
WPA
2025
Organized by:
WORLD PSYCHIATRIC ASSOCIATION
In collaboration with
The Egyptian Psychiatric Association
اتحاد الاطباء النفسانيين العرب
ARAB FEDERATION OF PSYCHIATRISTS
Regional Congress
Embracing the complexity of mental health: Neuroscientific foundations and novel interventions
April 2025 ,11-14
Alexandria / EGYPT
REGISTER NOW
www.wparegional2025.org
Organizing Secretariat
ERASMUS
Conferences & Events
52B Vouliagmenis Av.
77 167, Ellinikon, Greece
Phone: 7414700 210 30
info@wparegional2025.org
www.erasmus.gr
Local PCO
PURE SPOT
62, Makram Ebeid Str., Area No.6, Nasr City,
Cairo Al Manteqah as Sadesah, Madinet Nasr,
Cairo Governorate, Cairo, Egypt
Phone 1060122112 20+
info@purespot.org

Welcome Message

On behalf of the **Egyptian Psychiatric Association**, it is with great pleasure that I invite you to participate in the upcoming WPA Regional Congress, organized in collaboration with the **Egyptian Psychiatric Association**. This prestigious event will take place in Alexandria, the "Bride of the Mediterranean Sea," as we fondly call it in Egypt. We warmly welcome you to join us from April 11th to 14th, 2025, for what promises to be an enriching and engaging international meeting.

The congress provides a timely opportunity to gather and discuss the latest advancements and state-of-the-art practices in mental health and psychiatry, cultivating knowledge and innovations that cater to the evolving needs and challenges of today's global scenarios. Mental health remains a priority for healthcare systems worldwide, and we are committed to contributing to this vital discourse.

This is not the first time that the **EPA** has partnered with the WPA to host a meeting in Egypt. Previous collaborations include the Sharm El Sheikh Regional Meeting in 2002, the WCP in Cairo in 2005, and another regional meeting in Cairo in 2011. All of these events were memorable milestones that left a lasting impact, both scientifically and culturally, on participants. For these successes, we are deeply grateful to our psychiatric leaders, local and international organizing committees, and the organizing companies, whose dedication ensured exceptional meetings and an unparalleled touristic experience that set a benchmark for others to follow.

We have chosen Alexandria as the venue for this congress because of its ideal weather during this time of year, its fascinating location, and its historical significance. This iconic city offers a rich cultural heritage, breathtaking sightseeing opportunities, and serves as a perfect holiday destination. The congress also coincides with the Easter vacation, making it an ideal occasion for participants and their families to enjoy the city's offerings. Alexandria is also renowned for its culinary delights, including Middle Eastern and traditional Egyptian cuisines—an additional temptation for anyone visiting this enchanting city.

The theme of the congress, "Embracing the Complexity of Mental Health: Neuroscientific Foundations and Novel Interventions," reflects our commitment to fostering best practices through a comprehensive approach. This includes the implementation of evidence-based treatments, alongside strategies for prevention, self-help, and healthy lifestyles. The event will highlight innovations and novel interventions in mental health, underscoring our dedication to enhancing the well-being of not only patients but also mental health professionals and the public. By addressing both wellness and illness with fairness, we aim to create an enriching dialogue among esteemed experts and participants from all domains of psychiatry and psychology worldwide.

This momentous event will bring together psychiatrists and thought leaders from across the globe, offering a perfect blend of scientific discussions, networking opportunities, and cultural experiences that will be cherished for years to come. The scientific program will feature pre-conference workshops, advanced educational sessions, plenary lectures, symposia, seminars, and skill-development sessions. Special state-of-the-art sessions led by world-renowned experts will showcase the latest research. We also encourage young trainees in psychiatry and early-career psychiatrists to participate through oral presentations, free paper sessions, and poster presentations.

We once again thank you for your participation and support, and we kindly ask you to promote the dates of this congress among your colleagues and professional networks. We look forward to welcoming you to Alexandria for an unforgettable experience that combines learning, collaboration, and cultural exploration.

