QENA 2025
UROLOGY

Qena Urology Department

5TH QENA ANNUAL URO-ANDROLOGY CONFERENCE
(AUTHENTICITY AND INNOVATION)

18 - 21 JUNE

JASMINE PALACE RESORT HURGHADA







PROJECT MANAGER

MS. WESSAM HATEM

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20 YEARS OF EXCELLENCE

IAPCO ACCREDITED

IATA

ALEXANDRIA LUXOR DELTA ASYUT DUBAI

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Qena Urology Department

ANNUAL WORKSHOP OF UROLOGY DEPARTMENT

16 JUNE 2025 QENA UNIVERSITY HOSPITAL (AL MAABAR)



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EXHIBITOR HANDBOOK

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Why to Exhibit?

We all know this pandemic will come to an end and we need to get back to business: be prepared:
Exhibitions – Clear Goals, Preparation and more …

Importance of Exhibition

Exhibitions are very important. It's a Perfect chance to interact with attendees in person. Your exhibit can also show that you're aware of the latest technology trends. It allows you to provide live product demos. When potential customers can see exactly how your products work, it could pique their interest. The exhibition also will enable you to answer customer questions in real time and allow you to have personal interactions & leads.

Objectives of Exhibition

The main goal of exhibits is to make sure you leave the event with as many leads as possible. These leads should be "warm" or have the potential to turn into long-term loyal customers. You should also strive to ensure that existing customers feel valued when they visit your booth. One of your goals should also be to make your company just as appealing in person as it is in market. It is vital to have a fantastic, knowledgeable team at your booth to interact with Delegates.

Purpose of Exhibition

The exhibition serves the purpose of making your services and products tangible. You can also make contact with businesses owner that you may want to work with in the future. It gives you the chance to connect with people who may share your professional vision. Connecting with these types of people will allow you to make innovative strides in your business.

Sponsorship Levels & Benefits

all prices are subject to 14% VAT



Sponsorship Opportunities

At every support level, customized packages are built to meet your company's needs:

We offer 4 levels of support

Sponsorship Packages	Platinum 300,000 EGP	Golden 250,000 EGP	Silver 200,000 EGP	Bronze 150,000 EGP
Exhibit booth	(A+) 2*6 m	(A) 2*4 m	(B+) 2*3m	(B) 2*3 m
Symposium	45 Min	30 Min	20 Min	15 Min
Coffee break area	✓	✓	✓	×
Sponsor's logo on coffee break & lunch kits	✓	✓	✓	×
Logo Exposure on Main Screen layout except in other symposia time	✓	✓	✓	✓
Distribute flyer from registration desk (Production and printing are completed by Sponsor)	5	3	2	1
Email Campaigns Blast Sponsors' Acknowledgment to more than 100 K attendees * Reach every conference registrant with a logo. * Tailor Your message & choose your preferred layout.	Frequency 4	Frequency 3	Frequency 2	Frequency 1
Acknowledgement as MAIN Sponsor in all Printed or Online Document/Material.	Platinum	Golden	Silver	Bronze
An exclusive online Promotion in all our Social Media Platforms on Sponsoring Company and its Products (PINNED POST)	1 Week	5 Days	4 Days	2 Days
Full registered doctors (physical Attendance)	40	30	20	10
Program book Ads	Spread Sheet	Inside Back Cover	Inside	Inside
Acknowledgment in thank you ads in program book	✓	✓	✓	✓
After the event "Thank you email "to all attendees with company logo	✓	✓	×	×
100 word company / Product Profile in the E- Program	✓	✓	✓	✓



Conference Registration & Accommodation

QENA UROLOGY 2025

REGISTRATION ONLY WITHOUT ACCOMMODATION

REGISTRATION CATEGORY	EARLY BIRD DEADLINE TILL 30 APRIL. 2025	ADVANCED DEADLINE: 31 MAY 2025	ON-SITE: 16 JUNE 2025
WORKSHOP 16 JUNE 2025	1.500 EGP	2.000 EGP	2.500 EGP
CONFERENCE 18-21 JUNE	3.000 EGP	3.500 EGP	4.000 EGP

