Z-DERMA

THE 4TH ANNUAL CONFERENCE OF DERMATOLOGY DEPARTMENT ZAGAZIG GENERAL HOSPITAL 2025



7 November 2025

TRIUMPH LUXURY - 5TH SETTLEMENT - CAIRO, EGYPT.

PURE SPOT EVENTS MANAGEMENT

CONFERENCE HEAD



DR. AMIRA EL-METWALY

CONSULTANT AND HEAD OF DERMATOLOGY DEPARTMENT ZAGGING GENERAL HOSPITAL
-CERTIFIED FELLOWSHIP TRAINER

CONFERENCE MODERATORS



DR. REHAM ABDEL-KHALEK



DR. MAI SALAH



DR. MONA EL-SAEED



DR. AZZA BAKR



DR. MIADA SALEH



DR. SARA SAID



DR. HEND IBRAHIM



DR. WALAA EL-SAYED



DR. NERMEEN ADEL





DR. AHMED ZAYED



DR. ROA YOUSRY

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Welcome Message

Dear Success Partners,

The Board of Dermatology Department – Zagazig General Hospital Is Delighted To Invite You To Share With Us The Success of Such A Unique Event "The 4th Annual Conference of Dermatology Department, Zagazig General Hospital 2025".

The Workshops and Conference Will Be Held By The 7th of November 2025 At Triumph Luxury Hotel – The 5th Settlement – New Cairo – Egypt.

Through Variety of State of The Art of Session, Workshops And Keynote Lectures, The Conference Will Have A Special Focus On Exploring New Books Worldwide In Basic and Clinical Researches.

The Conference Will Bring Together Researchers, Clinicians And Health Care Professionals In A Unique Forum Enabling The Exchange Of The Latest Insights of Academic And Clinical Researches Related To Dermatology.

It Will Be A Great Occasion For Sharing The Latest Advances In Both Science And Practice Within The Research And Variable Clinical Communities.

Thank You For Your Participation And You Are Most Welcome To Such An Inspiring, Educational And Enjoyable Program.

Z- Derma Board



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Why to Exhibit in Our Event?

Meet Your Right Audience

Have many face-to-face connections with your target visitors over the two-days show.

Get Ahead of Your Competition

Gain more visibility and take advantage of the visitor's traffic by displaying your products at your stand.

Increase Product Exposure

Maximize your Product exposure and awareness.

Launch Your Services

It's an ideal platform to introduce your products, technologies and equipment in one single location.

Huge Network with Decision Makers

Engage with potential competitors and keynote speakers.

Be Always Up-to-date and Innovate

Stay abreast of the industry's latest trends and advancements to strengthen relationships with existing clients and generate new ones.

Such A Unique Event Offers You Many Ways to Establish Personal Relationships With Physicians and Other Health Professionals In Attendance.



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Diamond Package 450,000

Platinum Package 300,000

Golden Package 200,000

Silver Package 150,000



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Sponsor Package Prices	Diamond 450,000 L.E	Platinum 350,000 L.E	Golden 200,000 L.E	Silver 150,000 L.E
Symposium	30 Minutes	15 Minutes	X	X
Accommodation + Full Registration	5 Doctors	3 Doctors	X	X
Exhibition Space	A+ (2M x 6M)	A+ (2M x 3M)	A (2M x 3M)	A (2M x 3M)
Logo on Coffee Break & Lunch Tickets	Sponsor's Logo on Coffee Break & Lunch Tickets	Sponsor's Logo on Coffee Break & Lunch Tickets	√	√
Coffee Break Area	Coffee Break Area Sponsorship	Coffee Break Area Sponsorship	X	X
VIP Lounge Sponsorship	1st Day	X	X	X
Program Book Ads	Ads on Spread Sheet	Ads Inside Back Cover	Ads in Program Book	Ads in Program Book
Delegate Bag Insert	√	√	√	√

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Exhibition Spaces





Stand Type	Size	Cost in EGP
Exhibition Space A+	2M x 6M	120,000 LE
Exhibition Space A	2M x 3M	80,000 LE
Exhibition Space B	2M x 3M	60,000 LE
Pop-Up	2M x 3M	40,000 LE

Industrial Symposium

Cost	Duration
80,000 LE	30 Minutes
50,000 LE	15 Minutes



Industrial Symposium Coordination Will Be Through The Head of Scientific Committee