Warm Regards,



EPA President
Prof. Momtaz Abdelwahab

Committee

President of the Congress	Prof. **Danuta Wasserman**	Sweden, President, WPA
Co-President of the Congress	Prof. **Momtaz Abdel Wahab**	Egypt, President of The Egyptian Psychiatric Association
Co-President of the Congress	Prof. **Thomas G. Schulze**	Germany & USA, President-Elect, **WPA**
Co-President of the Congress	Prof. **Mostafa Shahin**	Egypt, Vice President of **EPA**
Secretary General of Congress	Prof. **Hisham Ramy**	Egypt

Organizing Committee

Chairs:

Prof. Hani Hamed	Egypt
Dr. Radwa Said Abdelazim	Egypt

Members:

Prof. Tarek Molokhia	Egypt
Brig. General Dr. Ehab Elbaz	Egypt
Prof. Amine Larnaout	Tunisia
Dr. Mohamed Zohdy	Egypt
Prof. Norbert Skokauskas	Norway
Prof. Paul Summergrad	USA
Prof. Saul Levin	USA

Scientific Committee

Chairs:

Prof. Tarek Okasha	Egypt
Prof. Armen Soghoyan	Armenia

Members:

Prof. Maha El Sayed	Egypt
Prof. Samir Abu El Magd	Egypt
Prof. Mohamed Nassr	Egypt
Prof. Alexander Baldacchino	UK
Prof. Kristina Adorjan	Switzerland &Germany
Prof. Kürşat Altınbaş	Turkey
Prof. Nikos Christodoulou	Greece
Prof. Valsamma Eapen	Australia
Assist Prof. Rania Mamdouh	Egypt

President of Arab Federation of Psychiatrists

Prof. Mahdy Abu Median (KSA)

Advisory Committee

Chairs: Prof. Afaf Hamed (Egypt)

Members:

Prof. Abdel Nassr Omar (Egypt)
Prof. Alaa Darwish (Egypt)
Prof. Alaa Al-Frokh (Jordan)
Prof. Ekaterina Sukhanova (USA)
Prof. Fatma El Sherif (Egypt)
Prof. Hossam El Sawy (Egypt)
Prof. Jibril Handuleh (Somaliland)
Prof. Joseph El-Khoury (Lebanon& UAE)
Prof. Kasia Gustaw Rothenberg (USA)
Prof. Katherine M. Keyes (USA)
Prof. Khaled El Bey (Egypt)
Prof. Lamia El Hamarawy (Egypt)
Prof. Magda Fahmy (Egypt)
Prof. Maha Sliman Younes (Iraq)
Prof. Mahmoud El Wasify (Egypt)
Prof. Medhat Elsabahy (UAE)
Prof. MehnazZafar (UAE)
Prof. Menn Abdel Maqsoud (Egypt)
Prof. Mohamed El Mahdy (Egypt)
Prof. Mohamed Khaled (KSA)
Prof. Mohamed Reda El Fiky (Egypt)
Prof. Mona El Rakhawy (Egypt)
Prof. Nahla El Sayed (Egypt)
Prof. Nasser El Shorique (Jordon)
Prof. Nevert Zaki (Egypt)
Prof. Noha Sabry (Egypt)
Prof. Ola Shaheen (Egypt)
Prof. Salwa Tobar (Egypt)
Prof. Samir Sobhi Nicolas Ibrahim (Australia)
Prof. Soad Mousa (Egypt)
Prof. Soha Ghobashy (Egypt)
Prof. Taghreed El Shafee (Egypt)
Prof. Tarek El Habib (Saudia)
Prof. Thomas G. Schulze (Germany & USA)
Prof. Thomas Wenzel (Austria)
Prof. Urs Heilbronner (Germany)
Prof. Wagih Abdelnaser (Egypt)

Early Career Psychiatrists Committee

Prof. Marina Pinto da Costa (UK & Portugal)
Prof. Fairouz Tawfik (Egypt)

Members:

Prof. Mariana Santos (Brazil)

WHY YOU SHOULD ATTEND?