Full Registration:
Includes attending scientific sessions,
Coffee breaks, program book, bag and ce

REGISTRATION & ACCOMMODATION PACKAGES

OPTIONS	PACKAGE INCLUDES	COST
SINGLE ROOM	Accommodation for 3 nights in a SGL Room@ Jasmine Palace Resort, Hurghada-Egypt based on soft all inclusive Full Registration for one person for the days of the conference.	22.000 EGP
DOUBLE ROOM	Accommodation for 3 nights in a DBL Room@Jasmine Palace Resort, Hurghada-Egypt based on soft all inclusive Full Registration for one person for the days of the conference.	28.000 EGP

Note:
- In case 2 doctors will share the same roo
extra registration will be applied.

- The deadline for room booking is May 31
rooms are fully booked, whichever comes

01

Choose an Individual Sponsorship

02

Choose Multiple Sponsorship

03

Tailor Your Own Sponsorship

Physical Event Stands







Exhibition Booths	Category	Description	Price
	Class (A+) booth	12 sqm Premium space booth (2 X 6 m)	80,000
	Class (A)	8 sqm Special space booth (2 X4 m)	70,000
	Class (B+)	6 Sqm booth (2 X 3 m)	50,000
	Class (B)	6 Sqm Popup (2 X 3 m)	40,000
	Class (C)	4 Sqm only roll up (2 X 2 m)	30,000

Industrial Symposium

Timeslots will be assigned on a First-come, First-served basis.

The price includes:
- Meeting Room Rental
- Standard audio/visual equipment

Note:
the Sponsor will invite Speakers & cover their travel costs and accommodation of the speakers as well

Duration	Price
45 mints	120,000 EGP
30 mints	90,000 EGP
20 mints	70,000 EGP
15 mints	50,000 EGP




Additional
Ideas for
Branding

Photo booth Sponsorship

Expanding your social marketing reach as the photos are shared with friends, and friends of friends in the region.

35,000 EGP

Non-Exclusive Opportunity

70.000 EGP

Exclusive Opportunity





Crossing Gate

Get your name and branding on Sequence Gate in Special Place & on the main Entrance Hall

35,000 EGP

Branded Pole Flags

Be one of the first brands to be seen and stay at the forefront of attendees minds by featuring your brand on the outside flagpoles

-Can be branded on both sides

-For Entrance or in lunch

15,000 EGP



Rotating Backlit Cube

Catch the eyes of attendees by securing this back-lit, rotating structure places in prominent
areas of the conference .
All four sides of the cube will display your message
2 slot available

35.000 EGP

per tower





Conference Mockup

Conference logo mockup in letters &
Backdrop with Your company logo
“According to the Availability“

35,000 EGP

According to Availability

Directions Signs

Signs will be located outside the exhibit hall and/or in session hallways

20,000 EGP



Registration Desk Branding

Reach attendees outside of the exhibit hall by sponsoring the Registration Desk. This counter has a visible presence in the registration area, as it provides meeting attendees with an area to complete on-site registration forms. Sponsors can put their advertisement on all four panels of the kiosk.

70,000 EGP



Conference Backdrop Sponsorship



Put your Logo on the main conference room backdrop

150,000 EGP

Exclusive for only one company

Coffee Break Area Exposure

Place your brand like Pole flags @ the coffee break area for all to see.