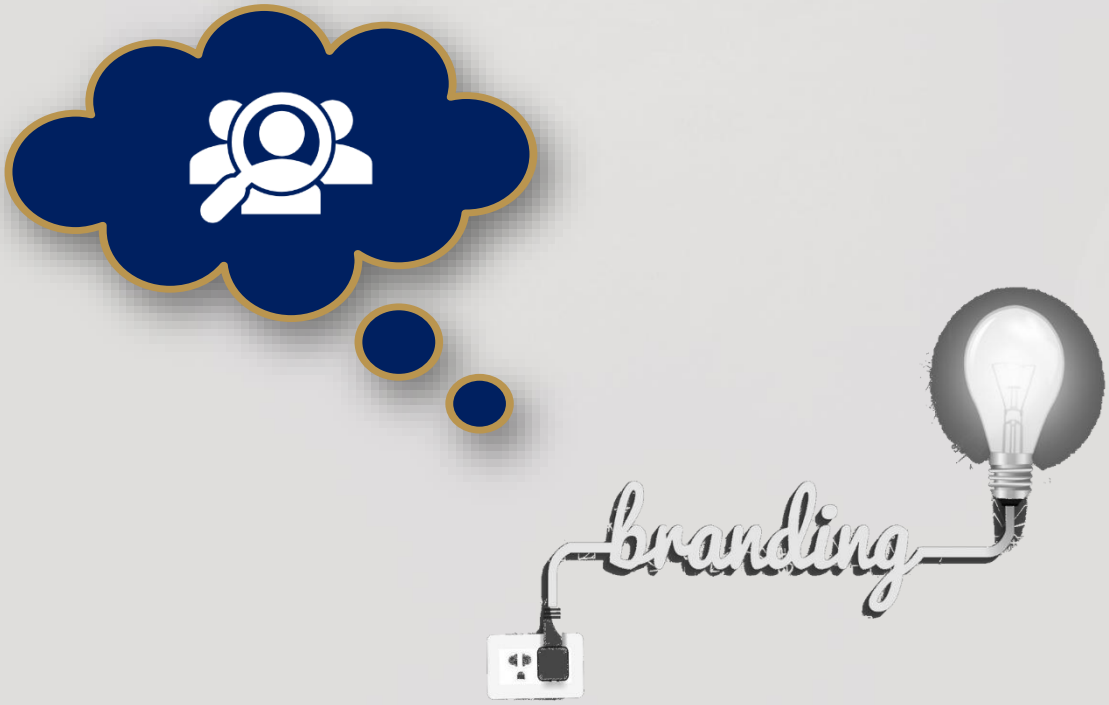
Note: The Sponsor Will Totally Cover The Invited Speakers (Travel Cost, Accommodation, Transportation & Other Related Services.

"ALL RATES ARE SUBJECTED TO 14% VAT"

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Additional Ideas for Branding



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Registration Desk Branding

Reach Attendees Outside of The Exhibit Hall By Sponsoring The Registration Desk. This Counter Has A Visible Presence in The Registration Area, As It Provides Meeting Attendees With An Area to Complete On-Site Registration Forms.

60,000 EGP





Main Congress LED Screen Ads

Put Your Ads on The LED Screens Inside The Main Hall Between Sessions & In The Exhibition Area

50,000 EGP

Coffee Break & Lunch Area Exposure

Place Your Brand like Pole Flags @ The Coffee Break Area & lunch for All To See.

100,000 EGP/Day
"According To Availability"



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Coffee Break Exposure

As A Networking Break Sponsor You Have the Opportunity to Display Your Name or Logo on Banners In The Break Area

60,000 EGP/Day
"According To Availability"

Lunch Area Exposure

As A Networking Lunch Sponsor You Have The Opportunity to Display Your Name or Logo on Banners In The Lunch Area

60,000 EGP/Day
"According To Availability"





Congress VIP Lounge

You Have The Opportunity To Display Your Name or Logo on Banners In The VIP Lounge Area.