Platform to discuss the innovative researches and developments in the Pharmaceutical Science. World eminent speakers, the most recent research advances, and the latest updates in Psychiatry.

An opportunity to meet others within specialty to network and to learn the latest information. It is an opportunity no doctors should overlook. it allows researchers and academicians of all levels of experience to participate in an area of career and education growth that is not easily found within the structure of the workplace.

Empower exhibitors to have expanded perceivability through marking and systems administration at the gathering and increase guide access to a center group of onlookers of experts and leaders.

LEADING EDUCATION:

*Earn CME credits.
*Learning new clinical skills and updates.
*Learning new technology, new tools.

NETWORKING:

*Interact with colleagues, professionals and leaders in the field.
*Stay in touch with the most advanced practical methods of Psychiatrics.
*Share experiences, insights and strategies in interactive peer-to peer round tables.
*Excellent networking opportunities away from the workplace.

WORKSHOPS:

- Learn from the experts with focused workshops

Target Audience

- Psychiatrics
- Nurse Practitioners
- Physician Assistants
- Psychologists
- Primary Care Physicians
- Students
- Residents
- Fellows
- Other Mental Health Professional



Main Topics

- Psychiatry as A Subspecialty of Medicine
- Integration of Psychiatry in Primary Health Care
- General Hospital Psychiatry
- Medical Aspects of Psychiatry
- Psychiatric Aspects of Medicine
- Interface Between Psychiatry and Other Medical Specialties
- Recent Advances in Management of Psychiatric Disorders
- Psychotherapy as A Medical Intervention
- Addiction as A Chronic Medical Disorder
- Updates in The Management of Difficult to Treat Psychiatric Disorders
- Child and Adolescent Psychiatry from A Medical Perspective

Why to Exhibit

- Make a long-lasting impact on your target audience.
- Generate more sales leads.
- Tailor your package.
- Find new customers.
- Stay on top of industry trends.
- Brand awareness for company's name in the region.
- Access to decision makers.
- Benefit from media exposure via our marketing campaigns.
- Scope of enhancing marketing opportunities and collaborations.
- Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
- B2B meetings.
- Exhibitions deliver unique value not provided by other marketing channels.
- Ability to see a large number of prospects and customers over a short period of time.
- Face-to-face meetings with prospects and customers.
- Opportunity to demonstrate new and existing Products or services.







Sponsorship Packages

Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package	Silver Package
Package in EGP	**(800,000)**	**(750,000)**	**(650,000)**	**(550,000)**	**(450,000)**
Symposium	60 min	40 min	30 min	20 min	15 Min
Doctor full registration	20 Doctors	15 Doctors	20 Doctors	15 Doctors	10
Booth class	(A+) 2*6 m	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m	(A+) 2*3 m
Exclusive sponsorship	Registration desk sponsorship	Registration desk sponsorship	X	X	X
logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits	Sponsor's logo on coffee break & lunch kits
Coffee break area	Exclusive: Coffee break area sponsorship 1st day	Exclusive: Coffee break area sponsorship 2nd day	X	X	X
VIP Lounge Sponsorship	1st Day	2nd Day	X	X	X
Program book Ads	Ads as spreadsheet	Ads inside back cover	Ads in program book	Ads in program book	Ads in program book
Logo on Lanyards	x	x	x	x	X
Logo on Nametag	√	√	√	√	√
Logo on Conference back drop	√	√	√	√	√
Logo on Conference Bag	√	√	√	√	√
Delegate Bag Insert	√	√	√	√	√

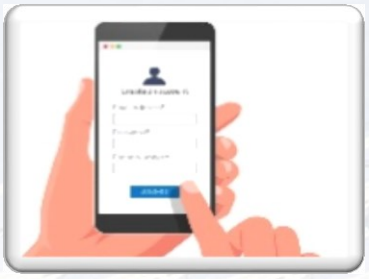
"All above rates are subject to 14% Vat"

