UESDAV

UPPER EGYPT SOCIETY FOR DERMATOLOGY, ANDROLOGY & VENEREOLOGY

FRIDAY, 4 AUGUST, 2023 MINYA

SOCIETY BOARD



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PURE SPOT

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TITLE OF SYMPOSIUM

- MANAGEMENT OF HAIR DISORDERS: UPDATE YOUR KNOWLEDGE.

TOPICS

- BIOLOGICS AND HAIR: A NEW ERA IN THERAPY.
- HAIR DISORDERS IN CHILDREN.
- HAIR DISORDERS IN SPECIAL SITUATIONS.
- PSYCHO-HAIR DISORDERS.
- AGA: WHAT IS NEW?
- MICRONUTRIENTS AND HAIR.

WORKSHOPS

- TRICHOSCOPY COURSE.
- NON-CONVENTIONAL THERAPY FOR HAIR DISORDERS.

QUIZ WITH PRIZES

SUGGESTED SCHEDULE

1:30 - 2:00: REGISTRATION.
2:00 - 3:30: THE 2 WORKSHOPS TRICHOSCOPY AND HAIR (MESO, PRP...).
3:30 - 4:00: BREAK.
4:00 - 5:15: SESSION 1 (4 LECTURES 15 MIN./EACH AND 15 MIN. TIME FOR DISCUSSION).
5:15 - 6:30: SESSION 2 (4 LECTURES 15 MIN./EACH, 15 MIN. FOR DISCUSSION).
6:30 - 7:00: QUIZ WITH PRIZES.
7:00: CLOSING CEREMONY.



Welcome Message

Dear Success Partners,

The Board Of Upper Egypt Society For Dermatology, Andrology And Venereology (UESDAV) Is Delighted To Invite You To Share With Us The Success Of Such A Unique Event "The 3rd Event of Upper Egypt Society For Dermatology, Andrology And Venereology."

It Will Be Held on The 4th of August, 2023, Miniya – Egypt.

Through A Wide Array of State of The Art Session, Workshops And Keynote Lectures, The Event Will Have A Special Focus On Exploring New Updates In Basic and Clinical Dermatology.

The Event Will Bring Together Researchers, Clinicians And Health Care Professionals In A Unique Forum Enabling The Exchange Of The Latest Insights of Academic And Clinical Researches Related To Dermatology, Andrology And Venereology.

It Will Be A Great Occasion For Sharing The Latest Advances In Both Science And Practice Within The Research And Variable Clinical Communities.

Thank You For Your Participation And You Are Most Welcome To Such An Inspiring, Educational And Fruitful Program.

Board of UESDAV

Why to Exhibit in UESDAV

Meet Your Right Audience

Have many face-to-face connections with your target visitors over the two-days show.

Get Ahead of Your Competition

Gain more visibility and take advantage of the visitor's traffic by displaying your products at your stand.

Increase Product Exposure

Maximize your Product exposure and awareness.

Launch Your Services

It's an ideal platform to introduce your products, technologies and equipment in one single location.

Huge Network with Decision Makers

Engage with potential competitors and keynote speakers.

Be Always Up-to-date and Innovate

Stay abreast of the industry's latest trends and advancements to strengthen relationships with existing clients and generate new ones.

Such A Unique Event Offers You Many Ways to Establish Personal Relationships With Physicians and Other Health Professionals In Attendance.

- Diamond Package
- Platinium Package
- Golden Package
- Silver Package

Sponsor Package	Diamond	Platinum	Golden	Silver
Prices	150,000 L.E	100,000 L.E	75,000 L.E	50,000 L.E
Symposium	**30** Minutes	**20** Minutes	**15** Minutes	X
Full Registration Without Accommodation	**30** Doctors	**20** Doctors	**10** Doctors	**5** Doctors
Booth Class	**A+** (2M x 6M)	**A** Premium (2M x 6M)	**B** (2M x 4M)	**C** (2M x 3M)
Logo on Coffee Break & Lunch Tickets	Sponsor's Logo on Coffee Break & Lunch Tickets **1st Day**	Sponsor's Logo on Coffee Break & Lunch Tickets **2nd Day**	X	X
Coffee Break Area	Coffee Break Area Sponsorship **1st Day**	Coffee Break Area Sponsorship **2nd Day**	X	X
VIP Lounge Sponsorship	√	X	X	X
Program Book Ads	Ads on Spread Sheet	Ads on Back Cover	Ads in Program Book	X
Logo on Lanyards	√	X	X	X
Logo on Name Badge	√	√	X	X
Delegate Bag Insert Brochure / CD or DVD	√	√	√	√

Exhibition Spaces





Stand Type	Size	Cost in EGP	Cost Includes
Special Place A+	2M x 6M	70,000 LE	1 Table, 2 Chairs
Class A Premium	2M x 6M	60,000 LE	1 Table, 2 Chairs
Class A	2M x 4M	50,000 LE	1 Table, 2 Chairs
Class B	2M x 3M	40,000 LE	1 Table, 2 Chairs
Class C	Roll - Up	30,000 LE	1 Table, 2 Chairs

Industrial Symposia

Cost	Duration
75,000 LE	**30** Minutes
50,000 LE	**20** Minutes
45,000 LE	**15** Minutes



Note: The Sponsor Will Totally Cover The Invited Speakers (Travel Cost, Accommodation, Transportation & Other Related Services.