35,000 EGP/Day

“According to the Availability“



Advertising in Final Program

The printed version will be handed out to all participants during the congress Your Company Logo:



Your Company Logo on
Splash page 20,000 EGP
Inside front/back cover 25,000 EGP
Spreadsheet 35,000 EGP
Full page inserted 15,000 EGP

Delegate Bag Insert

Reach All Access attendees by distributing your promotional item inside the conference bags.
Only four bag inserts are available so your messaging will not get lost or diluted.
25,000 EGP
4 Opportunities available



Note Pads And Pens



Have your company name and logo printed on note pads and pens to be distributed in the participants' bags.
"Production not included"
35,000 EGP

Bags

Placing company logo on congress bag.
Logo size 3cm×3cm maximum
"According to the availability"
70,000 EGP



Chairpersons & Speakers Blast SMS Reminder Pre-Sessions



Service that allow to send customized SMS reminder pre-sessions for Chairpersons & Speakers acknowledged by your company name
30,000 EGP/ One shot

Post Conference Promo Video

Video can boost your Exposure in an effective way to increase customer engagement.
50,000 EGP



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

80,000 EGP / Day

"According to the Availability"

*Priority to the main Packages



Press Room Sponsorship



Non-Exclusive Opportunity:

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new products you will have the opportunity to display your Brand on banners.

50,000 EGP

Hotel Room Door Drop

Get your name and branding at attendee's rooms.

35,000 EGP/Day



Email Blast

Send out your individual announcement for your session, exhibition booth or other information to all potential attendees. For more than 10K emails from our target audience