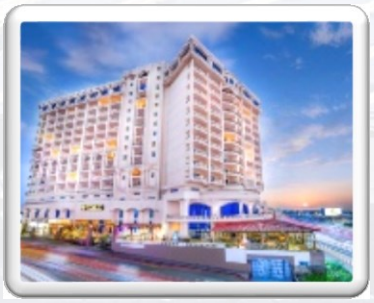
Exhibition Spaces

Stand Type	Size	Cost in EGP	Specs
Special Place A+	**2×3**	**200,000**	Stand, Booth or Led screen
Class A Premium Space	**2×3**	**150,000**	Stand, Booth or Led screen
Class B	**2×3**	**125,000**	Stand, Booth or Led screen
Class C	**2×3**	**100,000**	Pop up

Accommodation & Registration

Accommodation Type	Cost	
Registration only	**Egyptians**	**Non Egyptians**
	4500 EGP	**600 €**
Accommodation & Registration SGL 2 nights	**Egyptians**	**Non Egyptians**
	13500 EGP	**850 €**
Accommodation & Registration DBL 2 nights	**Egyptians**	**Non Egyptians**
	15,750 EGP	**910 €**
Accommodation & Registration SGL 3 nights	**Egyptians**	**Non Egyptians**
	18000 EGP	**975 €**
Accommodation & Registration DBL 3 nights	**Egyptians**	**Non Egyptians**
	21000 EGP	**1065 €**
Accommodation in Tolip Alexandria 5* Hotel Registration includes full access for all Scientific Sessions, Coffee Break. Lunch, Conference Kit and CME Certificate		





Industrial Symposia

An Excellent Opportunity for your Organization to Provide an Educational lecture either Physical or Virtual.

Cost	Day	Duration
350,000 EGP	Saturday	60 minutes
300,000 EGP	Saturday	40 minutes
250,000 EGP	Saturday	30 minutes
200,000 EGP	Saturday	20 minutes
300,000 EGP	Sunday	60 minutes
250,000 EGP	Sunday	40 minutes
200,000 EGP	Sunday	30 minutes
150,000 EGP	Sunday	20 minutes

Note: The Sponsor will invite the Speakers covering travel cost & Accommodation, Transportation & other related services.



"All above rates are subject to 14% Vat"

Extra Sponsorship Opportunities

Registration Desk

Sponsor can use its company logo and products on Conference registration desk (**High Exposure**)

75,000 EGP



Program Ads

The Final Program is distributed onsite to
All meeting attendees and contains complete
Details about the meeting as well as the local area.
Place your advertisements in the hands of thousands
Of attendees at psychiatry Conference 2022.

- **Inside Front Cover** **35,000**
- **Inside Back Cover** **30,000**
- **Insert** **20,000**



Lanyards

Each attendee receives a name badge
Accompanied by a highly visible lanyard adorned
with your corporate name and log

50,000 EGP



"All above rates are subject to 14% Vat"

Bags

Placing company logo under tier sponsorship
Next to congress title on congress bag **Production**
And transport Cost is not included in fee.
3cm × 3cm maximum logo size for 150 bag

75,000 EGP



Bag inserts

Congress bag inserts is applicable for
Maximum 5 sponsors

30,000 EGP



Notes & Pens

150 Notepads and pens will be distributed
To the Conference delegates holding your company logo

50,000 EGP



Photo Session Booth

An Excellent opportunity for your company to make
Its exposure more attractive, Company's logo and products
Will be shown as background in each Photo will take by the
Audience or conference board.

75,000 EGP



"All above rates are subject to 14% Vat"

Coffee Break Area

Place your brand on coffee break area for all to see.
Sponsor can use roll up holding its product name or logos.
Etc...

