14TH ANNUAL SCIENTIFIC CONFERENCE OF CLINICAL PATHOLOLGY

FACULTY OF MEDICINE - ASSIUT UNIVERSITY

14-15th February, 2023 | Assuit

Clinical Pathology Update



UNDER PATRONAGE OF

PROF. **AHMED EL MINSHAWY**
ACTING PRESIDENT OF ASSIUT UNIVERSITY

PROF. **ALAA ATTIA**
DEAN OF FAULTY OF MEDICINE

PROF. **OSAMA BAKR**

PROF. **LUBNA TAG ELDIN**
HONORARY PRESIDENT

PROF. **AZZA EZZ ELDIN**
PRESIDENT OF DEPARTMENT & CONFERENCE

PROF. **HEBA RASHED**
MODERATOR OF CONFERENCE

Welcome Message

Dear professors and colleagues

On behalf 14. 15 feburary in Assiut 2023 of Clinical Pathology Department, Faculty of Medicine Assiut University, we have the honor to invite you all to

THE 14th ANNUAL CONFERENCE OF Clinical Pathology DEPARTMENT, FACULTY OF MEDICINE Assiut UNIVERSITY.

The conference will be held at one of the most distinguished Egyptian land; Assiut city where the large city in Upeer Egypt

The main theme of the conference will be Medical Laboratory *that will tackle*

the recent advances in different fields of Medical Laboratory *and will be provided by eminent international and KOL Egyptian speakers.*

We cordially invite you not only to participate in our conference but also to contribute activities to scientific deliberations by presenting your scientific data and clinical studies.

We look forward to welcoming you

Best Regards,

Conference President

Prof. Azza Ezz El dien



WHY YOU SHOULD ATTEND?

- Platform to discuss the innovative researches and developments in the clinical pathology Science. World eminent speakers, the most recent research advances, and the latest updates in clinical pathology.
- An opportunity to meet others within specialty to network and to learn the latest information. It is an opportunity to doctors should overlook. It allows researchers and academicians of all levels of experience to participate in an area of career and education growth that is not easily found within the structure of the workplace.
- Empowering exhibitors to have expanded perceivability through marking and systems administration at the gathering and increase guide access to a center group of onlookers of experts and leaders.

LEADING EDUCATION:

Learning CME credits.

Learning new clinical skills and updates.
Learning new technology, new tools.

NETWORKING :

-Interacting with colleagues, professionals and leaders in the field.
-Keeping in touch with the most advanced practical methods of clinical pathology.
-Share experiences, insights and strategies in interactive peer-to peer round tables.
-Excellent networking opportunities away from the workplace.

Target Audience:

Medical Laboratory Societies
Young Researchers
students & Delegates
Scientists
Entrepreneurs



Why to exhibit

Making a long-lasting impact on your target audience.
Generating more sales leads.
Tailoring your own package.
Finding new customers.
Staying on top of industry trends.
Branding awareness for company's name in the region.
Accessing to decision makers.
Benefitting from media exposure via our marketing campaigns.
Scope of enhancing marketing opportunities and collaborations.
Conference brings together Eminent Researchers, Business Entrepreneurs and Industry Developers.
B2B meetings.
Exhibitions deliver unique value not provided by other marketing channels.
Ability to see a large number of prospects and customers over a short period of time.
Face-to-face meetings with prospects and customers.
Opportunity to demonstrate new and existing Products or services.





Conference Main Topics

- **Lab Standard**
- **Biorisk management in Lab**
- **Different methods for detection SARS 2 antibodies**
- **Transfusion medicine in Pediatric**
- **Transfusion medicine and transplantation**



Assiut Registration & Accommodation

Regesyration:

Registration Category	includes	Cost
Full Registration	Coffe Break ,Lunch , Program book,Bag and certificate	1000 L.E
Scientific Registration	Coffe Break , Program book and certificate	500 L.E

Registrations & Accommdation :

single	Accommodation two nights BB +full registration	2000
Double	Accommodation two nights BB +full registration for one	2500
	Cancellation Policy: All reservations should be cancelled in writing, stating the reason for.	



Sponsorship Opportunities

At Every Support level, Customized Packages are built to meet

Your Company's needs

We Offer 4 levels of support



Sponsor levels and benefits	Elite Package	Diamond Package	Platinum Package	Golden Package
Package in EGP	(500.000)	(400.000)	(350.000)	(300.000)
Accomadtion	10 nights Max 5 room	4 nights Max 2 rooms	X	X
Doctors full registration	40 Doctors	30 Doctors	20 Doctors	10 Doctors
Booth class	(A+) 2*6 m	(A+) 2*6 m	(A+) 2*3 m	(A+) 2*3 m
Exclusive sponsorship	Registration desk sponsorship	Registration desk sponsorship	X	X
Ads on LED: self-check in registration	√	√	X	X
Logo on coffee break & lunch kits	Exclusive: Sponsor's logo on coffee break & lunch kits1st day	Exclusive: Sponsor's logo on coffee break & lunch kits 2nd day	X	x
Coffee break area	Exclusive: Coffee break area sponsorship1st day	Exclusive: Coffee break area sponsorship 2nd day	X	x
VIP Lounge Sponsorship	√	x	x	x
Program book Ads	Ads as spreadsheet	Ads as a medium page	Ads in program book	Ads in program book
Logo on Lanyards	√	x	x	x
Logo on Nametag	√	√	√	√
Logo on Conference back drop	√	√	√	√
Delegate Bag Insert (Brochure / CD or DVD	√	√	√	√

Physical Event Booth



categories	Description	Price
Class(A+)booth	12sqm premium space(2*6m)	100000
Class (A)	6sqm special space (2*3m)	80000
Class (B)	6sqm popup space (2*3m)	60000
Class (c)	4 sqm only roll up space (2*3m)	50000

Extra Sponsorship Opportunities

Lanyards : Each attendee receives a name badge accompanied by a highly visible lanyard adorned with your corporate name and logo alongside the conference name.

35,000 EGP "according to the availability



logo on Delegate Badges :

Have your company name and logo printed on the delegate badges.

35,000 EGP "according to the availability



Note Pads and Pens :

Provide branded note pads and pens to be distributed in the participants' bags.

30,000 EGP Production not included



Delegate Bag Insert (Brochure / CV or DVD) :

Reach all access attendees by distributing your promotional item in the conference bags.

Only four bags inserts are available so your messaging will not get lost or diluted. 35,000 EGP (4 available)

Bags :

Placing company logo on congress bag.

Logo size 3cm * 3cm maximum

40,000 EGP "according to the availability"





Coffee Break Area Logo :

Place your brand on coffee break area for all to see.

40,000 EGP/Day according to the availability

Faculty Lounge :

Grand faculty lounge located in highly visible locations. The lounge offers a prime spot for promoting your company's presence, your guests will get free entry

40,000 EGP (per Day) according to the availability



Please choose one of the following modes of payment

Cash at pure spot offices

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ABC Bank – Nasr City – Cairo Egypt.

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Account type : Current Account

Currency : EGP

Client Name: Pure Spot Congress and event organizers.

Swift Code: EAABEGCXxxx

By Check : بيور سبوت لتنظيم المؤتمرات

For Reserving your place / registration / Accommdations

No doubt you have lots of queries ….

Why not get in touch ….!

Event Manager :

Islam Eid

Mobile : 01029900704

Mail : islam.eid@egypure.org

