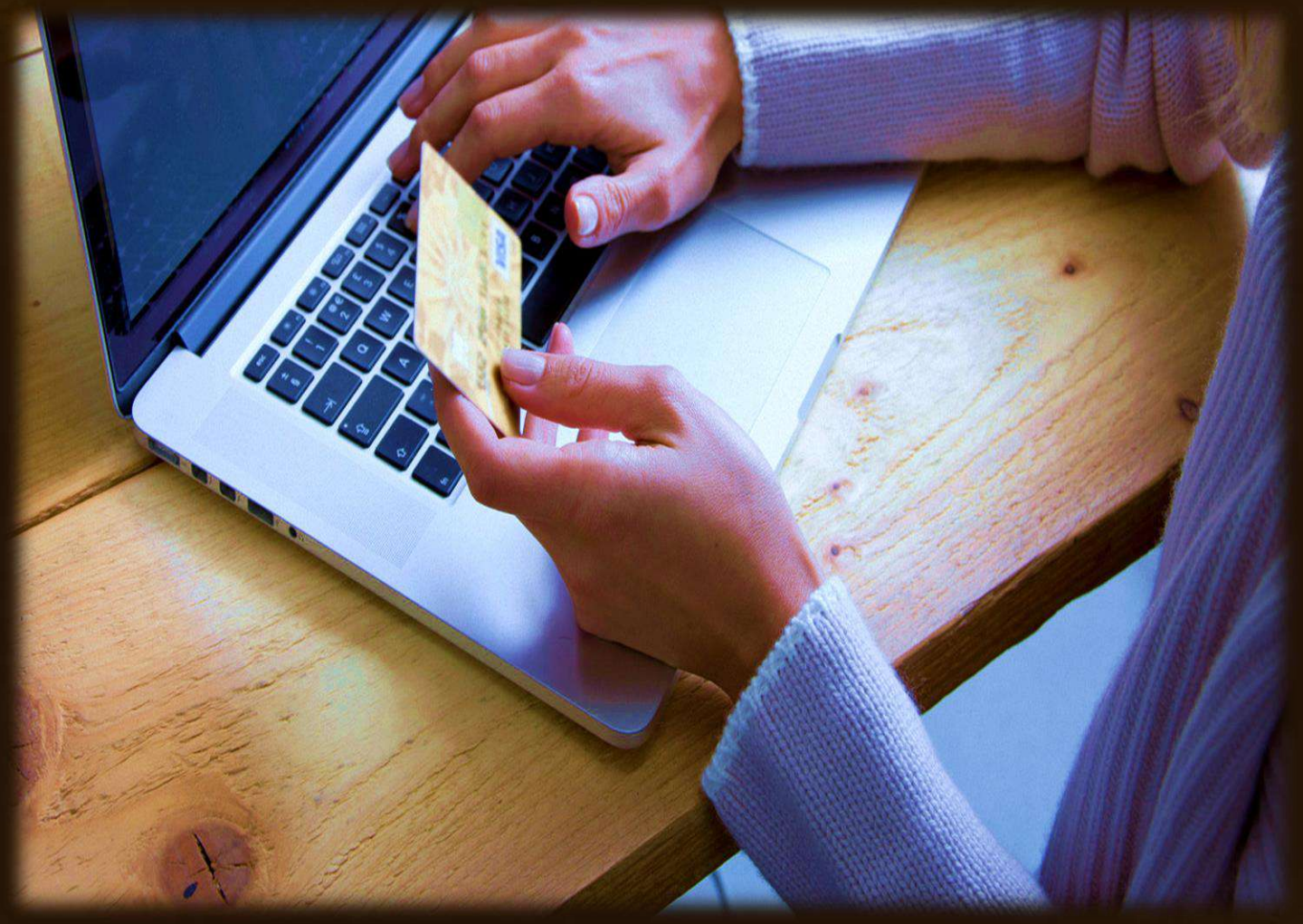
14 %VAT
WILL BE ADDED TO ALL PRICES

Maximize Your Marketing

DESIGN YOUR OWN!