20,000 EGP onetime cost

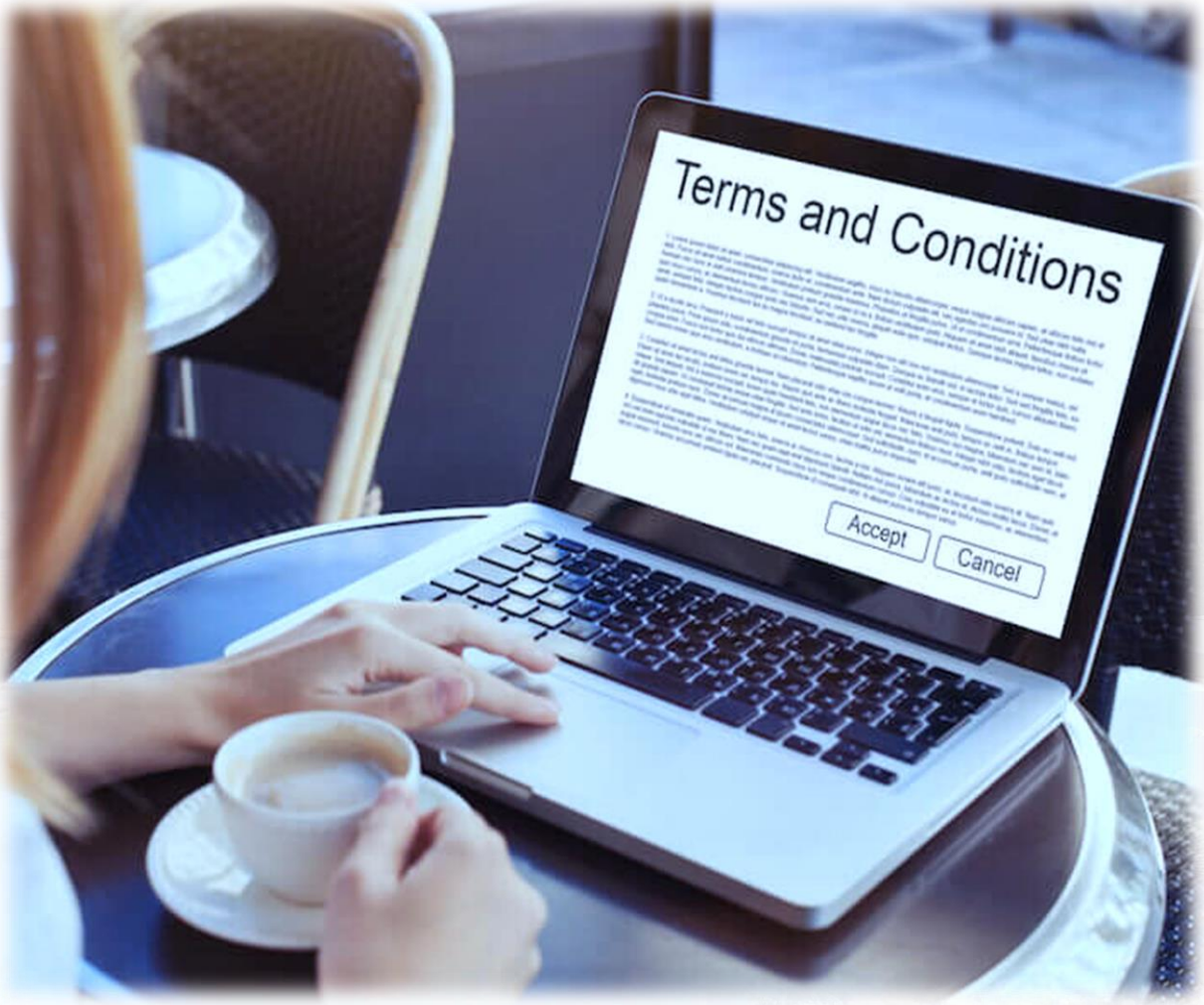


Customize Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target plan. In this case, we can provide you with Customizing your package option which may be more convenient.



Terms & Conditions



Contribution is confirmed by mail which sends to the responsible for the conference,
We will not confirm any participation without mail or by phone only

Booths Allocation:

First come first served basis & Priority for main sponsors after official confirmation

Registration & Accommodation:

- **In case 2 doctors will share the same room, extra registration will be applied.**
- **For hotel reservations, ID copy should be received before check in date.**
- **List of Registration & Accommodation to be sent to Pure Spot before** 20 May 2025 **to confirm (Names – Dates – Spelling)**
- **Any change in Registration or Accommodation must be declared in the main list, (Stating the new name and the name that should be replaced).**
- **Any transaction (contributing details, Reg., Acc., changes or extra demands must be documented by (e-mail, others…)**

Advertisements & Publications:

- **The file has to be with resolution not less than 300 pixels / inch**
- **All the advertisement materials for the conference (Advertisements Designs-Logos–Flyers … etc) Should be delivered to the organizing company (Pure Spot) before** 20 May 2025 **or the organizing company will not be responsible for any delays .**

Cancellation Policy (for Registration & Accommodation)

All reservation should be canceled in writing, stating the reason for.

- **In case of any cancellation or amendment before 45 Days of the arrival date you will charge 25% From Total Amount.**
- **In case of any cancellation or amendment before 30 Days of the arrival date you will charge 50% From Total Amount.**
- **In case of any cancellation, amendment or No Show before 15 Days of the arrival date you will charge Full stay 100%.**

Payment Methods



Please choose one of the following modes of payment

Cash at Pure Spot Offices

Working hours: 10:00 AM-05:00 PM Sun-Thu

Address:

- **Cairo:** 62 Makram Ebaid St., 6th Zone,Nasr City,
  Landmark: In Front of Child Garden
- **Assiut:** G2, Al Ibrahimeya St, Nasr buildings, Assiut.
- **Mansoura:** 40 El Emam El Ghazaly St. (Al Kods St.) - 6th Floor, New Toreil, Mansoura.

Bank Transfer to:

Bank Name: Arab Banking Corporation - Egypt
Branch: 62 Makram Ebied St.
Address: 62 Makram Ebied St. Area No. 6 - Nasr City
Account Name: Pure Spot Congress & Event Organizers Account No.:
EGP: 1820060473010015 /
IBAN EG110040000701820060473010015
USD: 1820060472020015/
BAN EG110040000701820060472020015
EUR: 1820060472030014/
BAN EG870040000701820060472030014
Swift Code: : EAABEGCX

By Check

The check Payable to: Pure Spot
بيور سبوت لتنظيم المؤتمرات







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