"ALL RATES ARE SUBJECTED TO 14%VAT"



Additional Ideas for Branding





Registration Desk Branding

Reach Attendees Outside of The Exhibit Hall By Sponsoring The Registration Desk. This Counter Has A Visible Presence in The Registration Area, As It Provides Meeting Attendees With An Area to Complete On-Site Registration Forms.

70,000 EGP





Main Congress LED Screen Ads

Put Your Ads On The LED Screens Inside The Main Hall Between Sessions & In The Exhibition Area

30,000 EGP

Coffee Break & Lunch Area Exposure

Place Your Brand Like Pole Flags @ The Coffee Break Area & Lunch For All To See.

70,000 EGP/Day
"According To Availability"





Coffee Break Area Exposure

Place Your Brand Like Pole Flags @ The Coffee Break Area For All To See.

40,000 EGP/Day
"According To Availability"

Lunch Area Exposure

Place Your Brand Like Pole Flags @ The Lunch Area For All To See.

40,000 EGP/Day
"According To Availability"





Congress VIP Lounge

You Have The Opportunity To Display Your Name or Logo on Banners In The VIP Lounge Area.

50,000 EGP



Expert Meeting

Expert Meeting Is To Review The Latest Updates on The Standards of Medicine Worldwide & Discuss What Is Needed For The Implementation And Evaluation of New Books With Limited Attendees In A Separate Room Includes The Break.
Only 25 Invited Doctors

80,000 EGP

Congress Bags

Reach All Access Attendees By Distributing Your Promotional Item in the Congress Bags.
Bag Inserts Are Available So Your Messages Will Not Get Lost or Diluted.

25,000 EGP

Placing Company Logo on Congress Bag.
Logo Size 3cm x 3cm Maximum

60,000 EGP

"According to the Availability"





Congress Photo Booth

Expanding Your Social Marketing Reach As The Photos Are Shared With Friends, And Friends of Friends In The Region.

- 30,000 EGP For Non-Exclusive Opportunity For Repeated Logos.

- 120.000 EGP For Exclusive Opportunity.

Your Logo On Conference Lanyards

30,000 EGP





Your Logo On Conference Name Badge

20,000 EGP



Your Logo On Break & Lunch Kits

20,000 EGP



Conference Entrance Gate

40,000 EGP



Sponsoring Direction Sign

25,000 EGP



Email Campaigns

We Will Send Customized E-mail Campaign To Our Database Highlighting Your Symposia, Booth Information or Products.

25,000 EGP

Ads In Final Program

Spread Sheet	30,000 EGP
Full Page	25,000 EGP
Outside Back Cover	30,000 EGP







Program At A Glance

Sponsor Will Have The Opportunity To Get More Exposure To All Attendees.

75,000 EGP
Exclusive Opportunity

Promo Video Acknowledgment

Video Can Boost Your Exposure in An Effective Way To Increase Customer Engagement.

30,000 EGP





Congress Mockup

Congress Logo Mockup In Letters & Backdrop With Your Company Logo

90,000 EGP
"According To Availability "

Speakers' Desk

Facilities Will Be Available At The Congress For Speakers And Abstract Presenters To Check Their Presentations.

- Sponsor's Name/ Company's Logo Will Appear On This Area By Roll-Up.

- Opportunity To Provide Sponsor's Branding On The Laptop Screen

65,000 EGP



Maximize Your Marketing

Don't Hesitate To Finalize Your Marketing Plans To Enhance Your Visibility ! We're Glade To Work With You To Develop A Sponsorship Package That Meets Your Marketing Goals and Budget.

All of The Sponsorship Packages Can Be Tailored To Suit Your Corporate Needs. If You Would Like To Showcase Your Organization in A Unique Way, Please Contact Us.



Payment Methods

- **Cash at Pure Spot Office:**

Working Hours: 10:00 AM-05:00 PM Sun - Thu
Addresses:

Cairo: 62 Makram Ebeid St., 6th Zone, Nasr City, 4th & 5th Floor.
Landmark: In Front of Child Garden.
Assiut: 4 Street 11,Takseem El-Hokokeyin, In Front of Dar El-Monassabat, 2nd Floor.
Delta: El-Gomhuria St., Tarek El-Zeiny Building, 2nd Floor, Apartment No.5.
Landmark: Next to Fathallah Market, Above Tarek El-Zeiny Mall.
Alex: 427 Al-Geish St., Loran, In Front of KFC.



- **Bank Transfer To**

Com. Reg. No: 376550
Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Account Name: Pure Spot Congress & Event Organizers
Account No. EGP: 1820060473010015 / IBAN EG1100400007018200604730100 15
Swift Code: EAABEGCX

- **By Check:**

The Check Is Payable To: **Pure Spot**

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PURE SPOT EVENTS MANAGEMENT

www.purespot.org

HEADQUARTER

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IAPCO ACCREDITED

ICCA Member

MECOMED CERTIFIED

19 YEARS OF EXCELLENCE

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