50,000 EGP



Opening Ceremony

Sponsors can introduce their products
As promo video before the opening Ceremony starts

50,000 EGP



Intro & Outro Video

Sponsor can show its products as promo video
Showing running the day except other sponsor's Symposia

50,000 EGP



Transition Video

An excellent opportunity for the sponsor to show products between each talk except any other symposia

50,000 EGP



"All above rates are subject to 14% Vat"

Exposure in News-Feed Bar

Your company logo and products will be shown as Sliding-bar through the meeting except another Symposia time

30,000 EGP



Expert Meeting

An Excellent opportunity to expand your business with the KOL speakers in a private meeting room for one day Including Coffee break

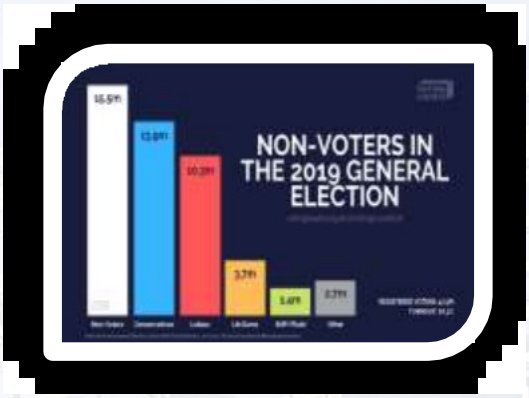
100,000 EGP



Polls & Voting

Active polls and voting system for delegates during your symposium time to gain high level of attraction

25,000 EGP



"All above rates are subject to 14% Vat"

Charging Locker

Get noticed while attendees power up their mobile devices for the day.
This important tool will be placed in key areas.
Each station includes Thirty (30) charging units equipped with adaptors to accommodate most cell phone with your branding & your message on it.



75,000 EGP/ 30 Lockers

Press Room Sponsorship

A key place for interviews where you will receive a guaranteed interview to promote your presence at the conference and highlight your new product.
You will have the opportunity to display your (Name / logo on banners) “Non Exclusive”



50,000 EGP

Light Box Sponsorship

Ability to put your add on 1 light box around the exhibition area



30,000 EGP

“All above rates are subject to 14% Vat”

Entrance Gates

Get your name and branding on the main Entrance for Meeting Halls

Exclusive in Main Entrance	75,000 EGP
Main Hall sponsorship	75,000 EGP
Registration area	50,000 EGP



Faculty Lounge

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry including rich break

100,000 EGP



Dangler Table Flag

Each table in the conference will be holding your customized branded flag for 75 flag.

50,000 EGP



"All above rates are subject to 14% Vat"

Conference Mockup

Conference logo mockup in letters & Backdrop with Your company logo

50,000 EGP



Direction Sign

Directional signage is to direct your customers towards and to guide them through your premises and most popular places

30,000 EGP **Only for 2 signs**



Gala Dinner

Invite KOL Speakers and selected audience for Gala Dinner including full branding.

Branded Invitation will be distributed to for your selection for 200 Pax

350,000 EGP



"All above rates are subject to 14% Vat"

Tailor Your Package

We are aware that the Sponsorship of any of the above items may not suit your current marketing target. In this case, we can provide you with Tailoring your package option which may be more convenient.

Terms & Conditions

- Rooms Prices are subject to change according to availability & Room Category
- Any cancelations should be written by official email.
- Any cancellation made less than **60 days** will result in a cancellation fee.
- Cancellation before **60 days, 50%** will be deducted from the received rooming list.
- Cancellation before **45 days, 75%** will be deducted from the received rooming list.
- Cancellation before **30 days**, **Full charge** will be applicable from the received rooming list.

Payment Methods

- Payment will be through the Egyptian Psychiatry association directly or through Pure spot events management through the below bank details.

Pure Spot Bank Account Details:

Bank Name : Arab Banking Corporation – Egypt
Branch : 62 Makram Ebeid st., Area no. 6 – Nasr City
Account Name : Pure Spot Congress & Event Organizers
Account Number : 1820060473010015
Swift Code : EAABEGCX007
IBAN : EG1100400007018200604730100 15

Or an issued Cheque in favor of "Pure Spot Congress & Event Organizers"

See you there



Contact Info:
Project Manager
Mr. Ahmed El Shabrawy
Mobile: 01000978239
E-Mail : ahmed.elshabrawy@purespot.org

PURE SPOT
EVENTS MANAGEMENT