60,000 EGP – Per Day

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Bag Inserts

Reach All Access Attendees By Distributing Your Promotional Item in the Conference Bags.
Bag Inserts Are Available So Your Messages Will Not Get Lost or Diluted.
30,000 EGP





Conference Bags

Placing Company Logo on Conference Bag.
Logo Size 3cm x 3cm Maximum
50,000 EGP
"According to the Availability"



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Conference Photo Booth

Expanding Your Social Marketing Reach As The Photos Are Shared With Friends, And Friends of Friends In The Region.

- 50,000 EGP For Non-Exclusive Opportunity For Repeated Logos.

- 100,000 EGP For Exclusive Opportunity.

NB. The Photo is for Demonstration and Herein May Vary Regarding to New Updates

Your Logo On Conference Lanyards

60,000 EGP





Your Logo on The Conference Name Tag

30,000 EGP

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Conference Entrance Gate

80,000 EGP

NB The Photo is for Demonstration and Herein May Vary Regarding to New Updates

Sponsoring Direction Sign

50,000 EGP

NB The Photo is for Demonstration and Herein May Vary Regarding to New Updates





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Email Campaigns

We Will Send Customized E-mail Campaign To Our Database Highlighting Your Symposia, Booth Information or Products.

30,000 EGP

Ads in Final Program

Spread Sheet	45,000 EGP
Full Page	35,000 EGP
Inside Back Cover	25,000 EGP







Promo Video Acknowledgment

Video Can Boost Your Exposure in An Effective Way To Increase Customer Engagement.

50,000 EGP

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Conference Mockup

Congress Logo Mockup in Letters & Backdrop With Your Company Logo

80,000 EGP
"According To Availability "

NB. The Photo is for Demonstration and Herein May Vary Regarding to New Updates

Speakers' Desk

Facilities Will Be Available At The Congress For Speakers And Abstract Presenters To Check Their Presentations.

- Sponsor's Name/ Company's Logo Will Appear On This Area By Roll-Up.

- Opportunity To Provide Sponsor's Branding On The Laptop Screen

65,000 EGP





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Conference Registration Fees:

Registration Types	Price	Includes
Accommodation in a Single Room + Full Registration	14,300 EGP	- Accommodation for one night in a SGL Room @ Triumph Luxury. - Full Registration for one person.
Accommodation in a Double Room + Full Registration	15,300 EGP	- Accommodation for one night in a DBL Room @ Triumph Luxury. - Full Registration for one person.
Full Registration	2,500 EGP	- Coffee Break, Lunch, Certificate and Bag if Available.

Maximize Your Marketing

Don't Hesitate To Finalize Your Marketing Plans To Enhance Your Visibility! We're Glade To Work With You To Develop A Sponsorship Package That Meets Your Marketing Goals and Budget.

All of The Sponsorship Packages Can Be Tailored To Suit Your Corporate Needs. If You Would Like To Showcase Your Organization in A Unique Way, Please Contact Us.



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Payment Methods

- **Cash at Pure Spot Office:**

Working Hours: 10:00 AM-05:00 PM Sun - Thu

Addresses:
Cairo: 62 Makram Ebeid St., 6th Zone, Nasr City, 4th & 5th Floor.
Landmark: In Front of Child Garden.
Assiut: 4 Street 11,Takseem El-Hokokeyin, In Front of Dar El-Monassabat, 2nd Floor.
Delta: El-Gomhuria St., Tarek El-Zeiny Building, 2nd Floor, Apartment No.5.
Landmark: Next to Fathallah Market, Above Tarek El-Zeiny Mall.
Alex: 427 Al-Geish St., Loran, In Front of KFC.



- **Bank Transfer To**

Com. Reg. No: 376550
Tax Reg. No: 516-349-287
Bank Name: Arab Banking Corporation - Egypt
Account Name: Pure Spot Congress & Event Organizers
Account No. EGP: 1820060473010015 / IBAN EG1100400007018200604730100 15
Swift Code: EAABEGCX

- **By Check:**

The Check Is Payable To: **Pure Spot Events Management**



PROJECT MANAGER

MS. WESSAM HATEM

01009110644 WESAM.HATEM@PURESPOT.ORG

HEADQUARTER: 62 MAKRAM EBEID ST., 6TH ZONE, NASR CITY, 4TH & 5TH FLOOR.

CAIRO ALEXANDRIA LUXOR DELTA ASYUT DUBAI

ICCA Member

IAPCO ACCREDITED

IATA

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PURE SPOT EVENTS MANAGEMENT

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