We are aware that the Sponsorship of any of the above items **may** not suit your current marketing target plan.

In this case, we can provide you with Customizing your package option which may be more convenient



Payment Methods

Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

Cairo: 62 Makram Ebaid St., 6th Zone,Nasr City,

Landmark: In Front Of Child Garden

Assuit: Takseem Elhokokeen.st. No. 11 Bulding 4 , flour 2,

Delta: 86 El Gomhoria St., 1st Floor, Flat No. 1.

Landmark: Next to El Shenawy Palace

Alex: 427 Al-Geish St., Loran, in front of KFC

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt

Branch: 62 Makram Ebied St.

Address: 62 Makram Ebied St. Area No. 6 - Nasr City

Account Name: Pure Spot Congress & Event Organizers

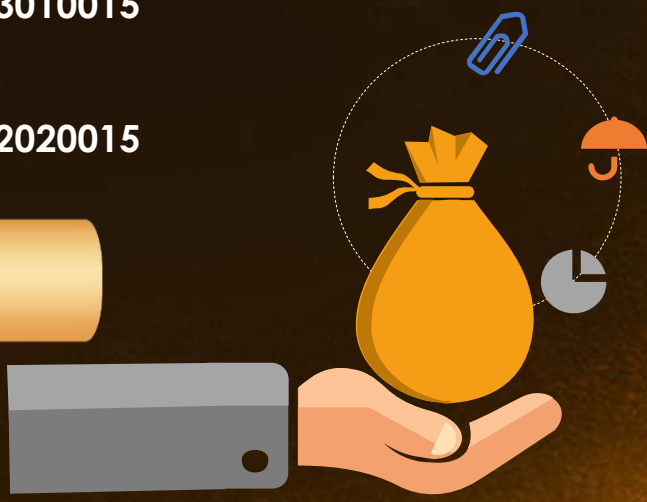
Account No.:

EGP: 1820060473010015 /
IBAN EG110040000701820060473010015

USD: 1820060472020015/
BAN EG110040000701820060472020015

By Check

The check Payable to: Pure Spot
بيور سبوت لتنظيم المؤتمرات



About Egypt

The pearl of Africa, Egypt welcomes its visitors with its beautiful climate, impressive nature, tasteful cuisine, cultural heritage and rich historical background. You can enjoy swimming or diving in Sharm el Sheikh and have an unforgettable summer holiday in the high-end hotels, or you can be impressed by the beyond words history in Cairo.
Taking a tour on the legendary Nile will also make a lifetime experience or shopping at the souks. If none of these appeal to you, you can go for climbing Mount Sinai or you can prove yourself in quad biking in the desert.
Without any doubt, pyramids in Egypt will only be a part of your Egypt trip. If you think the pyramids are the only attraction that are worth seeing.

Visa Procedure of Egypt

Egypt requires visa from travelers from some foreign countries. For more detailed information, you can visit the official website of Egypt Ministry of Foreign Affairs.

Attractions in Egypt

Scuba Diving in Sharm El Sheikh – Pyramids – Nile- Muhammad Ali Mosque and the Egyptian Museum

Shopping in Egypt

Egypt offers a wide range of handmade souvenirs and all of them will put a smile on the faces of your family members and friends. You can consider buying these popular souvenirs for your beloved ones.
Handmade Egyptian carpets- Alabaster products -Papyrus paintings- Jewelry-Cartouches.

Event Tourism in Egypt

With its cultural and historical background, Egypt plays an important role as an ideal hub for international and academic events such as conferences, congresses, symposiums and trade shows. Events in Egypt has always drawn considerable attention worldwide especially in the last 15 years.



2023 UEARS | 7TH UPPER EGYPT ASSISTED REPRODUCTION CONFERENCE

GYNECOLOGY - ANDROLOGY - EMBRYOLOGY



WWW.UEARS.NET

PURE SPOT EVENTS MANAGEMENT

PROJECT MANAGER

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